

Transportation Resources Fair Gwinnett County

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ONE
great
REGION

Vision

ONE **great** REGION

Mission

Foster thriving communities for all within the Atlanta region through collaborative, data-informed planning and investments.

Values

Excellence | **Integrity** | **Equity**

Goals



Healthy, safe, livable communities in the Atlanta Metro area.



Strategic investments in people, infrastructure, mobility, and preserving natural resources.



Regional services delivered with **operational excellence** and **efficiency**.



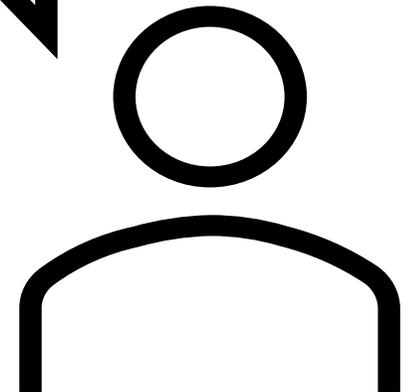
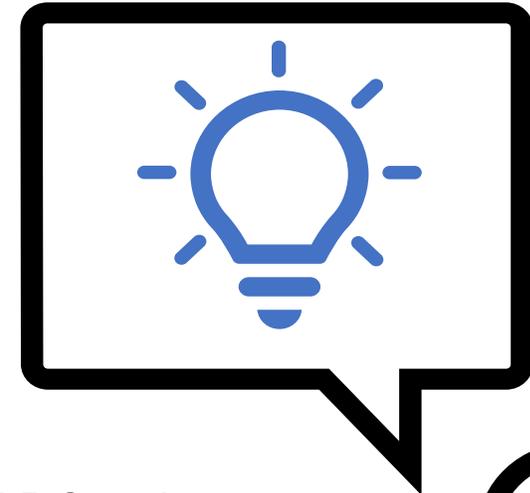
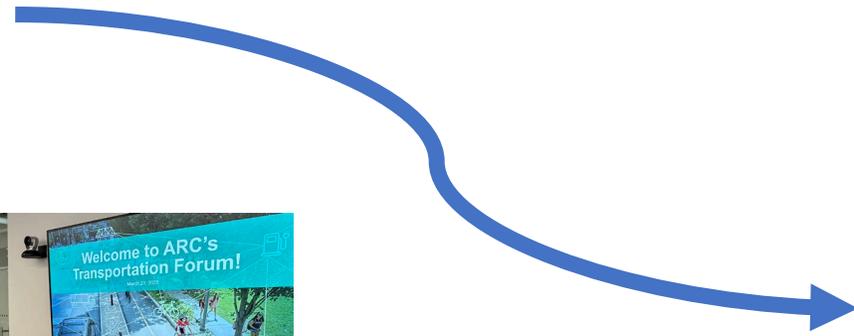
Diverse stakeholders engage and take a regional approach to solve local issues.



A competitive economy that is inclusive, innovative, and resilient.

How it **STARTED**...

In March 2025, ARC hosted a Transportation Resources Fair here in Harry West



- GCDOT invited ARC to host a Resources Fair in their Lawrenceville office.
- The event would be a collaborative pilot for how ARC could offer this program for other jurisdictions.

The fair in **GWINNETT...**

Wednesday | 1/28/26



- 40+ attendees including county and city staff, different departments, CIDs, consultants, and transportation and land planners from neighboring jurisdictions
- Attendees connected directly with ARC subject matter experts including safety, freight, transportation dashboards, resilience planning, TIP, and CTP
- GCDOT served as host, providing the venue and leading promotional efforts
- ARC planned and provided all content, event staff, printed materials, promotion to ARC list, and follow-up communications



Gwinnett

- Direct, informal access to **ARC subject matter experts**
- Open, drop-in format enabled **tailored conversations**
- Strong participation from **cities, CIDs, consultants, and partners**
- Clarified **ARC programs**, data tools, and funding pathways
- **Built relationships** across jurisdictions and disciplines in one setting
- Reinforced Gwinnett's role as a **regional leader** and innovator



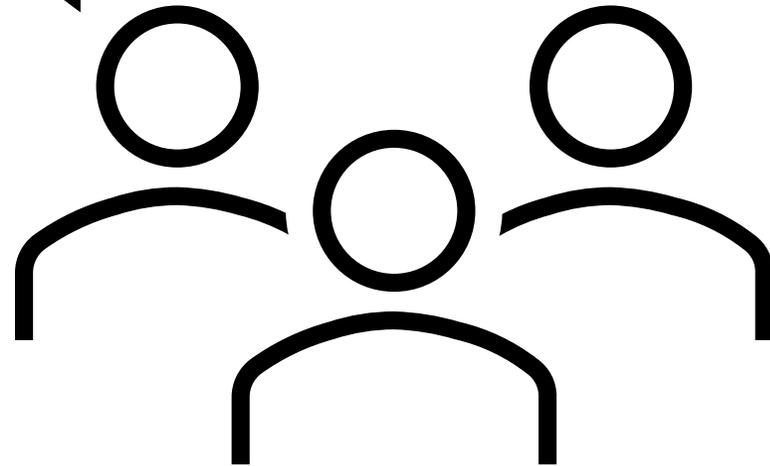
A few **REVIEWS**...

Most valuable takeaways:

- Information from ARC about current projects
- Information from ARC about funding and/or technical support opportunities
- Learning about new technologies and/or planning practices
- Opportunity to network and connect with others

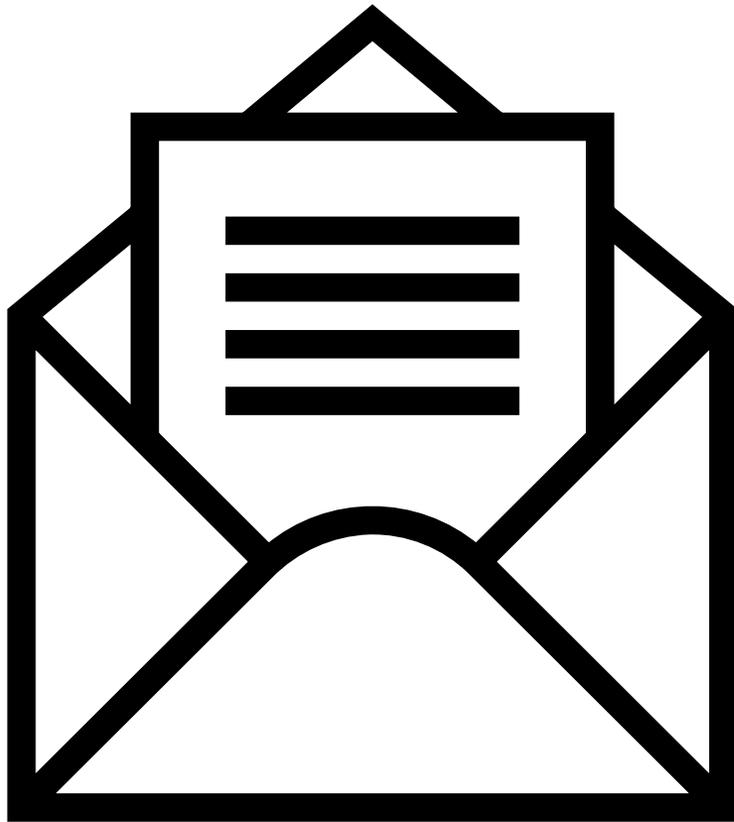
*I really enjoyed the layout of the event..It allowed people to have **choice** in how they interacted with the event.*

*The **subject matter experts** were well trained and I love that there was an event like this **more local** to me than ATL*



Want to **HOST** a Transportation Resources Fair?

..we can take the show on the road to your county!



We need **active partners** for these events to make them impactful for your community.

Eleanor Swensson

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