



Atlanta Regional Commission  
regional impact + local relevance

# ARC 2019 ANNUAL REPORT – CITY OF ATLANTA



[atlantaregional.org](http://atlantaregional.org)

August 2019

ARC works closely with local governments and community partners in City of Atlanta to improve quality of life and secure future success. This report measures progress in City of Atlanta in the three long-range goals of the Atlanta Region's Plan: providing **World-Class Infrastructure**, fostering **Healthy, Livable Communities**, and developing a **Competitive Economy**.



## WORLD-CLASS INFRASTRUCTURE

ARC works with its regional partners to develop and maintain world-class infrastructure, including a transportation network that improves mobility, and a sustainable supply of clean water.



### Improving Mobility in the City of Atlanta

**A \$250 million** in federal and state transportation funds allocated by ARC to the city. Projects include: **expanded MARTA service** through phase one of the 'More MARTA' program; improved safety and pedestrian and bicycle access on M.L. King, Jr. Drive; and **improved bike-ped infrastructure on Ponce de Leon Ave.** to provide better connections to the Atlanta BeltLine Eastside Trail.

**1.9 million** fewer miles traveled by the **5,506 Atlanta residents** who participated in the **Georgia Commute Options** program, saving them **\$1.1 million** in fuel and vehicle maintenance costs



### Securing a Sustainable Future

**828** toilet rebates were received by City of Atlanta residents, facilitating the replacement of older, inefficient toilets.

**210** City of Atlanta students participated in **Wonders of Water Children's Water Festivals**.



## BY THE NUMBERS: CITY OF ATLANTA COMMUTING

**26%** of employed City of Atlanta residents work outside of their county of residence



**250,293** Total workers living in City of Atlanta



**10,904** Number of commuters who walked or biked to work

# HEALTHY, LIVABLE COMMUNITIES

ARC works to foster vibrant, walkable communities and supports healthy living and aging by offering a range of services for older people and individuals with disabilities.



## Improving Quality of Life for Atlanta residents

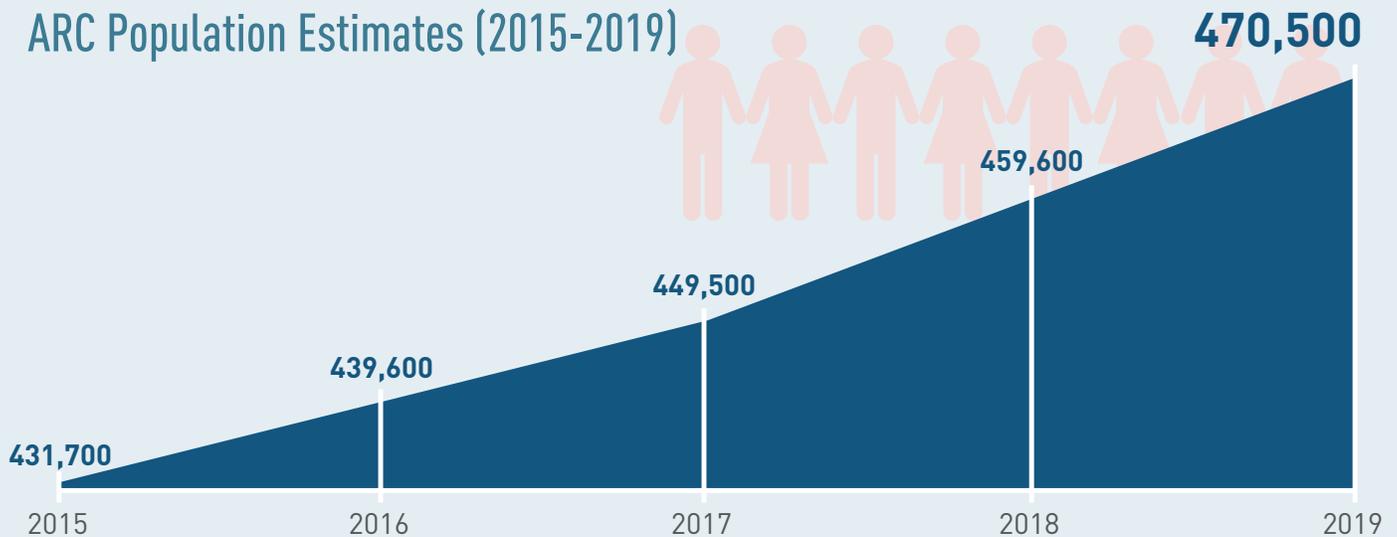
**\$4.1 million** in federal and state funds allocated to DeKalb County, and **\$14.5 million** to Fulton County to provide direct services to residents in those counties and the City of Atlanta, including **congregate and home-delivered meals, in-home support services, transportation, and case management**. ARC's **RSVP Volunteer program** recorded **4,597 volunteer hours** and reached **19,524 individuals** across the region.

## Making Atlanta an Even Better Place to Live, Work, and Play

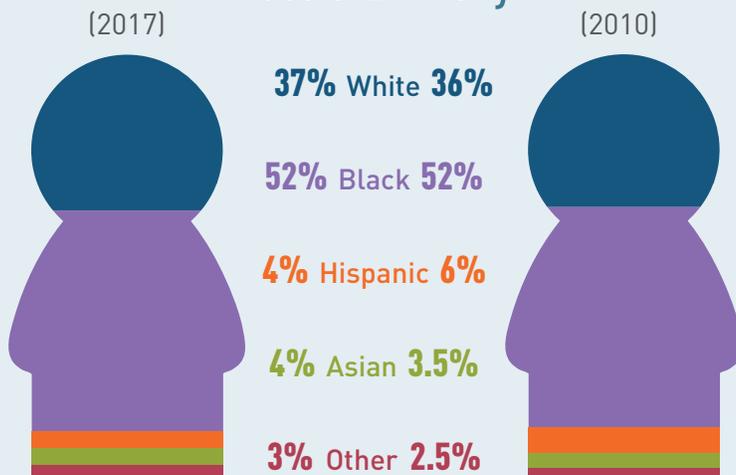
The **Little Five Points CID**, in cooperation with the City of Atlanta, received a **\$100,000 Livable Centers Initiative grant** from ARC to develop a plan to **redesign Euclid Avenue, focusing on bike-ped infrastructure, wayfinding, greenspace and green infrastructure, and technology-based parking management**.

# BY THE NUMBERS: CITY OF ATLANTA POPULATION

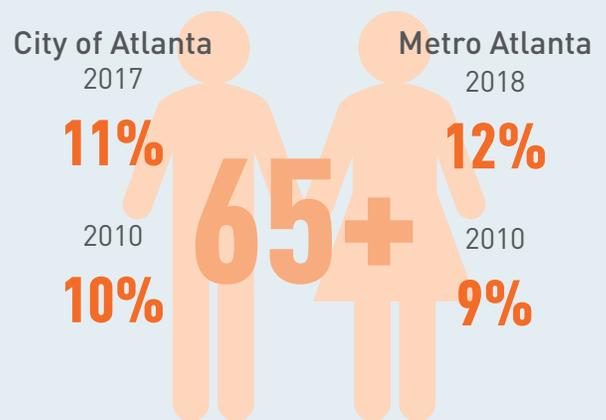
## ARC Population Estimates (2015-2019)



## Race & Ethnicity



## Percent of Population 65+



Source: ARC analysis of data from U.S. Census

# COMPETITIVE ECONOMY



ARC works with its regional partners to ensure our economy remains thriving and competitive.

## Planning for a Stronger, More Competitive Economy

ARC's CATLYST program is a 5-year effort designed to improve regional competitiveness and collaboration throughout the 10-county region and the City of Atlanta. Through the hard work of volunteer project teams and ARC staff, CATLYST will ensure that metro Atlanta has good jobs, a well-trained workforce, and the regional collaboration needed to invigorate economic growth. CATLYST has launched three work programs:

- **Ramping up Regional Marketing Alliance** – CATLYST continues to convene the Atlanta Regional Marketing Alliance and support the group's efforts to make an even greater economic impact across the region. Through the work of this collaborative group, two regional marketing events were held and the Metro Atlanta Opportunity Zone Prospectus was created ([www.metroatlantaOZ.com](http://www.metroatlantaOZ.com)).
- **Analyzing Root Causes of Disconnected and Displaced Workers** – Through a collaborative effort, CATLYST is supporting a team in exploring the barriers that prevent people from finding meaningful employment and identifying approaches to ease the pathways to good jobs.
- **Identifying Effective Affordable Housing Strategies** – CATLYST continues to support a multi-disciplinary team in creating a regional strategy designed to increase the availability of quality, affordable housing. For more information and the latest updates on the strategy, visit [AtlantaRegionalHousing.org](http://AtlantaRegionalHousing.org).

## Cultivating Leaders to Meet the Region's Challenges



Many Atlanta residents took part in **ARC leadership programs**, including Regional Leadership Institute (RLI), Arts Leaders of Metro Atlanta (ALMA), Model Atlanta Regional Commission (MARC), and Leadership Involvement Networking Knowledge (LINK) trip.

# BY THE NUMBERS: CITY OF ATLANTA ECONOMY

### Median Household Income (2017)

**\$57,597**

City

**\$65,381**

Atlanta region



### Atlanta Jobs

(2019)

**486,889**

(2010)

**382,426**

### Poverty Rate (2017)

↓ **19%** in City of Atlanta live below poverty level

↓ **14%** in metro Atlanta live below poverty level

Source: ARC analysis of data from U.S. Census



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