



Atlanta Regional Commission
regional impact + local relevance

ARC 2019 ANNUAL REPORT – **FULTON COUNTY**

A decorative graphic on the left side of the page consists of several overlapping, fan-shaped segments in various colors: dark blue, orange, teal, green, purple, and red. These segments radiate from a central point, creating a dynamic, multi-colored composition.

atlantaregional.org

August 2019

ARC works closely with local governments and community partners in Fulton County to improve quality of life and secure future success. This report measures progress in Fulton in the three long-range goals of the Atlanta Region's Plan: providing **World-Class Infrastructure**, fostering **Healthy, Livable Communities**, and developing a **Competitive Economy**.



WORLD-CLASS INFRASTRUCTURE

ARC works with its regional partners to develop and maintain world-class infrastructure, including a transportation network that improves mobility, and a sustainable supply of clean water.



Improving Mobility in Fulton

A \$648 million in federal and state transportation funds allocated by ARC to the county. Projects include: **Reconstruction of the I-285 - SR 400 interchange**; **improving the I-85 - SR 74 interchange**; and **improving intersection of Campellton Road at New Hope-Boat Rock** roads.

4.3 million fewer miles traveled by the **7,227 Fulton residents** who participated in the **Georgia Commute Options** program, saving them **\$2.5 million** in fuel and vehicle maintenance costs



Securing a Sustainable Future

790 toilet rebates received by Fulton residents, facilitating the replacement of older, inefficient toilets.



180 Fulton County elementary school children participated in the **Wonders of Water Children's Water Festivals**.

Green Communities staff met with the **City of Smyrna** to help develop a strategy for achieving certification.



BY THE NUMBERS: FULTON COMMUTING

25% of employed Fulton residents work outside of Fulton County



530,690 Total workers living in Fulton



34.3 million Average daily vehicle miles traveled



HEALTHY, LIVABLE COMMUNITIES

ARC works to foster vibrant, walkable communities and supports healthy living and aging by offering a range of services for older people and individuals with disabilities.



Improving Quality of Life for Fulton Residents of All Ages & Abilities

\$14.5 million in state and federal funds to **Fulton Senior Services** for direct services provided exclusively to Fulton residents, including **congregate and home-delivered meals, in-home support services, transportation, and case management.**



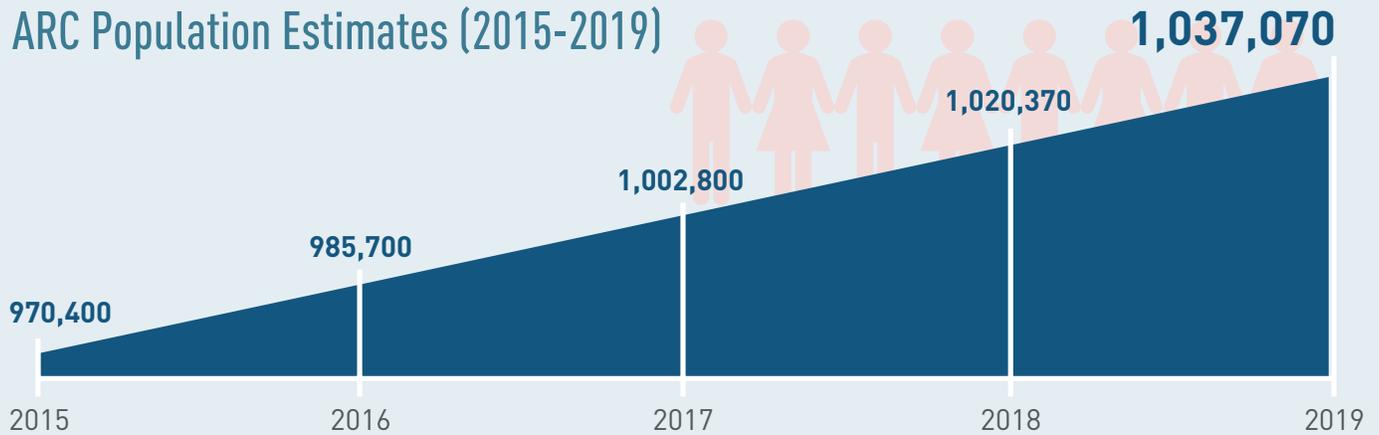
Making Fulton an Even Better Place to Live, Work, and Play

The **Aerotropolis Atlanta CIDs** received an ARC **Livable Centers Initiative grant** for **\$350,000** to continue the work of the Aerotropolis Greenway Plan.

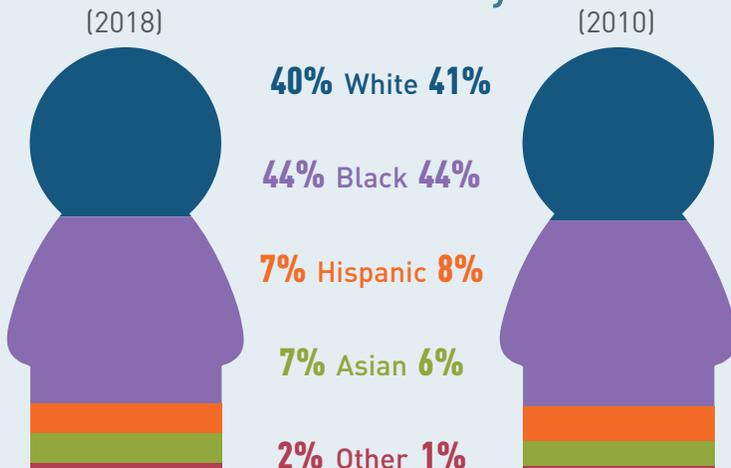
The **City of Alpharetta** received an LCI grant for **\$150,000** to develop a concept study to connect the **Alpha Loop Trail to the Big Creek Greenway** with linkages to the planned North Point bus rapid transit station.

BY THE NUMBERS: FULTON POPULATION

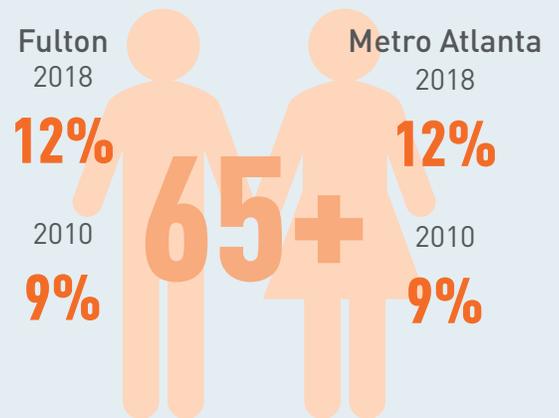
ARC Population Estimates (2015-2019)



Race & Ethnicity



Percent of Population 65+



Source: ARC analysis of data from U.S. Census

COMPETITIVE ECONOMY

ARC works with its regional partners to ensure our economy remains thriving and competitive.

Planning for a Stronger, More Competitive Economy

ARC's CATLYST program is a 5-year effort designed to improve regional competitiveness and collaboration throughout the 10-county region and the City of Atlanta. Through the hard work of volunteer project teams and ARC staff, CATLYST will ensure that metro Atlanta has good jobs, a well-trained workforce, and the regional collaboration needed to invigorate economic growth. CATLYST has launched three work programs:

- **Ramping up Regional Marketing Alliance** – CATLYST continues to convene the Atlanta Regional Marketing Alliance and support the group's efforts to make an even greater economic impact across the region. Through the work of this collaborative group, two regional marketing events were held and the Metro Atlanta Opportunity Zone Prospectus was created (www.metroatlantaOZ.com).
- **Analyzing Root Causes of Disconnected and Displaced Workers** – Through a collaborative effort, CATLYST is supporting a team in exploring the barriers that prevent people from finding meaningful employment and identifying approaches to ease the pathways to good jobs.
- **Identifying Effective Affordable Housing Strategies** – CATLYST continues to support a multi-disciplinary team in creating a regional strategy designed to increase the availability of quality, affordable housing. For more information and the latest updates on the strategy, visit AtlantaRegionalHousing.org.

Cultivating Leaders to Meet the Region's Challenges



132 Fulton County residents took part in **ARC leadership programs**, including Regional Leadership Institute (RLI), Arts Leaders of Metro Atlanta (ALMA), Model Atlanta Regional Commission (MARC), and Leadership Involvement Networking Knowledge (LINK) trip.

BY THE NUMBERS: FULTON ECONOMY

Median Household Income (2017)

\$65,037

Fulton

\$65,381

Atlanta region



Fulton Jobs

(2019)

923,717

(2010)

737,692

Poverty Rate (2017)

14% in Fulton live below poverty level

14% in metro Atlanta live below poverty level

Source: ARC analysis of data from U.S. Census



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