



Agency-Wide Policy Framework and Comprehensive Economic Development Strategy Update RFP

Questions and Answers

- 1. Do you know/are you able to tell me if a consultant selection has been made on the Aerotropolis 2.0 RFP? If not, do you happen to know a timeline for selection? I ask mostly because it could impact our decision to pursue this RFP.**

The results of the consultant selection for Blueprint 2.0 have not been finalized. We anticipate announcing at the end of the month.

- 2. Are respondents able to submit a budget with fully loaded hourly rates rather than the structure indicated in Exhibit B?**

No, respondents must utilize the structure in Exhibit B.

- 3. We understand that the CEDS covers the 10-county region. Does your plan for analysis include evaluating each of the 10 counties separately as well as a region? Or are we evaluating the 10-county region as a whole?**

You will be evaluating the 10-county region as a whole. There may be certain situations that would benefit from highlighting a part of the region or a county to help tell the story of the region as a whole.

- 4. Approximately what portion of time/effort should be directed toward phase 1 (Framework development) versus phase 2 (CEDS update)?**

Approximately 30% of the time should be directed to phase 1.

- 5. The RFP mentions the Atlanta Region's Plan is from 2020, but the policy framework PDF link is a 2015 document. Can you share a link to the 2020 Plan?**

Here is the link to the 2020 Plan: [The Atlanta Region's Plan - The Atlanta Region's Plan \(atlantaregionsplan.org\)](http://atlantaregionsplan.org). The policy framework (labeled 2015) was not updated, just readopted, with the rest of the 2020 plan.

- 6. Just so we are on the same page, can you share an example of a “non-traditional engagement technique” that you have in mind for this process?**

The ARC anticipates that the consulting firm(s) will assist with the development of a strategy that will provide engagement beyond the traditional open house or presentation format. This could include the use of artist or community members to define an activity that will encourage participation and engagement.

7. If additional funds are secured, are there other services that are of interest in addition to the development of impact scenarios mentioned in the RFP?

ARC is very focused on including underserved populations. Additional funds would possibly be used to further engage and document the needs of these communities in the region, promoting equity and resiliency.

8. Will the Identified Community Development Group (CDG) Staff include individuals from other organizations?

The “Identified Community Development Group (CDG) Staff” will only include ARC Staff. It is important to note that throughout the process, the consulting firm(s) will be engaging with many of our regional partners and individuals.