



Atlanta Regional Commission
regional impact + local relevance

ARC 2019 ANNUAL REPORT – **ATLANTA REGION**

A decorative graphic on the left side of the page consists of several overlapping, fan-shaped segments in various colors: dark blue, orange, teal, green, purple, light orange, red, and olive green. These segments radiate from a central point, creating a dynamic, multi-colored composition.

atlantaregional.org

August 2019

ARC works closely with local governments and community partners in Gwinnett County to improve quality of life and secure future success. This report measures progress in Gwinnett in the three long-range goals of the Atlanta Region's Plan: providing **World-Class Infrastructure**, fostering **Healthy, Livable Communities**, and developing a **Competitive Economy**.



WORLD-CLASS INFRASTRUCTURE

ARC works with its regional partners to develop and maintain world-class infrastructure, including a transportation network that improves mobility, and a sustainable supply of clean water.



Improving Mobility in Metro Atlanta

A \$2.5 billion in federal and state transportation funds allocated by ARC in 2019 throughout the Atlanta region to improve the region's transportation network

- **Major road and highway projects** include: reconstructing the I-285 – SR 400 interchange; building collector/distributor lanes on I-75 in Clayton County; and widening I-85 north from I-985 to SR 53
- **Expanded transit options** include: improving MARTA service in City of Atlanta; establishing public bus service in Douglas County; implementing service improvements to Gwinnett County Transit
- **Bike-ped projects** include: a multi-use path on Redwine Road in Fayette to provide access to Starrs Mill school complex; bike-ped path on Ponce de Leon Ave. to connect to the Atlanta BeltLine; a 2.6-mile trail extension along Mableton Pkwy. in Cobb

25 million fewer miles traveled by the **22,790 metro Atlanta residents** who participated in the **Georgia Commute Options** program, saving them **\$14.4 million** in fuel and vehicle maintenance costs.

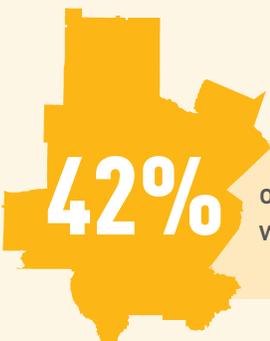


Securing a Sustainable Future

5,333 **toilet rebates** were received by residents in the Atlanta region, facilitating the replacement of older, inefficient toilets



BY THE NUMBERS: COMMUTING



42% of employed metro Atlanta residents work outside of their home county

2.3 million 

Total workers living in metro Atlanta

133 million 

Average daily vehicle miles traveled

HEALTHY, LIVABLE COMMUNITIES

ARC works to foster vibrant, walkable communities and supports healthy living and aging by offering a range of services for older people and individuals with disabilities.



Improving Quality of Life for Metro Atlanta Residents of All Ages & Abilities

\$27.5 million

in state and federal funds for direct services provided to residents, including **congregate and home-delivered meals, in-home support services, transportation, and case management.**

ARC's **RSVP Volunteer Program** recorded **4,597 volunteer hours** and reached **19,524 individuals.**

Making the Atlanta Region an Even Better Place to Live, Work, and Play

\$1.6 million

in **Livable Centers Initiative** study grants were awarded by ARC to help 10 metro Atlanta communities develop plans and policies to create more vibrant, pedestrian-friendly, and connected places.

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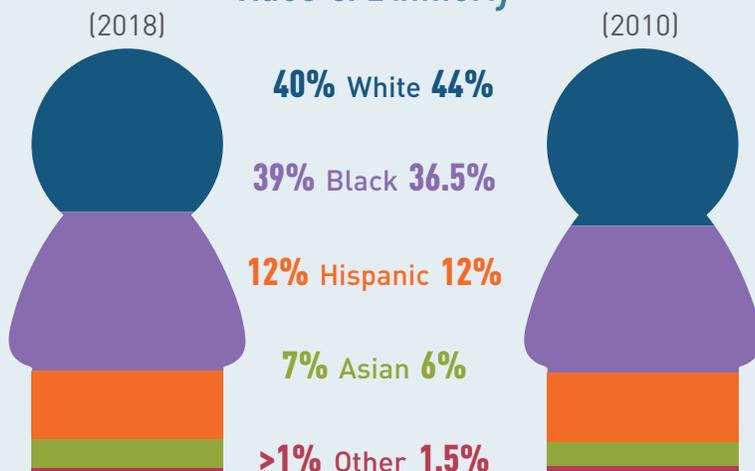
Atlanta region communities will also receive critical planning and technical support through the Community Development Assistance Program. ARC will provide a combination of staffing resources and grants to support a wide range of land use and development initiatives that aim to improve quality of life for residents.

BY THE NUMBERS: POPULATION

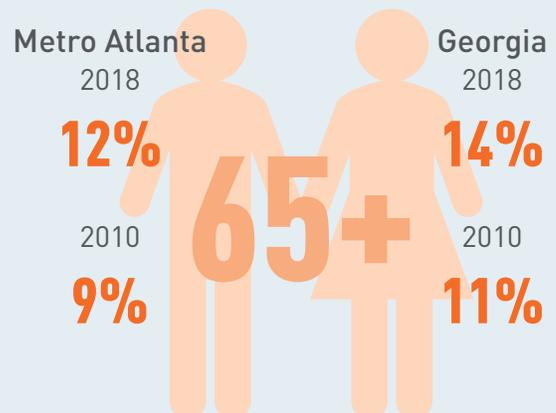
ARC Population Estimates (2015-2019)
10-county region



Race & Ethnicity



Percent of Population 65+



Source: ARC analysis of data from U.S. Census

COMPETITIVE ECONOMY

ARC works with its regional partners to ensure our economy remains thriving and competitive.

Workforce Solutions: Connecting Talent with Opportunity



2,156 adults received job training through **WorkSource Atlanta Regional's Career Resource Center**.

428 displaced employees from multiple Atlanta region companies were assisted by the **Rapid Response teams** to help workers get back to work as soon as possible.

Planning for a Stronger, More Competitive Economy

ARC's CATLYST program is a 5-year effort designed to improve regional competitiveness and collaboration throughout the 10-county region and the City of Atlanta. Through the hard work of volunteer project teams and ARC staff, CATLYST will ensure that metro Atlanta has good jobs, a well-trained workforce, and the regional collaboration needed to invigorate economic growth. CATLYST has launched three work programs:

- **Ramping up Regional Marketing Alliance** – CATLYST continues to convene the Atlanta Regional Marketing Alliance and support the group's efforts to make an even greater economic impact across the region. Through the work of this collaborative group, two regional marketing events were held and the Metro Atlanta Opportunity Zone Prospectus was created (www.metroatlantaOZ.com).
- **Analyzing Root Causes of Disconnected and Displaced Workers** – Through a collaborative effort, CATLYST is supporting a team in exploring the barriers that prevent people from finding meaningful employment and identifying approaches to ease the pathways to good jobs.
- **Identifying Effective Affordable Housing Strategies** – CATLYST continues to support a multi-disciplinary team in creating a regional strategy designed to increase the availability of quality, affordable housing. For more information and the latest updates on the strategy, visit AtlantaRegionalHousing.org.

Cultivating Leaders to Meet the Region's Challenges

289 Atlanta region residents took part in **ARC leadership programs**, including Regional Leadership Institute (RLI), Arts Leaders of Metro Atlanta (ALMA), Model Atlanta Regional Commission (MARC), and Leadership Involvement Networking Knowledge (LINK) trip.

BY THE NUMBERS: ECONOMY

Median Household Income

\$65,381

Atlanta Region
Source: ARC analysis of data from U.S. Census



\$56,183

Georgia
Source: US Census Bureau

Jobs – Atlanta Region

(2018)

1,989,364

(2010)

1,691,998

Poverty Rate (2017)

▼ **14%** in metro Atlanta live below poverty level

▼ **17%** in Georgia live below poverty level



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