



Request for Proposals

2055 ARC Metropolitan Transportation Plan Assistance

Questions and Responses

The Atlanta Regional Commission (ARC) is seeking proposals from firms or teams of firms experienced in transportation policy and planning to support ARC in developing the 2055 Metropolitan Transportation Plan. All work activities must be completed by March 31, 2028, with an adoption target date in Q1 of 2028. Any award for this project is contingent upon ARC receiving adequate funding for this purpose from the Georgia Department of Transportation. ARC reserves the right to award all or part of the available funds for this project.

Interested firms were invited to submit a proposal that addresses the requirements defined in a Request for Proposals (RFP) released on Wednesday, July 23, 2025. ARC hosted an online pre-bid conference from 2:00 to 3:00 PM ET on Friday, July 25, 2025. Participants were invited to submit questions during the conference, or via email to ARC staff through 4:00 PM ET on Wednesday, July 30, 2025. Responses to all questions received are provided below, organized to align with the general structure of the RFP. The individual/firm asking each question has been anonymized.

OVERVIEW

No questions related to an overview of the 2055 MTP were received.

CONTENT AND ORGANIZATION OF PROPOSAL

- 1. Are firms allowed to include references for subconsultants (Page 1, Item 5)?**
Yes, you may include references for subconsultants, but these may not be in lieu of references for the prime consultant.

EVALUATION CRITERIA

No questions related to the evaluation criteria were received.

SCHEDULE

- 1. Is the ARC Team open to firms proposing an accelerated timeline to complete the deliverables outlined in the scope of work? Are there any interdependencies within the scope that would prevent firms from**



structuring the work as a series of “sprints” for each deliverable, rather than following the model of continued engagement through March 2028?

ARC is open to a shorter timeline, however there are various tasks that must be completed linearly so that the full allotted time will be needed. Examples of these tasks include comment periods, approval processes, etc. Additionally, part of the MTP requirements include engagement throughout the development of the plan, including through March 2028.

2. What is the schedule for your air quality conformity determination in relation to the overall MTP preparation and adoption schedule?

The air quality conformity modeling follows completion of regional travel demand modeling of the final fiscally constrained project list. This is expected to occur in late summer or early fall 2027. The results of the modeling must be included in the complete draft documentation set released for the formal public comment period in late 2027. A conformity determination letter, affirming the findings of the modeling effort, is provided by USDOT following approval by ARC (tentatively scheduled for February 2028).

BUDGET

1. For firms that are unable to break out indirect costs, will submitting Exhibit B-2 instead of Exhibit B-1 be acceptable?

No, Respondents are required to submit both Exhibit B-1 and B-2. This ensures that ARC is able to evaluate all respondents equally and fairly during the review and evaluation process. Exhibit B-1 is a template that can be recreated to accurately provide information regarding the proposed budget.

2. Could you please clarify the expectations for Exhibit B: Budget Estimate – Calendar Year 2025? Specifically, are you requesting hourly rates and projected hours for the entire duration of the project, or only for the remainder of the 2025 calendar year?

ARC requests that you submit proposed budget information in a format similar to Exhibit B-1. However, Exhibit B-1 is a template that can be recreated to accurately provide information regarding the submitters proposed budget, including a breakdown of budget by Task, similar to Exhibit B-2.

REQUIRED FORMS

No questions related to the required forms were received.



WORK TASKS

1. You are looking for a consultant to perform the tasks discussed or all tasks?

We are looking for a consultant, or team of consultants, to perform all the Tasks in Exhibit A.

2. Would you be able to briefly discuss Task 3 Policy Framework?

We have a policy framework that was developed in 2016. The MTPs adopted in 2020 and 2024 mostly used the same or similar policy framework. We are looking to develop a new policy framework document that aligns with ARC's new Vision and Goals ([One Great Region](#)). This task includes reworking the framework and including policy discussions with ARC groups (TCC and TAQC as well as our four Task Forces that are led by ARC TPD Staff). A deliverable of this task includes a full standalone policy framework document.

What method has ARC used to solicit projects from member jurisdictions in the past? Are we attempting to create a new process for this effort or should we plan to build off the methodology used in past MTPs?

In past MTP's, we have not conducted a formal submittal process with the member jurisdictions for projects to be included in the project lists. For the development of this MTP, we are looking to create a brand new prioritization / project selection process heavily based on our MPO Peer's best practices. The existing MTP project list will serve as the foundation, and we envision that the first step of the newly developed evaluation process we implement will be to reassess the existing projects.

Based on the RFP, the TIP and air quality conformity only appear in Task 9. Is the Consultant responsible for anything beyond the documentation component of these two volumes?

The MTP includes projects within the TIP period, so certain tasks related to defining programs, policies, strategies, and others are applicable to both long-range (MTP) projects as well as short-range projects (TIP). However, the consultant will not be expected to run a solicitation process to identify and evaluate new TIP projects. As needed, this will be conducted by ARC staff and relevant information will be shared with the consultant to inform the broader MTP update effort. For air quality conformity, the consultant will only be responsible for the documentation. ARC staff will run the modeling for this task and provide the necessary information for inclusion in the final documentation.

For Task 8, is the assumption that ARC staff will conduct all needed model runs to gather the measures and targets identified through the task?

Yes, ARC staff will run the air quality conformity modeling for Task 8.



MISCELLANEOUS

1. Will ARC provide a list of pre-bid conference attendees?

Yes, the names of the non-ARC attendees are listed below. The firm name is derived from the email address provided at sign-in.

Allison Fluitt, Kimley-Horn	Lauren Gable, Modern Mobility Partners
Audra Rojek, VHB	Lauren Leary, Spatial Plans
Blair Berle, WSP	Matthew Bartleet, Deloitte
Bryan Pounds, McKinsey	Megha Young, Gresham Smith
Bryce Miller, High Street Consulting	Meghan McMullen, Nelson Nygaard
Christy Jeon, Atkins Realis	Michael Grant, ICF
Dannelle Crowe, Alliance Strategies	Michael Hightower, The Collaborative Firm
Dawn Johnson, DCJ Global Management Solutions	Mickey Obrien, AECOM
Emily Ritzler, WSP	Mike Holt, Stantec
Heather Collins, Blue Cypress Consulting	Mitchell Lloyd, Pond Co.
Imani Love, Hummingbird Firm	Olen Daelhousen, Pond Co.
Jacquelyn Matulewicz, Gresham Smith	Rhonda Briggins, Jacobs
Jim Summerbell, Jacobs	Rosie Mafe, Jacobs
John Funny, The Grice Group	Shawn Ryan, Deloitte
Joseph Yawn, ICF	Vida Mannings, The Collaborative Firm
Kaycee Mertz, WSP	Will Butler, AECOM
Kirsten Mote, Modern Mobility Partners	

2. Does the consultant have to be DBE certified?

No, the DBE participation goal for this contract is 16.7%. ARC expects the Consultant to demonstrate a good faith effort to meet this goal, with 16.7% of the total contract value performed by a DBE, either as the Prime or through Subconsultant(s).

3. Would ARC consider a proprietary solution if the response included an extended period of performance (5 years) and if the solution includes the



ability to export ALL data into Excel which allows ARC to still have workable data in the event that they do not want to continue using the proprietary solution?

ARC will not consider a proprietary solution as a final deliverable for project selection or fiscal constraint. However, the consultant may propose the use of proprietary technical tools and/ models which can inform the outcomes of these or other tasks, provided the outputs represent an interim step in the process and are not presented as a final deliverable.

4. Could you please confirm the DBE goal for this project?

The DBE participation goal for this contract is 16.7%. ARC expects the Consultant to demonstrate a good faith effort to meet this goal, with 16.7% of the total contract value performed by a DBE, either as the Prime or through Subconsultant(s).