



Atlanta Regional Commission
regional impact + local relevance

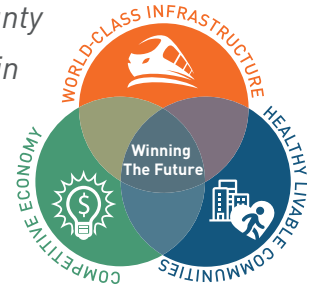
ARC 2019 ANNUAL REPORT – **ROCKDALE COUNTY**

A decorative graphic on the left side of the page consists of several overlapping, fan-shaped segments in various colors: dark blue, orange, teal, green, purple, light orange, red, and olive green. These segments radiate from a central point, creating a dynamic, multi-colored composition.

atlantaregional.org

August 2019

ARC works closely with local governments and community partners in Rockdale County to improve quality of life and secure future success. This report measures progress in Rockdale in the three long-range goals of the Atlanta Region's Plan: providing **World-Class Infrastructure**, fostering **Healthy, Livable Communities**, and developing a **Competitive Economy**.



WORLD-CLASS INFRASTRUCTURE

ARC works with its regional partners to develop and maintain world-class infrastructure, including a transportation network that improves mobility, and a sustainable supply of clean water.



Improving Mobility in Rockdale

A \$88 million in federal and state transportation funds allocated by ARC to the county. Projects include: **Salem Road widening Flat Shoals Road** in Rockdale to Old Salem Road in Newton County; **Klondike Road intersection realignment** at McDaniel Mill Road; lighting **improvements at I-20 interchanges** at Sigman Road and Salem Road.

636,124 fewer miles traveled by the **392 Rockdale residents** who participated in the **Georgia Commute Options** program, saving them **\$368,952** in fuel and vehicle maintenance costs.



Securing a Sustainable Future

92 toilet rebates were received by Rockdale residents, facilitating the replacement of older, inefficient toilets.

130 Rockdale students participated in the **Wonders of Water Children's Water Festivals**.



BY THE NUMBERS: ROCKDALE COMMUTING

51% of employed Rockdale residents work outside of Rockdale County



38,491 Total workers living in Rockdale



3.2 million Average daily vehicle miles traveled



Source: ARC analysis of data from U.S. Census, GDOT

HEALTHY, LIVABLE COMMUNITIES

ARC works to foster vibrant, walkable communities and supports healthy living and aging by offering a range of services for older people and individuals with disabilities.



Improving Quality of Life for Rockdale Residents of All Ages & Abilities

\$656,260

in state and federal funds to **Rockdale Senior Services** for direct services provided exclusively to Rockdale residents, including **congregate and home-delivered meals, in-home support services, transportation, and case management.**



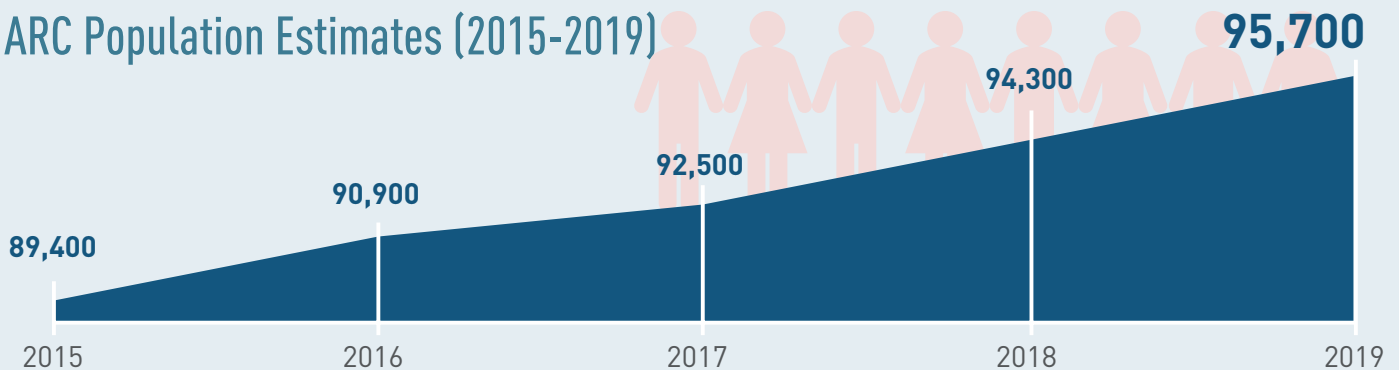
Making Rockdale an Even Better Place to Live, Work, and Play

ARC's **Community Development** staff **provides technical assistance**, as well as **planning, training, and facilitation services** to local government staff and elected officials.

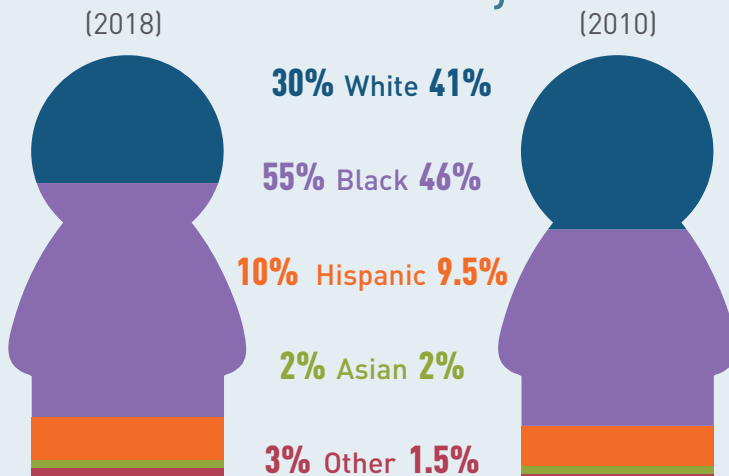
The Georgia Conservancy, a partner of **ARC's Community Development Assistance Program**, will help Rockdale evaluate historic structures in **Milstead Village** to develop design guidelines and attract new economic opportunities.

BY THE NUMBERS: ROCKDALE POPULATION

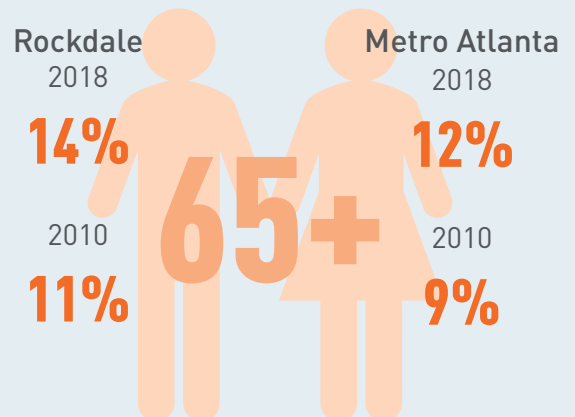
ARC Population Estimates (2015-2019)



Race & Ethnicity



Percent of Population 65+



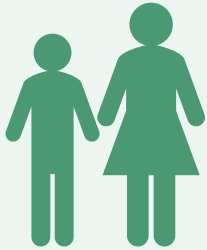
Source: ARC analysis of data from U.S. Census

COMPETITIVE ECONOMY

ARC works with its regional partners to ensure our economy remains thriving and competitive.



Planning for a Stronger, More Competitive Economy



209 adults received job training through WorkSource Atlanta Regional's **Career Resource Center** in Conyers.

6 customers received intensive career advisement and occupational skills training under the **SNAP Works 2.0 pilot project**.

WorkSource Atlanta Regional worked with the Conyers-Rockdale Economic Development Authority to host its **first ever Career Fair and Readiness Event**.

3 employees of a chemical manufacturing company in Rockdale received skills improvement training by the **Incumbent Worker Training (IWT) program**.



One Rockdale resident participated in CATLYST, ARC's regional economic competitiveness strategy. CATLYST is a five-year effort with a goal of ensuring metro Atlanta has a steady supply of good jobs, a well-trained workforce, and the regional collaboration needed to catalyze economic growth throughout the region.

Cultivating Leaders to Meet the Region's Challenges

5 Rockdale County residents took part in **ARC leadership programs**, including Regional Leadership Institute (RLI), Arts Leaders of Metro Atlanta (ALMA), Model Atlanta Regional Commission (MARC), and Leadership Involvement Networking Knowledge (LINK) trip.



BY THE NUMBERS: ROCKDALE ECONOMY

Median Household Income (2017)

\$62,429

Rockdale

\$65,381

Atlanta region



Rockdale Jobs

(2019)

36,231

(2010)

32,439

Poverty Rate (2017)

14% in Rockdale live below poverty level

14% in metro Atlanta live below poverty level

Source: ARC analysis of data from U.S. Census



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