



Listening to Pandemic Voices

2020 Results Review

To Community Resources Committee
November, 2020

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Background



- Now in Eighth Year (2013 incept)
- Inspiration of LINK Trip, Kinder Institute Model (Rice University)
- Goals: Assess Perceptions, Define Priorities, Gauge Opinions
- Stable core of questions with relevant timely topics
- Demographic Crosstabs Critical
- Mixed-Mode This Year, Cost Savings
- Community Foundation 2020 Sponsor

Milestones: 2020 Survey

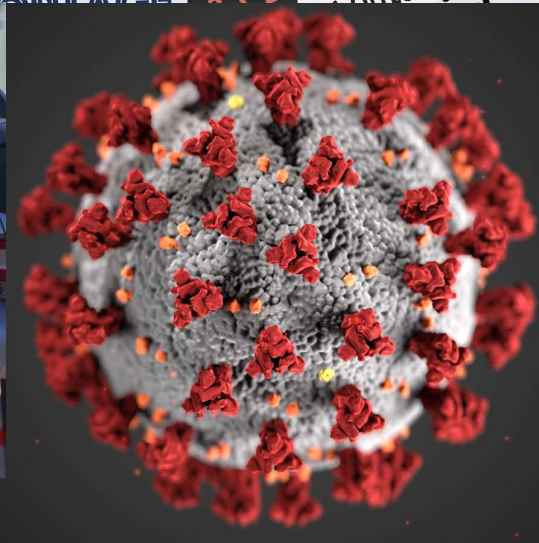
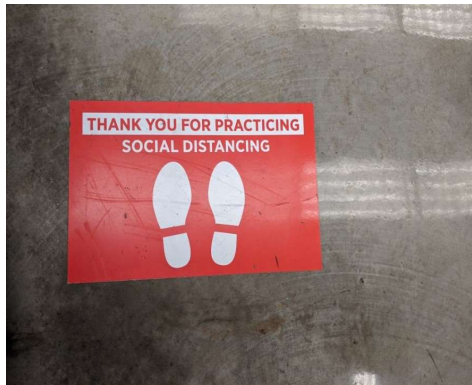
- Consultant Formally Engaged June
- Questions Finalized in early July
- Survey Conducted late July to late August
- Results Delivered during September
- Ongoing: Roundtables & Sponsor Webinars
- In Development/ Embargoed: County Press Releases, Updated Website



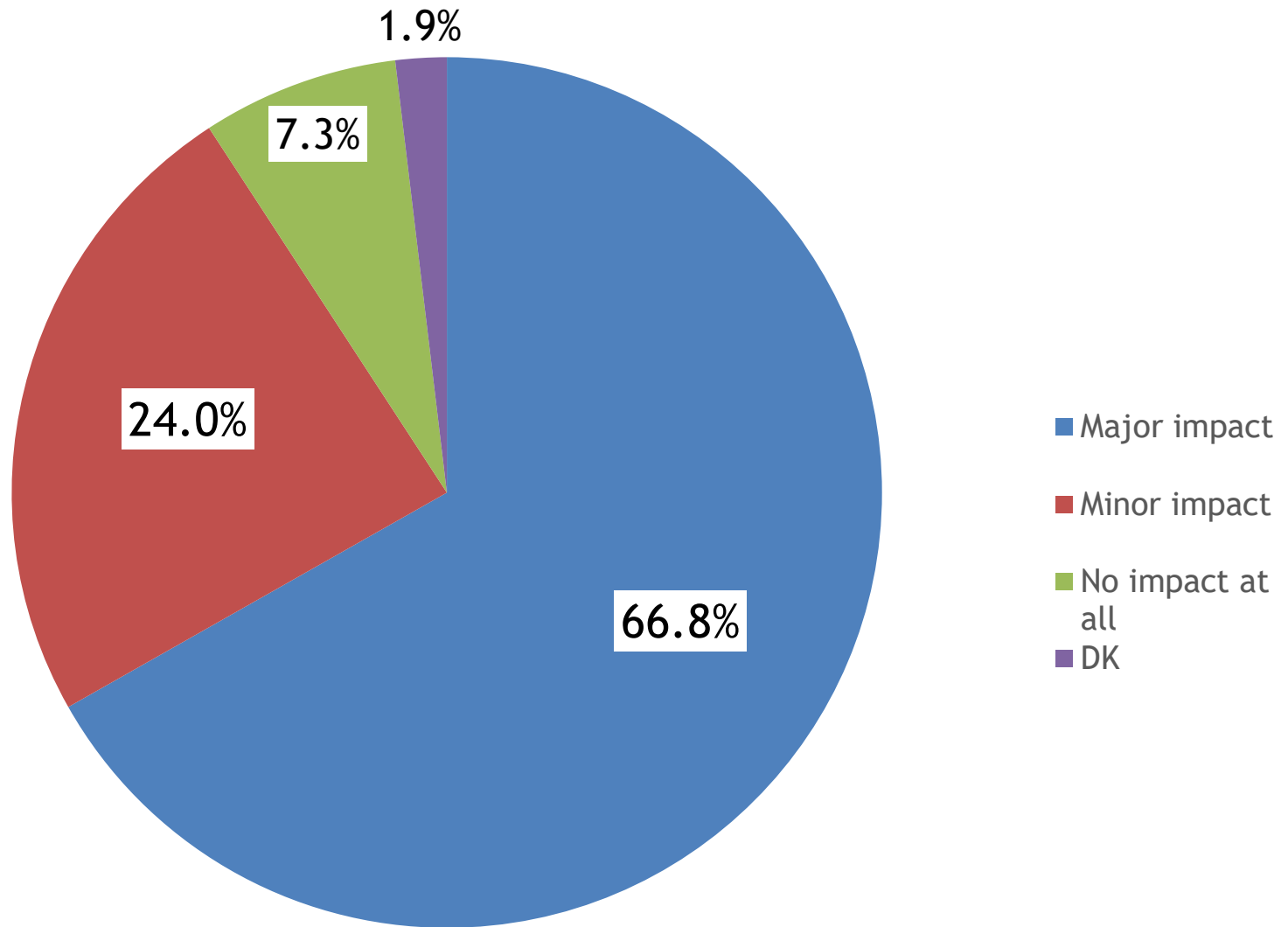
2020 Highlights

- **COVID-19 Impacted Our World, Greatly**
 - A Major Impact on 2 of 3 of Us
- **It Changed How We Assessed Our Biggest Problem/ Challenges**
 - Public Health to 1st
 - Crime at second, though down (in share) from last year
 - The Economy, up from 7% in 2019 to 15% this year
 - Race Relations to 4th, up from 4% last year to 12%
 - Transportation falls to 5th place (from the top)
- **It Changed Our Employment/ Economic Stability and Health Situation(s)**
 - Almost all pre-pandemic workers had COVID-19 disintegrate, or greatly alter, their work life
 - More financial stress in dealing with the basics and emergencies
 - Concern with health (obviously) increased, and delay in health care pervasive
- **It Laid Bare Inequities in our Society**
 - We DO perceive discrimination...some more than others
 - EVERYONE needs education about the extent of the gaps
 - We perceive, to some degree and in some groups, a need for differential police response
- **...But We Still Have Hope for the Future**
 - A slight increase in those seeing things as getting better in the next 3-4 years

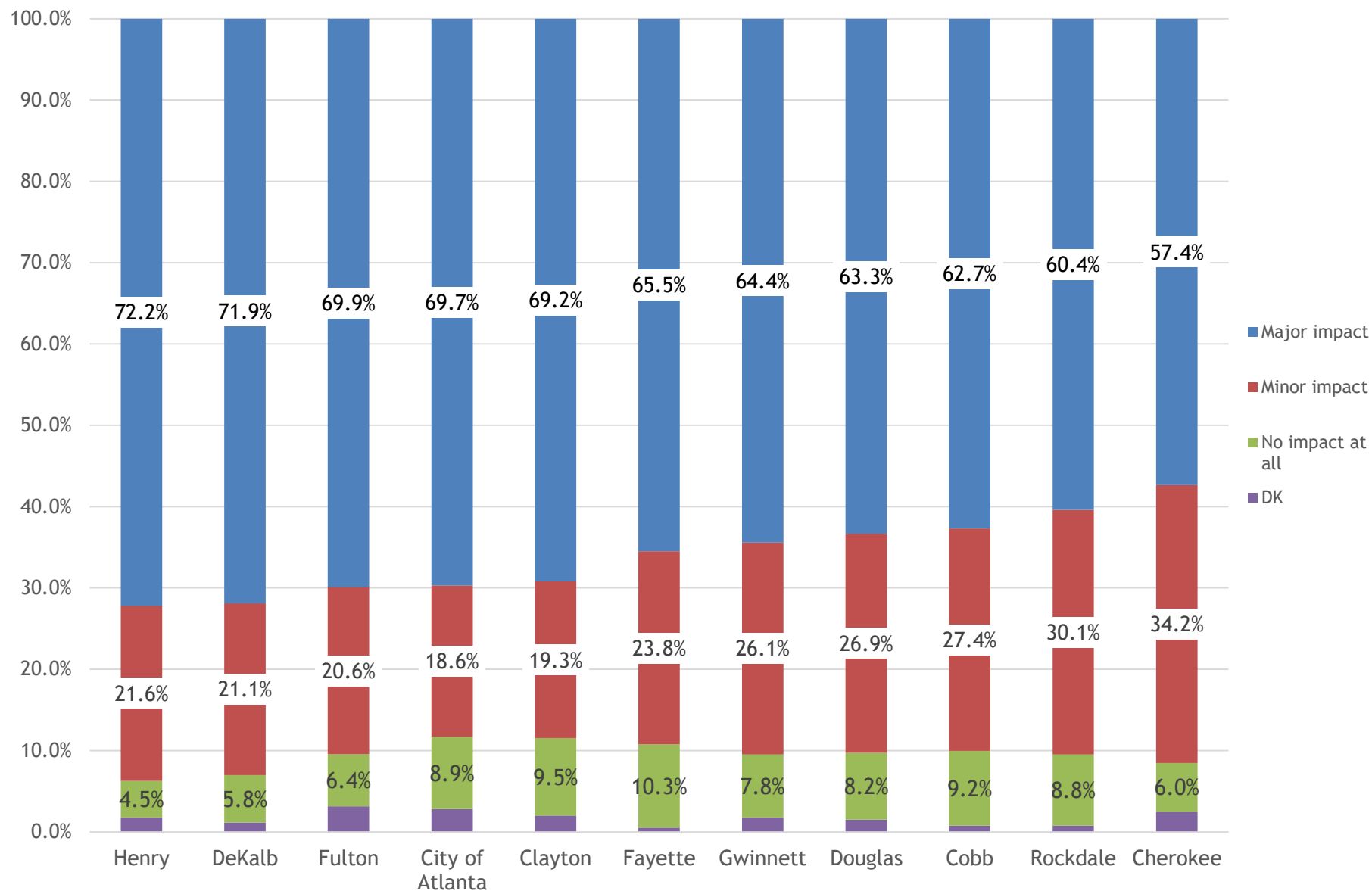
COVID-19



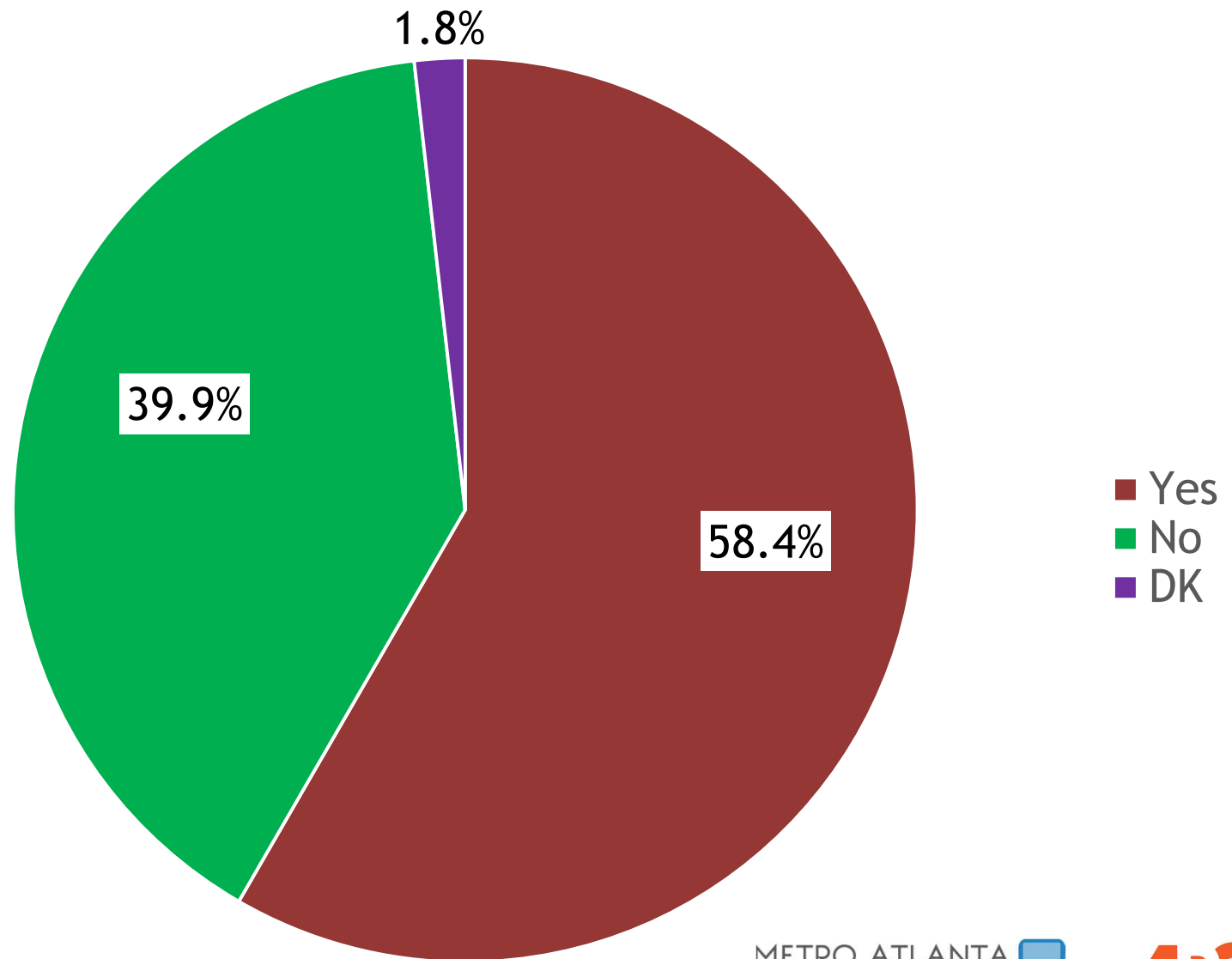
Extent of COVID Impact: 2020



Extent of COVID Impact by County: 2020

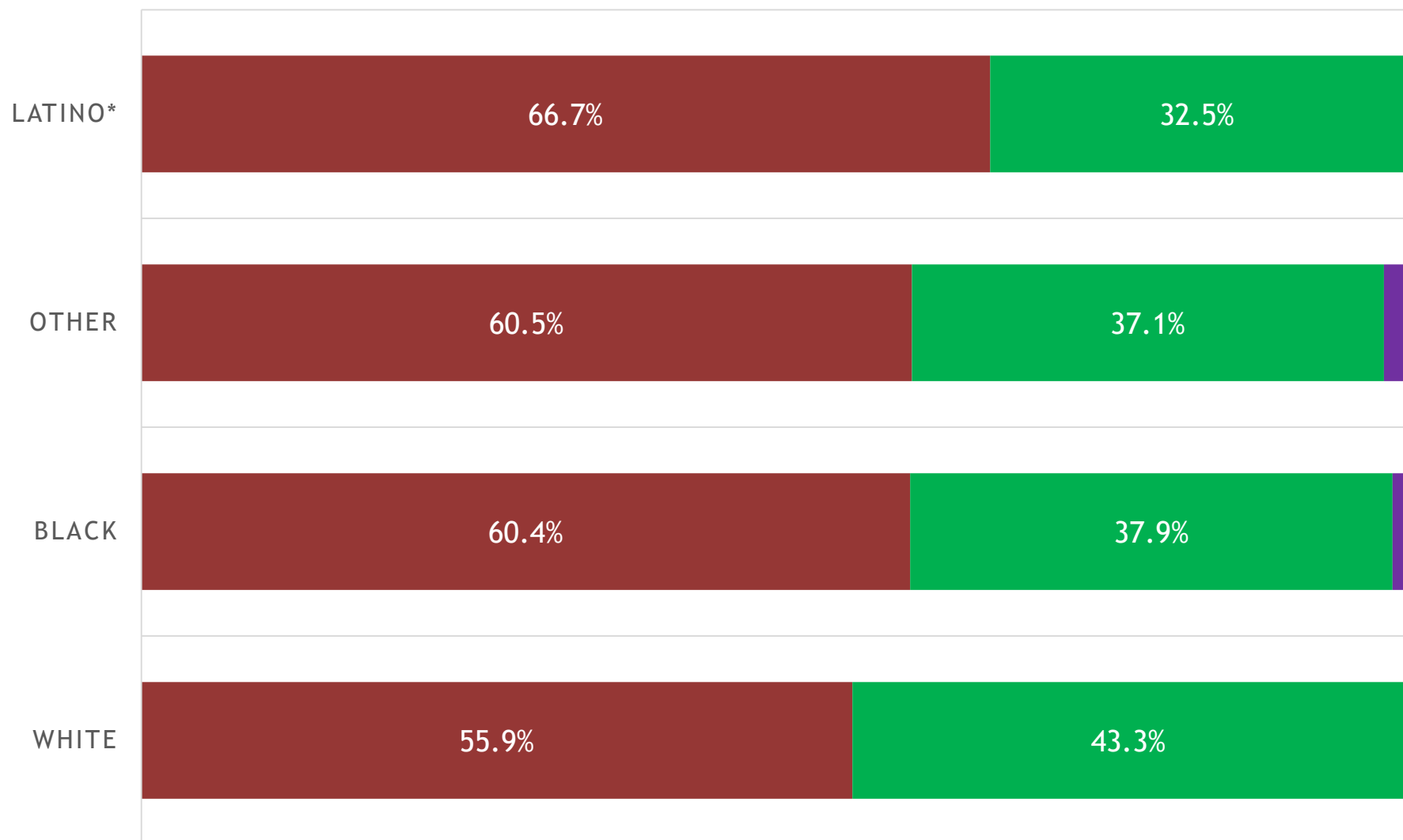


Know Anyone That Has/ Had COVID-19?: 2020



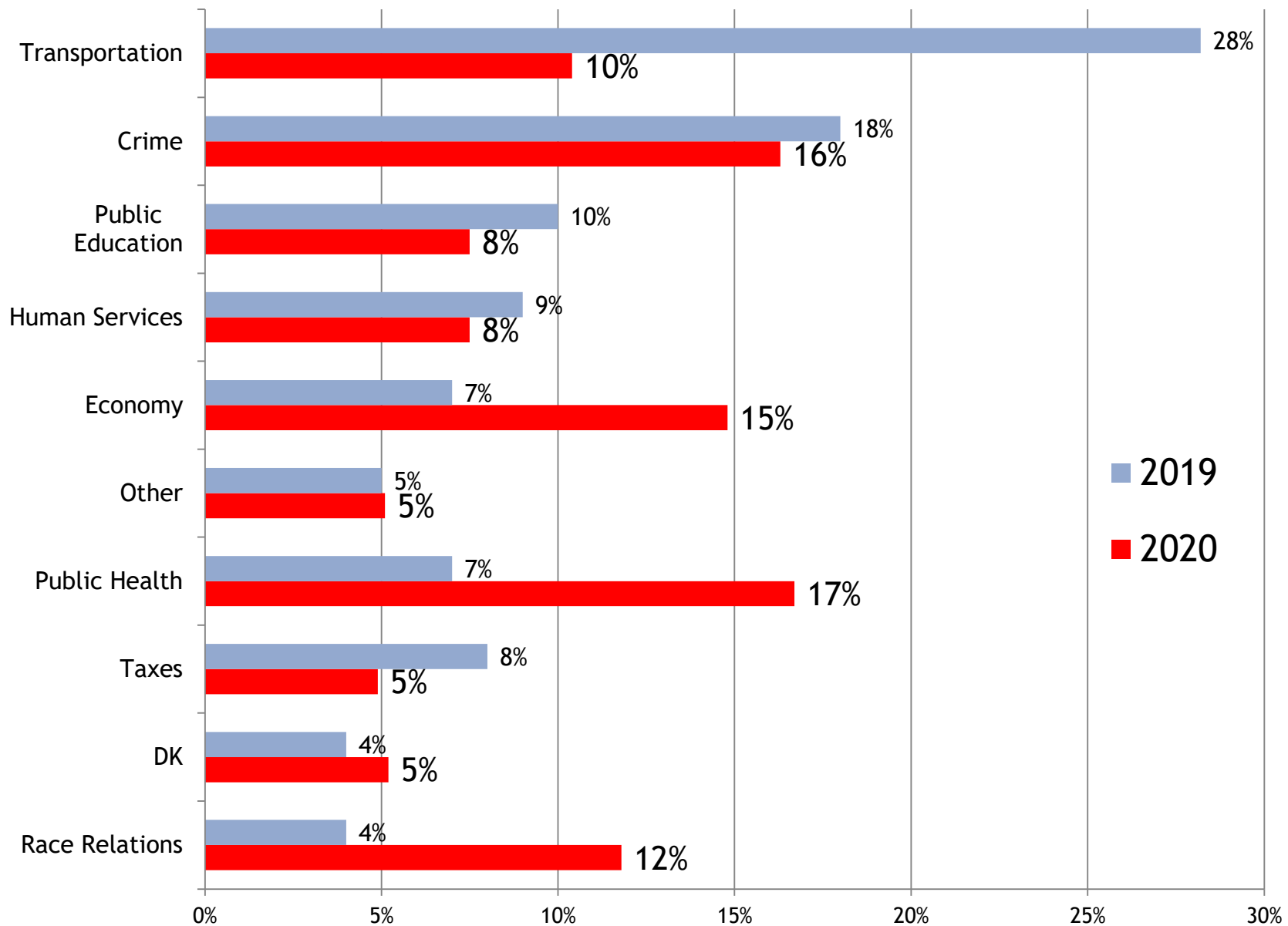
Know Anyone That Has/ Had COVID-19? By Race/ Ethnicity: 2020

■ Yes ■ No ■ DK



* Latinx may be of any race

The Biggest Problem?: *The Change from 2019 to 2020*



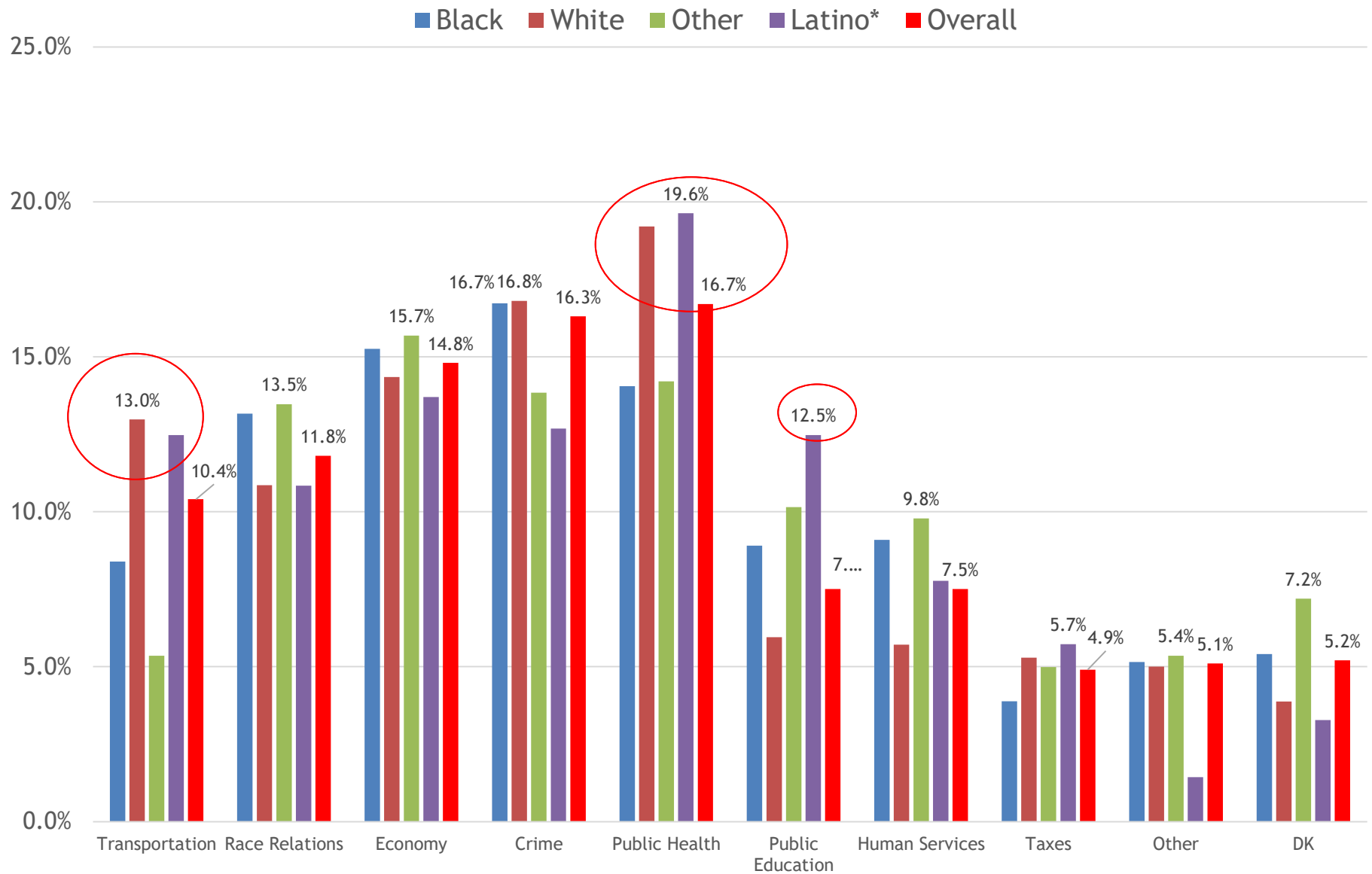
The Biggest Problem?: 2020 by County



The Biggest Problem?: 2020 by Age Group



The Biggest Problem?: 2020 by Race/ Ethnicity



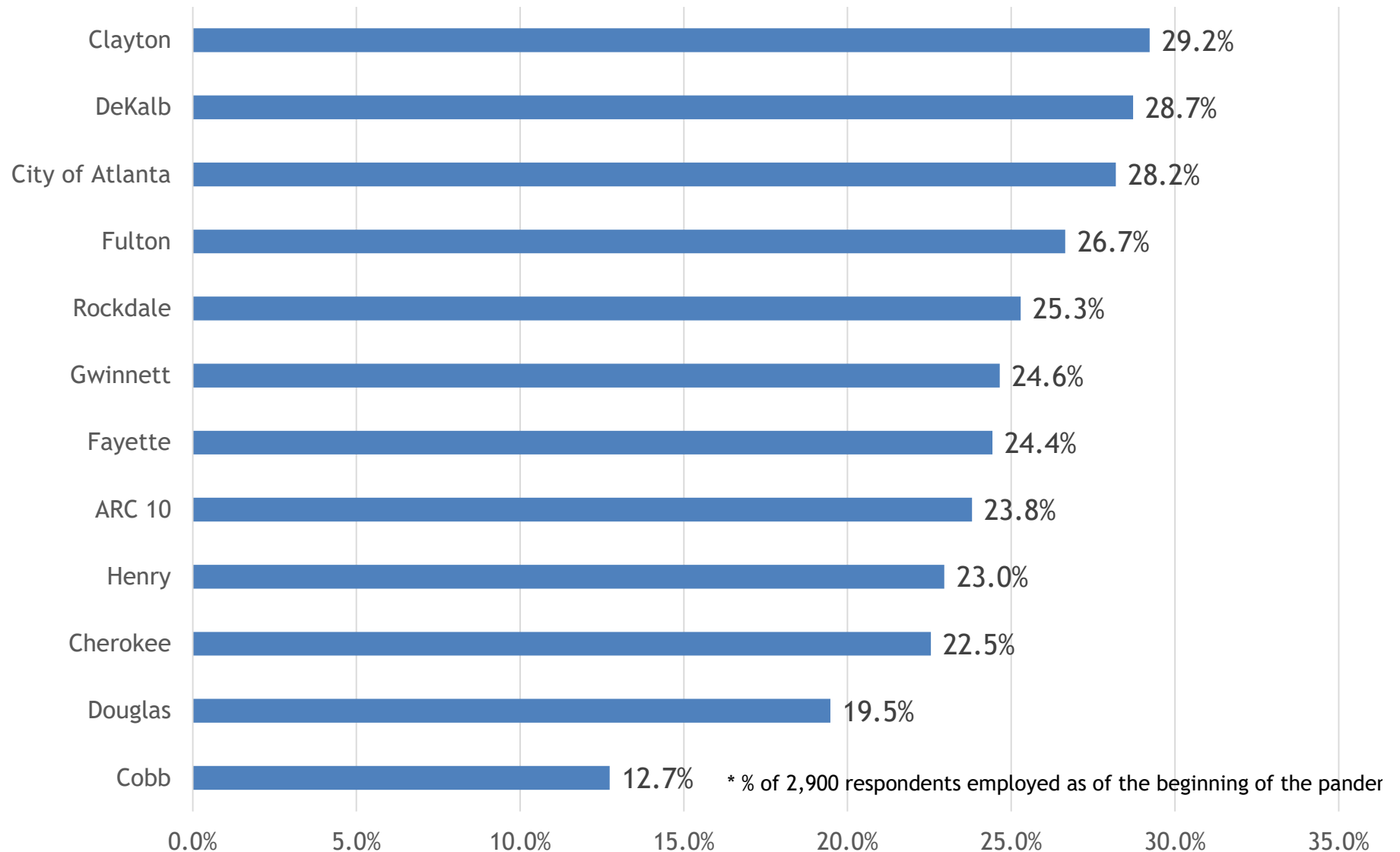
Question: *For Pre-Pandemic Workers...*

Please tell us if you were **affected by the COVID-19 pandemic in any of the following ways....**

(Interviewer: Read each item separately and check if R says “yes”)

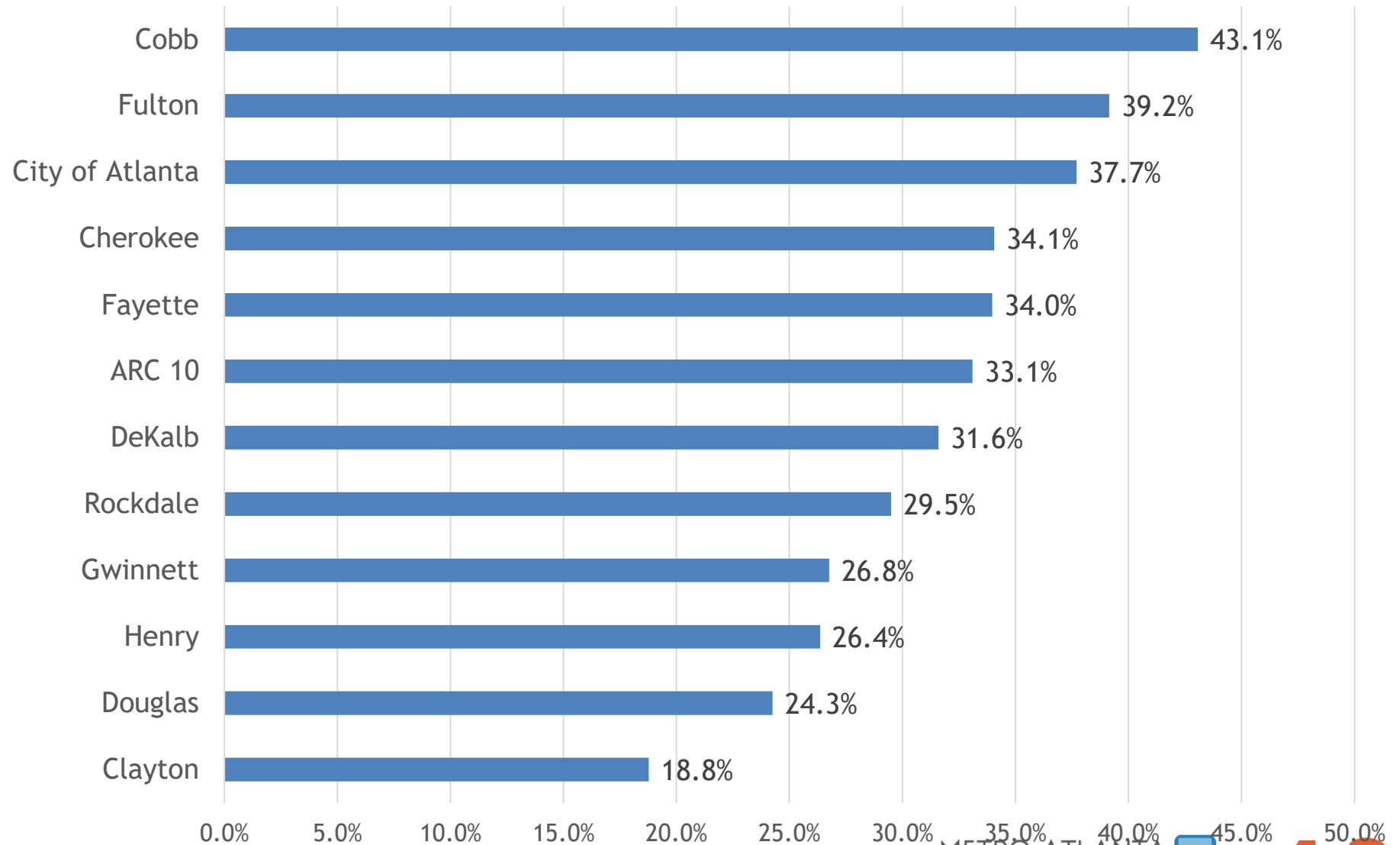
1. Laid off, terminated or furloughed from your job
2. Remained employed but with reduced hours
3. Remained employed, but forced to take a cut in wages/hourly pay
4. Allowed to work from home/telecommute
5. Quit job / resigned for personal safety
6. None of the above

Pre-Pandemic Employed Experiencing Layoffs or Terminations... By Area: 2020

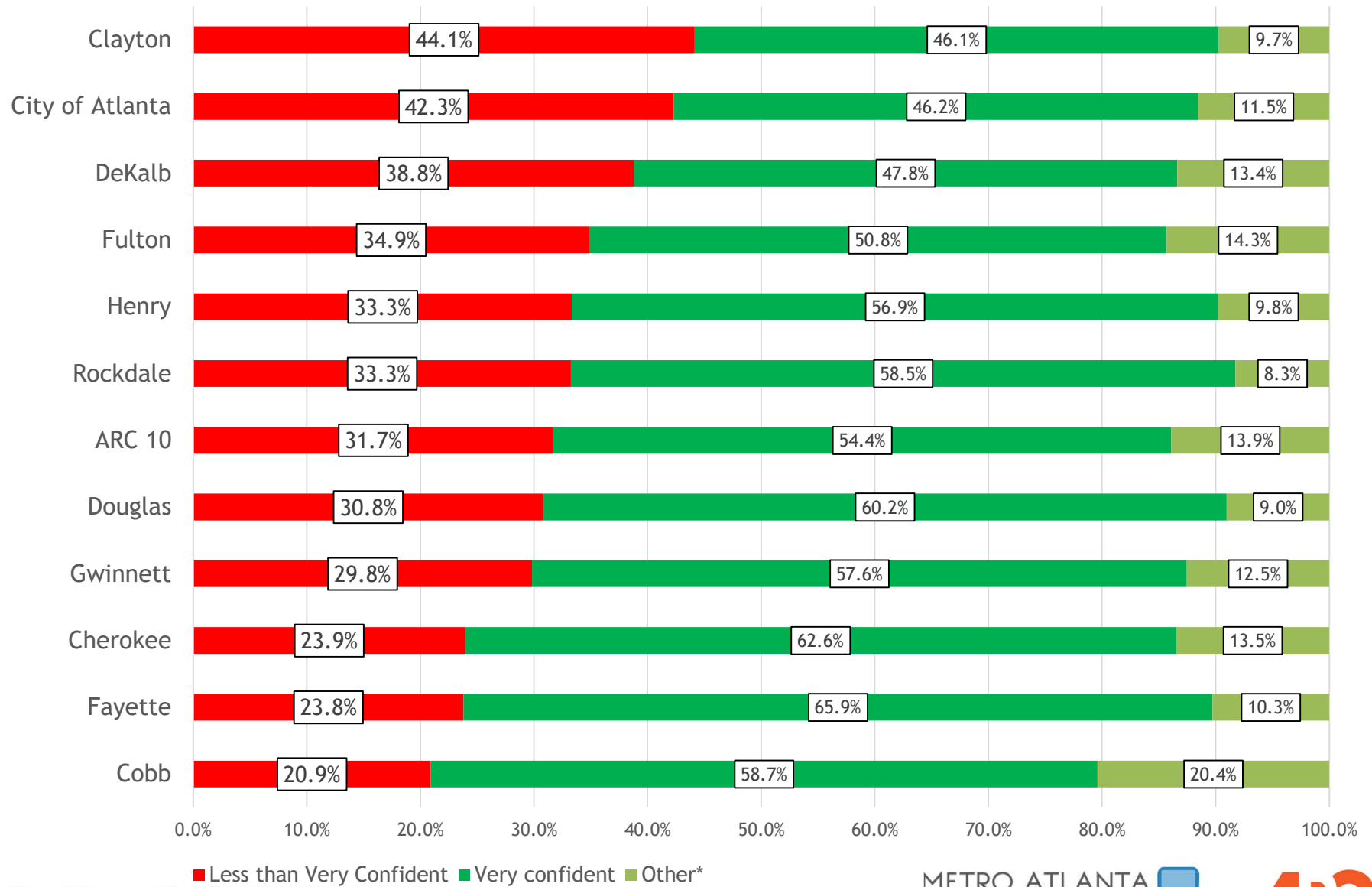


Pre-Pandemic Employed Allowed to Work from Home... By Area: 2020

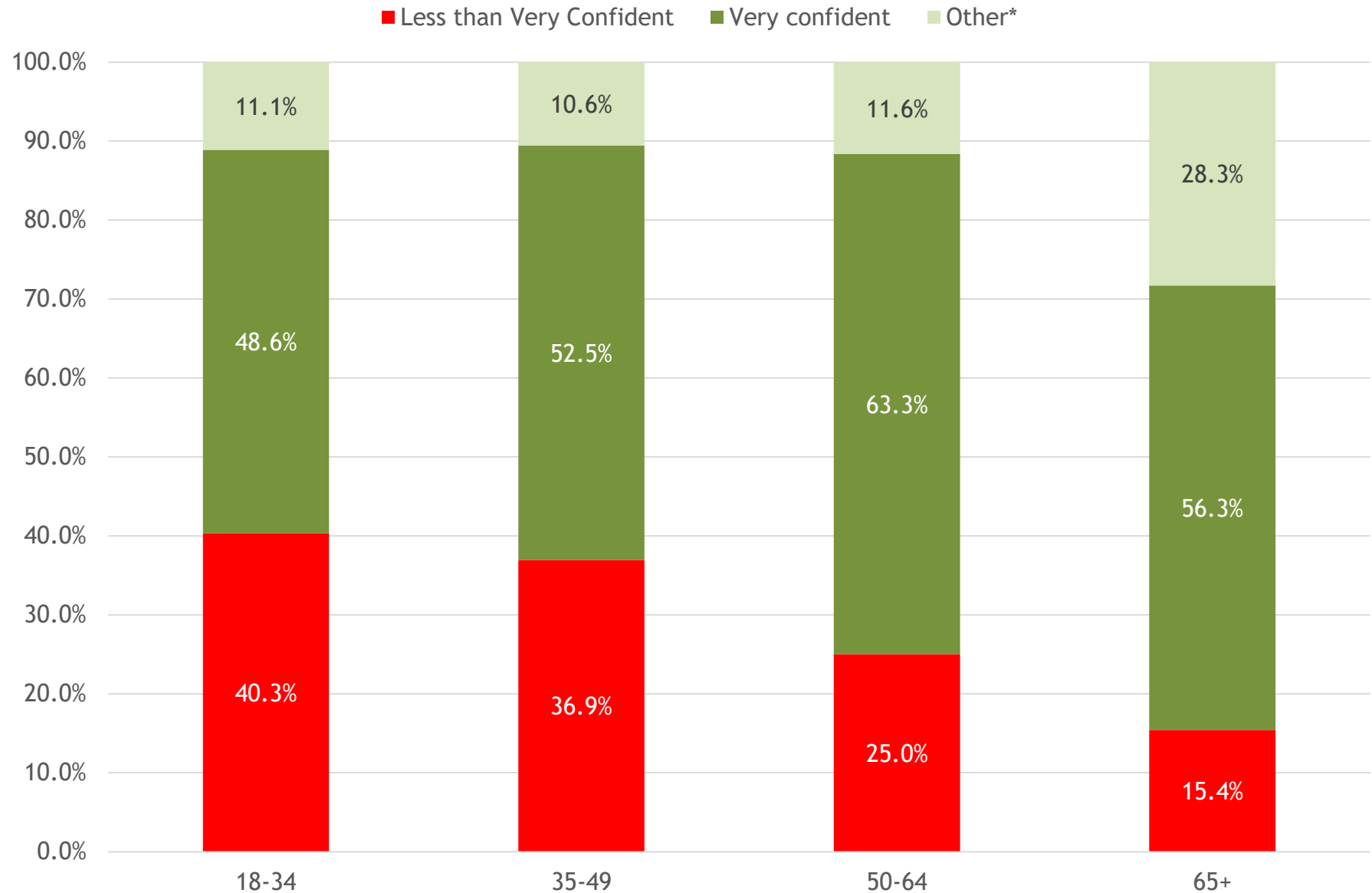
* % of 2,900 respondents employed as of the beginning of the pandemic



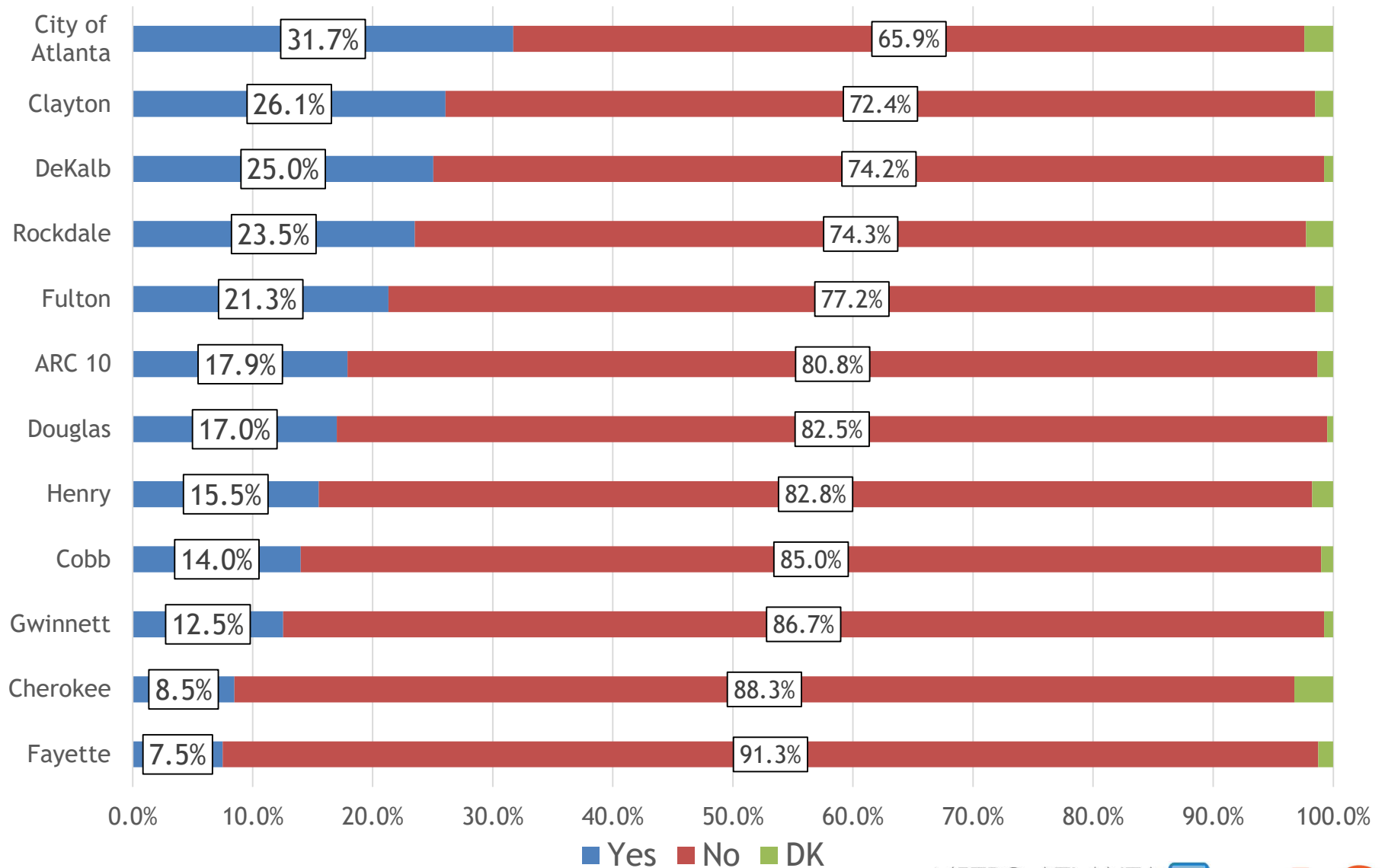
Confidence in Ability to Pay Next Mortgage or Rent Payment...By Area: 2020



Confidence in Ability to Pay Mortgage or Rent...By Age Group: 2020

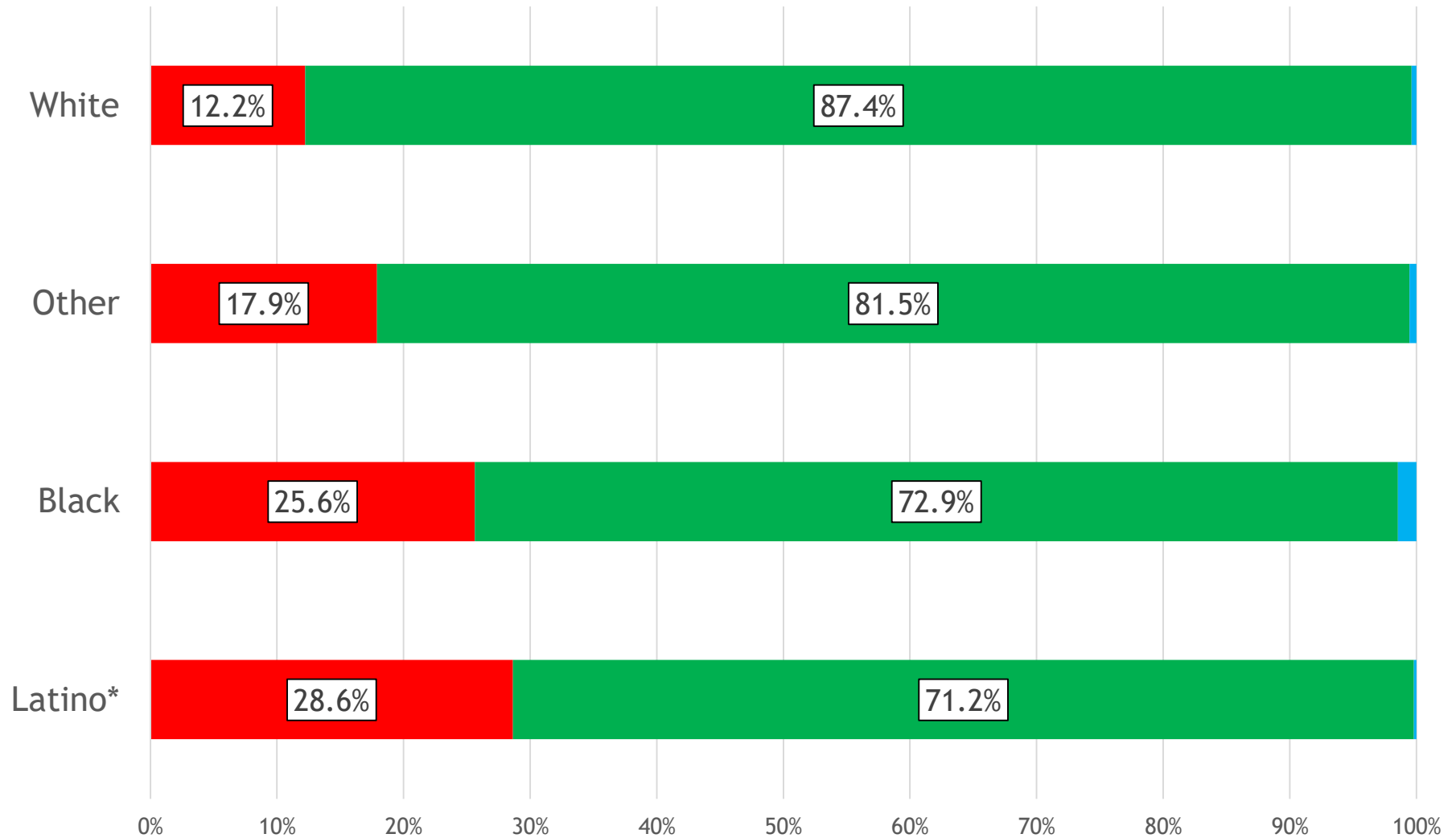


Received Food from a Food Bank Since March: By Area(s) 2020

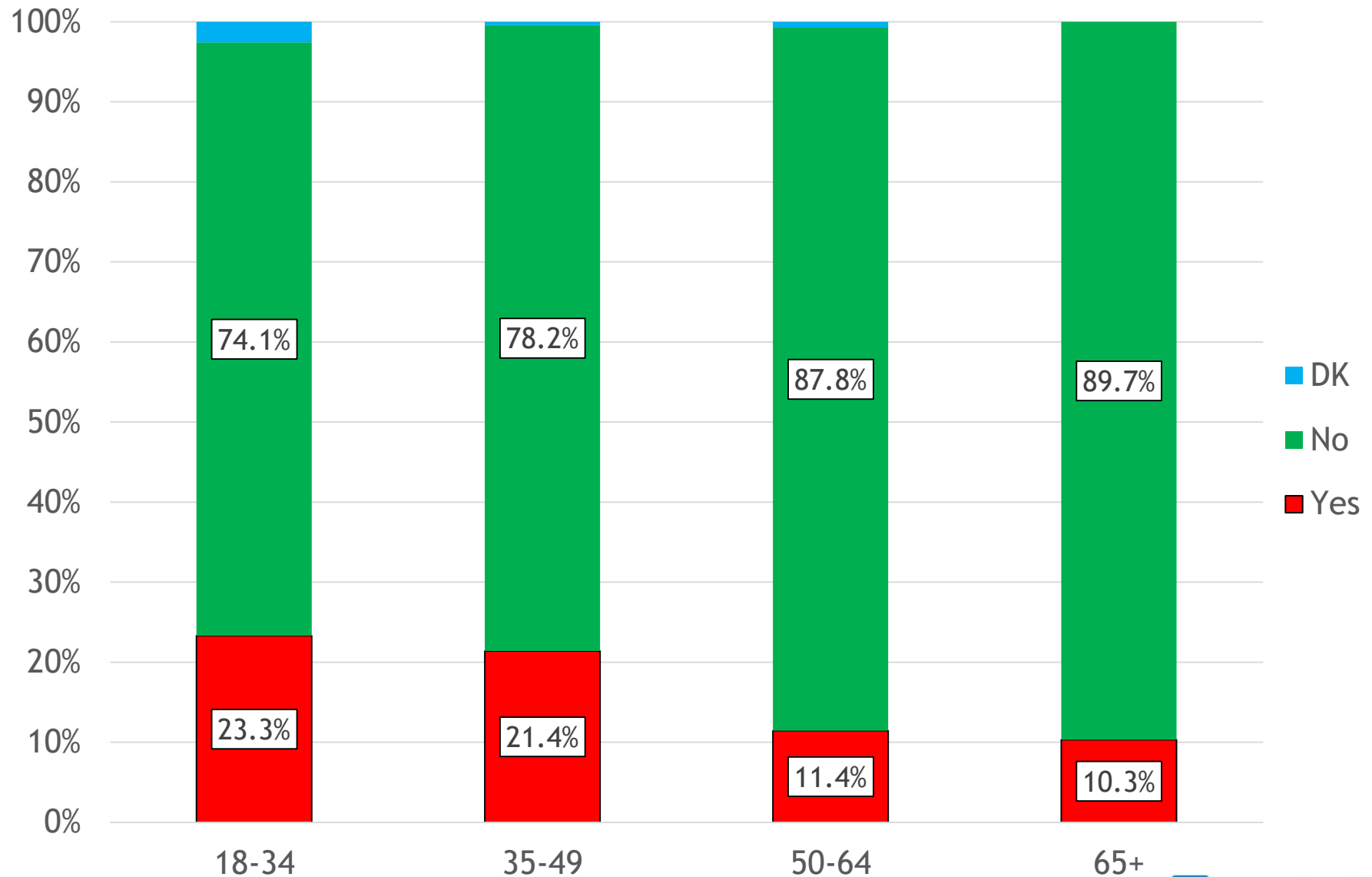


Received Food from a Food Bank Since March: By Race/ Ethnicity, 2020

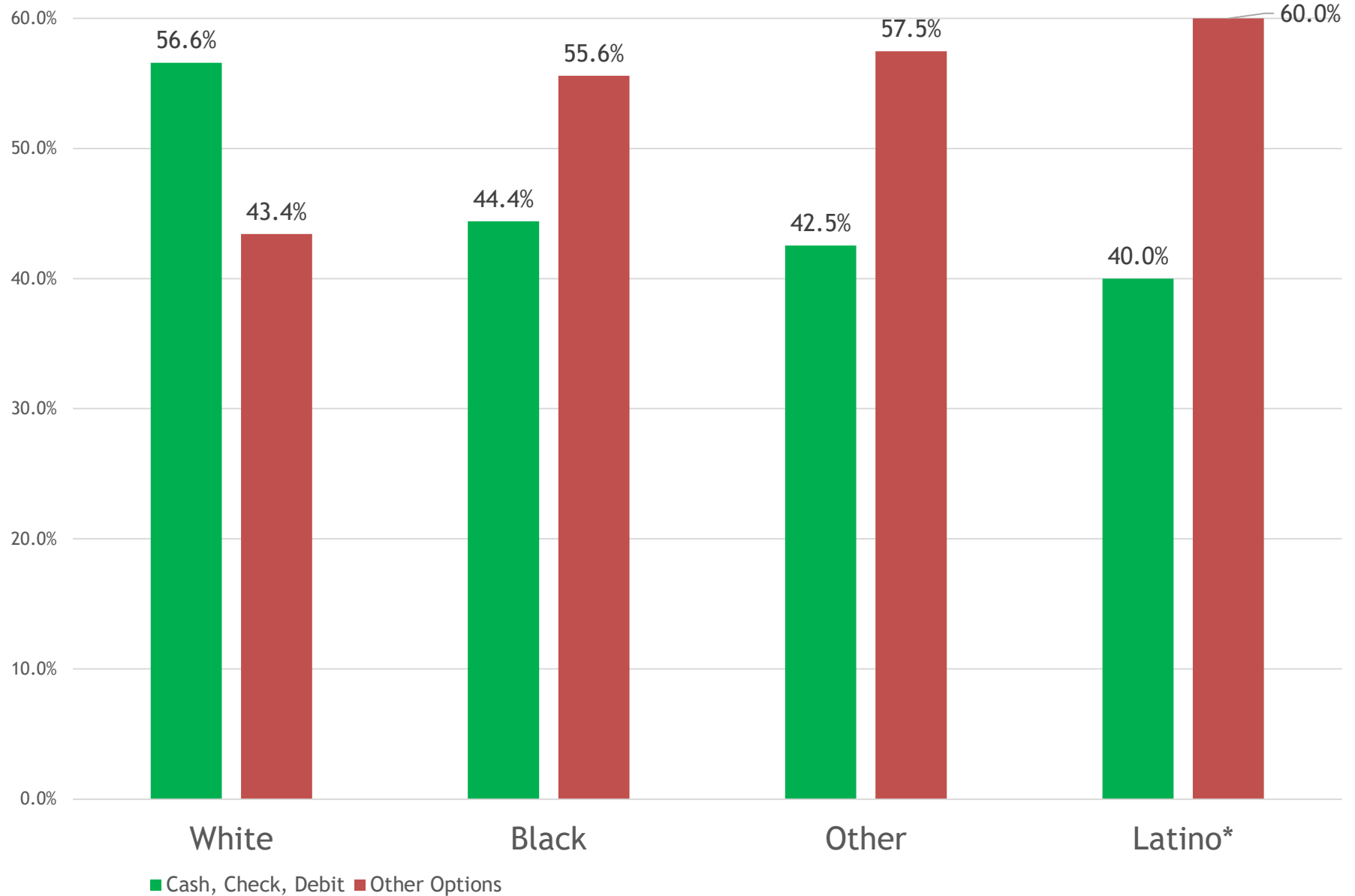
■ Yes ■ No ■ DK



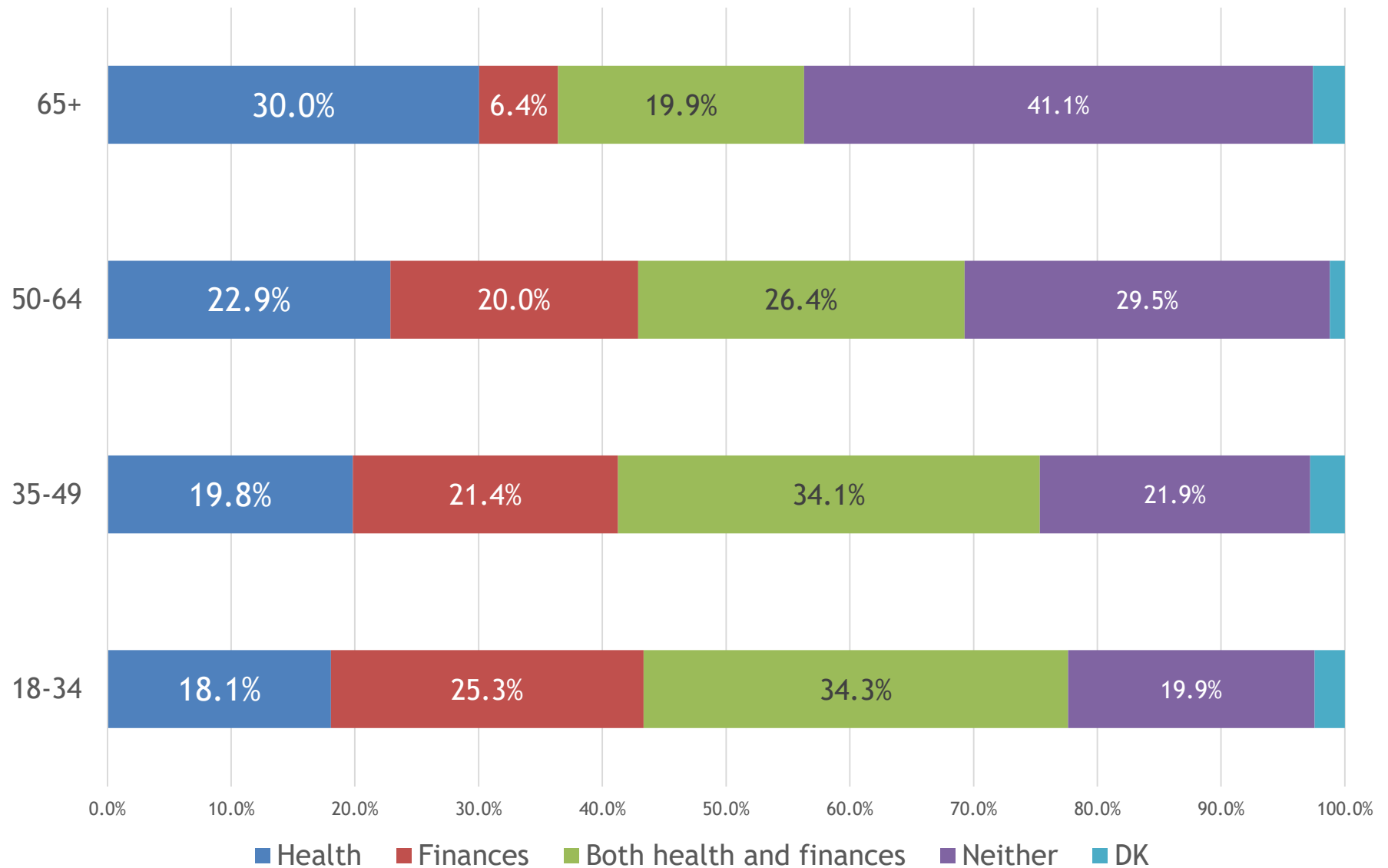
Received Food from a Food Bank Since March: By Age Group, 2020



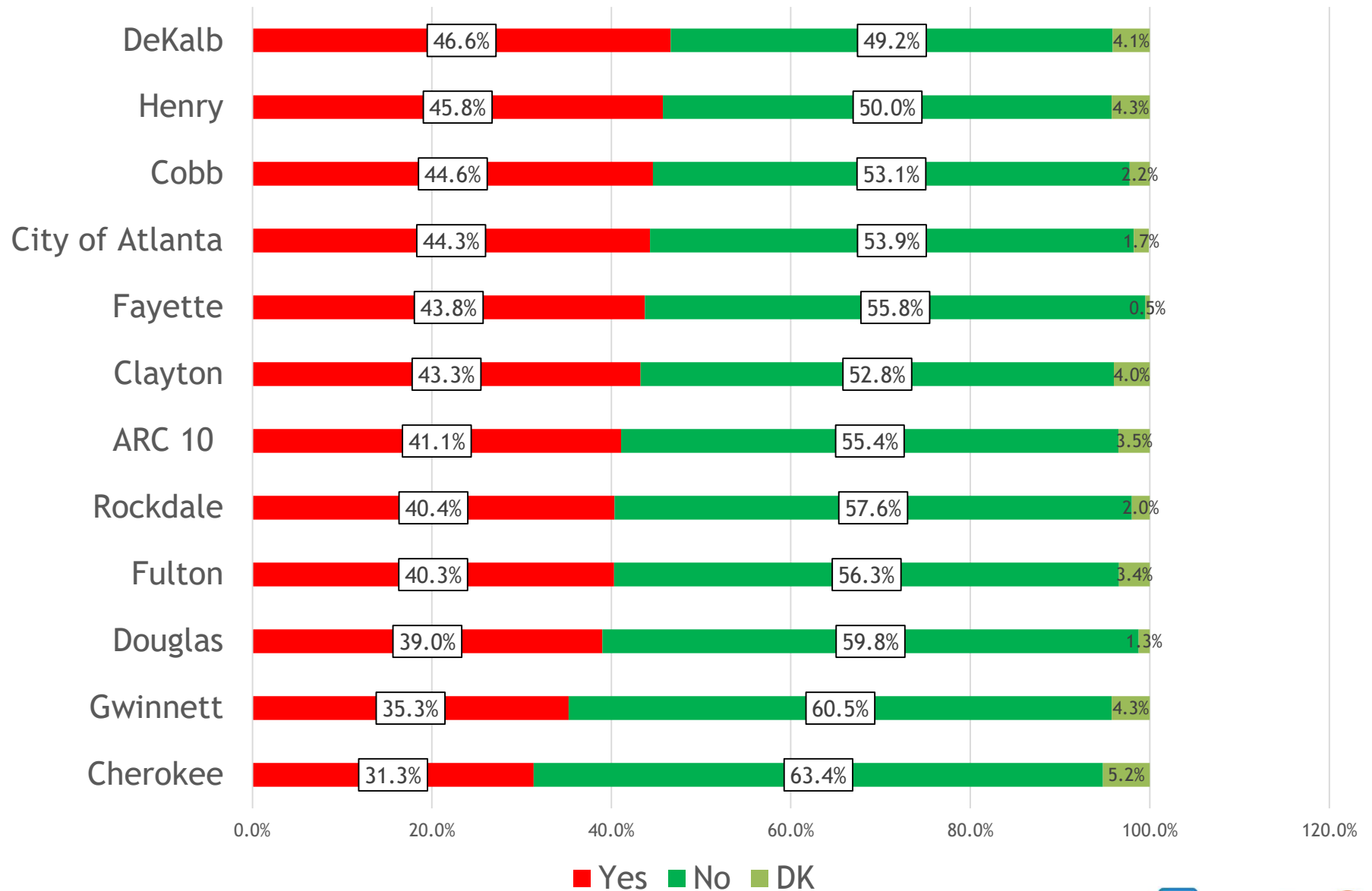
Could Pay for a \$400 Emergency with...by Race/Ethnicity: 2020



Area(s) Most Impacted by COVID-19, by Age Group: 2020



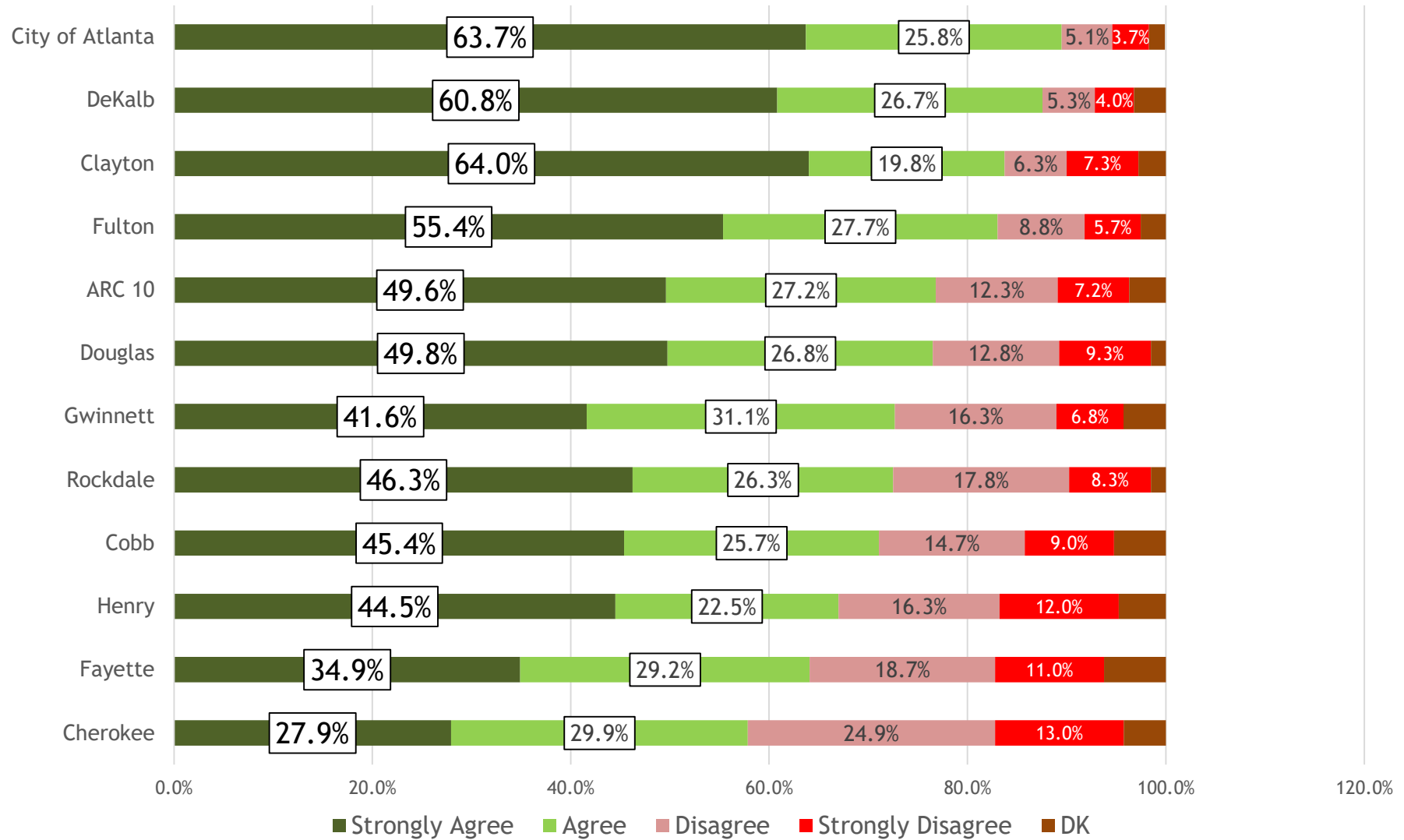
Delay of Medical Care? By Region & County: 2020



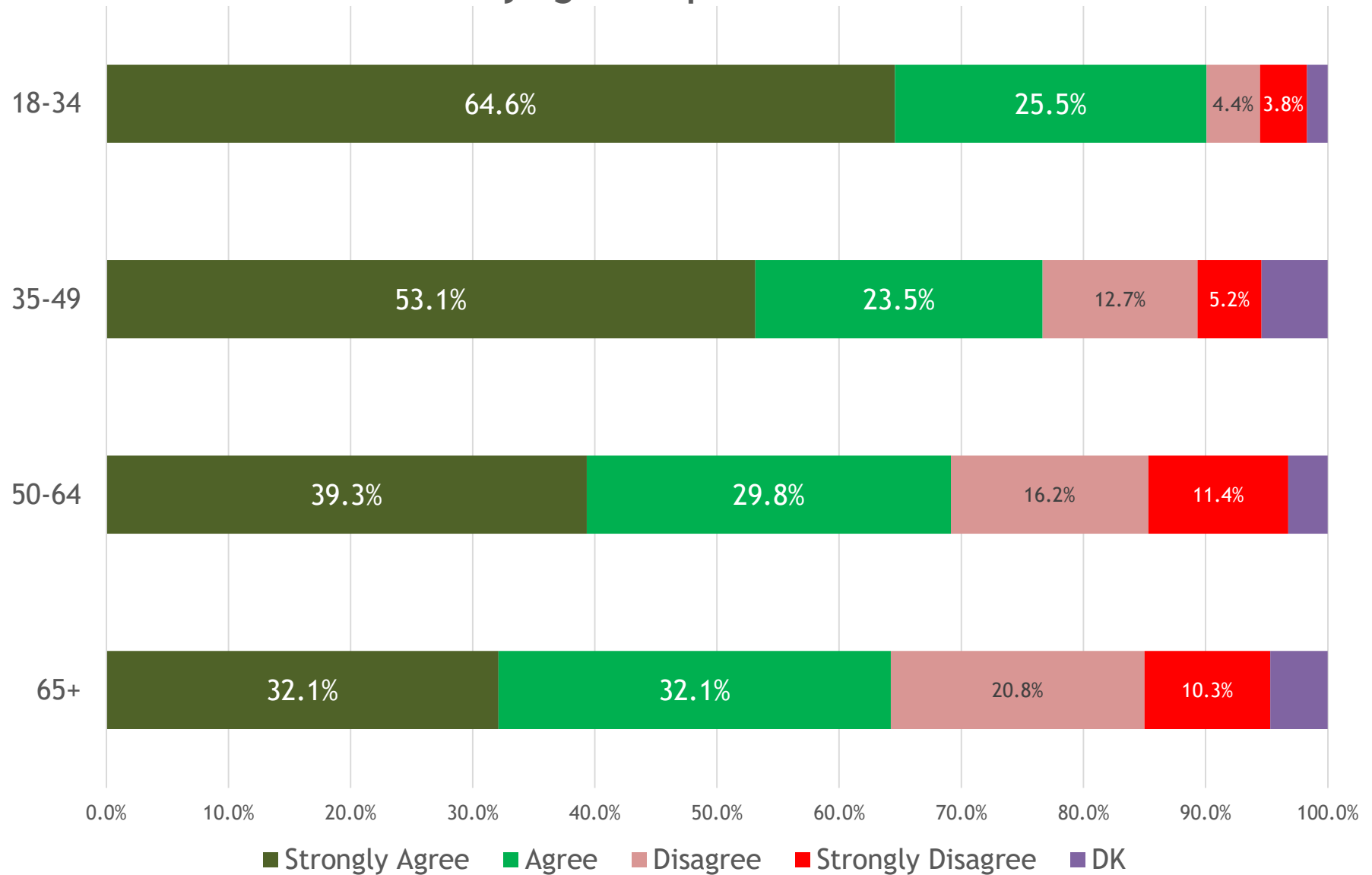
Race Relations



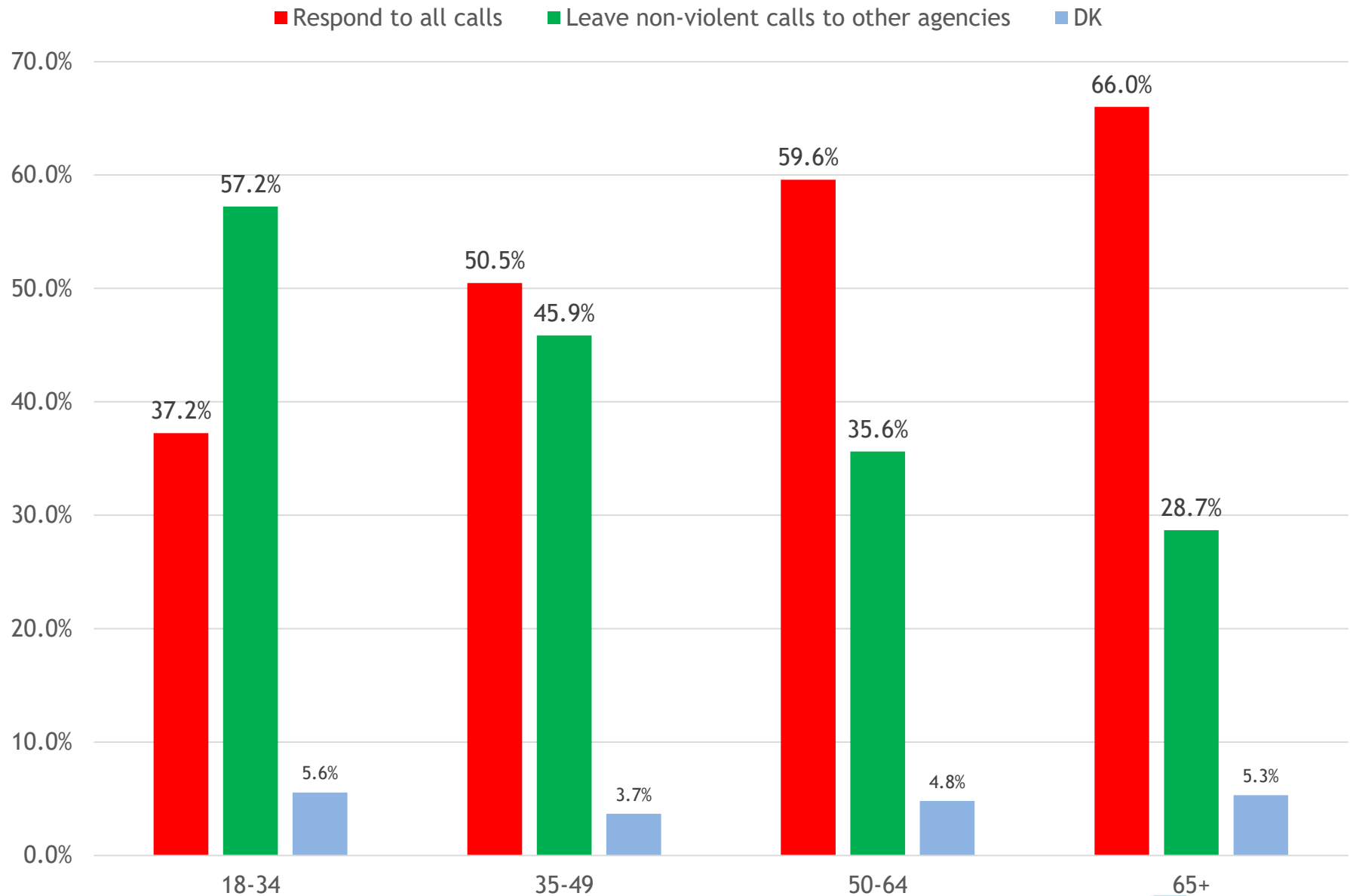
Discrimination against Black People is a Serious Problem” by Area(s): 2020



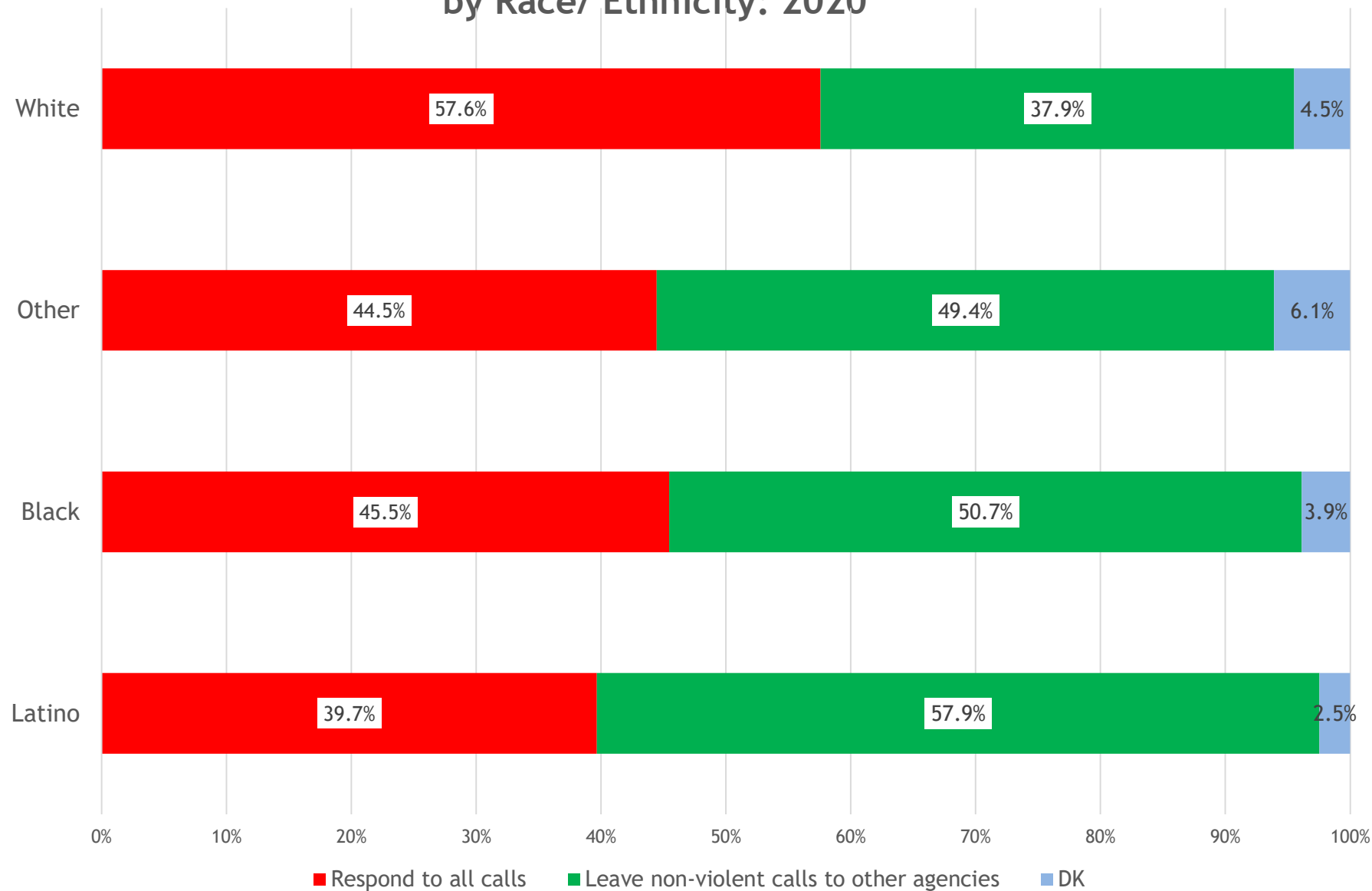
“Discrimination against Black People is a Serious Problem” by Age Group: 2020



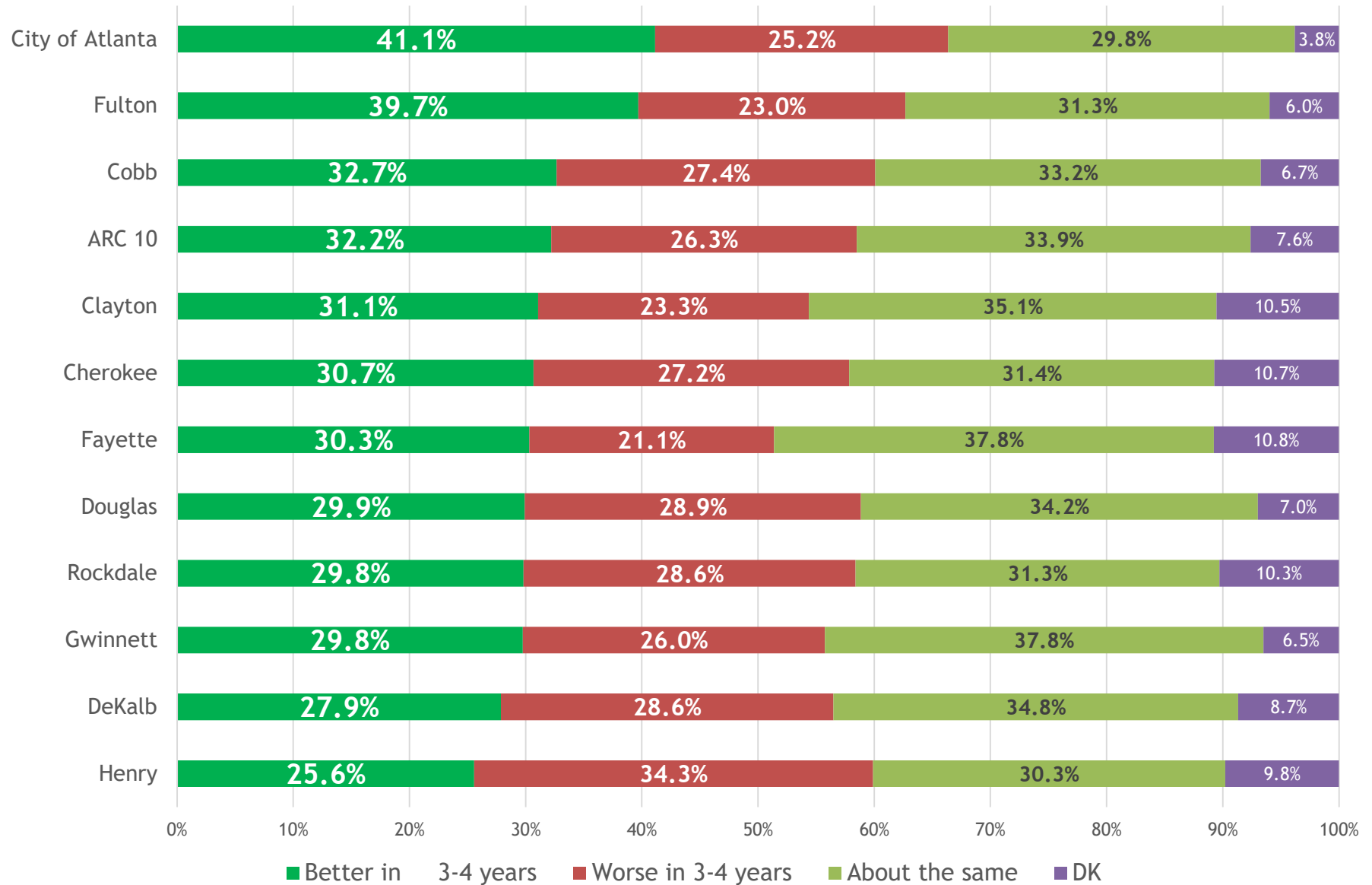
“How Should Police Be Best Utilized?: by Age Group: 2020



“How Should Police Be Best Utilized?: by Race/ Ethnicity: 2020



Looking Ahead....through the Glass Opaquely: 2020



Looking Ahead (By Race)...2020

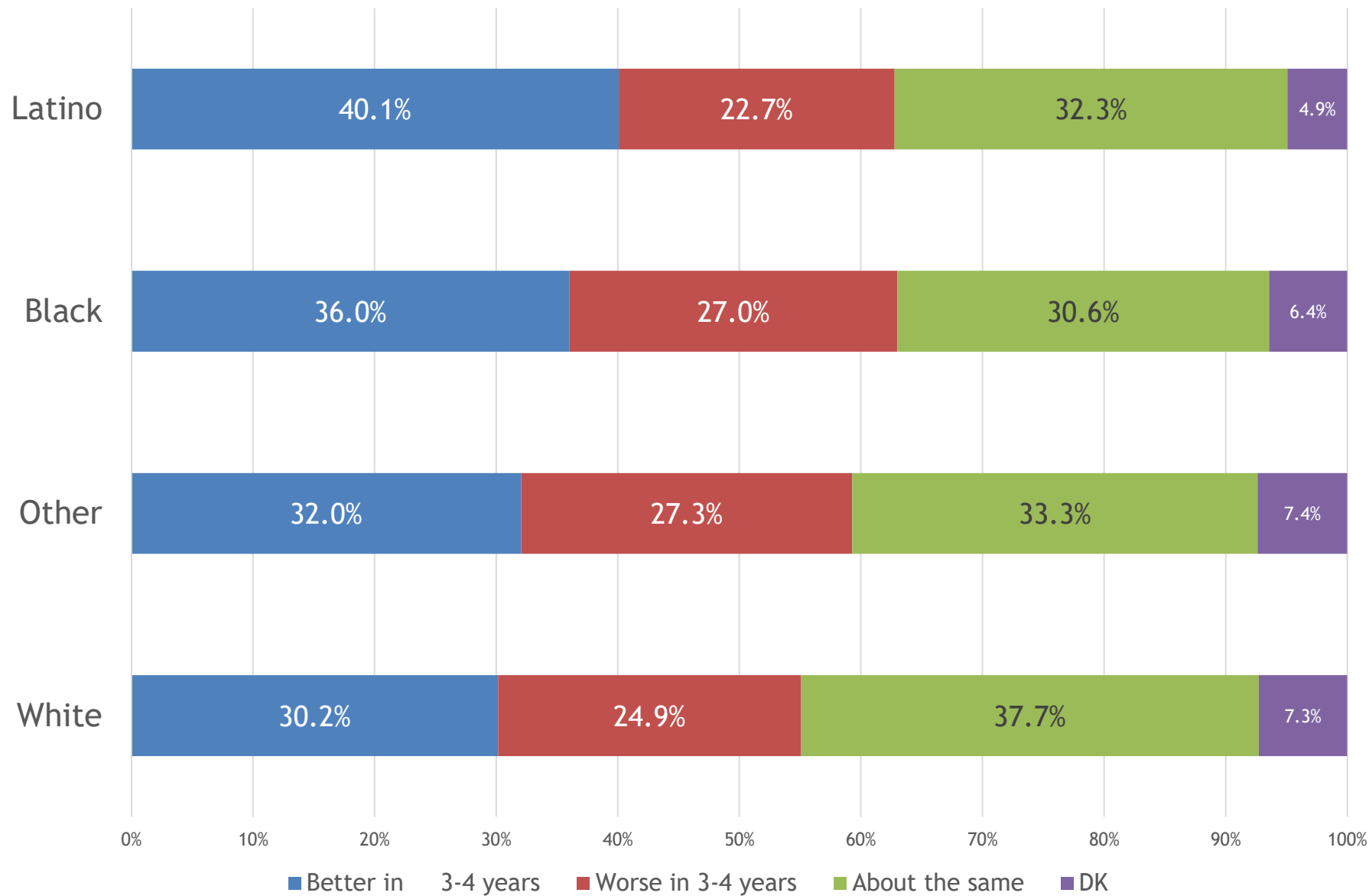


Tableau Dashboard

TOPICS

-  COVID & Personal Life
-  COVID & Community Life
-  Racial Equity
-  Transportation
-  Local Economy
-  Housing & Affordability
-  Workforce Development
-  Civic Engagement
-  The Future
-  Amenities & Quality of Life
-  Neighborhood Change
-  Other Regional Issues

You can browse topics using the top buttons as well as tabs in the white top bar. If you click on any of the topic, then questions will appear on yellow tabs across the top of your page.

Methodology

METRO ATLANTA SPEAKS

The Atlanta Regional Commission (ARC), in collaboration with community partners, has conducted the **Metro Atlanta Speaks Survey (MAS)** annually (since 2013) to take the pulse of metro Atlanta residents and inform the region's planning and decision-making. The survey, now in its eighth year, is the largest of its kind in the Atlanta region. MAS offers a statistically valid snapshot of residents across the Atlanta area on various topics including transportation, the economy, housing and affordability, amenities and quality of life, civic engagement, and other emerging regional issues. This year, an obvious topical focus was the COVID-19 pandemic.

How to Use the Dashboard

This Metro Atlanta Speaks Survey (MAS) Dashboard offers an interactive view of the results for questions asked since 2016. It is organized by topic area, then by questions within each topic area. Above you can see the available topic area tabs in white, stretching out to the right of the screen. This year (2020), with the onset of the pandemic, MAS focused on resident perceptions of and reactions to COVID-19. The first three tabs that you see, from left to right, present the results for questions asked in the 2020 survey. Subsequent tabs document the results, for questions in prior years as available, by topic area.

If you click on any of the topic area tabs, the questions related to that selected topic area will appear on yellow tabs across the top of your page. Then, click on any yellow tab to view results for that given question. You can then change the year and subset to look at different groups of respondents, highlight specific answers or answer groupings by clicking on elements of the legend, and hover over the charts to see specific result values appear (in pop-up windows).

One critical note for use of the dashboard: *every question (either topical or demographic) does not have data in each survey year.* The reason? many questions (topical and demographic) were not asked in every survey year. Results are only selectable, for any given question, for the years in which that question was asked. As an example, we did not ask any questions about COVID-19 prior to this year (2020) ... and as such, you cannot request, for those questions, data for any year except 2020.

For more detail on methodology and results, check out the content on the **Metro Atlanta Speaks Survey** webpage: <https://atlantaregional.org/plans-reports/metro-atlanta-speaks-survey-report/>. Also, there is a separate methodology tab available on this dashboard.

A final note: data values displayed in the dashboard for any given question and geography may not *exactly* match (due to rounding) the data values shown for that same given question and geography in other printed reports or charts of results.

Metro Atlanta Speaks Survey

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An Eye on the Key Trends in Metro Atlanta

Each year, ARC and its community partners conduct the Metro Atlanta Speaks public opinion survey to take the pulse of metro Atlanta residents and help guide the region's planning and decision-making.

The survey, which began in 2013, is the largest of its kind in the Atlanta region. It offers a snapshot of residents' views on a range of critical issues such as transportation, the economy, education, aging, and neighborhood quality of life. Metro Atlanta Speaks currently covers a 13-county region and is statistically significant to the county level, as well as for the City of Atlanta.

The 2019 survey offered some fresh insights.



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Metro Atlanta Speaks

Highlights of the Metro Atlanta Speaks survey results.



Monday Mapday: Focus on Older Atlantans

By Layla Bellows | July 29th, 2019 | Categories: Age and Generations, Metro Atlanta Speaks, Monday Mapday, Population | Tags: 65+, older adults, seniors

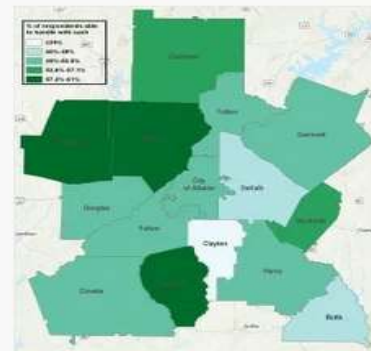
A series of interactive maps explores where metro Atlantans age 65 and older live, where they are more likely to be living in poverty



Friday Factday: Getting to Know our Renters

By Layla Bellows | June 28th, 2019 | Categories: Equity, Friday Factday, Housing, Metro Atlanta Speaks | Tags: affordability, housing, racial disparities

Rental affordability and the challenges of being a renter are gaining ground among advocates, researchers and politicians. This Friday Factday takes an in-depth look at who is most likely to be renting in the metro and



Monday Mapday: Handling Emergency Expenses in the Metro

By Layla Bellows | June 3rd, 2019 | Categories: Economy, Metro Atlanta Speaks, Monday Mapday, Uncategorized

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Friday Factday: Promising Careers in Georgia

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107 views

Categories

Public Health (55)

Other Demographics (51)