



The TransFormation Alliance

Strengthening Communities Through Transit

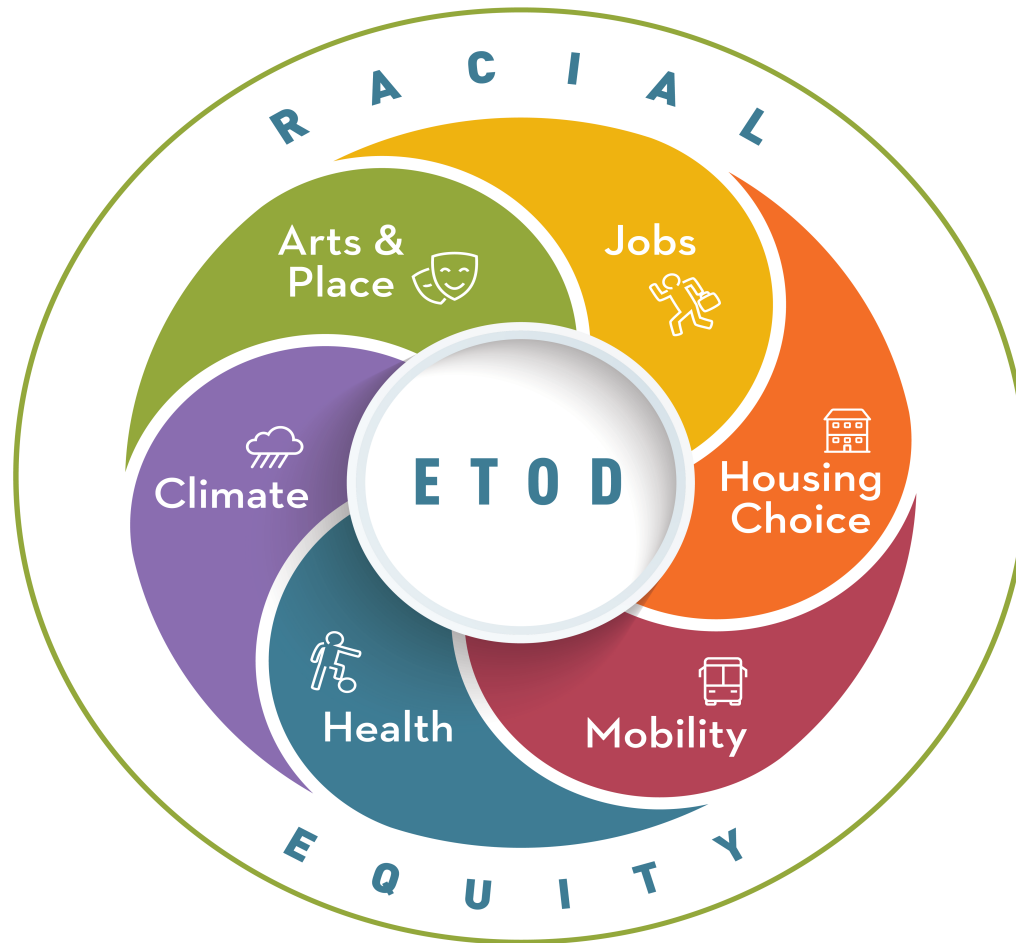


Leading with Racial Equity Focused on Transit

The TransFormation Alliance envisions an Atlanta where:

- a person's racial identity no longer predicts their success and opportunity in life; and
- communities are strengthened by transit, not displaced by it.

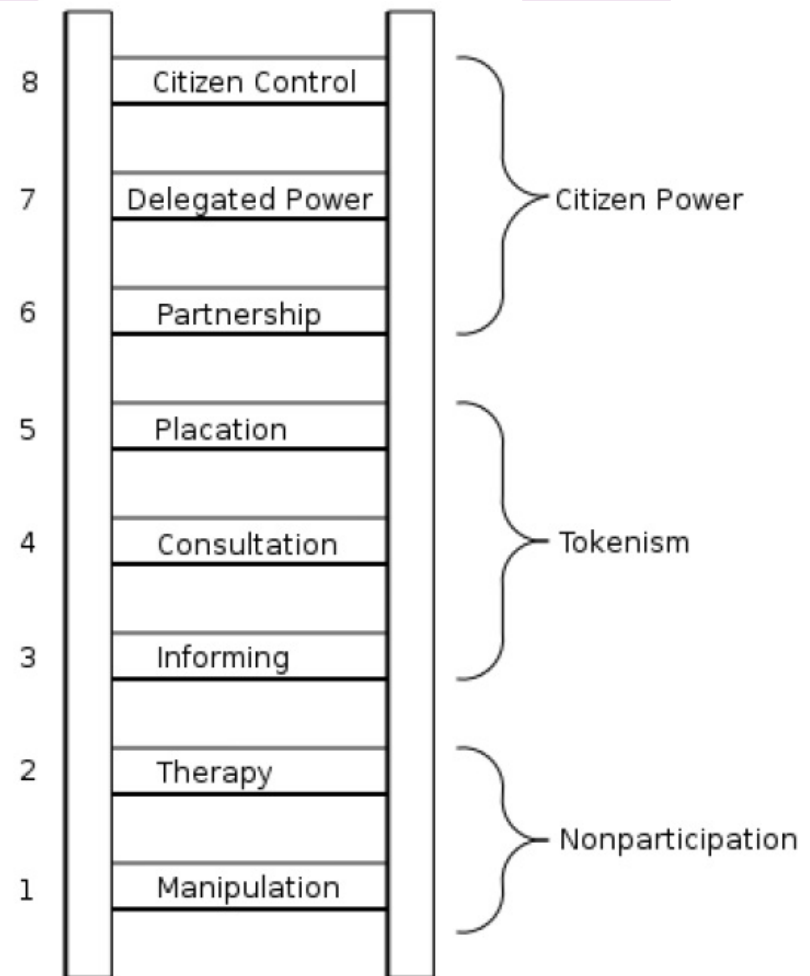
Our Issue Areas



We've been talking about this for decades...

Sherry Arnstein described a “ladder of citizen participation” ranging from high to low in **1969**

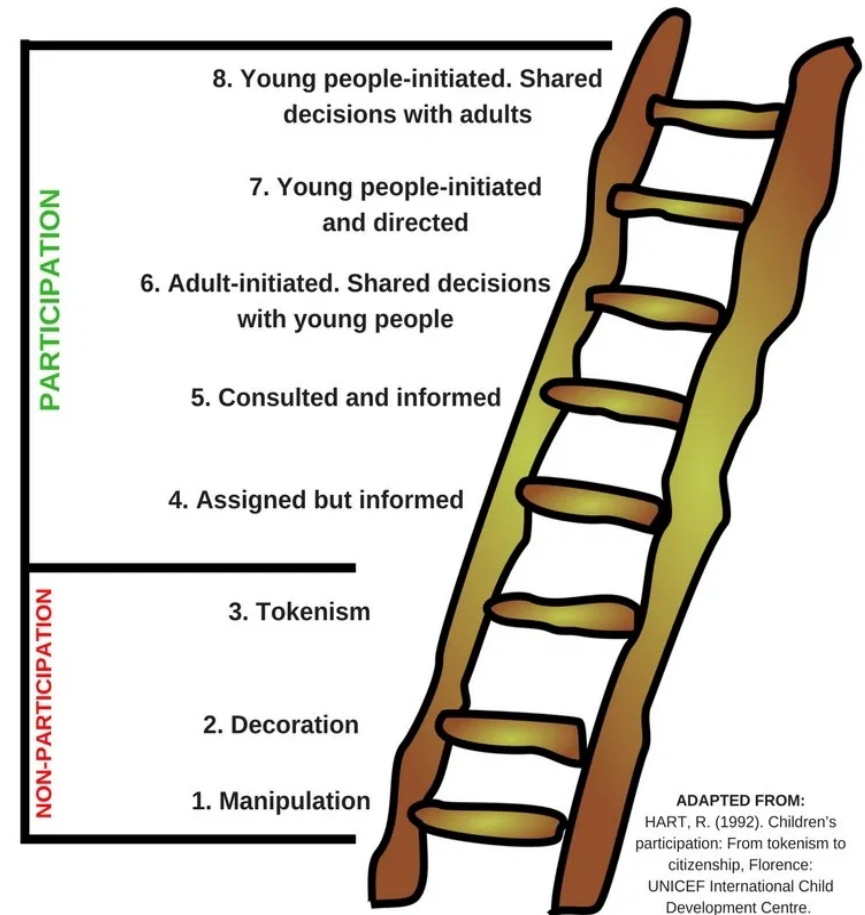
- Sherry R. Arnstein's “A Ladder of Citizen Participation,” *Journal of the American Planning Association*, Vol. 35, No. 4, July 1969, pp. 216-224.



We've been talking about this for decades...

In 1992, Roger Hart used Arnstein's ladder to explore engaging young people in community decision making.

- Roger A. Hart, "Children's Participation: From tokenism to citizenship", *Innocenti Essay*, no.4, International Child Development Centre, Florence



Community Engagement Spectrum

INCREASING IMPACT ON THE DECISION



	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision. We will seek your feedback on drafts and proposals.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will work together with you to formulate solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

Some of the ways TFA's members connect with community...

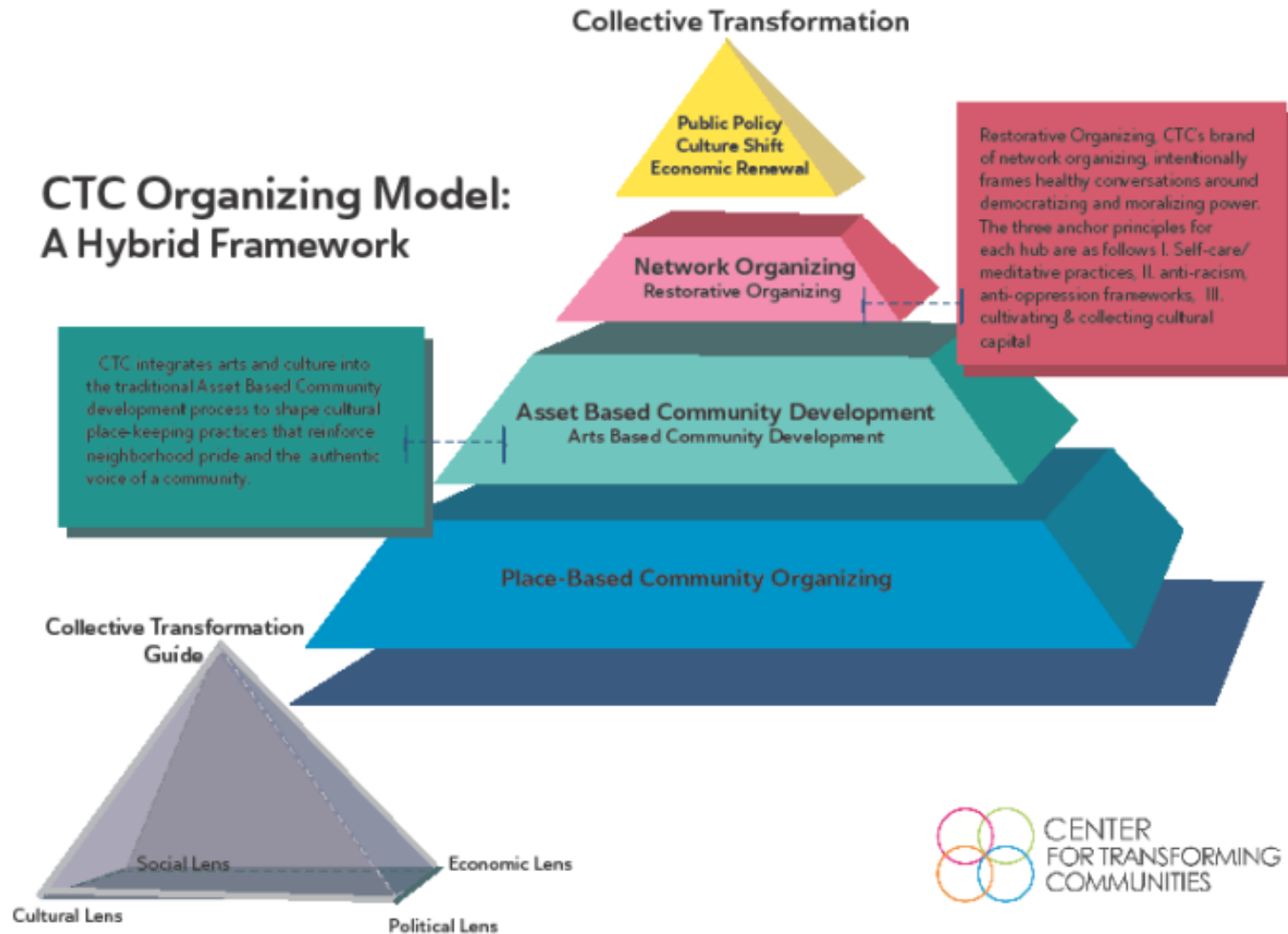


Community Engagement in a COVID world...

- Technology still won't solve the problem, but it's a start
 - NPU S Resident Meeting guidebook
 - City Council use of voicemail for public comment
 - Televised town halls and online surveying
- What technology can't replace & barriers to its use
 - Phone lines!
 - Digital divide
 - Language barriers
 - TRUST

How about...

CTC Organizing Model: A Hybrid Framework



Thank you!

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