



Bus Stop Creative Placemaking

Atlanta Regional Commission
Arts Leadership of Metro Atlanta

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Team Shamrock

Irasema Concepcion Gonzalez Vargas

Heidi S. Howard

Sheoyki Jones

Catherine Rowell

Victoria Walsh

**Not just clean, safe places to wait,
bus stops are a community
amenity, portal for information,
and venue for storytelling.**

An aerial photograph of Atlanta, Georgia, with the city's urban grid and surrounding landscape visible. A specific area in the northeast, representing Freedom Park, is highlighted in white. Two points within this highlighted area are marked with white dots and connected by white lines to text labels on the right. The background is a dark, high-contrast aerial view showing roads, buildings, and green spaces.

Atlanta Freedom Park

The Carter Center

The King Center

**We hope to spark a collective
curiosity about this specific
place by kindling conversations
about our collective past,
present, and future.**



1. Community



2. Accessibility



3. Stewardship

**We become not a
melting pot but a
beautiful mosaic.**

- Jimmy Carter

**Our goal is to
create a beloved
community.**

- Martin Luther King Jr.

Routes:

816

809

Stops:

901272

901075

901037

903461

900975



816
901272



816
901075



816 / 809
901037



809
903461



809
900975



4.

Website

3.

Diversity and Inclusion

2.

Community Engagement

1.

Request for Qualifications

PUBLIC ART CREATIVE PLACEMAKING FOR BUS SHELTERS

In their book *Atlanta City Design – Aspiring to the Beloved Community*, the Atlanta City Planning Department identified the challenge of updating our hub of transportation for a new generation while also building a sense of community and place.

The Atlanta Regional Commission has partnered with MARTA and the City of Atlanta Mayor's Office of Cultural Affairs and Public Art Services to respond to that challenge and is seeking artists or artist teams (referred to as "Candidates") with experience in creating public art that fosters a unique sense of place to create new bus shelters being installed on two bus routes that connect the Jimmy Carter Museum & Library aka "Carter Center" and the Martin Luther King Jr. Historic Park aka "King Center."



Project: 1. RFQ

Project - Design for public art at five bus shelter/stops along MARTA bus routes 816 and 809 connecting The King Center and the Carter Center.

Eligibility - The artist or art teams must be residents of the State of Georgia with preference given to Fulton County residents.

Evaluation Criteria - Respondents will be evaluated on their qualifications, proposed community engagement strategy, identification of how their art will advance racial and cultural justice, examples of past visual representation of their work and references. The RFQ Review Committee will consist of representatives from the following stakeholder groups/organizations:

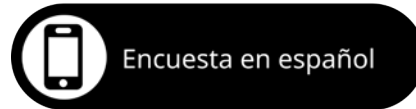
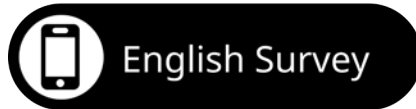
- Atlanta Regional Commission
- MARTA
- City of Atlanta Mayor's Office of Cultural Affairs - Public Art Services
- Community members from neighborhoods adjacent to the bus route

Budget - \$100,000, of which \$62,500 will be earmarked for artist/artist team commissions and \$37,500 will be for fabrication and installation of the bus stops.

Schedule -

- Deadline - July 19, 2021
- Notification - August 2021
- Installation - Spring 2022

Project:
2. Engagement



Project: **3. D & I**

Intent - We want to ensure that everyone has access to to quality public transportation, including those who have been historically marginalized, those with a physical or cognitive disability, the LGBTQ community, racial and ethnic minorities, and new Americans, refugees, and immigrants.

Policy -

- Provide equitable and appropriate access to programs and services.
- Engage in the support of all community members and promote inclusive behaviors in public transportation facilities and in public spaces throughout the community.
- Establish and maintain an organizational infrastructure for management, oversight, implementation, communication about and monitoring of the policy and its established goals and objectives.
- Measure and improve inclusive practices.
- Provide creatives from every cultural and personal background with opportunities to work in an inclusive and equitable way.
- Encourage the representation of a wider variety of backgrounds and identities through its public transportation services.

Project: 4. Website

[Click here for Website](#)



Bus Stop Creative Placemaking

INFO PROJECT ABOUT US GALLERY CONTACT

What?

Provide an opportunity for local creatives rebounding from pandemic
Design a framework for future design work
Navigate city
Consider safe
Create a res
(store/marta
charging
Specific site: E
two pr

Who?

Immediate Neighbors (NPU)
Social Media Community
MARTA

Why?

Impactful/equitable opportunity for creatives
Tell a story of a neighborhood

Bus Stop Creative Placemaking

PARK SYSTEMS INVENTORY

Character



The park systems inventory (PSI) is a tool to help designers, planners, and other stakeholders understand the character of the park systems in their community. It is a tool to help designers, planners, and other stakeholders understand the character of the park systems in their community.



INFO PROJECT ABOUT US GALLERY CONTACT

Proposal

Recommendations for an artist-led community engagement process that prioritizes bus riders' and community members' access to and enjoyment of bus stops along their route.

A detailed proposal (including budget) for an arts and culture-focused community activation or installation to demonstrate how riders and community members can use and interact with the bus stop and surrounding public space.

How

Use of new technologies to enhance accessibility and story telling: Smartphone apps, smart screens for user interaction, multilingual story telling and information platform, support for non-citizens (English as second language users) and tourists, nearby business and locations information.

Transformation of the public space: the bus shelters will become a place for social interaction and enjoyment through the implementation of amenities such as:

- Special access for people with disabilities.
- Bike stations.
- MARTA refills
- Phone charging centers
- Trash recycling
- Wi-Fi hubs.



Ideas & Inspiration



As Atlanta experiences growth that will nearly triple our population, we must ensure that our city becomes more equitable, more resilient and more committed than ever to welcoming everyone, at every level of society.

- Mayor Keisha Lance Bottoms



Thank You.



ALMA 2021
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