



Atlanta Regional Commission  
regional impact + local relevance

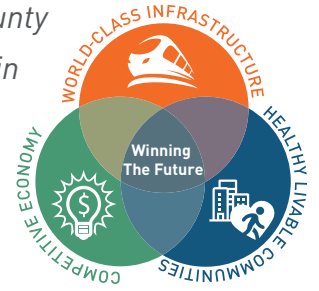
# ARC 2019 ANNUAL REPORT – **CHEROKEE COUNTY**

A decorative graphic on the left side of the page consists of several overlapping, fan-shaped segments in various colors: dark blue, orange, teal, green, purple, light blue, and red. These segments radiate from a central point, creating a dynamic, multi-colored composition.

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**August 2019**

ARC works closely with local governments and community partners in Cherokee County to improve quality of life and secure future success. This report measures progress in Cherokee in the three long-range goals of the Atlanta Region's Plan: providing **World-Class Infrastructure**, fostering **Healthy, Livable Communities**, and developing a **Competitive Economy**.



## WORLD-CLASS INFRASTRUCTURE

ARC works with its regional partners to develop and maintain world-class infrastructure, including a transportation network that improves mobility, and a sustainable supply of clean water.



### A Improving Mobility in Cherokee

**\$150 million** in federal and state transportation funds allocated by ARC to the county. Projects include: **widening existing two-lane section of S.R. 20 east of I-575** to include four lanes with bike lanes and sidewalks; and **widening an adjacent portion of S.R. 20 from two to four lanes** from Scott Road to Union Hill Road.

**1.4 million** fewer miles traveled by the **716 Cherokee residents** who participated in the **Georgia Commute Options** program, saving them **\$825,170** in fuel and vehicle maintenance costs.



### Securing a Sustainable Future

**293** toilet rebates received by Cherokee residents, facilitating the replacement of older, inefficient toilets.

**222** Cherokee students participated in the **Wonders of Water Children's Water Festivals**.



**Cherokee County** was recertified at the Bronze level through ARC's **Green Communities program**, which recognized the county for its sustainability efforts.



The **City of Woodstock** participated in the 2018-2019 **Sustainable Connections Internship Program**.

## BY THE NUMBERS: CHEROKEE COMMUTING

**53%** of employed Cherokee residents work outside of Cherokee County



**124,236**

Total workers living in Cherokee



**6.5 million**

Average daily vehicle miles traveled



# HEALTHY, LIVABLE COMMUNITIES

ARC works to foster vibrant, walkable communities and supports healthy living and aging by offering a range of services for older people and individuals with disabilities.



## Improving Quality of Life for Cherokee Residents of All Ages & Abilities

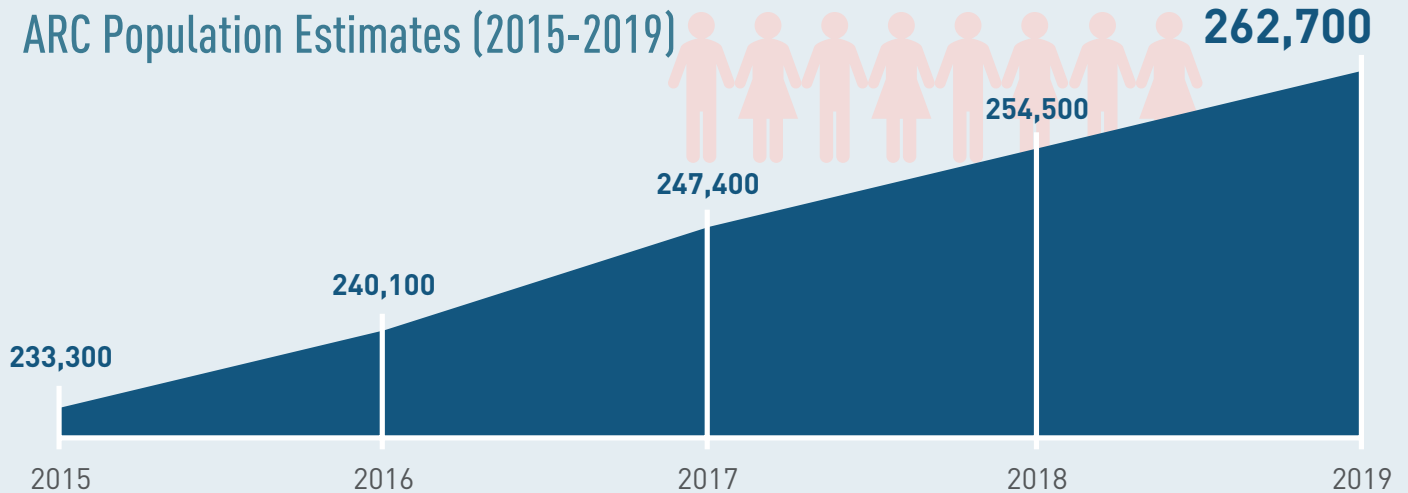
**\$902,925** in state and federal funds to **Cherokee Senior Services** for direct services provided exclusively to Cherokee residents, including **congregate and home-delivered meals, in-home support services, transportation, and case management.**



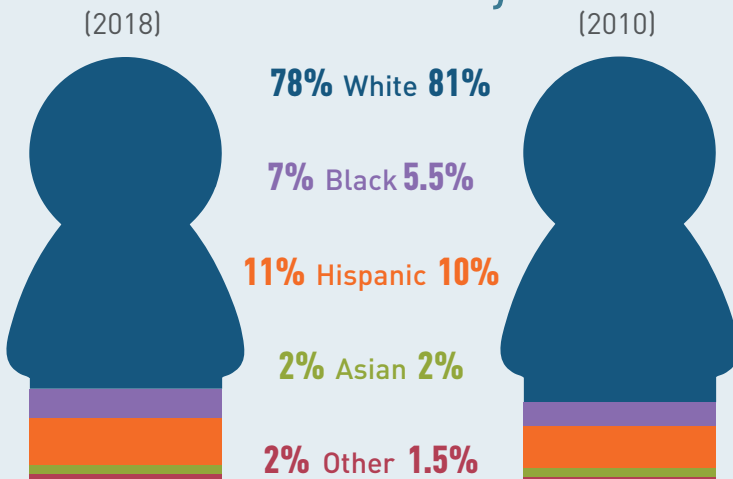
ARC's **RSVP Volunteer Program** clocked **4,597 volunteer hours** and reached **19,524 individuals.**

# BY THE NUMBERS: CHEROKEE POPULATION

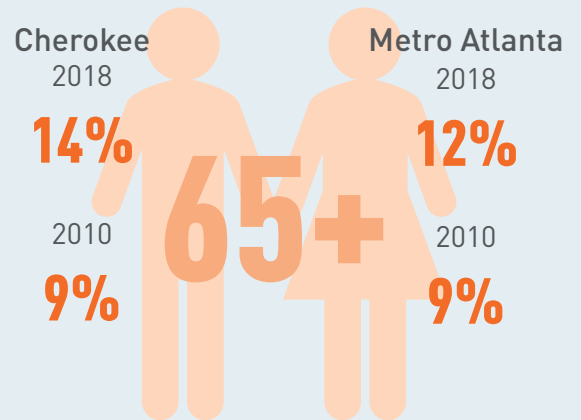
## ARC Population Estimates (2015-2019)



## Race & Ethnicity



## Percent of Population 65+



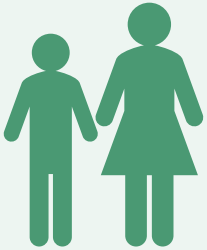
Source: ARC analysis of data from U.S. Census

# COMPETITIVE ECONOMY

ARC works with its regional partners to ensure our economy remains thriving and competitive.



## Planning for a Stronger, More Competitive Economy



**77** adults received job training through WorkSource Atlanta Regional's **Career Resource Center** in Canton.

**3** companies in Cherokee County received new employees and wage subsidies through WorkSource Atlanta Regional's **On-the-Job Training (OJT) program**.

**2** companies expanded their relationship with the **Incumbent Worker Training (IWT) program** to train existing employees.

## Cultivating Leaders to Meet the Region's Challenges

**12** Cherokee County residents took part in **ARC leadership programs**, including Regional Leadership Institute (RLI), Arts Leaders of Metro Atlanta (ALMA), Model Atlanta Regional Commission (MARC), and Leadership Involvement Networking Knowledge (LINK) trip.



# BY THE NUMBERS: CHEROKEE ECONOMY

## Median Household Income (2017)

**\$76,368**  
Cherokee

**\$65,381**



## Cherokee Jobs

(2019)  
**71,592**

(2010)  
**69,524**

## Poverty Rate (2017)

▼ **8%** in Cherokee live below poverty level

▼ **14%** in metro Atlanta live below poverty level

Source: ARC analysis of data from U.S. Census



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