



Atlanta Regional Commission  
regional impact + local relevance

# ARC 2021 ANNUAL REPORT – **CHEROKEE COUNTY**

[atlantaregional.org](http://atlantaregional.org)

September 2021



ARC works closely with local governments and community partners in Cherokee County to improve quality of life and secure future success. This report measures progress in Cherokee in the three long-range goals of the Atlanta Region's Plan: providing **World-Class Infrastructure**, fostering **Healthy, Livable Communities**, and developing a **Competitive Economy**.



## WORLD-CLASS INFRASTRUCTURE

ARC works with its regional partners to develop and maintain world-class infrastructure, including a transportation network that improves mobility, and a sustainable supply of clean water.



### Improving mobility in Cherokee

**A \$222.6 million** in federal and state transportation funds allocated by ARC to the county. Projects include Bells Ferry Road bridge replacement; **intersection improvements at SR 140 and Reinhardt College Parkway**; and an extension of the Noonday Creek Trail.

**1.6 million** fewer miles traveled by the **242 Cherokee residents** who participated in the **Georgia Commute Options** program, saving them **\$952,200** in fuel and vehicle maintenance costs.



### Securing a sustainable future

**85 toilet rebates** were received by Cherokee residents, facilitating the replacement of older, inefficient toilets.



The **City of Woodstock** has applied for a **Green Communities Program** upgrade from their current Gold Level certification to the Platinum Level.



The **Metro Water District** partnered with **Georgia Public Broadcasting** to create a Live Exploration of Georgia's water systems called **Georgia's Water Live**. Over **79,000 students, teachers and parents** across the region tuned in during the live broadcast, where over **400 questions** were answered.

## ARC's COVID-19 RESPONSE

### Helping organizations transition to teleworking

Georgia Commute Options (GCO), a program managed by ARC, served a vital role in helping organizations move to telework environments during peak pandemic times. As shelter-in-place orders began to lift in Georgia, GCO began helping companies establish hybrid work environments (continued telework, flexible schedules, and shared spaces), recognizing the strong desire of most employees surveyed to continue teleworking at a higher level than pre-pandemic.



# HEALTHY, LIVABLE COMMUNITIES

ARC works to foster vibrant, pedestrian-friendly communities and supports healthy living and aging by offering a range of services for older people and individuals with disabilities.



## Improving quality of life for Cherokee residents of all ages and abilities

### \$1.2 million

in state and federal funds allocated by ARC to **Cherokee Senior**

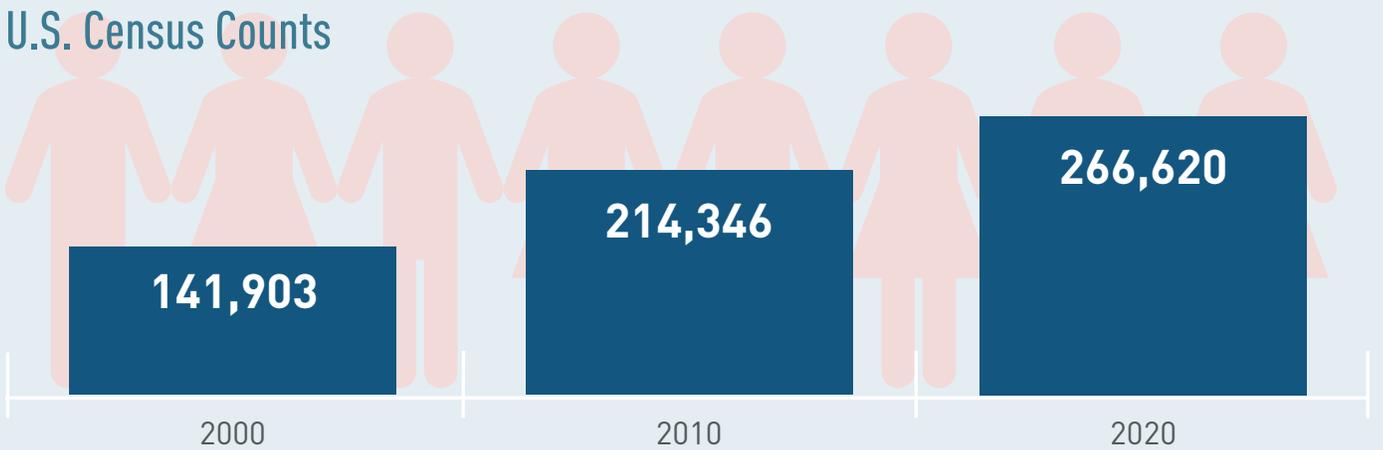
**Services** for direct services provided exclusively to Cherokee residents, including **congregate and home-delivered meals, in-home support services, transportation, case management, and COVID relief funds.**

## Making Cherokee an even better place to live, work, and play

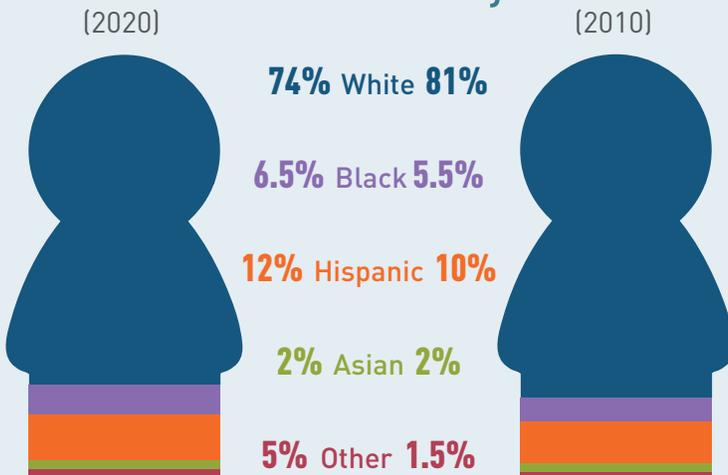
ARC staff provides technical assistance, as well as planning, training, and facilitation services to local government staff and elected officials.

# BY THE NUMBERS: CHEROKEE POPULATION

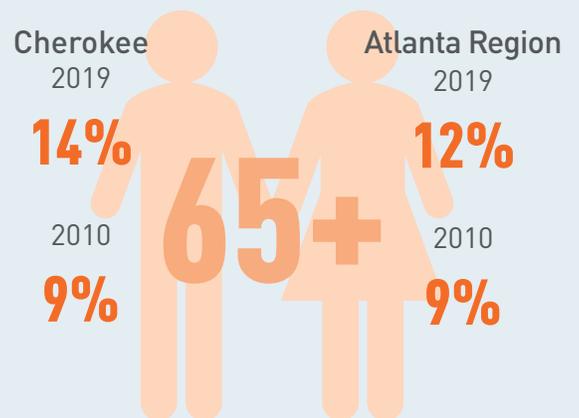
## U.S. Census Counts



## Race & Ethnicity



## Percent of Population 65+



Source: ARC analysis of data from 2019 ACS 1-Year

# COMPETITIVE ECONOMY

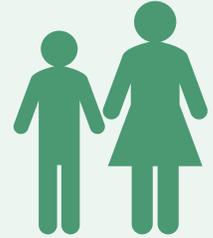
ARC works with its regional partners to ensure our economy thrives and remains competitive.



## Workforce Solutions: Connecting talent with opportunity

**51** Cherokee youth received training through **WorkSource Atlanta Regional's NextGen** workforce and education program.

**52** Cherokee residents received training from the **WorkSource Atlanta Regional's Career Resource Center**.



## Cultivating leaders to meet the region's challenges



**344** Metro Atlanta residents took part in ARC leadership programs, including: Regional Leadership Institute (RLI), Leadership Involvement Networking Knowledge (LINK), Arts Leaders of Metro Atlanta (ALMA), Community Planning Academy (CPA), and Model Atlanta Regional Commission (MARC).

# BY THE NUMBERS: CHEROKEE ECONOMY

## Median Household Income (2019)

**\$86,404**

Cherokee

**\$71,742**

Atlanta region



## Cherokee Jobs

(2021)

**73,795**

(2010)

**69,524**

## Poverty Rate (2019)

**7%** in Cherokee live below poverty level

**10%** in Atlanta region live below poverty level

Source: ARC analysis of data from 2019 ACS 1-year & JobsEQ, 2021Q1

All data unless specified otherwise is through June 30, 2021.



Atlanta Regional Commission

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