Committee Meeting- October 2019

# **Recent Activity (past 30 days)**

### **Community Development Initiatives**

- DRI activity since September: 2
- MRPA reviews since September: 0
- Comprehensive Plan reviews since September: 1
- Comprehensive Plans adopted since September: 1
- Capital Improvement Element (CIE) updates adopted since September: 1
- Capital Improvement Element (CIE) update reviews since September: 1
- ULI Atlanta Awards for Excellence Dinner was held on September 12<sup>th</sup> from 6pm-9pm at the Coca-Cola Roxy, Battery Atlanta.
- GEDA Annual Conference was held September 18<sup>th</sup> 20<sup>th</sup> in Savannah.
- Georgia Historic Preservation Conference was held September 18<sup>th</sup> -20<sup>th</sup> in Rome, GA.
- Georgia Planning Association Conference was held October 2<sup>nd</sup> 4<sup>th</sup> in Athens, GA.

### **Mobility Services Initiatives**

- Continued Planning for Regional TDM Summit to be held October 9, 2019 at the Atlanta Chamber of Commerce.
- Continued work on conversion to Agile Mile ridematching and logging platform.
- Began incorporating the new TDM Measures into the 2020 RFPs.
- Continued Planning for the Guaranteed Ride Home Program Update in 2020.
- Finalized scripts for new video productions.
- Developed and planned social media postings and boosts to support Clear the Deck and Gimme \$5 programs.
- Finalized scope and sent contract for signatures for new trip planning/ridematching technology consultant.
- In September, GCO saved more than \$1.4 million in fuel maintenance costs for the region and reduced 2.5M vehicle miles through the participation of clean commuting to include telework/flexwork, carpools, transit and bike trips.
- Conducted rollout of GCO's 6<sup>th</sup> Annual Biketober Promotion that will run October 1-31. Edison bikes has donated 2 bikes (one for an added registration drawing to push the number of riders who sign up).

### **Natural Resources Initiatives**

- Hosted 20 participants from area local governments, including the Cities of Decatur, Forest Park, Norcross, Smyrna, and Woodstock, at the Green Communities Network & Knowledge: ENERGYSTAR Portfolio Manager Workshop on September 19<sup>th</sup>.
- Spoke with Georgia State University Andrew Young School graduates and alumni, as well as members of the National Federation of Municipal Analysts by participating on a panel entitled, "Our New Normal: Are Georgia's communities prepared for changing weather patterns?" on September 24<sup>th</sup>.
- Planned and facilitated the latest meeting of the City of Decatur and Agnes Scott College climate resilience plan steering committee on September 27<sup>th</sup>.
- Conducted Green Communities certification site visits with the City of Dunwoody (Sept. 27<sup>th</sup>) and City of Peachtree Corners (Oct. 3<sup>rd</sup>).
- Participated on an Atlanta Realtors Association panel about sustainability in metro Atlanta and how Realtors can market the value brought by sustainable communities and construction on October 3.

### **Research and Data Initiatives**

For forecasting efforts, continued full conformity forecast run, through to 2040 so far (going to 2050); completed
presentation materials for TARP update to regional forecast; finished planning for initial result roll-out in midOctober; distributing interactive maps to area jurisdictions with updated data to review small-area conformity
forecast runs.

- For Neighborhood Nexus, held Board Retreat in September; ongoing "intro" meetings for Executive Director with
  Board members; continued with data work for the Latino Community Fund mapping project; contract signed
  with United Way for additional work on the Child Well-Being Index; contract signed and work begun on Atlanta
  Beltline data profiles and mapping products; mock-up dashboard with time series data for the Community
  Foundation for Greater Atlanta; initiated work with Resilient Georgia project; discussion of subsequent phases
  with Laureus Sport for Good.
- Continued work on 2020 Census preparation for Department of Community Affairs on an as-needed basis; continued accelerated work on county products for MAP-21 process, enabled by additional staff resources.
- Continued assistance on three Community Development Assistance Program (CDAP) projects—City of Atlanta Trust Fund, Cherokee County Housing Assessment, and Buford Highway Food Security evaluation.
- Provided for-fee Data Literacy Training in Evans, GA and Jackson, MS; presented to the Aging and Independent Services Committee and to the ARC Regional Communicators Alliance.
- Addressed external data requests for Habitat for Humanity, Carroll County, Mercer University, the City of Decatur, and HNTB; internal data requests from Aging and Independent Services, Natural Resources, Community Partnerships (LINK), Mobility Groups (TMAs), the CLC Director, and the Office of the Director; fielded media inquiries from the Atlanta Journal, WABE, WSB Radio, and many community newspapers.

### **Transportation Initiatives**

- Chattahoochee Greenway Study Consultants continued work on Task 4 to identify a potential trail
  alignment along the corridor. Began planning Task 7 public engagement strategies for November 2019.
   Posted Task 2 to website and coordinated other PM activities. Hosted working group advisory meetings.
- Continued management oversight of numerous planning studies being led by cities and counties, including three active CTPs, two pending CTPs, and 15 modal and corridor studies.
- Regional HST Demand Response Coordination Study Study kickoff is anticipated for October 2019.
- Regional Transportation System Management and Operations (TSM&O) Vision and Regional ITS Architecture
  Update Progress continued on completing several tasks including the ITS Architecture, the Local
  Deployment Guide, and the Technological Assessment. Example factsheets for the 5 chosen pilot projects
  were submitted for review and work on the Strategic plan began.
- RTP Update Continued conformity modeling activities. Developed draft documentation and prepared materials for public open houses which will take place in October.
- Quadrennial MPO Certification by USDOT FHWA prepared a draft report which recertified the MPO process through 2023 and made several commendation and recommendations (no corrective actions). ARC provided comments. A final report will be developed in October and a briefing to ARC committees will be provided in either October or November.
- Continued approval process of federally required Memorandum of Agreement between ARC, GDOT, GRTA, MARTA and ATL related to roles and responsibilities in the metropolitan transportation planning process. ATL previously approved on August 8<sup>th</sup>. GRTA approved on September 11<sup>th</sup>, MARTA on September 12<sup>th</sup>, and GDOT on September 18<sup>th</sup>. ARC approval deferred to October due to lack of quorum at Board meeting on September 25<sup>th</sup>.

# **Upcoming Events and Activities (next 30 days)**

### **Events**

- GCO will host the Regional TDM Summit on October 9<sup>th</sup> at The Atlanta Chamber of Commerce. ARC will celebrate **25 Years of TDM** in the region during the summit.
- The 6<sup>th</sup> Annual Biketober Promotion will begin October 1<sup>st</sup>-31<sup>st</sup>. Edison bikes has donated 2 bikes (one for an added registration drawing to push the number of riders who sign up). Since the site launch on September 1<sup>st</sup>, nearly 1000 people have registered to take part in the October/Biketober modal promotion.

 SAVE THE DATE: Green Communities 10th Anniversary is on Wednesday, December 4<sup>th</sup> from 1:00 – 5:00 p.m. (symposium) and 5:30 – 7:00 p.m. (reception) at the Georgia Tech Kendeda Building for Innovative Sustainable Design

### Meetings

- Sustainable Airport Area International Seminar will be held October 15-16 at the Atlanta Airport Marriott. https://aeroatl.org/saais2019/
- North Point Creative Placemaking LCI Event will be held on October 17<sup>th</sup> at 5:00 P.M. in the North Point Mall parking lot.
- CATLYST Stakeholder Meeting will be held on October 18 from 2pm-4pm in the Harry West Rooms at ARC.
- The Buford Highway Food Security Assessment CDAP will hold its first Steering Committee meeting on October 23<sup>rd</sup> at 9:00 AM at Mercy Care Chamblee, 5134 Peachtree Rd, Chamblee, GA 30341.
- Aerotropolis CDAP Stakeholder meeting will be held on November 4 from 10am-12pm at the Aerotropolis Atlanta office. (3800 Camp Creek Pkwy SW, Building 1400, Suite 132, Atlanta, GA 30331)

### Atlanta Region's Plan Open House Schedule:

- Tuesday, October 15<sup>th</sup>, 5 to 8:00 pm at the Conyers Arts Council, 910 Center St. NE Conyers, GA
- Thursday, October 17th, 5 to 8:00 pm at West Whitehall, 691 West Whitehall SW Atlanta, GA 30310
- Thursday, October 24<sup>th</sup>, 5 to 8:00 pm at the Strand Theatre, 117 N Park Square, Marietta, GA
- Saturday, November 2<sup>nd</sup>, 1 to 4:00 pm at Sugar Hill E. Center, 5009 W Broad St NE, Sugar Hill, GA

# **Questions?**

### **Community Development**

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### **Community Partnerships**

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#### **Natural Resources**

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### **Transportation Access and Mobility**

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### **Research and Analytics**

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