ARC 2019 ANNUAL REPORT – ROCKDALE COUNTY

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ARC works closely with local governments and community partners in Rockdale County to improve quality of life and secure future success. This report measures progress in Rockdale in the three long-range goals of the Atlanta Region’s Plan: providing **World-Class Infrastructure**, fostering **Healthy, Livable Communities**, and developing a **Competitive Economy**.

**WORLD-CLASS INFRASTRUCTURE**

ARC works with its regional partners to develop and maintain world-class infrastructure, including a transportation network that improves mobility, and a sustainable supply of clean water.

**Improving Mobility in Rockdale**

- **$88 million** in federal and state transportation funds allocated by ARC to the county. Projects include: **Salem Road widening Flat Shoals Road** in Rockdale to Old Salem Road in Newton County; **Klondike Road intersection realignment** at McDaniel Mill Road; lighting **improvements at I-20 interchanges** at Sigman Road and Salem Road.

- **636,124** fewer miles traveled by the 392 Rockdale residents who participated in the **Georgia Commute Options** program, saving them **$368,952** in fuel and vehicle maintenance costs.

**Securing a Sustainable Future**

- **92** toilet rebates were received by Rockdale residents, facilitating the replacement of older, inefficient toilets.

- **130** Rockdale students participated in the **Wonders of Water Children’s Water Festivals**.

**BY THE NUMBERS: ROCKDALE COMMUTING**

- **51%** of employed Rockdale residents work outside of Rockdale County.

- **38,491** Total workers living in Rockdale.

- **3.2 million** Average daily vehicle miles traveled.

Source: ARC analysis of data from U.S. Census, GDOT
HEALTHY, LIVABLE COMMUNITIES

ARC works to foster vibrant, walkable communities and supports healthy living and aging by offering a range of services for older people and individuals with disabilities.

Improving Quality of Life for Rockdale Residents of All Ages & Abilities

$656,260 in state and federal funds to Rockdale Senior Services for direct services provided exclusively to Rockdale residents, including congregate and home-delivered meals, in-home support services, transportation, and case management.

Making Rockdale an Even Better Place to Live, Work, and Play

ARC’s Community Development staff provides technical assistance, as well as planning, training, and facilitation services to local government staff and elected officials.

The Georgia Conservancy, a partner of ARC’s Community Development Assistance Program, will help Rockdale evaluate historic structures in Milstead Village to develop design guidelines and attract new economic opportunities.

BY THE NUMBERS: ROCKDALE POPULATION


Race & Ethnicity (2018)

- 30% White
- 55% Black
- 10% Hispanic
- 2% Asian
- 3% Other

Race & Ethnicity (2010)

- 41% White
- 46% Black
- 9.5% Hispanic
- 2% Asian
- 1.5% Other

Percent of Population 65+

Rockdale 2018: 14%
Metro Atlanta 2018: 12%

Rockdale 2010: 11%
Metro Atlanta 2010: 9%

Source: ARC analysis of data from U.S. Census
COMPETITIVE ECONOMY

ARC works with its regional partners to ensure our economy remains thriving and competitive.

Planning for a Stronger, More Competitive Economy

209 adults received job training through WorkSource Atlanta Regional’s Career Resource Center in Conyers.

6 customers received intensive career advisement and occupational skills training under the SNAP Works 2.0 pilot project.

WorkSource Atlanta Regional worked with the Conyers-Rockdale Economic Development Authority to host its first ever Career Fair and Readiness Event.

3 employees of a chemical manufacturing company in Rockdale received skills improvement training by the Incumbent Worker Training (IWT) program.

One Rockdale resident participated in CATLYST, ARC’s regional economic competitiveness strategy. CATLYST is a five-year effort with a goal of ensuring metro Atlanta has a steady supply of good jobs, a well-trained workforce, and the regional collaboration needed to catalyze economic growth throughout the region.

Cultivating Leaders to Meet the Region’s Challenges

5 Rockdale County residents took part in ARC leadership programs, including Regional Leadership Institute (RLI), Arts Leaders of Metro Atlanta (ALMA), Model Atlanta Regional Commission (MARC), and Leadership Involvement Networking Knowledge (LINK) trip.

BY THE NUMBERS: ROCKDALE ECONOMY

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$62,429 | 36,231 | 14% in Rockdale live below poverty level
$65,381 | 32,439 | 14% in metro Atlanta live below poverty level

Source: ARC analysis of data from U.S. Census