

Request for Artist-Led Community Engagement
ARC's Aging & Independence Services Group Live Beyond Expectations Strategic Plan

Questions & Answers

Q1. What are expected deliverables? Is each zip code meant to have one artistic output?

A1. The exact nature of the deliverables will be dependent on the type of engagement proposed, but we are looking for an event/workshop/interactive exhibit/similar output for each census tract that increases resident awareness of and engagement with the LBE strategic plan. What determines awareness and engagement is more thoroughly detailed in the RFP under "topics/milestones to be covered". Each census tract/zip code will have its own output unique to the place, but the format of the engagement can be the same.

Q2. Is there a specific type of art that you are interested in? We would like to apply using the basis of Photovoice as a CBPAR methodology.

A2. We are not looking for a specific type of art. As long as it is clear why the art style or method is best suited for this project, it is eligible. Photovoice is eligible.

Q3. Our approach to community art involves designing with the community, in order to truly design with the community, we would like to factor in recruiting individuals from the community to act as co-facilitators, is that possible?

A3. If the project can be completed during the assigned timeline, recruitment and co-facilitation is allowed. We have already worked with several residents in the past months on other community engagement and participatory research endeavors.

Q4. Does the AAA already have a network of existing seniors to invite, can we integrate into congregate meals or some other service? Is there an estimated number of participants you expect might be involved in each zip code?

A4. We do have connections with older adults in each tract through our provider network to invite.

We are open to integrating with another service, but we also want to be inclusive of residents that are not currently receiving services and residents that reflect the racial, ethnic, and age distribution of the area.

We don't have an estimated number of participants but would like to engage as many people as possible, ideally 100 or more. Note our smaller focus groups were between 5-12 residents, and this engagement effort should be significantly larger.

Q5. Are there any current strategies being used to elevate the voices of seniors? Where can we learn about them?

A5. We have done profiles and interviews of older adults in the Atlanta area on our Empowerline blog.

There are also several online resources with data and profiles about older residents that you can explore (e.g., Administration for Community Living, AARP, Next Avenue, This Chair Rocks).

Request for Artist-Led Community Engagement
Questions & Answers

Q6. What are high spoken languages in the various zip codes, is there someone on the ARC team who speaks other languages?

A6. Most of the target tracts speak predominantly English, with some counties having significant amounts of Spanish-speaking residents.
We have some bilingual ARC staff members, and we can also arrange for translation services as needed.

Q7. Will this live on eventually, as a community engagement practice or is it intended as a baseline needs assessment?

A7. This is a baseline needs assessment that will serve to connect residents to the plan and the LBE team, informing priorities and further community engagement efforts. It's also a pilot project to evaluate the effectiveness of artist-led engagement in bringing more people into ARC planning processes, and if successful, we may consider expanding these efforts more broadly.