Regional Workforce Plan *(5 mins)*

Vision

ONE great REGION

Mission

Foster thriving communities for all within the Atlanta region through collaborative, data-informed planning and investments.

Values

Excellence | **Integrity** | **Equity**

Goals



Healthy, safe, livable communities in the Atlanta Metro area.



Strategic investments in people, infrastructure, mobility, and preserving natural resources.



Regional services delivered with **operational excellence** and **efficiency**.



Diverse stakeholders engage and take a regional approach to solve local issues.



A competitive economy that is inclusive, innovative, and resilient.

Regional Planning and Local Workforce Development Areas

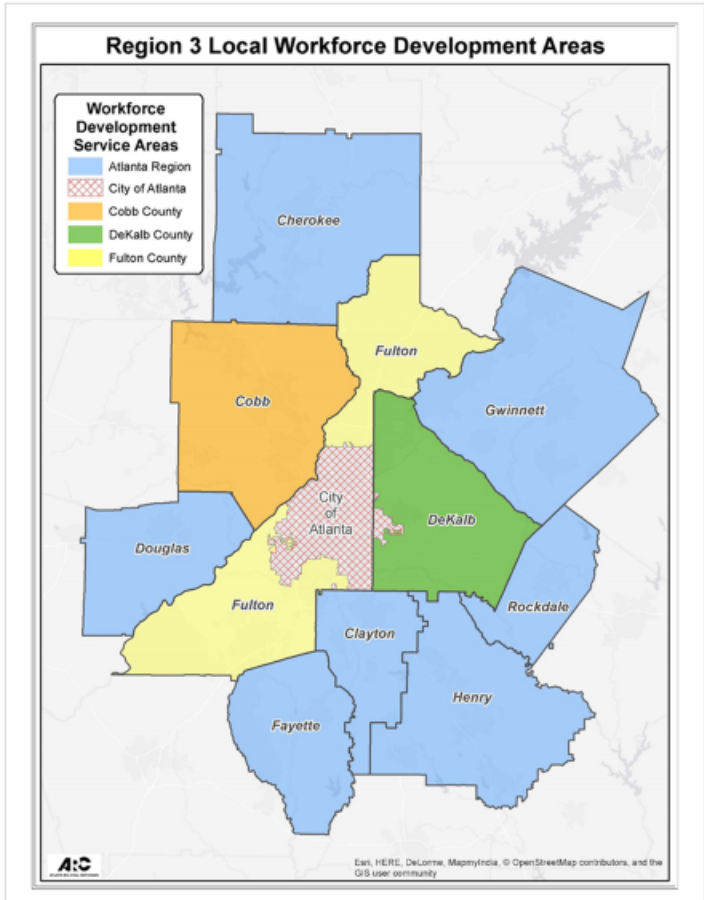
WorkSource Metro Atlanta

- "Region 3" is comprised of five LWDAs and 10 counties
- Designated by the Governor through the State Workforce Development Board
- Each LWDA responsible for drafting and updating a four-year local plan

Regional Planning Requirement

- According to WIOA § 102(b)(1)(E), "if the local area is part of a planning region, the local board shall comply with WIOA § 106(c) and applicable federal regulations in the preparation and submission of a regional plan."
- The single regional plan shall be signed by all Local Area Directors, Chief Local Elected Officials, and Local Workforce Development Board Chairs in the region.

Region 3 Local Workforce Development Areas



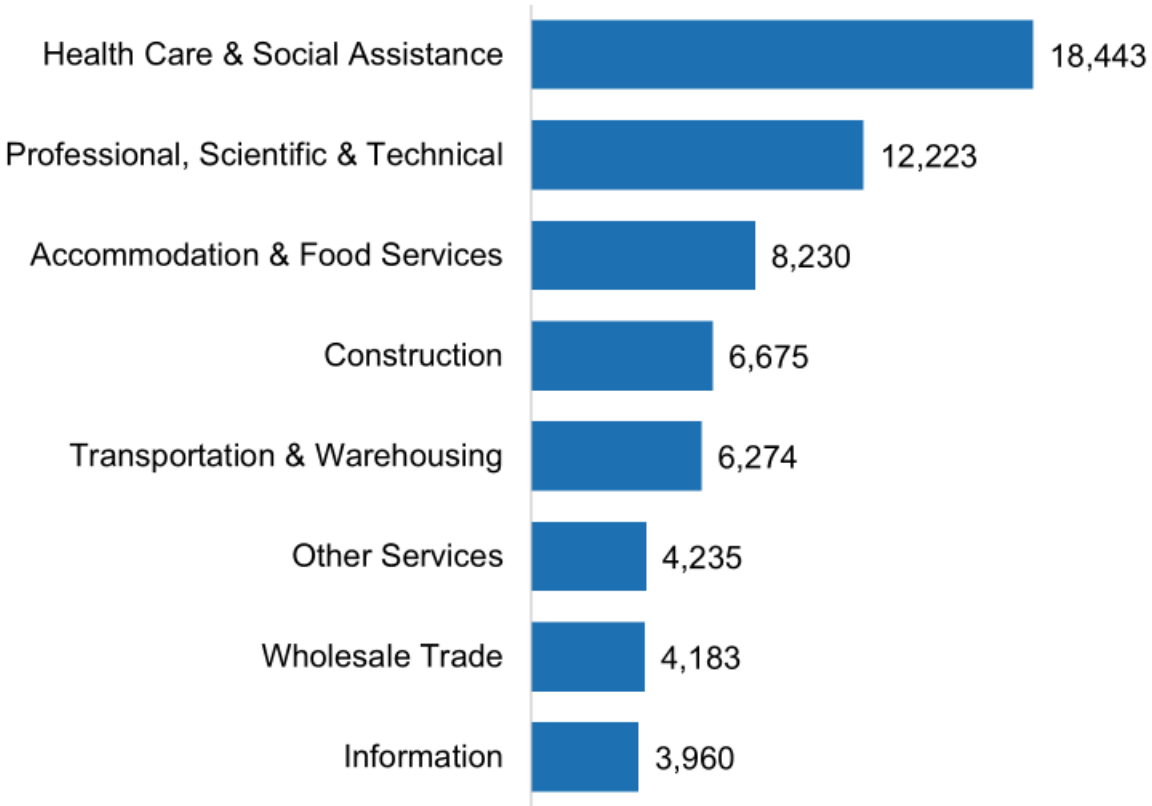
What Changed in the Local Plans

SECTION	WHAT THE GUIDANCE NOW REQUIRES
Strategies & Services	Real-time labor market information and skills-based hiring; employer-driven training design; how career tools help participants see their options and take steps toward better-paying jobs
Serving Disconnected & Underemployed Workers	Identify the populations most disconnected from the labor force (e.g., youth, long-term unemployed); strategies to engage, serve, and connect them to work and training; address structural and systemic barriers
Work-Based Learning	Apprenticeship expansion; pre-apprenticeship and youth pathways coordinated with schools, CTAE, and postsecondary; full work-based learning spectrum tied to high-wage employment, with employer commitments (e.g., job or interview guarantees)
Core Partners and Performance	System alignment, coordination among funding streams

Regional Labor Market: Top Demand

Top Growing Industries

Projected net new jobs, 2025–2030



Top Occupations in Demand

Online job postings, 2025

Occupation	Postings
Registered Nurses	187,051
Retail Salespersons	48,616
Software Developers	42,241
Heavy & Tractor-Trailer Truck Drivers	38,166
Computer Occupations, All Other	34,244
First-Line Supervisors, Retail Sales	34,203
Customer Service Representatives	29,258
Sales Reps, Wholesale & Manufacturing	27,949

Most-requested credentials: Valid Driver's License (69,881), BLS (44,301), RN (43,358)

Source: JobsEQ 2025Q4; Lightcast Labor Insights

How the Plan Advances ARC Priorities

Healthy, safe, livable communities	**Vision:** WorkSource Metro Atlanta envisions a collaborative regional network ensuring equitable access to quality jobs, job retention, and enhanced employer competitiveness.		
Strategic investments	Pursue regional funding services	Improve regional contracting	
Operational excellence and efficiency	Standardize processes for customer experience	Scale data-driven decision making	Innovate technology to enhance operations
Diverse stakeholders engage	Collaborate with strategic partners		
A competitive economy	Enhance business services		

31 strategies identified by Metro Atlanta Workforce Boards to achieve these goals:

Strategies are data driven and developed through input from partners, customers, staff, and board members.

Examples: regional grant writing, a regional MOU across the five metro LWDBs, joint procurement, data sharing with strategic partners, and an assessment of career service center locations.