

ONE
great
REGION



Transportation Carbon Reduction Plan Update

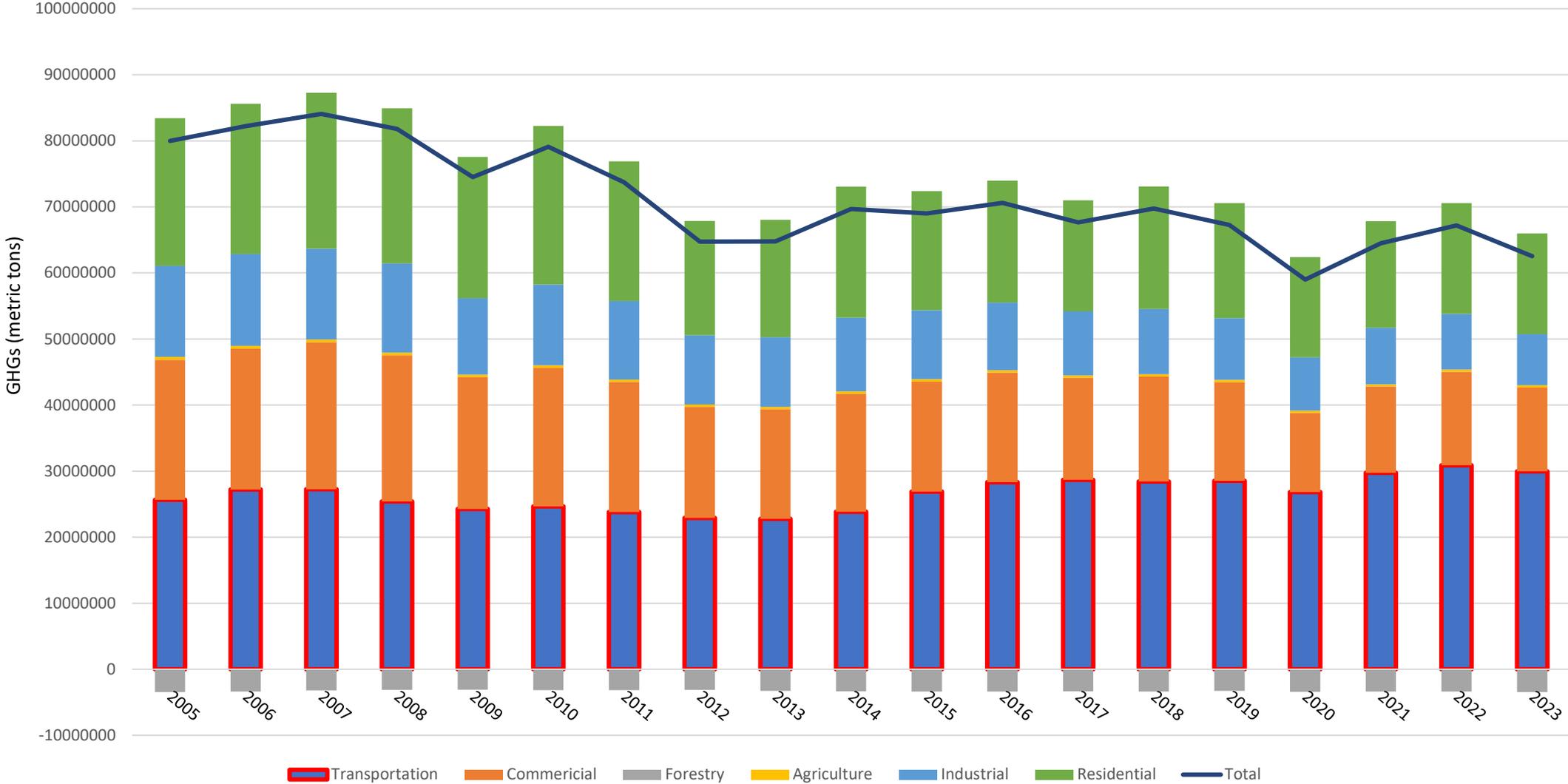
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What is this? Why are we doing it?

- Plan to reduce transportation sector GHG emissions.
- Funds through Congressional earmark via Rep. McBath. Total \$1.125 million.
- Mitigation of GHG is a responsibility of a world-class region.
- Reduced VMT → reduced congestion.
- More sustainable economic development.
- Healthier people from reduced emissions and reduced stress.
- Connect and support other ARC plans

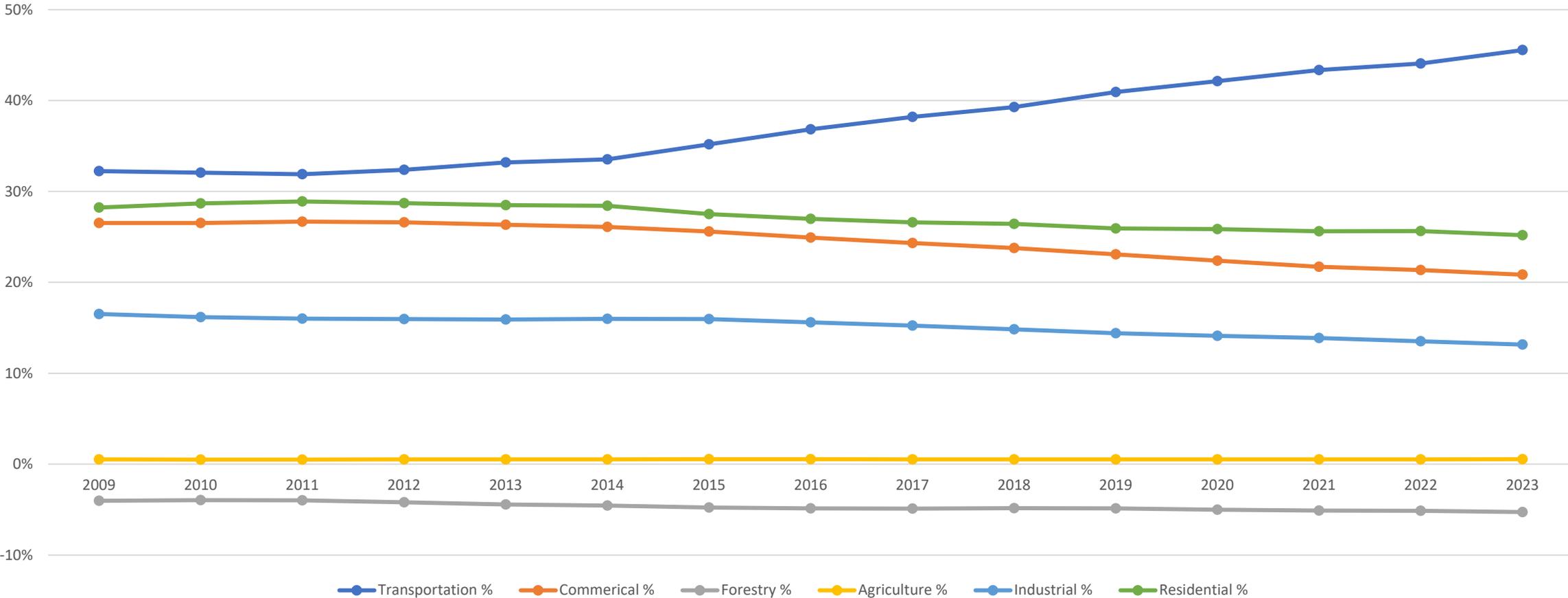
GHG Over Time by Sector



Source: Drawdown GA

GHG Over Time by Sector (5-yr averages)

5-year Averages of % Emissions



Source: Drawdown GA

Expected Results of the Plan

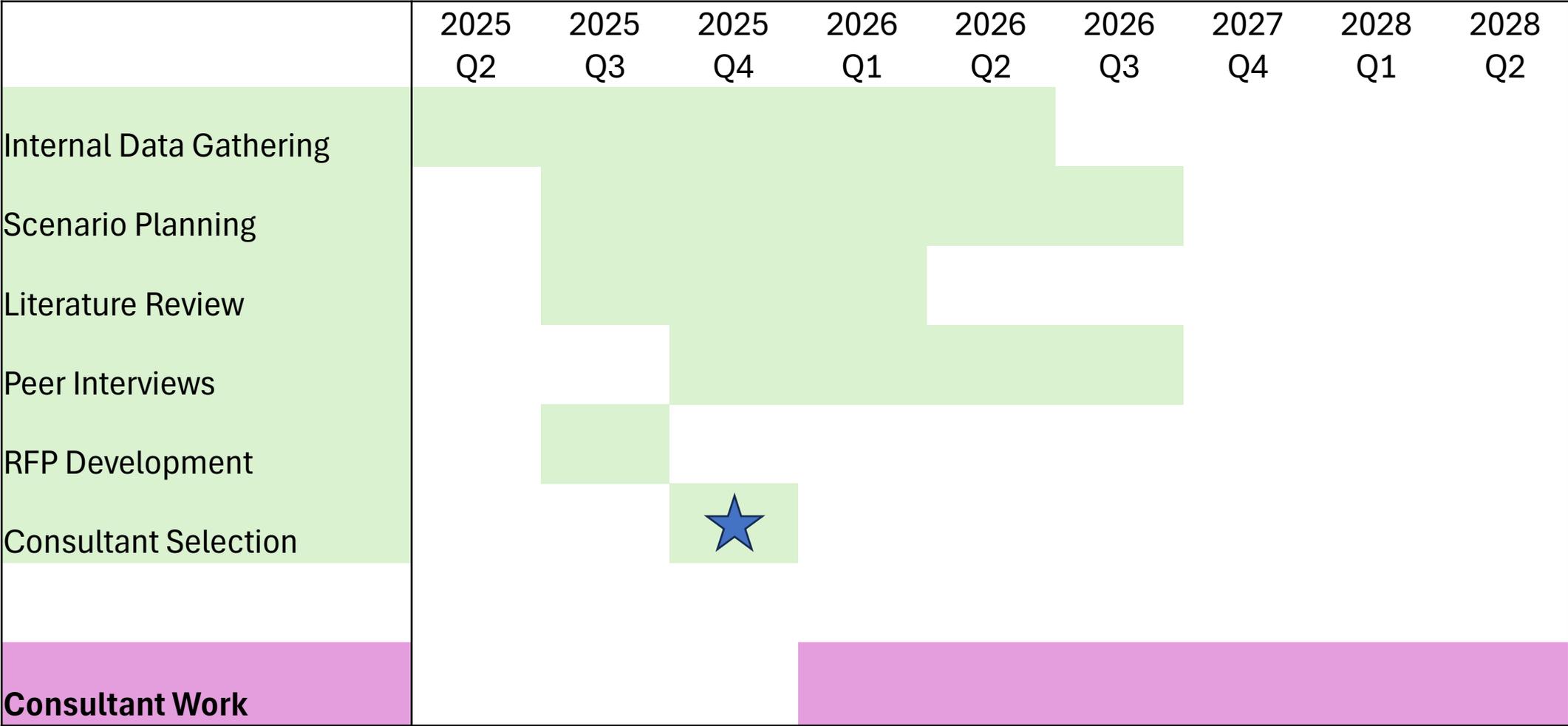
▮ Solutions and direct methods to lowering GHGs:

- Lower VMT, increase person trips
- Mode shifts to transit, active modes, and HOVs
- Zoning and land use reform
- Permitting and process changes – how to get more things done
- Lower carbon construction methods, techniques, and materials

▮ Both local government and ARC roles

▮ Model policies and ordinances

Schedule



Questions or Comments?