



Meeting Notes

Strategic Relations Subcommittee

Eric Dial, Chair

Wednesday, April 28, 2021

1:30 – 3:00 p.m.

Virtual: Microsoft Teams

Atlanta Regional Commission

229 Peachtree Street NE, Suite 100

Atlanta, GA 30303

Subcommittee Members in Attendance

Mayor Eric Dial, Chair

Kali Boatright

Angelia O’Neil

Bob Reeves

Mayor Vince Williams

Betty Willis

Subcommittee Members Absent

Julie Arnold

Alex Wan

1. Welcome and Introductions

Mayor Eric Dial opened meeting with a robust welcome and provided the opportunity for returning committee members and new committee members to introduce themselves.

2. Board Engagement Update and Deep dive on the ARC Board Portal

ARC’s, Liz Sanford provided an update on the ARC Board Engagement Initiative and provided comprehensive overview of the ARC Board Portal. Committee members received with appreciation this new tool, which will better assist all things board engagement.

3. Neighborhood Nexus overview

ARC’s, Tommy Pearce provided an update on the Neighborhood Nexus initiative that operates out of the ARC’s Research & Analytics Group. The core partners include ARC, Community Foundation, Metro Atlanta Chamber, and United Way. The mission of Neighborhood Nexus is to build a culture of data-informed decision-making and utilize three main programs:

- *open-access data infrastructure*
- *community capacity-building and sense-making*
- *consulting*

Mr. Pearce was pleased to announce that this initiative is growing in-order to meet the and increasing demand for community data.

4. Census Redistricting & Citizen District Elections Explainer

ARC's, Jim Jaquish provided an update on the Census Redistricting & Citizen District Elections Explainer. PowerPoint presentation is provided.

5. IDEA Program Overview

ARC's, Dr. Malika Reed Wilkins provided an update on the ARC inclusion, diversity, equity, and anti-racism (IDEA) initiative. This initiative, formed in the Fall of 2020, has its fundamental belief as, but not limited to, applying an equity, diversity, anti-racism and inclusion lens to all aspects of ARC's work. These efforts will aid ARC in better serving the communities and enhancing the quality of life for all residents in the Atlanta region through our various programs and initiatives.

6. Center for Strategic Relations Update

ARC's, Dr. Malika Reed Wilkins provided an update on the Center for Strategic Relations work and showcased 2020 successes through a one-page brief- By the Numbers. The Committee lauded the metrics and acknowledged the good work being done in the Center for Strategic Relations.

Meeting adjourned at 2:48 p.m.

*Please note: The next meeting of the SR sub-committee will be held on
Wednesday, June 23, 2021*