Review of 2017 Results
With Data from Prior Years
(where available)

October, 2017 Version 1

Research & Analytics, Center for Livable Communities
jskinner@atlantaregional.org
Metro Atlanta Speaks—Background

The Metro Atlanta Speaks (MAS) public opinion survey is in its fifth year. The 2017 iteration was conducted by A.L. Burruss Institute of Public Service and Research at Kennesaw State University (KSU). The 2017 survey asked 27 questions of 5,462 residents in a 13-county area, with results statistically significant down to the county-level, as well as for the City of Atlanta. The 2016 survey (KSU) also provided results significant down to the county-level and City of Atlanta--for 27 questions posed to 5,416 residents again in a 13-county area. The 2015 MAS asked 26 questions of 5,200 residents in the 13-county area, with results significant down to the county-level but not including the City of Atlanta as a separate significant study area. The 2014 MAS was conducted by The Schapiro Group, asking 25 questions of 4,200 residents in a 10-county area, and for the first time provided results significant at the county-level. The first MAS survey—2013 and conducted by KSU, asked 21 questions of 2,100 residents—and was statistically significant only at the regional (at that time 10-county) level.

The goal in all years was to gather opinions on how the 10 (or 13)-county Atlanta region rates in terms of key quality-of-life issues like transportation, education, the economy, the arts and aging in the Atlanta region. In 2014, the survey had questions on water, job training, starting a business, healthcare, and parks. In 2015, the survey included added questions on civic involvement and engagement. In 2016, questions were asked about financial resiliency, food insecurity, and challenges faced in accessing transportation. In 2017 questions were added to delve deeper into possible resident willingness to fund transportation, and to explore respondent reactions to the I-85 Collapse. While each year’s survey provides a point-in-time understanding of how residents perceive the quality-of-life in metro Atlanta, the true value of the effort is in understanding how perceptions do or don’t change over time. ARC will seek to, with its community partners, continue this survey annually to build such a “longitudinal” database. This summary focus on regional results and topline county data. Regional survey margin of error for the 2017 instrument is +/- 1.3% percentage points (the same as 2016, up from 1.7% in 2015 and 2.1% in 2014) at the 95 percent confidence level. County significance ranges from +/- 4 to +/-7%.
Genesis, Goals, Achievements

• 2013 LINK Trip to Houston Led to Effort to Build on Kinder Institute Model (Rice University)
• **Goals for MAS**: Assess Perceptions, Define Priorities, Gauge Opinions
• **Method**: Random digit dial (RDD) sample survey of residents in the Atlanta Region; multiple years with stable core of questions
• Demographic Crosstabs Critical
• Now in Fifth Year (2013 incept)
• Expanded geographic coverage and statistical significance
• Over time—have added more questions and topic areas
**Milestones:**

**2017 Survey**

- Consultant Formally Engaged June
- Questions Finalized—with Steering Committee Involvement—in early July
- Survey Conducted late July to late August/early September
- Results Delivered during September
- Initial Results Presented SORB November 3
- Goal of Even More Extensive Data Presentation and Data Analysis (e.g. Regressions—Atlanta Studies)
“Conduits” for Results

• Metro Atlanta Speaks Webpage
  – Report, Slide Sets, Crosstabs
  – Background and Methodology
  – TABLEAU DASHBOARD

• 33 Degrees North Blog
  – Specific Posts (Topic and (now) County)
The Metro Atlanta Speaks (MAS) public opinion survey gives elected, business and community leaders the knowledge they need to understand residents’ perceptions of the strengths and weaknesses of the Atlanta region. It seeks to assess residents’ attitudes and opinions about key regional issues such as transportation, the economy, local and regional public education, regional and neighborhood quality of life, and aging. The MAS, inspired by the Houston area’s long-running Kinder Survey, is now in its fourth year.
http://33n.atlantaregional.com/
2017 Highlights

• **Transportation** stays the #1 concern, with a greater share
  – Transit support almost unanimous
  – A plurality feel transit is the best fix for congestion
  – New question indicates a narrow majority support tax funding for transit

• **Economy** is getting better and better
  – Drops to under 10% as biggest problem
  – More optimistic on job opportunities
  – Still “cracks in the window” with financial stress and food insecurity

• Concern with **Crime** Drops (from last year)...

• **More Focus: The Local and Regional Contrast** stays consistent
  – Public Education assessed as better “in our own backyard”

• **Civic Involvement** levels stable

• Optimism for **The Future** steady, but restrained
Biggest Problem Facing Residents in Metro Atlanta: Responses - 2016-2017

- **Trans**: 2017 (27%) - 2016 (25%)
- **Crime**: 2017 (17%) - 2016 (23%)
- **Public Education**: 2017 (12%) - 2016 (12%)
- **Human Services**: 2017 (9%) - 2016 (9%)
- **Economy**: 2017 (9%) - 2016 (12%)
- **Other**: 2017 (6%) - 2016 (3%)
- **Public Health**: 2017 (5%) - 2016 (5%)
- **Taxes**: 2017 (5%) - 2016 (4%)
- **DK**: 2017 (5%) - 2016 (2%)
- **Race Relations**: 2017 (6%) - 2016 (5%)
Biggest Problem Facing Residents in Metro Atlanta: Responses - 2013-2017

<table>
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<th>Category</th>
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Note: DK stands for Don't Know.
Most Likely to Say that Transportation is the #1 Issue?

- Residents of Cobb, Cherokee or Fulton
- Those with at least a bachelor’s degree
- Males
- Younger residents
- White Respondents
- Those with higher incomes
"I Frequently Lack Transportation to Get to Places I Need to Go..."

2016

- Strongly Disagree, 30.4%
- Disagree, 37.0%
- Agree, 18.9%
- Strongly Agree, 10.5%
- DK, 3.2%

2017

- Strongly Disagree, 29.3%
- Disagree, 41.7%
- Agree, 18.7%
- Strongly Agree, 8.0%
- DK, 2.3%
"I Frequently Lack Transportation to Get to Places I Need to Go…" (By County)
MAS 2017

- Cobb: Strongly Disagree 27.7% / Disagree 51.3%
- Fayette: Strongly Disagree 36.1% / Disagree 41.4%
- Cherokee: Strongly Disagree 37.0% / Disagree 38.5%
- Coweta: Strongly Disagree 35.9% / Disagree 39.1%
- Henry: Strongly Disagree 34.4% / Disagree 38.1%
- Paulding: Strongly Disagree 34.7% / Disagree 37.1%
- Fulton: Strongly Disagree 30.8% / Disagree 40.3%
- Gwinnett: Strongly Disagree 24.1% / Disagree 46.1%
- Douglas: Strongly Disagree 33.5% / Disagree 32.9%
- Clayton: Strongly Disagree 22.7% / Disagree 42.5%
- DeKalb: Strongly Disagree 30.1% / Disagree 34.9%
- City of Atlanta: Strongly Disagree 24.3% / Disagree 36.9%
- Rockdale: Strongly Disagree 22.9% / Disagree 38.1%
- Butts: Strongly Disagree 26.7% / Disagree 33.3%
- ARC Region: Strongly Disagree 29.3% / Disagree 41.7%
Most Likely to Indicate Having Problems with Accessing Needed Transportation...

- Residents of Butts, Rockdale, the City of Atlanta, and DeKalb
- Boomers and Seniors
- Those with lower levels of education
- Black and Latino Respondents
Importance of Public Transit: MAS Responses 2013-2017

- **Very important**
  - 2017: 74.1%
  - 2016: 73.5%
  - 2015: 71.2%
  - 2014: 70.0%
  - 2013: 71.3%

- **Somewhat important**
  - 2017: 19.6%
  - 2016: 18.7%
  - 2015: 20.4%
  - 2014: 22.0%
  - 2013: 17.1%

- **Not important at all**
  - 2017: 4.8%
  - 2016: 6.7%
  - 2015: 6.5%
  - 2014: 7.0%
  - 2013: 8.8%

- **DK**
  - 2017: 1.6%
  - 2016: 1.1%
  - 2015: 1.9%
  - 2014: 1.0%
  - 2013: 2.7%
Importance of Public Transit to the Region: 2017

ARC Region: 74.1% Very Important, 19.6% Somewhat Important, 4.8% Not Important At All
City of Atlanta: 85.0% Very Important, 13.1% Somewhat Important, 1.3% Not Important At All
DeKalb: 81.7% Very Important, 14.4% Somewhat Important, 2.1% Not Important At All
Clayton: 81.6% Very Important, 12.9% Somewhat Important, 4.2% Not Important At All
Fulton: 80.5% Very Important, 16.1% Somewhat Important, 2.4% Not Important At All
Gwinnett: 74.6% Very Important, 21.1% Somewhat Important, 3.0% Not Important At All
Cobb: 71.5% Very Important, 22.3% Somewhat Important, 4.9% Not Important At All
Rockdale: 68.9% Very Important, 25.2% Somewhat Important, 4.9% Not Important At All
Coweta: 68.4% Very Important, 19.4% Somewhat Important, 8.4% Not Important At All
Douglas: 63.3% Very Important, 24.1% Somewhat Important, 9.5% Not Important At All
Butts: 61.3% Very Important, 25.8% Somewhat Important, 9.7% Not Important At All
Henry: 61.1% Very Important, 27.9% Somewhat Important, 8.2% Not Important At All
Paulding: 60.1% Very Important, 22.6% Somewhat Important, 15.5% Not Important At All
Cherokee: 59.9% Very Important, 26.7% Somewhat Important, 11.5% Not Important At All
Fayette: 58.0% Very Important, 27.5% Somewhat Important, 13.0% Not Important At All

- **Expand public transit**
  - 2017: 48.8%
  - 2016: 43.6%
  - 2015: 43.4%
  - 2014: 42.0%
  - 2013: 40.9%

- **Improve roads/ highways**
  - 2017: 27.4%
  - 2016: 31.7%
  - 2015: 30.7%
  - 2014: 28.0%
  - 2013: 30.0%

- **Develop communities live close to work**
  - 2017: 15.6%
  - 2016: 17.2%
  - 2015: 16.3%
  - 2014: 21.0%
  - 2013: 21.9%

- **Do nothing**
  - 2017: 4.1%
  - 2016: 4.0%
  - 2015: 5.2%
  - 2014: 5.0%
  - 2013: 2.7%

- **DK**
  - 2017: 4.1%
  - 2016: 3.7%
  - 2015: 4.2%
  - 2014: 4.0%
  - 2013: 4.5%
### Best Long-Term Solution to Traffic?: MAS 2017

<table>
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<tr>
<th>County</th>
<th>Expand Public Transit</th>
<th>Improve Roads and Highways</th>
<th>Develop Communities in Which People Live Close to Where They Work</th>
<th>Do Nothing</th>
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<td>Paulding</td>
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<td>Henry</td>
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Legend:
- **Expand Public Transit**
- **Improve Roads and Highways**
- **Develop Communities in Which People Live Close to Where They Work**
- **Do Nothing**
- **DK**
Most Likely to Indicate “Expanding Public Transit” as the Best Long-Term Fix to Traffic Problems...

- Residents of City of Atlanta, DeKalb, and Clayton
- Females
- Minorities
- Residents newer to the metro area
"I am willing to pay more in taxes to fund expanded regional public transit that includes buses and rail."
Share Agreeing or Strongly Agreeing:

"I am willing to pay more in taxes to fund expanded regional public transit that includes buses and rail."

- Gwinnett: 56.3%
- Fulton: 55.8%
- City of Atlanta: 55.4%
- DeKalb: 52.8%
- Clayton: 51.5%
- 13 Co: 50.9%
- Cobb: 48.8%
- Douglas: 46.9%
- Rockdale: 44.2%
- Fayette: 43.9%
- Henry: 42.0%
- Paulding: 41.9%
- Coweta: 40.4%
- Cherokee: 39.7%
- Butts: 34.5%
More likely to be willing to pay more taxes to fund expanded regional transit...

- Residents of Gwinnett, Fulton, the City of Atlanta, DeKalb, and Clayton
- Younger cohorts
  - 60% willing from ages 18-34
  - Down to 40% age 65+
- More highly educated
- Residents newer to the metro area
ECONOMY
Biggest Problem Facing Residents in Metro Atlanta: Responses - 2016-2017

- **Trans**: 27% (2017), 25% (2016)
- **Crime**: 17% (2017), 23% (2016)
- **Public Education**: 12% (2017), 12% (2016)
- **Human Services**: 9% (2017), 9% (2016)
- **Economy**: 9% (2017), 12% (2016)
- **Other**: 6% (2017), 3% (2016)
- **Public Health**: 5% (2017), 5% (2016)
- **Taxes**: 5% (2017), 4% (2016)
- **DK**: 5% (2017), 2% (2016)
- **Race Relations**: 6% (2017), 5% (2016)
Biggest Problem for Metro Atlanta: MAS 2017

- ARC Region: 27.2% Transp, 4.6% Race Relations, 9.2% Economy, 16.9% Crime, 5.4% Public Health, 11.5% Public Education, 9.3% Human Services, 4.9% Taxes, 6.5% Other, 3.6% DK
- Cobb: 37.8% Transp, 3.6% Race Relations, 8.6% Economy, 8.8% Crime, 5.5% Public Health, 10.7% Public Education, 8.8% Human Services, 2.3% Taxes, 6.5% Other, 4.6% DK
- Cherokee: 34.7% Transp, 4.6% Race Relations, 9.5% Economy, 11.1% Crime, 5.7% Public Health, 7.3% Public Education, 9.2% Human Services, 6.1% Taxes, 10.6% Other, 4.6% DK
- Fulton: 31.1% Transp, 4.5% Race Relations, 6.5% Economy, 18.5% Crime, 2.7% Public Health, 9.8% Public Education, 12.2% Human Services, 6.1% Taxes, 21.0% Other, 4.5% DK
- Fayette: 27.3% Transp, 5.3% Race Relations, 10.6% Economy, 21.2% Crime, 5.3% Public Health, 8.3% Public Education, 6.1% Human Services, 6.8% Taxes, 9.7% Other, 4.6% DK
- Gwinnett: 26.6% Transp, 5.7% Race Relations, 9.7% Economy, 17.1% Crime, 7.7% Public Health, 9.7% Public Education, 10.0% Human Services, 5.3% Taxes, 10.6% Other, 4.6% DK
- City of Atlanta: 24.6% Transp, 3.2% Race Relations, 8.4% Economy, 20.7% Crime, 2.5% Public Health, 10.9% Public Education, 16.0% Human Services, 4.0% Taxes, 9.7% Other, 4.6% DK
- Henry: 21.8% Transp, 4.1% Race Relations, 8.6% Economy, 26.7% Crime, 4.9% Public Health, 11.9% Public Education, 7.0% Human Services, 3.3% Taxes, 10.6% Other, 4.6% DK
- DeKalb: 21.6% Transp, 4.7% Race Relations, 10.7% Economy, 15.0% Crime, 4.0% Public Health, 18.6% Public Education, 7.9% Human Services, 3.3% Taxes, 12.6% Other, 4.6% DK
- Paulding: 21.0% Transp, 3.6% Race Relations, 12.0% Economy, 12.0% Crime, 7.8% Public Health, 10.2% Public Education, 8.4% Human Services, 12.6% Taxes, 9.7% Other, 4.6% DK
- Coweta: 17.9% Transp, 5.8% Race Relations, 10.9% Economy, 19.2% Crime, 6.4% Public Health, 8.3% Public Education, 9.0% Human Services, 7.7% Taxes, 10.6% Other, 4.6% DK
- Rockdale: 17.5% Transp, 2.9% Race Relations, 12.6% Economy, 23.3% Crime, 7.8% Public Health, 14.6% Public Education, 8.7% Human Services, 4.9% Taxes, 12.6% Other, 4.6% DK
- Douglas: 16.4% Transp, 6.3% Race Relations, 11.3% Economy, 25.8% Crime, 7.8% Public Health, 15.1% Public Education, 8.2% Human Services, 3.8% Taxes, 6.3% Other, 4.6% DK
- Clayton: 15.5% Transp, 4.5% Race Relations, 10.4% Economy, 26.5% Crime, 4.5% Public Health, 13.9% Public Education, 8.1% Human Services, 3.9% Taxes, 9.7% Other, 4.6% DK
- Butts: 9.7% Transp, 6.5% Race Relations, 6.5% Economy, 29.0% Crime, 9.7% Public Health, 6.5% Public Education, 9.7% Human Services, 3.2% Taxes, 9.7% Other, 4.6% DK

Most Likely to Say the Economy is the #1 Issue?

- Residents of Rockdale, Paulding, and Douglas
- Those in prime workforce years
- African Americans
- Those with lower incomes and education levels
Assessing Metro Job Opportunities: Responses - 2013-2017

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Rate Job Opportunities Metro Atlanta: MAS 2017

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$400 Emergency by County: MAS 2017

<table>
<thead>
<tr>
<th>13 County Region</th>
<th>Pay with Cash, Check or Debit</th>
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Legend:
- Pay with Cash, Check or Debit
- Pay with Credit Card
- Would Borrow Money
- Would Sell or Pawn Something
- Would Not Be Able to Pay Now
- DK
2017: Skipped Meals or Reduced Portions re: Lack of Money

- Yes, 18.7%
- No, 81.1%
- DK, 0.3%
Most Likely to Experience Stress from $400 Financial Emergence and/or Food Insecurity?

- Residents of City of Atlanta, DeKalb, Clayton, and Rockdale
- Those in prime workforce years
- African Americans
- Those with lower incomes and education levels
Biggest Problem Facing Residents in Metro Atlanta: Responses - 2016-2017

- Trans: 2017: 27% 2016: 25%
- Crime: 2017: 17% 2016: 23%
- Public Education: 2017: 12% 2016: 12%
- Human Services: 2017: 9% 2016: 9%
- Economy: 2017: 9% 2016: 12%
- Other: 2017: 6% 2016: 3%
- Public Health: 2017: 5% 2016: 5%
- Taxes: 2017: 5% 2016: 4%
- DK: 2017: 5% 2016: 2%
- Race Relations: 2017: 6% 2016: 5%
Biggest Problem Facing Residents in Metro Atlanta: Responses - 2013-2017

- Race Relations: 2013: 2%; 2014: 3%; 2015: 5%; 2016: 5%; 2017: 6%
Share by County: Crime as Biggest Problem
2014-2017

Cherokee
Clayton
Cobb
DeKalb
Douglas
Fayette
Fulton
Gwinnett
Henry
Rockdale

2014
2015
2016
2017

0.0% 5.0% 10.0% 15.0% 20.0% 25.0% 30.0% 35.0%

6.3% 11.1% 8.8% 15.0% 19.3% 18.5% 14.3% 28.6% 19.8% 19.5%
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0.0% 5.0% 10.0% 15.0% 20.0% 25.0% 30.0% 35.0%
Most Likely to Say that Crime is the #1 Issue?

- Residents of Clayton, Douglas, Henry and Rockdale
- Seniors/Retired
- Those with the least amount of education
- Black Respondents
- Females
Safety of Residents in Community: 2015-2017

- **Excellent**
  - 2017: 16.7%
  - 2016: 16.9%
  - 2015: 15.5%

- **Good**
  - 2017: 41.4%
  - 2016: 48.5%
  - 2015: 44.9%

- **Fair**
  - 2017: 30.6%
  - 2016: 25.3%
  - 2015: 28.4%

- **Poor**
  - 2017: 10.7%
  - 2016: 9.0%
  - 2015: 11.0%

- **DK**
  - 2017: 0.0%
  - 2016: 0.4%
  - 2015: 0.2%
Rate Resident Safety in your Community: 2017

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Legend: Excellent, Good, Fair, Poor, DK
CIVIC ENGAGEMENT
How Involved Are You in Your Community?: MAS 2014-2017

Very involved
- 2017: 12.4%
- 2016: 14.7%
- 2015: 16.1%
- 2014: 14.0%

Somewhat involved
- 2017: 55.1%
- 2016: 50.5%
- 2015: 47.6%
- 2014: 51.0%

Not at all involved
- 2017: 32.4%
- 2016: 34.6%
- 2015: 34.6%
- 2014: 35.0%

DK
- 2017: 0.2%
- 2016: 0.1%
- 2015: 1.5%
- 2014: 0.0%
How Involved in Community? (by County): MAS 2017

- ARC Region: 12.4% Very Involved, 55.1% Somewhat Involved, 32.4% Not Involved
- Fayette: 13.6% Very Involved, 59.1% Somewhat Involved, 27.3% Not Involved
- City of Atlanta: 15.7% Very Involved, 56.5% Somewhat Involved, 27.8% Not Involved
- Cobb: 10.2% Very Involved, 60.1% Somewhat Involved, 29.7% Not Involved
- Douglas: 15.1% Very Involved, 54.7% Somewhat Involved, 30.2% Not Involved
- DeKalb: 15.2% Very Involved, 53.5% Somewhat Involved, 30.8% Not Involved
- Fulton: 11.5% Very Involved, 56.2% Somewhat Involved, 32.2% Not Involved
- Henry: 11.5% Very Involved, 55.6% Somewhat Involved, 32.9% Not Involved
- Butts: 20.0% Very Involved, 46.7% Somewhat Involved, 33.3% Not Involved
- Coweta: 11.0% Very Involved, 55.5% Somewhat Involved, 33.5% Not Involved
- Cherokee: 17.6% Very Involved, 48.9% Somewhat Involved, 32.8% Not Involved
- Gwinnett: 10.5% Very Involved, 55.9% Somewhat Involved, 33.4% Not Involved
- Paulding: 13.2% Very Involved, 49.7% Somewhat Involved, 37.1% Not Involved
- Rockdale: 10.6% Very Involved, 51.0% Somewhat Involved, 38.5% Not Involved
- Clayton: 14.6% Very Involved, 46.6% Somewhat Involved, 38.5% Not Involved
Activities in the Last Year?: MAS 2017

- PTA Meeting
- Neighborhood Association Meeting
- Religious Service/Event
- Public Meeting
- Volunteer Work
### People Willing to Help Neighbors?: MAS 2017

<table>
<thead>
<tr>
<th>County</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
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LOCAL VS. REGIONAL
Rating Public Education in District Where You Live: MAS Responses 2013-2017

Excellent

- 2017: 17%
- 2016: 23%
- 2015: 20%
- 2014: 20%
- 2013: 5%

Good

- 2017: 36%
- 2016: 33%
- 2015: 33%
- 2014: 33%
- 2013: 35%

Fair

- 2017: 25%
- 2016: 25%
- 2015: 27%
- 2014: 25%
- 2013: 26%

Poor

- 2017: 13%
- 2016: 12%
- 2015: 15%
- 2014: 16%
- 2013: 14%

DK

- 2017: 9%
- 2016: 7%
- 2015: 5%
- 2014: 5%
- 2013: 5%
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Legend:
- Excellent
- Good
- Fair
- Poor
- DK
Rating Public Education in Region as a Whole: MAS Responses 2013-2017

Excellent:
- 2017: 3.8%
- 2016: 4.9%
- 2015: 4.4%
- 2014: 6.0%
- 2013: 3.8%

Good:
- 2017: 28.7%
- 2016: 32.4%
- 2015: 30.2%
- 2014: 31.0%
- 2013: 29.7%

Fair:
- 2017: 43.2%
- 2016: 39.9%
- 2015: 40.6%
- 2014: 36.0%
- 2013: 35.4%

Poor:
- 2017: 18.6%
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DK:
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</table>
The Future
Things in the Future Will Be... (by County): 2017

ARC Region
- Better in 3-4 years: 29.6%
- Worse in 3-4 years: 26.0%
- About the Same: 42.3%
- DK: 2.1%

City of Atlanta
- Better in 3-4 years: 38.3%
- Worse in 3-4 years: 24.5%
- About the Same: 34.8%
- DK: 2.4%

Fulton
- Better in 3-4 years: 35.9%
- Worse in 3-4 years: 23.1%
- About the Same: 39.1%
- DK: 2.9%

Clayton
- Better in 3-4 years: 34.3%
- Worse in 3-4 years: 31.1%
- About the Same: 33.7%
- DK: 1.9%

DeKalb
- Better in 3-4 years: 33.0%
- Worse in 3-4 years: 23.6%
- About the Same: 41.1%
- DK: 1.3%

Coweta
- Better in 3-4 years: 28.7%
- Worse in 3-4 years: 26.1%
- About the Same: 42.0%
- DK: 2.1%

Rockdale
- Better in 3-4 years: 26.9%
- Worse in 3-4 years: 25.0%
- About the Same: 45.2%
- DK: 3.9%

Cobb
- Better in 3-4 years: 26.9%
- Worse in 3-4 years: 20.0%
- About the Same: 50.6%
- DK: 2.5%

Gwinnett
- Better in 3-4 years: 26.7%
- Worse in 3-4 years: 36.6%
- About the Same: 34.5%
- DK: 1.2%

Paulding
- Better in 3-4 years: 25.7%
- Worse in 3-4 years: 16.2%
- About the Same: 55.1%
- DK: 2.9%

Cherokee
- Better in 3-4 years: 25.2%
- Worse in 3-4 years: 24.0%
- About the Same: 50.0%
- DK: 0.8%

Fayette
- Better in 3-4 years: 25.0%
- Worse in 3-4 years: 17.4%
- About the Same: 56.1%
- DK: 1.5%

Douglas
- Better in 3-4 years: 20.8%
- Worse in 3-4 years: 30.8%
- About the Same: 46.5%
- DK: 4.1%

Henry
- Better in 3-4 years: 20.1%
- Worse in 3-4 years: 32.8%
- About the Same: 45.1%
- DK: 1.0%

Butts
- Better in 3-4 years: 16.7%
- Worse in 3-4 years: 26.7%
- About the Same: 53.3%
- DK: 2.3%
Next Steps: MAS Survey

• Extend Data Presentation and Data Analysis
  – Dashboard Update late November
  – Blog Posts: County, Topic, Cohort-Specific
  – Regression Analyses
  – Presentations, Papers and Conferences

• More Questions and Topic Areas

• More Sponsors

• New Methodologies (Panel Survey Efforts)
QUESTIONS?

Jim Skinner
Research & Analytics
jskinner@atlantaregional.com
404-463-3317
EXTRA SLIDES—
More Topics and County Results for Past Years
Biggest Problem for Metro Atlanta: 2016

0.0% 10.0% 20.0% 30.0% 40.0% 50.0% 60.0% 70.0% 80.0%

- ARC Region
- Cherokee
- Cobb
- Gwinnett
- Fulton
- Fayette
- DeKalb
- Paulding
- Douglas
- Henry
- City of Atlanta
- Coweta
- Clayton
- Rockdale
- Butts

Transp | Economy | Crime | Public Education

METRO ATLANTA SPEAKS
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<th>Area</th>
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<th>Improve Roads and Highways</th>
<th>Develop Communities in Which People Live Close to Where They Work</th>
<th>Do Nothing</th>
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### "I Frequently Lack Transportation to Get to Places I Need to Go...“
(By County)—MAS 2016

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<tr>
<td>DeKalb</td>
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<td>18.9%</td>
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</table>
Things in the Future Will Be... (by County): 2016

- Better in 3-4 years
- Worse in 3-4 years
- About the Same
- DK

- ARC Region: 34.9% Better, 20.1% Worse, 42.4% About the Same
- DeKalb: 44.3% Better, 17.1% Worse, 36.3% About the Same
- City of Atlanta: 44.1% Better, 15.9% Worse, 37.4% About the Same
- Fulton: 39.2% Better, 17.1% Worse, 42.1% About the Same
- Clayton: 38.8% Better, 23.5% Worse, 33.8% About the Same
- Douglas: 32.4% Better, 20.7% Worse, 45.4% About the Same
- Gwinnett: 31.9% Better, 22.7% Worse, 42.6% About the Same
- Cobb: 30.4% Better, 20.2% Worse, 46.4% About the Same
- Coweta: 29.9% Better, 19.5% Worse, 46.9% About the Same
- Rockdale: 29.8% Better, 20.0% Worse, 46.0% About the Same
- Henry: 29.4% Better, 23.4% Worse, 43.9% About the Same
- Fayette: 29.1% Better, 15.5% Worse, 54.1% About the Same
- Paulding: 27.1% Better, 27.9% Worse, 41.0% About the Same
- Cherokee: 27.0% Better, 23.8% Worse, 47.0% About the Same
- Butts: 18.9% Better, 16.0% Worse, 62.1% About the Same
### Rate Public Education in District Where You Live: MAS 2015

<table>
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<tr>
<th>County</th>
<th>Excellent</th>
<th>Good</th>
<th>Fair</th>
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<tr>
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<td>Gwinnett</td>
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</table>

**ARC "Excellent or Good"**

- **Excellent**: 9.3% - 44.9%
- **Good**: 14.0% - 45.6%
- **Fair**: 17.0% - 38.8%
- **Poor**: 10.8% - 26.3%
- **DK**: 9.3% - 7.2%
Rate Local Public Education by County: MAS 2014

- **Fayette**: 48% Excellent, 34% Good, 10% Fair, 4% Poor, 3% DK
- **Cherokee**: 38% Excellent, 36% Good, 13% Fair, 9% Poor, 4% DK
- **Gwinnett**: 30% Excellent, 40% Good, 17% Fair, 9% Poor, 4% DK
- **Cobb**: 25% Excellent, 36% Good, 22% Fair, 12% Poor, 5% DK
- **Rockdale**: 18% Excellent, 37% Good, 27% Fair, 15% Poor, 3% DK
- **Henry**: 17% Excellent, 37% Good, 23% Fair, 17% Poor, 6% DK
- **Fulton**: 14% Excellent, 30% Good, 28% Fair, 21% Poor, 7% DK
- **Douglas**: 14% Excellent, 36% Good, 28% Fair, 17% Poor, 5% DK
- **DeKalb**: 10% Excellent, 27% Good, 35% Fair, 22% Poor, 6% DK
- **Clayton**: 8% Excellent, 29% Good, 32% Fair, 27% Poor, 3% DK

Legend:
- Excellent
- Good
- Fair
- Poor
- DK
Rate Public Education in Metro Area as a Whole: MAS 2016

- **ARC Region**: 4.9% Excellent, 32.4% Good, 39.9% Fair, 18.4% Poor, 13.4% DK
- **Coweta**: 9.7% Excellent, 29.9% Good, 37.7% Fair, 17.7% Poor, 13.3% DK
- **Cobb**: 8.0% Excellent, 31.3% Good, 36.5% Fair, 21.8% Poor, 12.6% DK
- **Douglas**: 6.5% Excellent, 25.7% Good, 36.7% Fair, 26.7% Poor, 12.2% DK
- **Clayton**: 5.8% Excellent, 35.0% Good, 39.5% Fair, 16.8% Poor, 11.7% DK
- **Fayette**: 5.0% Excellent, 35.7% Good, 42.4% Fair, 14.0% Poor, 11.7% DK
- **City of Atlanta**: 4.9% Excellent, 27.8% Good, 41.2% Fair, 18.2% Poor, 11.4% DK
- **Cherokee**: 4.8% Excellent, 37.5% Good, 36.5% Fair, 15.3% Poor, 11.3% DK
- **Paulding**: 4.5% Excellent, 29.2% Good, 39.4% Fair, 21.7% Poor, 11.7% DK
- **DeKalb**: 4.1% Excellent, 35.5% Good, 41.5% Fair, 14.7% Poor, 11.4% DK
- **Gwinnett**: 3.8% Excellent, 36.0% Good, 37.8% Fair, 18.5% Poor, 11.4% DK
- **Fulton**: 3.7% Excellent, 27.2% Good, 44.1% Fair, 18.4% Poor, 11.4% DK
- **Henry**: 3.0% Excellent, 32.7% Good, 41.1% Fair, 20.4% Poor, 11.4% DK
- **Rockdale**: 2.5% Excellent, 35.8% Good, 39.5% Fair, 17.8% Poor, 11.4% DK
- **Butts**: 1.0% Excellent, 29.5% Good, 45.4% Fair, 18.4% Poor, 11.4% DK
<table>
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<tr>
<th>County</th>
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Rate Public Education in Metro Atlanta as a Whole:
By County MAS 2014

- Fayette: Excellent 8%, Good 24%, Fair 39%, Poor 26%, DK 3%
- Cherokee: Excellent 8%, Good 31%, Fair 35%, Poor 22%, DK 5%
- Rockdale: Excellent 7%, Good 33%, Fair 35%, Poor 21%, DK 4%
- Fulton: Excellent 7%, Good 30%, Fair 35%, Poor 25%, DK 3%
- Henry: Excellent 6%, Good 28%, Fair 37%, Poor 23%, DK 6%
- Gwinnett: Excellent 6%, Good 37%, Fair 33%, Poor 19%, DK 4%
- DeKalb: Excellent 6%, Good 27%, Fair 42%, Poor 20%, DK 5%
- Clayton: Excellent 6%, Good 31%, Fair 42%, Poor 18%, DK 3%
- Douglas: Excellent 5%, Good 26%, Fair 38%, Poor 26%, DK 4%
- Cobb: Excellent 5%, Good 34%, Fair 33%, Poor 23%, DK 4%
Skipped Meals or Reduced Portions: 2016

- ARC Region: 18.9% Yes, 80.4% No, 1.7% DK
- Clayton: 27.8% Yes, 72.0% No, 0.2% DK
- DeKalb: 24.4% Yes, 75.6% No, 0.0% DK
- City of Atlanta: 22.3% Yes, 77.3% No, 0.4% DK
- Rockdale: 22.4% Yes, 77.3% No, 0.3% DK
- Butts: 21.7% Yes, 77.8% No, 0.5% DK
- Douglas: 21.0% Yes, 78.8% No, 0.3% DK
- Henry: 20.3% Yes, 79.3% No, 0.4% DK
- Cobb: 17.7% Yes, 80.0% No, 2.3% DK
- Gwinnett: 18.5% Yes, 81.0% No, 0.5% DK
- Paulding: 15.7% Yes, 83.3% No, 1.0% DK
- Fulton: 15.9% Yes, 83.7% No, 0.4% DK
- Coweta: 15.9% Yes, 83.8% No, 0.3% DK
- Cherokee: 14.0% Yes, 86.0% No, 0.0% DK
- Fayette: 10.5% Yes, 89.5% No, 0.0% DK
Safety of Residents in Community?: **MAS 2016**

- Excellent: 48.5%
- Good: 25.3%
- Fair: 9.0%
- Poor: 16.9%
- DK: 0.4%
### Rate Resident Safety in your Community: 2016

<table>
<thead>
<tr>
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<th>Good</th>
<th>Fair</th>
<th>Poor</th>
<th>DK</th>
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<td>Clayton</td>
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<td>DeKalb</td>
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</table>
MAS 2016: Skipped Meals or Reduced Portions re: Lack of Money

- Yes: 0.6%
- No: 80.4%
- DK: 18.9%
Self-Assessment of Community Involvement: MAS 2016

- Very involved: 51%
- Somewhat involved: 35%
- Not at all involved: 15%
- DK: 0%

*METRO ATLANTA SPEAKS*
How Involved in Community? (by County): MAS 2016

- **ARC Region**: 14.7% Very Involved, 50.5% Somewhat Involved, 34.6% Not Involved at All
- **Fayette**: 14.3% Very Involved, 67.8% Somewhat Involved, 18.0% Not Involved at All
- **Butts**: 15.5% Very Involved, 60.2% Somewhat Involved, 24.3% Not Involved at All
- **Coweta**: 17.2% Very Involved, 55.2% Somewhat Involved, 27.6% Not Involved at All
- **City of Atlanta**: 17.5% Very Involved, 52.2% Somewhat Involved, 30.3% Not Involved at All
- **DeKalb**: 12.8% Very Involved, 56.0% Somewhat Involved, 31.2% Not Involved at All
- **Fulton**: 17.8% Very Involved, 50.1% Somewhat Involved, 31.9% Not Involved at All
- **Douglas**: 15.5% Very Involved, 52.0% Somewhat Involved, 32.3% Not Involved at All
- **Rockdale**: 11.3% Very Involved, 55.6% Somewhat Involved, 33.1% Not Involved at All
- **Paulding**: 12.7% Very Involved, 50.5% Somewhat Involved, 36.3% Not Involved at All
- **Cherokee**: 13.0% Very Involved, 49.9% Somewhat Involved, 36.6% Not Involved at All
- **Cobb**: 12.7% Very Involved, 50.1% Somewhat Involved, 37.2% Not Involved at All
- **Gwinnet**: 15.0% Very Involved, 47.8% Somewhat Involved, 37.3% Not Involved at All
- **Henry**: 16.2% Very Involved, 46.1% Somewhat Involved, 37.7% Not Involved at All
- **Clayton**: 14.0% Very Involved, 38.3% Somewhat Involved, 47.8% Not Involved at All

Legend:
- Blue: Very Involved
- Red: Somewhat Involved
- Green: Not Involved at All
- DK: Don't Know
How Involved in Community? (by County): MAS 2015

ARC "Very or Somewhat Involved"
How Involved are You in Your Community? MAS 2014

- Fayette: 21% Very involved, 57% Somewhat involved, 22% Not at all involved
- Cherokee: 20% Very involved, 50% Somewhat involved, 30% Not at all involved
- Henry: 15% Very involved, 50% Somewhat involved, 34% Not at all involved
- Douglas: 15% Very involved, 51% Somewhat involved, 32% Not at all involved
- Rockdale: 14% Very involved, 44% Somewhat involved, 41% Not at all involved
- DeKalb: 14% Very involved, 52% Somewhat involved, 34% Not at all involved
- Gwinnett: 13% Very involved, 50% Somewhat involved, 37% Not at all involved
- Fulton: 13% Very involved, 50% Somewhat involved, 36% Not at all involved
- Clayton: 13% Very involved, 46% Somewhat involved, 40% Not at all involved
- Cobb: 12% Very involved, 53% Somewhat involved, 34% Not at all involved

Very involved - Somewhat involved - Not at all involved - DK
Reported Participation in PTA Meeting(s): MAS 2015-2017

- 2015: 73.1% Yes, 26.9% No
- 2016: 75.7% Yes, 24.3% No
- 2017: 76.5% Yes, 23.5% No
Reported Participation in N'Hood Association Meeting(s): MAS 2015-2017

- 2015: 36.7% Yes, 63.3% No
- 2016: 33.6% Yes, 66.4% No
- 2017: 32.9% Yes, 67.1% No
Reported Participation in Public Meeting(s): MAS 2015-2017

- 2015: 73.1% Yes, 26.9% No
- 2016: 72.4% Yes, 27.6% No
- 2017: 74.1% Yes, 25.9% No
Reported Participation in Volunteering: MAS 2015-2017

2015: 44.3% Yes, 55.7% No
2016: 46.4% Yes, 53.6% No
2017: 45.9% Yes, 54.1% No
Affordability of Metro Atlanta: MAS: 2015-2017

- Excellent: 6.8% (2017), 8.7% (2016), 7.7% (2015)
- Good: 31.3% (2017), 36.0% (2016), 37.2% (2015)
- Fair: 36.5% (2017), 38.0% (2016), 38.8% (2015)
- Poor: 22.5% (2017), 15.8% (2016), 15.3% (2015)
- DK: 2.9% (2017), 1.6% (2016), 1.0% (2015)
Affordability of Metro Atlanta?: MAS 2017

- Excellent, 6.8%
- Good, 31.3%
- Fair, 36.5%
- Poor, 22.5%
- DK, 2.9%
Affordability of Metro Atlanta as a Place to Live: MAS 2016

- Excellent: 38.0%
- Good: 36.0%
- Fair: 15.8%
- Poor: 8.7%
- DK: 1.6%

- **Excellent**: 2017: 5.2%, 2016: 5.9%, 2015: 4.9%
- **Good**: 2017: 26.0%, 2016: 29.9%, 2015: 29.9%
- **Fair**: 2017: 35.1%, 2016: 31.7%, 2015: 37.7%
- **Poor**: 2017: 22.4%, 2016: 21.6%, 2015: 21.3%
- **DK**: 2017: 11.2%, 2016: 10.9%, 2015: 6.3%
Support for Elderly in Metro Atlanta?: MAS 2017

- Excellent: 5.2%
- Good: 26.0%
- Fair: 35.1%
- Poor: 22.4%
- DK: 11.2%
Rate Support for Elderly in Metro Atlanta?: MAS 2016

- Excellent: 29.9%
- Good: 31.7%
- Fair: 21.6%
- Poor: 10.9%
- DK: 5.9%
Rating Support for Elderly by County: MAS 2016

ARC Region:
- Excellent: 5.9%
- Good: 29.9%
- Fair: 31.7%
- Poor: 21.6%
- DK: 10.9%

Fayette:
- Excellent: 6.3%
- Good: 41.5%
- Fair: 32.0%
- Poor: 14.5%
- DK: 5.8%

Fulton:
- Excellent: 4.8%
- Good: 34.9%
- Fair: 30.5%
- Poor: 19.0%
- DK: 10.8%

Cherokee:
- Excellent: 6.5%
- Good: 32.3%
- Fair: 33.0%
- Poor: 15.5%
- DK: 12.8%

Douglas:
- Excellent: 6.5%
- Good: 31.9%
- Fair: 26.4%
- Poor: 25.9%
- DK: 9.2%

Coweta:
- Excellent: 4.0%
- Good: 34.1%
- Fair: 30.8%
- Poor: 23.6%
- DK: 7.5%

Butts:
- Excellent: 5.3%
- Good: 32.4%
- Fair: 26.6%
- Poor: 24.6%
- DK: 11.1%

City of Atlanta:
- Excellent: 7.5%
- Good: 29.2%
- Fair: 33.9%
- Poor: 20.8%
- DK: 8.6%

Cobb:
- Excellent: 8.2%
- Good: 26.9%
- Fair: 31.4%
- Poor: 22.4%
- DK: 11.0%

Paulding:
- Excellent: 5.2%
- Good: 29.4%
- Fair: 32.4%
- Poor: 21.9%
- DK: 11.0%

Rockdale:
- Excellent: 4.3%
- Good: 30.3%
- Fair: 28.6%
- Poor: 26.1%
- DK: 10.8%

DeKalb:
- Excellent: 5.6%
- Good: 28.4%
- Fair: 34.0%
- Poor: 18.4%
- DK: 13.5%

Gwinnett:
- Excellent: 6.0%
- Good: 27.4%
- Fair: 31.4%
- Poor: 23.4%
- DK: 11.7%

Clayton:
- Excellent: 5.0%
- Good: 25.3%
- Fair: 31.8%
- Poor: 31.1%
- DK: 6.8%

Henry:
- Excellent: 5.8%
- Good: 24.3%
- Fair: 35.3%
- Poor: 26.3%
- DK: 8.5%
Responsiveness of Local Govts to Needs: MAS 2015-2017

- **Excellent**: 2017 - 4.6%, 2016 - 5.1%, 2015 - 3.5%
- **Good**: 2017 - 24.0%, 2016 - 27.9%, 2015 - 28.5%
- **Fair**: 2017 - 39.9%, 2016 - 38.0%, 2015 - 41.7%
- **Poor**: 2017 - 28.2%, 2016 - 25.7%, 2015 - 24.1%
- **DK**: 2017 - 3.4%, 2016 - 3.3%, 2015 - 2.3%
Responsiveness of Local Government to Needs: MAS 2016

- Excellent: 25.7%
- Good: 27.9%
- Fair: 38.0%
- Poor: 3.3%
- DK: 5.1%
Responsiveness of Local Government to Needs?: MAS 2017

- Excellent: 4.6%
- Good: 24.0%
- Fair: 39.9%
- Poor: 28.2%
- DK: 3.4%
Availability of Programs for Low-Income in Metro Atlanta?: MAS 2017

- Excellent: 4.4%
- Good: 20.3%
- Fair: 34.3%
- Poor: 28.3%
- DK: 12.7%
Availability of Programs for Low-Income in Metro Atlanta?: MAS 2016

- Excellent: 22.5%
- Good: 34.1%
- Fair: 26.9%
- Poor: 12.3%
- DK: 4.3%
<table>
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<tr>
<th>County</th>
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</tbody>
</table>

Rate Availability of Programs to Low-Income by County: MAS 2016
Metro Atlanta as Place to Raise Kids: MAS: 2015-2017

Excellent: 11.1% (2017) - 8.9% (2016) - 10.0% (2015)
Good: 38.8% (2017) - 42.9% (2016) - 40.7% (2015)
Fair: 28.9% (2017) - 30.7% (2016) - 32.8% (2015)
Poor: 17.5% (2017) - 14.8% (2016) - 14.9% (2015)
DK: 3.8% (2017) - 2.7% (2016) - 1.5% (2015)
Metro Atlanta as Place to Raise Kids?: MAS 2017

- Excellent, 11.1%
- Good, 38.8%
- Fair, 28.9%
- Poor, 17.5%
- DK, 3.8%
Rate Metro Atlanta as Place to Raise Kids: **MAS 2016**

- **Excellent:** 42.9%
- **Good:** 30.7%
- **Fair:** 14.8%
- **Poor:** 8.9%
- **DK:** 2.7%
Shopping Within Easy Distance of Home?: MAS: 2015-2017

- **Strongly Agree:**
  - 2017: 13.5%
  - 2016: 12.9%
  - 2015: 12.8%

- **Agree:**
  - 2017: 33.1%
  - 2016: 35.6%
  - 2015: 34.9%

- **Disagree:**
  - 2017: 35.4%
  - 2016: 32.7%
  - 2015: 32.6%

- **Strongly Disagree:**
  - 2017: 17.6%
  - 2016: 18.6%
  - 2015: 18.9%

- **DK:**
  - 2017: 0.4%
  - 2016: 0.2%
  - 2015: 0.8%
Shopping Within Easy Distance of Home: MAS 2017

- Strongly Agree: 35.4%
- Disagree: 33.1%
- Agree: 17.6%
- Strongly Disagree: 13.5%
- Unsure: 0.4%
Shopping Within Easy Distance of Home?: **MAS 2016**

- **Strongly Disagree**: 0.2%
- **Disagree**: 12.9%
- **Agree**: 18.6%
- **Strongly Agree**: 35.6%
- **DK**: 32.7%
Sidewalks Most Streets Nearby?: MAS: 2015-2017

- Strongly Agree: 17.3% (2017), 18.7% (2016), 19.4% (2015)
- Agree: 38.7% (2017), 38.3% (2016), 39.3% (2015)
- Disagree: 28.5% (2017), 25.5% (2016), 25.4% (2015)
- Strongly Disagree: 15.1% (2017), 16.5% (2016), 14.9% (2015)
- DK: 0.5% (2017), 1.0% (2016), 0.9% (2015)
Sidewalks and Crosswalks Most Streets in My Neighborhood
MAS 2017

- Strongly Disagree: 0.5%
- Disagree: 17.3%
- Agree: 38.7%
- Strongly Agree: 28.5%
- DK: 15.1%
Sidewalks and Crosswalks Most Streets in My Neighborhood?
MAS 2016

- Strongly Disagree: 0.9%
- Disagree: 14.9%
- Agree: 39.3%
- Strongly Agree: 25.4%
- DK: 19.4%
Sidewalks and Crosswalks Most Streets in N'Hood?: MAS 2016

<table>
<thead>
<tr>
<th>County</th>
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<td>39.3%</td>
<td>22.1%</td>
<td></td>
</tr>
</tbody>
</table>

Legend: Strongly Agree, Agree, Disagree, Strongly Disagree, DK
Access in My Neighborhood to Recreation and Culture?: MAS: 2015-2017

- **Strongly Agree**
  - 2017: 13.2%
  - 2016: 16.2%
  - 2015: 14.9%

- **Agree**
  - 2017: 50.0%
  - 2016: 47.1%
  - 2015: 45.8%

- **Disagree**
  - 2017: 26.5%
  - 2016: 26.4%
  - 2015: 28.0%

- **Strongly Disagree**
  - 2017: 8.9%
  - 2016: 8.9%
  - 2015: 9.5%

- **DK**
  - 2017: 1.4%
  - 2016: 1.4%
  - 2015: 1.8%
Access in My Neighborhood to Recreation and Culture: MAS 2017

- Strongly Agree: 13.2%
- Agree: 26.5%
- Disagree: 8.9%
- Strongly Disagree: 1.4%
- DK: 50.0%
Access in My Neighborhood to Recreation and Culture:

MAS 2016

- Strongly Disagree: 8.9%
- Disagree: 16.2%
- Agree: 26.4%
- Strongly Agree: 47.1%
- DK: 1.4%
Access in N'Hood to Rec and Cultural Facilities?: MAS 2016

<table>
<thead>
<tr>
<th>County</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
<th>DK</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARC Region</td>
<td>16.2%</td>
<td>47.1%</td>
<td>26.4%</td>
<td>8.9%</td>
<td></td>
</tr>
<tr>
<td>City of Atlanta</td>
<td>20.1%</td>
<td>49.5%</td>
<td>22.1%</td>
<td>8.0%</td>
<td></td>
</tr>
<tr>
<td>Fayette</td>
<td>18.5%</td>
<td>50.6%</td>
<td>22.1%</td>
<td>7.0%</td>
<td></td>
</tr>
<tr>
<td>Fulton</td>
<td>22.0%</td>
<td>47.0%</td>
<td>23.6%</td>
<td>6.8%</td>
<td></td>
</tr>
<tr>
<td>DeKalb</td>
<td>13.7%</td>
<td>52.1%</td>
<td>26.7%</td>
<td>7.3%</td>
<td></td>
</tr>
<tr>
<td>Cobb</td>
<td>14.2%</td>
<td>49.9%</td>
<td>25.2%</td>
<td>10.0%</td>
<td></td>
</tr>
<tr>
<td>Cherokee</td>
<td>21.9%</td>
<td>40.1%</td>
<td>26.4%</td>
<td>8.5%</td>
<td></td>
</tr>
<tr>
<td>Gwinnett</td>
<td>14.8%</td>
<td>46.8%</td>
<td>28.3%</td>
<td>7.5%</td>
<td></td>
</tr>
<tr>
<td>Coweta</td>
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<td>42.4%</td>
<td>26.2%</td>
<td>13.2%</td>
<td></td>
</tr>
<tr>
<td>Paulding</td>
<td>11.7%</td>
<td>46.4%</td>
<td>29.2%</td>
<td>10.2%</td>
<td></td>
</tr>
<tr>
<td>Douglas</td>
<td>9.5%</td>
<td>47.9%</td>
<td>24.4%</td>
<td>15.7%</td>
<td></td>
</tr>
<tr>
<td>Rockdale</td>
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<td>44.1%</td>
<td>34.6%</td>
<td>8.0%</td>
<td></td>
</tr>
<tr>
<td>Butts</td>
<td>12.1%</td>
<td>43.0%</td>
<td>28.0%</td>
<td>16.9%</td>
<td></td>
</tr>
<tr>
<td>Clayton</td>
<td>13.5%</td>
<td>40.6%</td>
<td>30.8%</td>
<td>11.5%</td>
<td></td>
</tr>
<tr>
<td>Henry</td>
<td>14.0%</td>
<td>38.5%</td>
<td>30.3%</td>
<td>16.0%</td>
<td></td>
</tr>
</tbody>
</table>
People are Willing to Help Their Neighbors?: MAS: 2015-2017

- **Strongly Agree**
  - 2017: 18.9%
  - 2016: 21.2%
  - 2015: 18.3%

- **Agree**
  - 2017: 59.2%
  - 2016: 55.8%
  - 2015: 57.1%

- **Disagree**
  - 2017: 15.3%
  - 2016: 16.6%
  - 2015: 18.3%

- **Strongly Disagree**
  - 2017: 5.1%
  - 2016: 5.2%
  - 2015: 5.3%

- **DK**
  - 2017: 1.6%
  - 2016: 1.3%
  - 2015: 1.0%
People are Willing to Help Their Neighbors: MAS 2017

- Strongly Disagree: 1.6%
- Disagree: 5.1%
- Agree: 18.9%
- Strongly Agree: 15.3%
- DK: 59.2%
People are Willing to Help Their Neighbors?: MAS 2016

- Strongly Disagree: 1.3%
- Disagree: 5.2%
- Agree: 21.2%
- Strongly Agree: 16.6%
- DK: 55.8%
If You Could Move, Where Would You Move?: MAS Response
Comparison: 2016/2015/2014/2013

- Move away from metro Atlanta
  - 2016: 26.9%
  - 2015: 24.0%
  - 2014: 22.7%
  - 2013: 28.5%

- Stay where you are now
  - 2016: 57.0%
  - 2015: 56.7%
  - 2014: 55.1%
  - 2013: 53.7%

- Move to different neighborhood
  - 2016: 16.8%
  - 2015: 16.5%
  - 2014: 17.0%
  - 2013: 19.4%

- DK
  - 2016: 0.9%
  - 2015: 1.5%
  - 2014: 2.0%
  - 2013: 1.2%

- **ARC Region**: 16.8% Different Neighborhood in Atlanta, 53.7% Stay Where They Are, 28.5% Move Away from Metro Atlanta
- **Butts**: 3.9% Different Neighborhood in Atlanta, 85.0% Stay Where They Are, 11.2% Move Away from Metro Atlanta
- **Fayette**: 7.0% Different Neighborhood in Atlanta, 74.0% Stay Where They Are, 19.0% Move Away from Metro Atlanta
- **Coweta**: 5.2% Different Neighborhood in Atlanta, 71.3% Stay Where They Are, 22.7% Move Away from Metro Atlanta
- **Cobb**: 16.0% Different Neighborhood in Atlanta, 60.3% Stay Where They Are, 22.4% Move Away from Metro Atlanta
- **Cherokee**: 12.5% Different Neighborhood in Atlanta, 59.4% Stay Where They Are, 27.6% Move Away from Metro Atlanta
- **Douglas**: 8.2% Different Neighborhood in Atlanta, 57.9% Stay Where They Are, 32.4% Move Away from Metro Atlanta
- **Rockdale**: 11.3% Different Neighborhood in Atlanta, 54.8% Stay Where They Are, 33.8% Move Away from Metro Atlanta
- **Fulton**: 17.1% Different Neighborhood in Atlanta, 54.5% Stay Where They Are, 27.6% Move Away from Metro Atlanta
- **Paulding**: 12.2% Different Neighborhood in Atlanta, 52.4% Stay Where They Are, 35.4% Move Away from Metro Atlanta
- **Gwinnett**: 16.8% Different Neighborhood in Atlanta, 51.5% Stay Where They Are, 30.8% Move Away from Metro Atlanta
- **Henry**: 10.7% Different Neighborhood in Atlanta, 48.9% Stay Where They Are, 38.2% Move Away from Metro Atlanta
- **City of Atlanta**: 25.6% Different Neighborhood in Atlanta, 46.1% Stay Where They Are, 27.4% Move Away from Metro Atlanta
- **DeKalb**: 25.6% Different Neighborhood in Atlanta, 44.1% Stay Where They Are, 29.8% Move Away from Metro Atlanta
- **Clayton**: 21.5% Different Neighborhood in Atlanta, 43.5% Stay Where They Are, 34.0% Move Away from Metro Atlanta

DK