Summary Slide Deck
2019 Results Preview
{With Data from Prior Years}
By “Topic Module”

Research & Analytics, Center for Livable Communities, ARC
Jim Skinner: jskinner@atlantaregional.org
Genesis, Goals, Achievements

• 2013 LINK Trip to Houston Led to Effort to Build on Kinder Institute Model (Rice University)

• Goals for MAS: Assess Perceptions, Define Priorities, Gauge Opinions

• Method: Random digit dial (RDD) sample survey of residents in the Atlanta Region; Stable Core of questions

• Demographic Crosstabs Critical

• Now in Seventh Year (2013 incept)
Metro Atlanta Speaks - The Skinny

- 2013: 1 Area (10 co Region) Only, 2.1K surveyed, 21 Q
- 2014: 11 Areas (10 co+ Reg), 4.2K surveyed, 25 Q
- 2015: 14 Areas (13 co+ Reg), 5.2K surveyed, 26 Q
- 2016: 15 Areas (13 co+ Reg+ COA), 5.41K surveyed, 27 Q
- 2017: 15 Areas (13 co+ Reg+ COA), 5.46K surveyed, 27 Q
- 2018: 15 Areas (13 co+ Reg+ COA), 5.45K surveyed, 27 Q
- 2019: 15 Areas (13 co+ Reg+ COA), 5.45K surveyed, 27 Q
- Since 2017, +-1.3@ MOE Region; 4-7% @ Subcounty
- Different questions in “focus” areas each year
**Transportation** stays the #1 concern, now for six of seven survey years
- Recognition of Transit’s importance to region near unanimous
- A consistent plurality feel transit is the best fix for congestion
- Almost half, regionally, support tax funding for transit (but the share is declining)

**Economy** is pretty great, only a tick up from last year, with caveats still there
- 7% as biggest problem, down from 24% in 2013
- Still “cracks in the window” with financial stress, and concern with adequacy or lack of knowledge of service availability for low-income and elderly

**Workforce** (new questions)—workers doing OK but would like to do better
- Just 28% of respondents said their current job doesn’t allow them to use their current education and skills to the fullest extent possible.
- 91% say that for now, they aren’t worried about losing their job to an automated process
- But (more and better) training is the preferred mechanism to ensure health of the workforce, and
- 83% would pursue training for better opportunities, with 6 of 10 saying that they would know where to find training

**Housing** (new questions)—Affordability and neighborhood change are concerns
- Nearly half (46%) of metro Atlanta residents said that if they had to move today, they could not afford to stay in their communities.
- 57% of respondents said older homes in their communities are being replaced by new, more expensive housing.
- 68% live in areas experiencing “property flipping,” in which homes are remodeled to be sold or rented at higher prices.

**Concern with Crime** Drops (from last year)
- Community Safety “perception” still quite positive, but declines in some areas

**Quality of Life and Civic Involvement** assessments solidly stable, with uptick in participation for a few types of community activities

**Optimism for The Future** ticks up, but remains measured (and quite variable at county level)
Biggest Problem Facing Residents in Metro--MAS Response Comparison 2019 and 2018

- Public Education: 9% (2019), 10% (2018)
- Human Services: 7% (2019), 9% (2018)
- Economy: 6% (2019), 7% (2018)
- Other: 8% (2019), 5% (2018)
- Public Health: 7% (2019), 5% (2018)
- Taxes: 8% (2019), 6% (2018)
- DK: 4% (2019), 3% (2018)
- Race Relations: 5% (2019), 4% (2018)
MAS 2016-2019: "I Frequently Lack Transportation to Get to Places I Need to Go..."
## Frequently Lack Transportation by County MAS 2019

<table>
<thead>
<tr>
<th>County</th>
<th>Strongly Disagree</th>
<th>Disagree</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>DK</th>
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Legend:
- **Dark Green**: Strongly Disagree
- **Green**: Disagree
- **Red**: Strongly Agree
- **Orange**: Agree
- **Blue**: DK (Don't Know)
Importance of Public Transit:
MAS Responses 2013-2018

Very important:
- 2018: 73.0%
- 2017: 74.1%
- 2016: 73.5%
- 2015: 71.2%
- 2014: 70.0%
- 2013: 71.3%

Somewhat important:
- 2018: 19.8%
- 2017: 19.6%
- 2016: 18.7%
- 2015: 20.4%
- 2014: 22.0%
- 2013: 17.1%

Not important at all:
- 2018: 6.3%
- 2017: 4.8%
- 2016: 6.7%
- 2015: 6.5%
- 2014: 7.0%
- 2013: 8.8%

DK:
- 2018: 0.9%
- 2017: 1.6%
- 2016: 1.1%
- 2015: 1.9%
- 2014: 1.0%
- 2013: 2.7%
Best Way to Fix Traffic--MAS Response Comparison 2019 and 2018

- **Expand public transit**: 47.8% in 2019 (47.7% in 2018)
- **Improve roads/highways**: 28.8% in 2019 (27.6% in 2018)
- **Develop communities live close to work**: 15.0% in 2019 (15.1% in 2018)
- **Do nothing**: 4.3% in 2019 (5.5% in 2018)
- **DK**: 4.1% in 2019 (4.1% in 2018)
### Best Long-Term Solution to Traffic?: MAS 2019

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Legend:
- **Expand Public Transit**
- **Improve Roads and Highways**
- **Develop Communities in Which People Live Close to Where They Work**
- **Do Nothing**
- **DK**
"I am willing to pay more in taxes to fund expanded regional public transit that includes buses and rail."

- **Strongly Agree**: 13.4%
- **Agree**: 32.6%
- **Disagree**: 26.0%
- **Strongly Disagree**: 26.9%
- **DK**: 1.1%

**2019**

46.0%
Share Agreeing or Strongly Agreeing:

"I am willing to pay more in taxes to fund expanded regional public transit that includes buses and rail."

- **Butts**
  - 2019: 26.8%
  - 2018: 34.5%
  - 2017: 34.5%

- **Coweta**
  - 2019: 35.0%
  - 2018: 40.4%
  - 2017: 40.4%

- **Paulding**
  - 2019: 33.5%
  - 2018: 41.9%
  - 2017: 41.9%

- **Fayette**
  - 2019: 38.5%
  - 2018: 43.9%
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- **Cherokee**
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- **Rockdale**
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- **Douglas**
  - 2019: 41.3%
  - 2018: 46.9%
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- **Henry**
  - 2019: 39.5%
  - 2018: 42.0%
  - 2017: 42.0%

- **Fulton**
  - 2019: 48.3%
  - 2018: 55.8%
  - 2017: 55.8%

- **Gwinnett**
  - 2019: 48.0%
  - 2018: 56.3%
  - 2017: 56.3%

- **13 Co**
  - 2019: 46.0%
  - 2018: 50.9%
  - 2017: 50.9%

- **Clayton**
  - 2019: 43.5%
  - 2018: 51.5%
  - 2017: 51.5%

- **Cobb**
  - 2019: 48.8%
  - 2018: 48.8%
  - 2017: 48.8%

- **City of Atlanta**
  - 2019: 52.2%
  - 2018: 55.4%
  - 2017: 55.4%

- **DeKalb**
  - 2019: 52.8%
  - 2018: 55.9%
  - 2017: 55.9%

- **Metro Atlanta Speaks**
- **Regional Impact + Local Relevance**
- **Atlanta Regional Commission**
## Biggest Problem Facing Residents in Metro (Results by County)--MAS 2019

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<th>Race Relations</th>
<th>Economy</th>
<th>Crime</th>
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Methods of Paying for a $400 Financial Emergency: 2016-2019

- Pay with Cash, Check or Debit: 49.8% (2016), 51.9% (2017), 52.0% (2018), 54.1% (2019)
- Pay with Credit Card: 2.8% (2016), 2.3% (2017), 13.1% (2018), 2.4% (2019)
- Would Sell or Pawn Something: 9.7% (2016), 9.6% (2017), 9.1% (2018), 7.3% (2019)
- Would Not Be Able to Pay Now: 17.4% (2016), 16.0% (2017), 19.3% (2018), 18.6% (2019)
- Don't Know: 0.0% (2016), 0.0% (2017), 0.0% (2018), 0.0% (2019)

Source: Metro Atlanta Speaks
Availability of Programs for Low-Income: MAS 2015-19

- Excellent
  - 2015: 4.6%
  - 2016: 4.6%

- Good
  - 2015: 4.6%
  - 2016: 22.8%
  - 2017: 17.1%
  - 2018: 17.1%
  - 2019: 17.1%

- Fair
  - 2015: 27.4%
  - 2016: 37.7%
  - 2017: 35.1%
  - 2018: 35.1%
  - 2019: 32.0%

- Poor
  - 2015: 5.0%
  - 2016: 10.0%
  - 2017: 15.0%
  - 2018: 20.0%
  - 2019: 25.0%

- DK
  - 2015: 35.1%
  - 2016: 35.1%
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  - 2019: 35.1%

DK = Don't Know
Availability of Programs for Low-Income: MAS 2019

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</tbody>
</table>
Availability of Programs for Seniors: MAS 2015-19

- Excellent: 4.9% (2015), 7.0% (2019)
- Good: 29.9% (2015), 27.7% (2019), 37.7% (2019)
- Fair: 33.8% (2015), 33.8% (2019)
- Poor: 21.3% (2015), 22.2% (2019)
- DK: 6.3% (2015), 9.3% (2019)
<table>
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<tr>
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<th>Fair</th>
<th>Poor</th>
<th>DK</th>
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</tbody>
</table>

Note: The diagram shows the distribution of availability of programs for seniors across various counties and the ARC Region in 2019.
WORKFORCE
"My current job does not allow me to utilize my education and skills to the fullest extent possible." (2019 MAS)
I am worried that I may lose my job to some type of automated process... (2019 MAS)
Alternative Most Likely to Attract and Retain Skilled Workforce? (2019 MAS)

- Provide more affordable housing options
- Create more training and retraining opportunities
- Provide better transportation options to get to/from work
- Improve K-12 education
- Provide better access to higher education
- DK
Would Seek Out Training for Better Job Opportunities... (2019 MAS)

- Strongly Agree
- Agree
- Disagree
- Strongly Disagree
- DK

Coweta: 31.9%
Fayette: 24.8%
Butts: 28.4%
DeKalb: 38.8%
Cobb: 47.3%
Cherokee: 53.5%
Douglas: 51.5%
Paulding: 48.0%
Fulton: 51.7%
Gwinnett: 52.3%
Rockdale: 44.7%
Henry: 48.0%
City of Atlanta: 40.4%
Clayton: 40.4%
ARC Region: 46.4%

Regional impact + local relevance

METRO ATLANTA SPEAKS

Atlanta Regional Commission
I Know Where to Find Job Training Program when I Need One… (2019 MAS)

- **Strongly Agree**
- **Agree**
- **Disagree**
- **Strongly Disagree**
- **DK**
HOUSING
Metro Affordability “As Place to Live”: MAS 2015-2019

- **Excellent**
  - 2015: 7.7%
  - 2016: 6.0%
  - 2017: 15.3%
  - 2018: 38.8%
  - 2019: 37.2%

- **Good**
  - 2015: 26.4%
  - 2016: 29.3%
  - 2017: 35.6%
  - 2018: 38.8%
  - 2019: 37.2%

- **Fair**
  - 2015: 35.6%
  - 2016: 29.3%
  - 2017: 35.6%
  - 2018: 38.8%
  - 2019: 37.2%

- **Poor**
  - 2015: 1.0%
  - 2016: 2.7%
  - 2017: 15.3%
  - 2018: 26.4%
  - 2019: 26.4%

- **DK**
  - 2015: 0.0%
  - 2016: 0.0%
  - 2017: 0.0%
  - 2018: 0.0%
  - 2019: 0.0%
<table>
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<tr>
<th>Location</th>
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</tbody>
</table>
Last year, about 89% perceived they were paying too much for housing.
To What Degree Has My Area Changed Last 3-4 Years?... (2019 MAS)

- Very significant change
- Some change
- Very little change
- No change at all
- Haven’t lived here long enough to say
- DK

- ARC Region
  - Very significant change: 32.2%
  - Some change: 41.2%
  - Very little change: 17.5%
  - No change at all: 6.3%

- Cherokee
  - Very significant change: 46.3%
  - Some change: 41.0%
  - Very little change: 7.3%
  - No change at all: 5.0%

- Coweta
  - Very significant change: 44.6%
  - Some change: 36.3%
  - Very little change: 12.5%
  - No change at all: 6.0%

- City of Atlanta
  - Very significant change: 38.3%
  - Some change: 41.8%
  - Very little change: 13.2%
  - No change at all: 5.5%

- Henry
  - Very significant change: 42.9%
  - Some change: 36.9%
  - Very little change: 15.5%
  - No change at all: 2.7%

- Gwinnett
  - Very significant change: 34.3%
  - Some change: 44.5%
  - Very little change: 16.8%
  - No change at all: 3.5%

- Douglas
  - Very significant change: 22.2%
  - Some change: 55.9%
  - Very little change: 17.5%
  - No change at all: 3.5%

- Paulding
  - Very significant change: 33.3%
  - Some change: 43.6%
  - Very little change: 20.3%
  - No change at all: 1.5%

- Fulton
  - Very significant change: 36.7%
  - Some change: 40.0%
  - Very little change: 14.8%
  - No change at all: 4.6%

- Fayette
  - Very significant change: 24.8%
  - Some change: 49.8%
  - Very little change: 22.0%
  - No change at all: 3.5%

- Cobb
  - Very significant change: 33.5%
  - Some change: 35.8%
  - Very little change: 20.8%
  - No change at all: 5.3%

- Rockdale
  - Very significant change: 19.3%
  - Some change: 47.0%
  - Very little change: 28.5%
  - No change at all: 5.0%

- DeKalb
  - Very significant change: 20.8%
  - Some change: 42.0%
  - Very little change: 17.7%
  - No change at all: 15.3%

- Clayton
  - Very significant change: 21.6%
  - Some change: 40.9%
  - Very little change: 25.3%
  - No change at all: 10.0%

- Butts
  - Very significant change: 10.4%
  - Some change: 33.6%
  - Very little change: 39.2%
  - No change at all: 15.4%
"Older homes in the area where I live are being replaced by new, more expensive housing alternatives."

(2019 MAS)
"Properties in the area where I live are being bought and remodeled so that they may be sold or rented for a higher price." (2019 MAS)

- Strongly Agree
- Agree
- Disagree
- Strongly Disagree
- DK
"If I had to move right now, I could not afford to move to another house or apartment in the area where I currently live." (2019 MAS)
"In the area where I live, long-established businesses are being replaced by new businesses." (2019 MAS)
“Changes in the area where I live are leading to tension between me and my neighbors.”
(2019 MAS)
CRIME
Biggest Problem Facing Residents in Metro--MAS Response Comparison 2013-2019

<table>
<thead>
<tr>
<th>County</th>
<th>Transp</th>
<th>Race Relations</th>
<th>Economy</th>
<th>Crime</th>
<th>Public Health</th>
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<th>Human Services</th>
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<tr>
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<td>4.7%</td>
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</tr>
</tbody>
</table>
Region’s Assessment of Community Safety MAS: 2015-2019

- **Excellent**
  - 2015: 15.5%
  - 2016: 17.9%
  - 2017: 17.9%
  - 2018: 15.5%
  - 2019: 0.0%

- **Good**
  - 2015: 44.9%
  - 2016: 43.6%
  - 2017: 43.6%
  - 2018: 44.9%
  - 2019: 28.4%

- **Fair**
  - 2015: 24.7%
  - 2016: 24.7%
  - 2017: 24.7%
  - 2018: 24.7%
  - 2019: 11.0%

- **Poor**
  - 2015: 0.2%
  - 2016: 13.1%
  - 2017: 13.1%
  - 2018: 13.1%
  - 2019: 0.6%

- **DK**
  - 2015: 0.6%
  - 2016: 11.0%
  - 2017: 11.0%
  - 2018: 11.0%
  - 2019: 0.0%
QUALITY OF LIFE
Access to Rec/Cultural Opps Near Home?: MAS 2015-19

- Agree: 45.8% (2015), 47.0% (2016), 28.0% (2017), 24.7% (2018), 22.1% (2019)
- Strongly Disagree: 1.8% (2015), 1.4% (2016), 10.2% (2017), 11.8% (2018), 11.8% (2019)
- DK: 1.8% (2015), 1.4% (2016), 1.4% (2017), 1.4% (2018), 1.4% (2019)
Access to Shopping Opps Walking Distance?: MAS 2019

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<th>Agree</th>
<th>Strongly Disagree</th>
<th>Disagree</th>
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<td>25.5%</td>
<td>28.5%</td>
<td>36.4%</td>
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</tr>
<tr>
<td>Cherokee</td>
<td>10.8%</td>
<td>25.1%</td>
<td>23.3%</td>
<td>40.9%</td>
<td></td>
</tr>
<tr>
<td>Gwinnett</td>
<td>9.8%</td>
<td>33.8%</td>
<td>22.0%</td>
<td>33.8%</td>
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</tr>
<tr>
<td>Cobb</td>
<td>14.7%</td>
<td>31.4%</td>
<td>20.0%</td>
<td>33.9%</td>
<td></td>
</tr>
<tr>
<td>DeKalb</td>
<td>17.3%</td>
<td>32.6%</td>
<td>18.7%</td>
<td>31.2%</td>
<td></td>
</tr>
<tr>
<td>Fulton</td>
<td>20.4%</td>
<td>32.7%</td>
<td>14.3%</td>
<td>32.1%</td>
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<tr>
<td>Clayton</td>
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<td>42.9%</td>
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<tr>
<td>City of Atlanta</td>
<td>29.5%</td>
<td>29.4%</td>
<td>9.6%</td>
<td>30.6%</td>
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</tbody>
</table>
Assessment of Metro as Place to Raise Kids: MAS 2015-19

<table>
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<th></th>
<th></th>
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<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Excellent</td>
<td>13.0%</td>
<td>10.0%</td>
<td>13.0%</td>
<td>10.0%</td>
<td>10.0%</td>
</tr>
<tr>
<td>Good</td>
<td>39.5%</td>
<td>39.5%</td>
<td>39.5%</td>
<td>39.5%</td>
<td>39.5%</td>
</tr>
<tr>
<td>Fair</td>
<td>29.3%</td>
<td>32.8%</td>
<td>32.8%</td>
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<tr>
<td>Poor</td>
<td>15.5%</td>
<td>14.9%</td>
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<td>14.9%</td>
</tr>
<tr>
<td>DK</td>
<td>2.7%</td>
<td>1.5%</td>
<td>1.5%</td>
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</tr>
</tbody>
</table>

DK: Don't Know
Assessment of Metro as Place to Raise Kids, by County: MAS 2019

ARC Region
13.0% Excellent 39.5% Good 29.3% Fair 15.9% Poor

Cherokee
18.2% Excellent 41.9% Good 20.7% Fair 17.7% Poor

Cobb
16.0% Excellent 44.0% Good 24.5% Fair 13.3% Poor

Gwinnett
11.3% Excellent 45.5% Good 28.8% Fair 12.8% Poor

Fayette
11.5% Excellent 42.6% Good 28.3% Fair 14.0% Poor

Fulton
14.3% Excellent 38.5% Good 27.7% Fair 16.1% Poor

DeKalb
14.3% Excellent 37.8% Good 31.9% Fair 12.8% Poor

Paulding
9.8% Excellent 40.3% Good 28.5% Fair 19.3% Poor

Coweta
10.8% Excellent 37.5% Good 26.8% Fair 20.8% Poor

Rockdale
6.3% Excellent 39.5% Good 32.5% Fair 19.3% Poor

Douglas
11.5% Excellent 33.3% Good 32.0% Fair 22.5% Poor

City of Atlanta
9.8% Excellent 34.9% Good 29.2% Fair 21.3% Poor

Henry
8.5% Excellent 30.1% Good 39.1% Fair 20.6% Poor

Clayton
7.5% Excellent 25.5% Good 44.3% Fair 19.8% Poor

Butts
7.6% Excellent 23.7% Good 32.9% Fair 22.5% Poor
CIVIC ENGAGEMENT
How Involved in Community? (by County): MAS 2014-2019

- Very involved: 2014 - 14.0%, 2015 - 14.0%
- Somewhat involved: 2014 - 33.6%, 2015 - 51.6%
- Not at all involved: 2014 - 35.0%, 2015 - 33.6%
- DK: 2014 - 0.0%, 2015 - 0.8%
### How Involved in Community? (by County): MAS 2019

<table>
<thead>
<tr>
<th>County</th>
<th>Very Involved</th>
<th>Somewhat Involved</th>
<th>Not Involved at All</th>
<th>DK</th>
</tr>
</thead>
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<td>ARC Region</td>
<td>14.0%</td>
<td>51.6%</td>
<td>33.6%</td>
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<tr>
<td>Fayette</td>
<td>13.3%</td>
<td>61.0%</td>
<td>25.3%</td>
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<tr>
<td>Clayton</td>
<td>13.0%</td>
<td>58.6%</td>
<td>28.3%</td>
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</tr>
<tr>
<td>DeKalb</td>
<td>16.4%</td>
<td>53.4%</td>
<td>30.0%</td>
<td></td>
</tr>
<tr>
<td>City of Atlanta</td>
<td>20.2%</td>
<td>49.3%</td>
<td>29.5%</td>
<td></td>
</tr>
<tr>
<td>Coweta</td>
<td>10.2%</td>
<td>59.1%</td>
<td>30.4%</td>
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</tr>
<tr>
<td>Douglas</td>
<td>7.3%</td>
<td>60.3%</td>
<td>32.3%</td>
<td></td>
</tr>
<tr>
<td>Cherokee</td>
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<td>55.9%</td>
<td>33.7%</td>
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</tr>
<tr>
<td>Rockdale</td>
<td>9.2%</td>
<td>56.4%</td>
<td>34.2%</td>
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<tr>
<td>Paulding</td>
<td>15.3%</td>
<td>50.3%</td>
<td>34.3%</td>
<td></td>
</tr>
<tr>
<td>Henry</td>
<td>15.3%</td>
<td>50.1%</td>
<td>34.1%</td>
<td></td>
</tr>
<tr>
<td>Fulton</td>
<td>17.3%</td>
<td>48.0%</td>
<td>34.1%</td>
<td></td>
</tr>
<tr>
<td>Cobb</td>
<td>12.0%</td>
<td>52.1%</td>
<td>33.4%</td>
<td></td>
</tr>
<tr>
<td>Gwinnett</td>
<td>12.8%</td>
<td>47.1%</td>
<td>39.1%</td>
<td></td>
</tr>
<tr>
<td>Butts</td>
<td>9.2%</td>
<td>45.6%</td>
<td>45.2%</td>
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</tr>
</tbody>
</table>
Involvement in Activities in the Last Year?: MAS 2019

13 County Region
- Butts
- Cherokee
- Clayton
- Cobb
- Coweta
- DeKalb
- Douglas
- Fayette
- Fulton
- Gwinnett
- Henry
- Paulding
- Rockdale
- City of Atlanta

- PTA Meeting
- Neighborhood Association Meeting
- Religious Service/Event
- Public Meeting
- Volunteer Work
Assessment of Local Govt. Responsiveness MAS 2015-19

<table>
<thead>
<tr>
<th>Year</th>
<th>Excellent</th>
<th>Good</th>
<th>Fair</th>
<th>Poor</th>
<th>DK</th>
</tr>
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<tbody>
<tr>
<td>2015</td>
<td>3.5%</td>
<td>25.8%</td>
<td>41.7%</td>
<td>24.1%</td>
<td>2.3%</td>
</tr>
<tr>
<td>2016</td>
<td>5.1%</td>
<td>28.5%</td>
<td>38.8%</td>
<td>27.2%</td>
<td>3.1%</td>
</tr>
<tr>
<td>2017</td>
<td>2.3%</td>
<td>25.8%</td>
<td>38.8%</td>
<td>27.2%</td>
<td>3.1%</td>
</tr>
<tr>
<td>2018</td>
<td>2.3%</td>
<td>25.8%</td>
<td>38.8%</td>
<td>27.2%</td>
<td>3.1%</td>
</tr>
<tr>
<td>2019</td>
<td>2.3%</td>
<td>25.8%</td>
<td>38.8%</td>
<td>27.2%</td>
<td>3.1%</td>
</tr>
</tbody>
</table>
The Future
Future Assessment of Living Conditions: Responses 2013-2019

- **About the same**
  - 2013: 39%
  - 2014: 39%
  - 2015: 41%
  - 2016: 39%
  - 2017: 41%
  - 2018: 39%
  - 2019: 39%

- **Better in 3-4 years**
  - 2013: 28%
  - 2014: 30%
  - 2015: 31%
  - 2016: 30%
  - 2017: 31%
  - 2018: 30%
  - 2019: 31%

- **Worse in 3-4 years**
  - 2013: 26%
  - 2014: 30%
  - 2015: 31%
  - 2016: 30%
  - 2017: 31%
  - 2018: 26%
  - 2019: 31%

- **DK**
  - 2013: 3%
  - 2014: 3%
  - 2015: 3%
  - 2016: 3%
  - 2017: 3%
  - 2018: 3%
  - 2019: 3%
### Future Assessment of Living Conditions by County 2019

<table>
<thead>
<tr>
<th>County</th>
<th>Better in 3-4 yrs</th>
<th>Worse in 3-4 yrs</th>
<th>About the Same</th>
<th>DK</th>
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</thead>
<tbody>
<tr>
<td>ARC Region</td>
<td>29.9%</td>
<td>26.0%</td>
<td>41.0%</td>
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</tr>
<tr>
<td>City of Atlanta</td>
<td>40.5%</td>
<td>19.3%</td>
<td>35.4%</td>
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<tr>
<td>Fulton</td>
<td>36.7%</td>
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<tr>
<td>Cobb</td>
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</tr>
<tr>
<td>Rockdale</td>
<td>32.5%</td>
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<td>DeKalb</td>
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<tr>
<td>Coweta</td>
<td>28.5%</td>
<td>32.3%</td>
<td>35.5%</td>
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<tr>
<td>Clayton</td>
<td>28.5%</td>
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<td>36.8%</td>
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<tr>
<td>Gwinnett</td>
<td>26.3%</td>
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<td>Douglas</td>
<td>25.8%</td>
<td>30.3%</td>
<td>43.5%</td>
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<td>Fayette</td>
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<td>45.8%</td>
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<tr>
<td>Cherokee</td>
<td>25.1%</td>
<td>26.6%</td>
<td>43.6%</td>
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<tr>
<td>Henry</td>
<td>22.6%</td>
<td>35.8%</td>
<td>39.6%</td>
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<tr>
<td>Paulding</td>
<td>19.8%</td>
<td>29.8%</td>
<td>48.0%</td>
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</tr>
<tr>
<td>Butts</td>
<td>14.0%</td>
<td>28.0%</td>
<td>49.2%</td>
<td></td>
</tr>
</tbody>
</table>

- Better in 3-4 years
- Worse in 3-4 years
- About the Same
- DK

**Regional Impact + Local Relevance**

**METRO ATLANTA SPEAKS**
“Conduits” for Results

- SORB (Video)
- Metro Atlanta Speaks Webpage
  - Report, Slide Sets, Crosstabs
  - Background and Methodology
  - *Multiyear TABLEAU DASHBOARD*
- 33 Degrees North Blog
  - Specific Posts (Specialized Topics)
Metro Atlanta Speaks Survey Report

Looking at Key Trends in Metro Atlanta

Each year, ARC and its community partners conduct the Metro Atlanta Speaks public opinion survey to take the pulse of metro Atlanta residents and help guide the region's planning and decision-making.

The survey, which began in 2013, is the largest of its kind the Atlanta region. It offers a snapshot of residents’ views on a range of critical issues, such as transportation, the economy, education, aging and neighborhood quality of life. Metro Atlanta Speaks covers a 13-county region and is statistically significant to the county level, as well as for the City of Atlanta.

The 2018 Metro Atlanta Speaks survey, our sixth, reveals key trends that offer fascinating insights when it comes to the outlook of metro Atlanta.

Metro Atlanta Speaks 2018

Regional impact + local relevance
Tableau Dashboard
Metro Atlanta Speaks

Highlights of the Metro Atlanta Speaks survey results.

Monday Mapday: Focus on Older Atlantans
By Layla Bellows | July 29th, 2019 | Categories: Age and Generations, Metro Atlanta Speaks, Monday Mapday, Population | Tags: 65+, older adults, seniors

A series of interactive maps explores where metro Atlantans age 65 and older live, where they are more likely to be living in poverty

Friday Factday: Getting to Know our Renters
By Layla Bellows | June 28th, 2019 | Categories: Equity, Friday Factday, Housing, Metro Atlanta Speaks | Tags: affordability, housing, racial disparities

Rental affordability and the challenges of being a renter are gaining ground among advocates, researchers and politicians. This Friday Factday takes an in-depth look at who is most likely to be renting in the metro and under what circumstances.

Monday Mapday: Handling Emergency Expenses in the Metro
By Layla Bellows | June 3rd, 2019 | Categories: Economy, Metro Atlanta Speaks, Monday Mapday, Uncategorized

Regional Snapshot: Population Forecasts and Future Race and Age Trends
339 views

Regional Snapshot: 2019 Population Estimates—Holding the Line on Growth
173 views

Monday Mapday: Interactive Map of Atlanta Homicide Data
152 views

Monday Mapday: A Tract-Level View of County Migration
107 views

Categories
Public Health (55)
Other Demographics (51)