

Metro Atlanta Speaks 2021 Telephone Survey

Introduction

“This is XXXX calling on behalf of Kennesaw State University. We’ve been asked to talk to residents in the area to get their opinions about a number of issues related to quality of life in metro Atlanta. I’d like to assure you that this is not a sales call. The survey is voluntary and should take approximately 10 minutes. Your responses will remain confidential. Can we take a few minutes to discuss these issues?”

(Assuming the respondent agrees to continue):
Are you at least 18 years of age or older?”

If no – thank the person and terminate.

If the respondent wants more information about the survey, interviewers will offer this information:

“The survey is being sponsored by the Atlanta Regional Commission. For more information, you may contact Mr. Terry Sloope at Kennesaw State University at 470-578-6741 or email at tsloope@kennesaw.edu. You may also contact Kennesaw State University’s Institutional Review Board at 470-578-7721 or email irb@kennesaw.edu

COUNTY

In which Georgia county do you reside?

- | | |
|-------------|---|
| 1. Cherokee | 8. Fulton |
| 2. Clayton | 9. Gwinnett |
| 3. Cobb | 10. Henry |
| 4. DeKalb | 11. Rockdale |
| 5. Douglas | 12. (Respondent offers) Other (Thank and terminate) |
| 6. Fayette | 13. DK (thank and terminate) |
| 7. Forsyth | |

*IF COUNTY = 4 (DeKalb) or 8 (Fulton) ask **ATLANTA***
*All others skip to **HAVECELL** or **LANDLINE** as appropriate*

ATLANTA

Do you live within the city limits of Atlanta, or do you live in another part of <insert county name> county?

1. Lives in city of Atlanta
2. Does not live in Atlanta (lives in some other part of DeKalb or Fulton)
3. DK

(CELLPHONE RESPONDENTS WILL SKIP TO 'LANDLINE')

HAVECELL (For landline completions only)

In addition to your traditional landline telephone, do you also have a cellphone on which you make personal calls?

1. Yes
2. No
3. This IS a cell phone!

(SKIP TO BIGPROB

LANDLINE (For cellphone completions only)

Is this the only phone you use to receive calls, or do you have a landline telephone with a different number that people can use to contact you at home?

1. Cell phone only
 2. Has a landline telephone with different number
 3. (You discover/Respondent offers) Respondent is under 18 years of age
- (all respondents from here on out)

BIGPROB (1 response coded)

Of the following, which issue is the biggest problem facing residents in the Metro Atlanta area today? Is it...

(Programming note: The first 8 items below should be randomly ordered for each respondent)

Transportation

Race Relations

The Economy

Crime

Public Health

Public Education

Human Services for People in Need

Taxes

(Do not read) COVID-19/coronavirus

(Do not read) Other (specify)

(Do not read) DK/NA

SEGUE

Please tell me if you ***strongly agree, agree, disagree, or strongly disagree*** with the following statement...

DISCRIM

“Discrimination against Black people in the US is a serious problem. Do you...”

1. Strongly agree...
2. Agree...
3. Disagree, or...
4. Strongly disagree...with that statement?
5. (Do not read) DK/NA

POLICE3

Which of the following statements best describes your opinion on how a police force should be utilized?

(the first two items will be randomly ordered for each respondent)

>Police should respond to all calls, including non-violent situations

OR

>Police should respond to calls for help where dangerous situations are possible, but have other community agencies handle non-violent situations.

(Do not read) DK/NA

LKAHEAD

As you look ahead to the next 3 or 4 years, do you think living conditions in the Metro Atlanta area THEN will be better, worse, or about the same as today?

1. Better in 3-4 years
2. Worse in 3-4 years
3. About the same as today
4. (Do not read) DK/NA

EMERGENCY

Some people have a hard time dealing with financial emergencies, while others are better able to handle these situations....

We'd like to get a feel for how people would deal with an unexpected financial emergency. Suppose you had to come up with \$400 for such an emergency. Which of the following best describes how you would handle such a situation?

1. You would pay for it with cash, check or debit card...
2. You would put it on a credit card...
3. You would borrow money from someone...
4. You would sell or pawn something to get the money, or...
5. You would not be able to get the money right now?
6. (Do not read) DK/NA

Note to supervisors/interviewers: If respondents express hesitation or suspicion on EMERGENCY, reassure them that you are NOT asking for money or any kind of payment in any way. This is strictly a theoretical question being used for research purposes only.

FOOD2

In the past year, have you received food from an organization such as a church or a food bank to help feed you and your family?

1. Yes
2. No
3. (Do not read) DK/NA

WEALTH

If a typical white family in the United States has 100 units of overall wealth, how many units of overall wealth does the typical Black family have?

(INTERVIEWER: Code number of units 0 – 100. DK/NA = 999)

VACCINE2

Which of the following best describes your decision in regards to getting a vaccine for COVID19?

1. You have been fully vaccinated.
2. You have been partially vaccinated – (R has received the first of two required shots.)
3. You have not yet been vaccinated at all but intend to get the vaccine.
4. You have decided not to get vaccinated.
5. (Respondent offers) Barriers (i.e., lack of childcare, or transportation; work schedule; not locally available, etc...) prevents R from getting vaccinated
6. (Respondent offers) Refused to answer – none of our business
7. (Do not read) DK/NA

SEGUE2

Please tell me if you *strongly agree*, *agree*, *disagree*, or *strongly disagree* with the following statements...

(Programming note: INVEST, EQUITY and MINWAGE should be randomly ordered for each respondent)

INVEST

“High levels of income inequality have a negative impact on the economy.” Do you...

1. Strongly agree...
2. Agree...
3. Disagree..., or...
4. Strongly disagree... with this statement?
5. (Do not read) DK/NA

EQUITY

“Ensuring racial equity is essential to maximizing economic growth in our region.” Do you...

1. Strongly agree...
 2. Agree...
 3. Disagree..., or...
 4. Strongly disagree... with this statement?
- (Do not read) DK/NA

MINWAGE

“Increasing the minimum wage would be good for the local economy.” Do you...

1. Strongly agree...
2. Agree...
3. Disagree..., or...
4. Strongly disagree... with this statement?
5. (Do not read) DK/NA

EMPLOY

Which of the following best describes your current employment status? Are you...

1. Working full time
2. Working part time
3. Unemployed & looking for work
4. Unemployed & not looking for work, or...
5. Retired?
6. (RESPONDENT OFFERS) Disabled
7. (Do not read) DK/NA/REFUSED

(IF EMPLOY > 2, SKIP TO RESUMELIFE)

HOMEWORK

Which of the following best describes the extent to which you are working at home because of the COVID pandemic and related changes to your workplace? Are you...

1. Working from home only occasionally...
2. Working from home most of the time...
3. Working from home all of the time, or...
4. Not working from home at all?
5. (Respondent offers) Respondent has always worked from home, even before pandemic
6. (Do not read) DK/NA

RESUMELIFE

How safe do you feel resuming normal activities as your community recovers from COVID?

Would you say you feel...

1. Very safe...
2. Moderately safe...
3. Somewhat safe, or...
4. Not safe at all?
5. (Do not read) DK/NA

COVID7

How confident are you that your household will be able to make your next rent or mortgage payment on time? Are you...

1. not confident at all...
2. slightly confident...
3. moderately confident, or...
4. very confident...that you will be able to make your next rent or mortgage payment?
5. (Respondent offers) Respondent owns house - has no payment
6. (Respondent offers) Payment has been deferred
7. (Do not read) DK/NA

WORKFRCE

Which of the following alternatives do you think would be most likely to attract and retain a skilled workforce to the metro Atlanta area? Would it be...

Programming note: the first five options will be randomly ordered for each respondent

Providing more affordable housing options for future workers

Creating more training and retraining opportunities in targeted industries

Providing better transportation options to get to and from work

Improving K-12 education

Providing better access to higher education

(Do not read) DK/NA

DEMOGS

We have almost completed the survey. The last few questions are used for statistical purposes only.

(INTERVIEWERS: Code Gender by voice:)

1. Male
2. Female

YRBORN

In what year were you born?

(INTERVIEWERS: Record year of birth. DK/NA = 2004)

EDUC

What is the highest level of education you completed? Was it...

1. 11th grade or less (without graduating)...
2. High school graduate or GED...
3. Some college (associate's degree, tech or vocational)...
4. College graduate (BA, BS)...
5. Graduate or Professional Degree (MA, MS, PHD, MD, Law etc)
6. (Do not read) DK/NA

LATINO

Do you consider yourself to be xxx or Hispanic?

Programming instructions: If respondent is male (demogs = 1) the word "Latino" should be shown where the xxx is in the question. If respondent is female (demogs = 2), the word "Latina" should be shown where the xxx is.

1. Yes
2. No
3. DK/NA

RACE

What is your race? Are you...

1. African American/Black...
2. Caucasian/White...
3. Asian/Pacific Islander...
4. American Indian, or...
5. Multi-racial?
6. (DO NOT READ) Other (specify)
7. (Do not read) DK/NA

KIDS

Do any children under the age of 18 live at your current residence?

1. Yes
2. No
3. DK

OWNRENT

Do you....

1. Own your own home *(includes living with someone else who owns/pays mortgage)*
2. Rent *(includes living with someone else who pays rent)*
3. (Do not read) DK

INCOME

I am going to read a number of income ranges; please stop me at the one that best describes your family's household income in 2020....

1. Less than \$25,000...
2. \$25,000 - \$60,000...
3. \$60,000 - \$120,000...
4. \$120,000 - \$250,000, or...
5. Over \$250,000?
6. (Do not read) DK/NA
7. (Do not read) REFUSED

TENURE

How long have you lived in the Metro Atlanta area?

(Code number of years. Code 0-11 months as "1" year. Code DK=999.)

ZIPCODE

What is your zipcode?