

# Atlanta Regional Commission Strategies for Safe Streets



# The Challenges:

## Data, populations, policy, & action

- Where do high-frequency, concentrated crashes occur?
- Where do low-frequency, wide-distributed crashes occur?
- Who is most effected by transportation risks?
- What actions lead to effective outcomes?

# The Approach: Build “safe systems” via systemic action

CONVENTIONAL APPROACH	vs	VISION ZERO
Traffic deaths are inevitable		Traffic deaths are preventable
Perfect human behavior		Integrate human failing in approach
Prevent collisions		Prevent fatal and severe crashes
Individual responsibility		Systems approach
Saving lives is expensive		Saving lives is not expensive

# Case Study:

Safety Trends for Walking,  
Bicycling, & Transit Access

# The Trend: Increasing injuries & fatalities

## Average Annual Pedestrian and Bicyclist Fatalities and Serious Injuries, 2006-2015

2006-2010




2012-2015



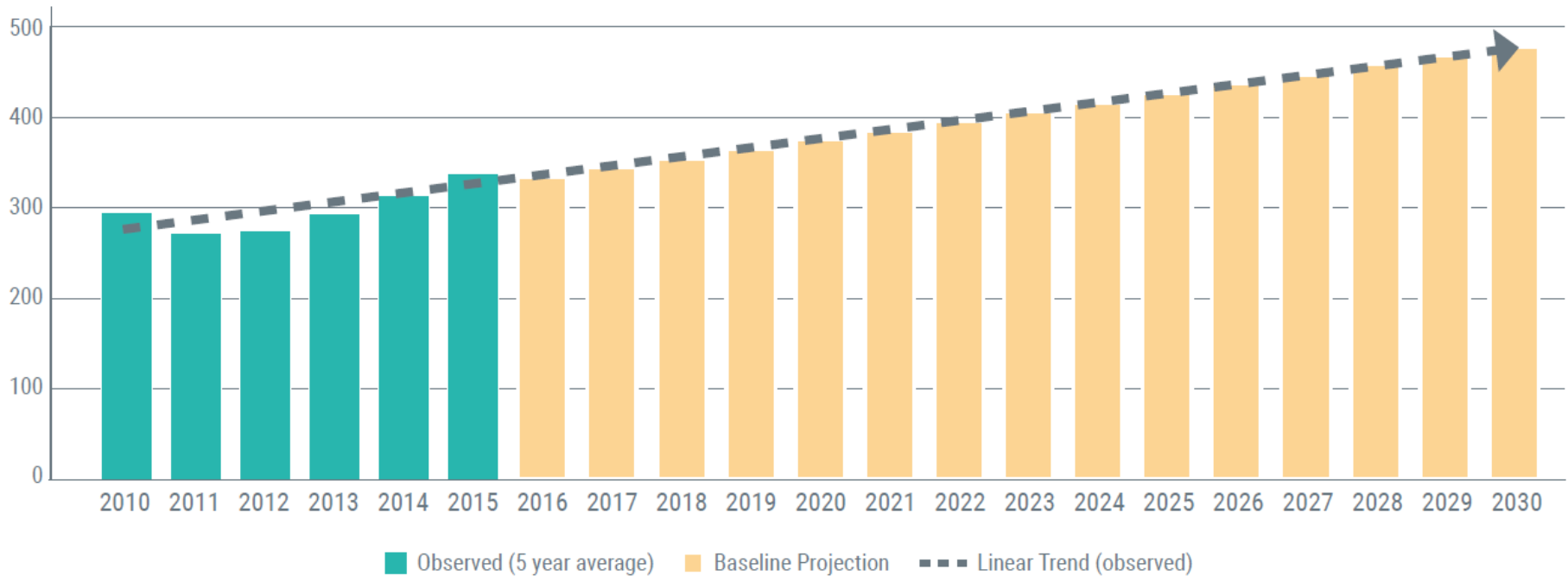
 Serious  
Injuries

 Fatalities

 = Approximately 10 people

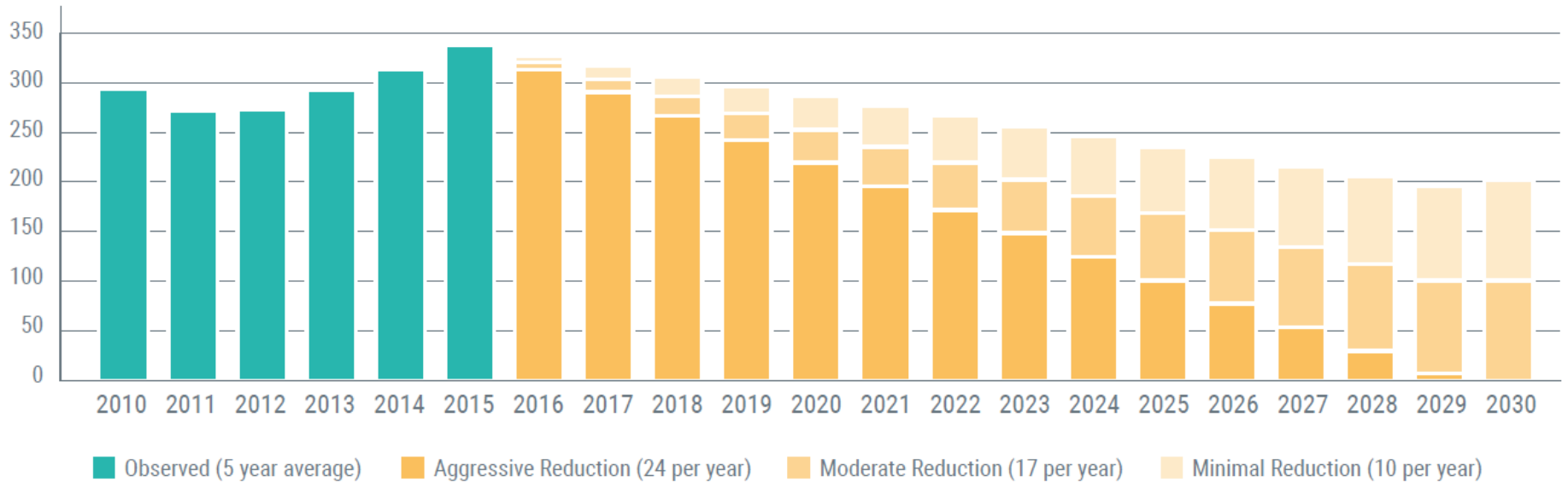
# The Trend: Increasing injuries & fatalities

Projected Non-motorized Fatalities and Serious Injuries



# Possible Targets: Opportunities to decrease injuries over time

Non-motorized Fatalities and Serious Injuries Target Options



# Risks in the System: Data from crash records & locations



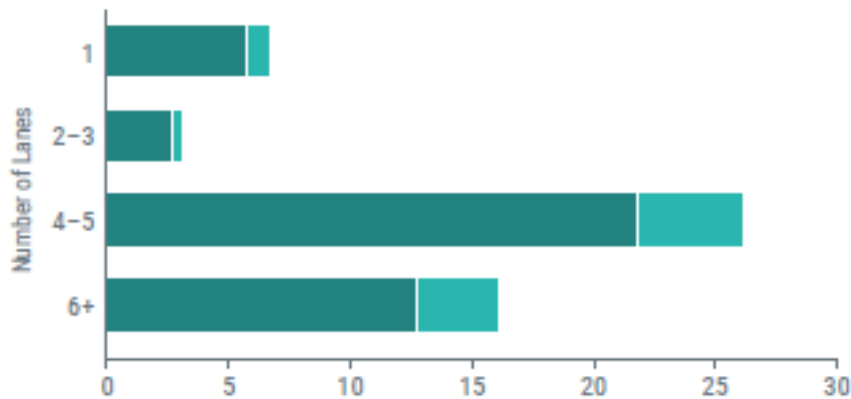
## Annual Non-KSI and KSI Crashes per 100 Miles by NUMBER OF LANES

Streets with four or more lanes have significantly higher numbers of crashes per mile compared to streets with fewer than four lanes.



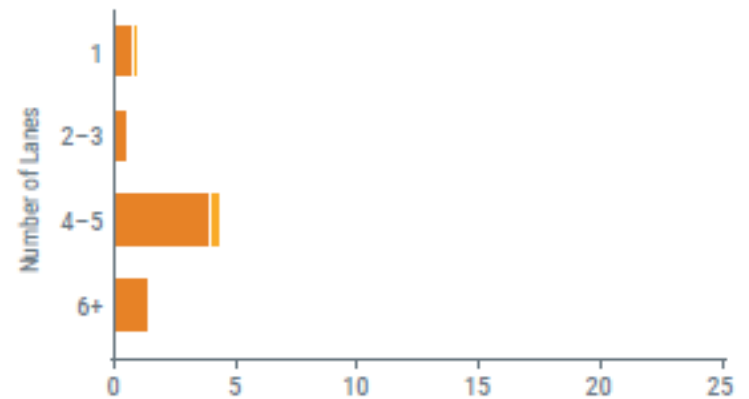
### Pedestrian

- Annual Non-KSI Crashes per 100 miles
- Annual KSI Crashes per 100 miles



### Bicyclist

- Annual Non-KSI Crashes per 100 miles
- Annual KSI Crashes per 100 miles





# The Elements of Risk:

## Identifying factors in crash records & locations



**Speed:** Well over half of pedestrian and bike crashes occur on streets with speed limits at or above 35mph

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**Number of Lanes:** Streets with four or more lanes have a significantly higher number of crashes per mile

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**Lighting:** Crashes after dark disproportionately result in severe outcomes, especially for pedestrians where there is no street lighting

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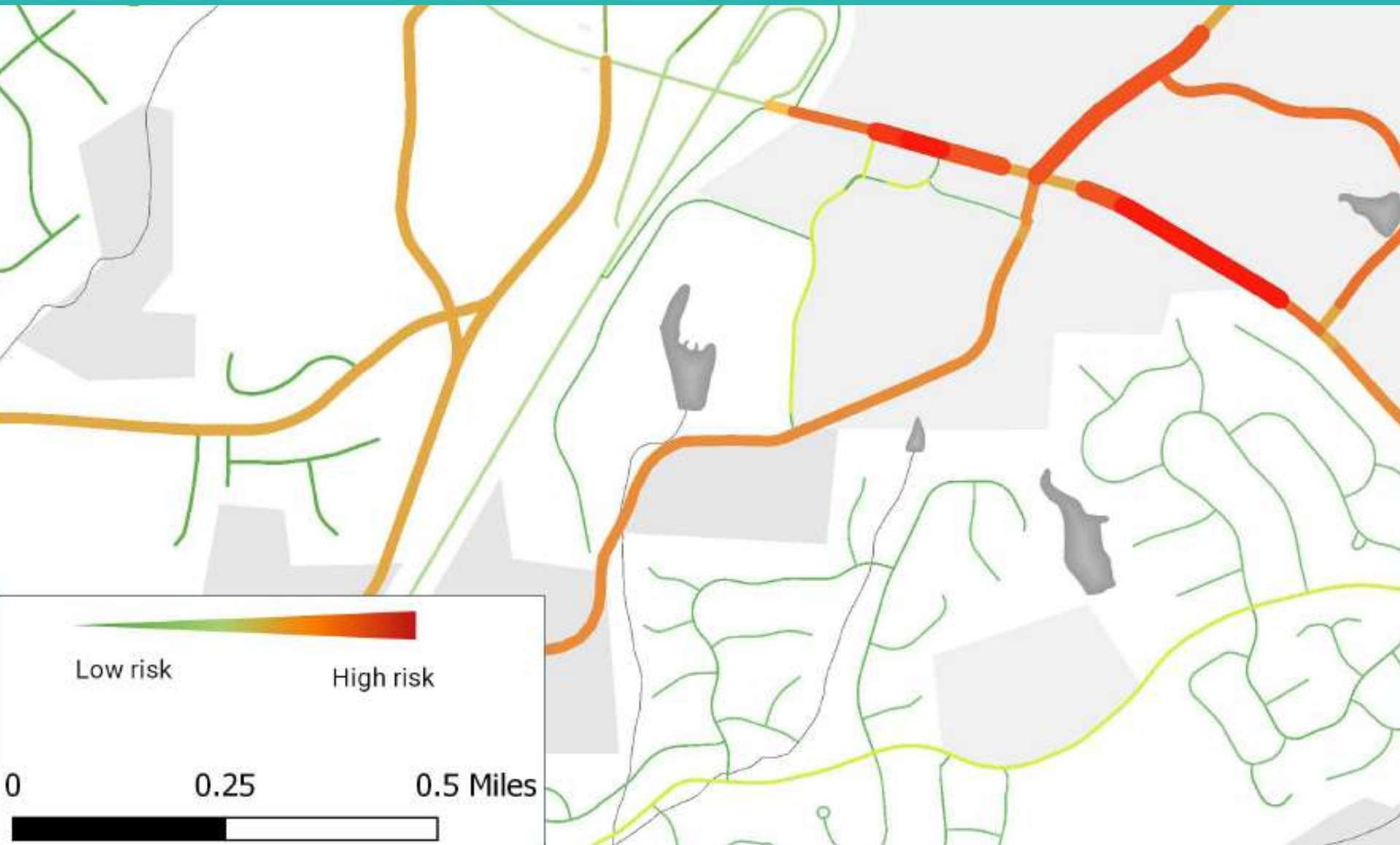
**Crosswalks:** Missing or inadequate crosswalks and sidewalks leave pedestrians vulnerable to being hit.

# The Elements of Risk: Assessing factors in transportation system

## Data-Driven Analysis Relating Risk Assessment & Policy Priorities



# The Elements of Risk: Assessing locations in transportation network



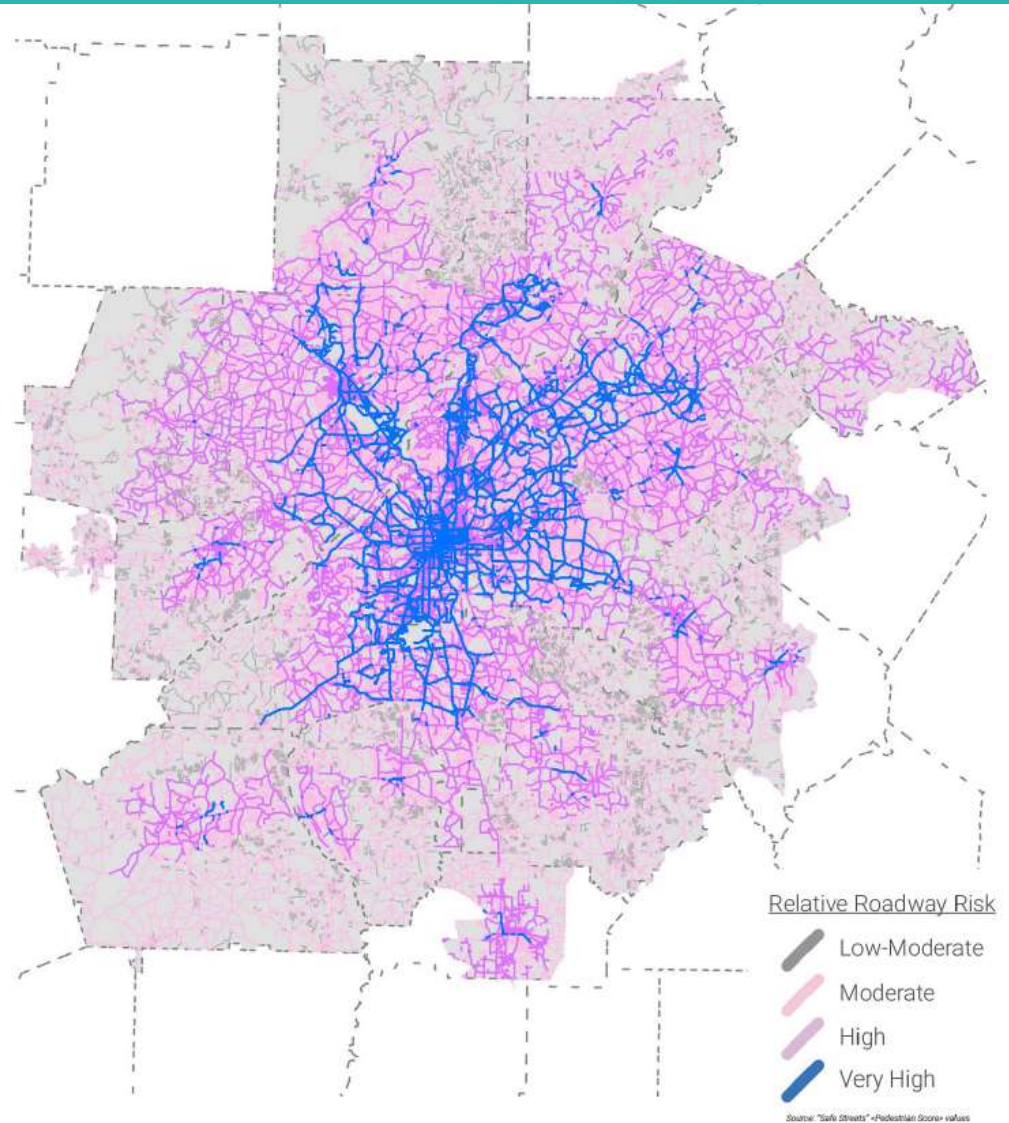
**Effective Solutions:**  
Complete Street Elements  
For Safer Streets

# The Distribution of Risk: Demographics, community form, & transit

The key elements needed for an active community are **highly mixed land uses, short connected blocks, and high-quality infrastructure** for pedestrian and bicycle traffic.

Sidewalks, convenient crosswalks, bicycle lanes, quality transit service, traffic calming measures, mixed-use zoning, and connected street networks facilitate active transportation and save lives.

These design elements are lacking in many parts of the region. Changes are needed in both **land use** and **transportation practices** in order to design active communities and adequate multimodal infrastructure.



# The Elements of Risk: Factors in typical locations

NO CONNECTIONS  
BETWEEN BUILDINGS, PARKING LOTS

FEW OR NO BUS STOPS  
OR SHELTERS



NO BICYCLE FACILITIES

NO PEDESTRIAN REFUGE/CROSSING ISLANDS

LACK OF PEDESTRIAN AMENITIES INCLUDING SIDEWALKS,  
CROSSWALKS, AND PEDESTRIAN-SCALED LIGHTING

# The Solutions:

## Proven engineering tools for reducing risks



Medians and  
Pedestrian Crossing  
Islands



Pedestrian Hybrid  
Beacon



Road Diet



Sidewalks



Changing Speed  
Limits



Leading Pedestrian  
Interval



Rectangular Rapid  
Flashing Beacons



Crosswalk Visibility  
Enhancements



Street Lighting



Separated Bike  
Lanes



Neighborhood  
Greenway/  
Bike Boulevard



Traffic Calming

# The Solutions: Providing safer walkways & crossing locations



**SIDEWALKS** provide safe places for people traveling by foot and by wheelchair. GDOT recommends a minimum of 5-foot-wide sidewalks, while NACTO recommends a minimum of 6 feet. AASHTO also recommends a minimum 5-6ft buffer between the sidewalk and travel lane. However, the land use context, transit, and pedestrian activity should always be considered.



**CROSSWALKS** provide an indication to pedestrians on where they should cross the street. They also provide motorists with an indication of where pedestrians are likely to be.




**PEDESTRIAN HYBRID BEACON (PHB)** is a pedestrian-activated signal that alerts drivers to pedestrians crossing the road.



# The Solutions:

## Providing safer bikeways & community forms



 **SEPARATED BIKE LANES** create a safer space for bicyclists of all ages and abilities. Implementation of a bicycle facility should be conducted as an overall bicycle master plan.

 **STREET LEVEL LIGHTING** improves visibility for all users along a corridor, but is particularly effective in high-trafficked areas.

 **MEDIAN AND PEDESTRIAN CROSSING ISLANDS** reduce head-on motor vehicle collisions and provide a protected refuge at intersections and midblock crossings for pedestrians. They narrow the motorist's field of vision and reduce vehicle speeds.

# Regional Safety Strategy:

Expanding from “small”  
modes to all modes

# Next Steps:

## Questions to frame issues & actions

### Issues

- What are the long-term trends for safety in the Atlanta region?
- How do data patterns differ or coincide for various modes?
- How do road design, vehicle design, and human psychology lead to unsafe behaviors?
- How do travel patterns in the Atlanta region effect safety?
- Who is most at risk when traveling in the Atlanta region?
- How do residents and decision makers view safe transportation?

### Actions

- What are the roles for ARC's policies to improve regional safety?
- How can an MPO focus multi-modal solutions on high-risk corridors?
- How can regional and local partners interact to improve safety?
- How can an MPO partner the state DOT to reduce traffic crashes?
- How does ARC need to be setting Federal safety targets?
- How does engineering interact with education and enforcement?

# Next Steps: Schedule

## **Schedule:**

- **Q3 2020:** develop project needs
- **Q4 2020:** procurement
- **Q1 2021:** project launch
- **2021-2022:** project work & public engagement
- **Q3 2022:** final deliverables

## **Background Research:**

- RSTF = technical advisory committee
- Peer regions / communities?
- Academic research? News?