



Atlanta Regional Commission
regional impact + local relevance

ARC 2021 ANNUAL REPORT – **ROCKDALE COUNTY**

atlantaregional.org

September 2021



ARC works closely with local governments and community partners in Rockdale County to improve quality of life and secure future success. This report measures progress in Rockdale in the three long-range goals of the Atlanta Region's Plan: providing **World-Class Infrastructure**, fostering **Healthy, Livable Communities**, and developing a **Competitive Economy**.



WORLD-CLASS INFRASTRUCTURE

ARC works with its regional partners to develop and maintain world-class infrastructure, including a transportation network that improves mobility, and a sustainable supply of clean water.



Improving mobility in Rockdale

A \$114.4 million in federal and state transportation funds allocated by ARC to the county. Projects include **Courtesy Parkway extension and I-20 overpass over I-20**; Rockdale River Trail extension to Conyers; and realignment and intersection reconstruction on Old Salem Road Connector.

475,720 fewer miles traveled by the **89 Rockdale residents** who participated in the **Georgia Commute Options** program, saving them **\$272,539** in fuel and vehicle maintenance costs.



Securing a sustainable future

56 toilet rebates were received by Rockdale residents, facilitating the replacement of older, inefficient toilets.



Rockdale County is currently working with ARC to recertify as a **Green Community**.

The **Metro Water District** partnered with **Georgia Public Broadcasting** to create a Live Exploration of Georgia's water systems called **Georgia's Water Live**. Over **79,000 students, teachers and parents** across the region tuned in during the live broadcast, where over **400 questions** were answered.

ARC's COVID-19 RESPONSE

Helping organizations transition to hybrid work environments

Georgia Commute Options (GCO), a program managed by ARC, served a vital role in helping organizations move to telework environments during peak pandemic times. As shelter-in-place orders began to lift in Georgia, GCO began helping companies establish hybrid work environments (continued telework, flexible schedules, and shared spaces), recognizing the strong desire of most employees surveyed to continue teleworking at a higher level than pre-pandemic.



HEALTHY, LIVABLE COMMUNITIES

ARC works to foster vibrant, pedestrian-friendly communities and supports healthy living and aging by offering a range of services for older people and individuals with disabilities.



Improving quality of life for Rockdale residents of all ages and abilities

\$672,541

in state and federal funds allocated by ARC to **Rockdale Senior Services** for direct services provided to Rockdale residents, including **congregate and home-delivered meals, in-home support services, transportation, case management, and COVID relief funds.**

Making Rockdale an even better place to live, work, and play

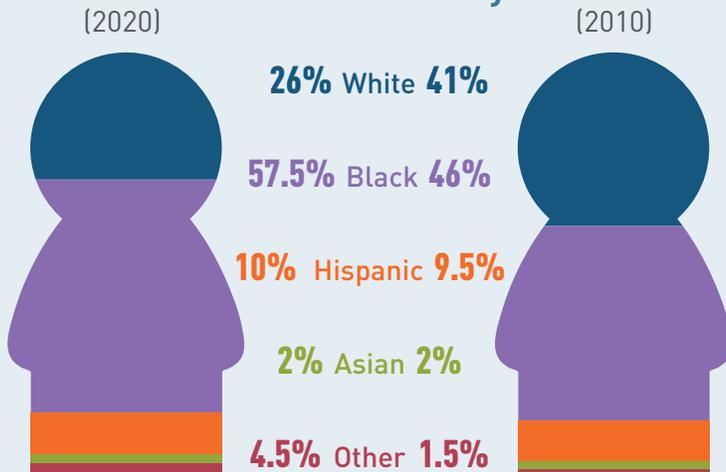
ARC staff provides technical assistance, as well as planning, training, and facilitation services to local government staff and elected officials.

BY THE NUMBERS: ROCKDALE POPULATION

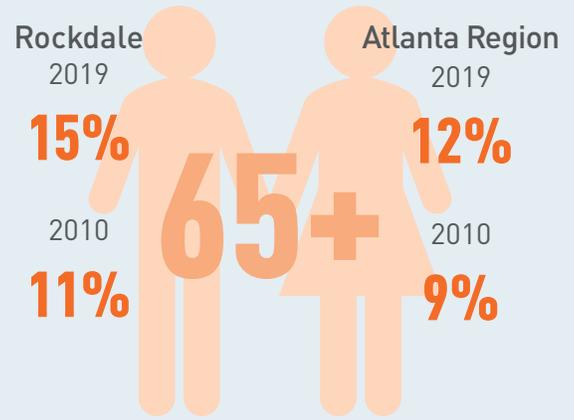
U.S. Census Counts



Race & Ethnicity



Percent of Population 65+



Source: ARC analysis of data from U.S. Census and 2019 ACS 1-year.

COMPETITIVE ECONOMY

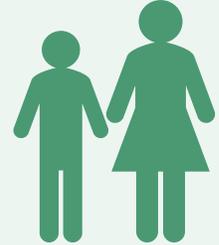
ARC works with its regional partners to ensure our economy thrives and remains competitive.



Workforce Solutions: Connecting talent with opportunity

36 Rockdale youth received training through **WorkSource Atlanta Regional's NextGen** workforce and education program.

192 **Rockdale County residents** received training through WorkSource Atlanta Regional's **Career Resource Center**.



Cultivating leaders to meet the region's challenges



344 Metro Atlanta residents took part in ARC leadership programs, including: Regional Leadership Institute (RLI), Leadership Involvement Networking Knowledge (LINK), Arts Leaders of Metro Atlanta (ALMA), Community Planning Academy (CPA), and Model Atlanta Regional Commission (MARC).

BY THE NUMBERS: ROCKDALE ECONOMY

Median Household Income (2019)

\$60,560

Rockdale

\$71,742

Atlanta region



Rockdale Jobs

(2021)

35,011

(2010)

32,439

Poverty Rate (2019)

10.5% in Rockdale live below poverty level

10% in Atlanta region live below poverty level

Source: ARC analysis of data from 2019 ACS 1-year and JobsEQ, 2021Q1.

All data unless specified otherwise is through June 30, 2021.



Atlanta Regional Commission

229 Peachtree Street, NE | Suite 100
Atlanta, Georgia 30303

atlantaregional.org