



Meeting Notes

Strategic Relations Subcommittee

Eric Dial, Chair

Wednesday, June 23, 2021

1:30 – 3:00 p.m.

Virtual: Microsoft Teams

Atlanta Regional Commission

229 Peachtree Street NE, Suite 100

Atlanta, GA 30303

Subcommittee Members in Attendance:

Mayor Eric Dial, Chair

Kali Boatright

Angelia O’Neil

Bob Reeves

Alex Wan

Mayor Vince Williams

Betty Willis

Subcommittee Members Absent:

Julie Arnold

1. Welcome and Introductions

Mayor Eric Dial opened meeting with a robust welcome and provided the opportunity for returning committee members and new committee members to introduce themselves.

1. Welcome and Public Comment

Mayor Eric Dial, Chair

2. MARTA Key Initiatives

Melissa Mullinax, MARTA Chief of Staff

Melissa Mullinax provided an update on regional communications and outreach campaign efforts.

3. ***Empowerline – Spanish language outreach Initiative*** *Aixa Pascual, ARC*
Aixa Pascual provided an update on the Empowerline Spanish language outreach initiative.

4. ***Workforce Development – Upcoming open houses*** *Aixa Pascual, ARC*
Aixa Pascual provided information on the upcoming open houses scheduled in June/July at locations across the region.

5. ***ARC Community Engagement-Reimagined*** *Liz Sanford, ARC*
Liz Sanford provided an overview on the agency-wide community engagement initiatives that will explore internal and external methods and best practices in efforts to enhance how we serve our region’s communities.

Meeting adjourned at 2:48p.m.