Metro Atlanta Speaks 2017 Survey Questions

**COUNTY**
In which county do you reside?

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Cherokee</td>
<td>10. Gwinnet</td>
</tr>
<tr>
<td>3. Clayton</td>
<td>11. Henry</td>
</tr>
<tr>
<td>5. Coweta</td>
<td>13. Rockdale</td>
</tr>
<tr>
<td>6. DeKalb</td>
<td>14. (Respondent offers) Other (Thank and terminate)</td>
</tr>
<tr>
<td>7. Douglas</td>
<td>15. DK (thank and terminate)</td>
</tr>
<tr>
<td>8. Fayette</td>
<td></td>
</tr>
</tbody>
</table>

*IF COUNTY = 6 (DeKalb) or 9 (Fulton) ask ATLANTA*
*All others skip to HAVECELL or LANDLINE as appropriate*

**ATLANTA**
Do you live within the city limits of Atlanta, or do you live in another part of <insert county name> county?

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Lives in city of Atlanta</td>
<td></td>
</tr>
<tr>
<td>2. Does not live in Atlanta (lives in some other part of DeKalb or Fulton)</td>
<td></td>
</tr>
<tr>
<td>3. DK</td>
<td></td>
</tr>
</tbody>
</table>

*(CELLPHONE RESPONDENTS WILL SKIP TO ‘LANDLINE’)*

**HAVECELL** *(For landline completions only)*
In addition to your traditional landline telephone, do you also have a cellphone on which you make personal calls?

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Yes</td>
<td></td>
</tr>
<tr>
<td>2. No</td>
<td></td>
</tr>
<tr>
<td>3. This IS a cell phone!</td>
<td></td>
</tr>
</tbody>
</table>

*(SKIP TO BIGPROB)*

**LANDLINE** *(For cellphone completions only)*
Is this the only phone you use to receive calls, or do you have a landline telephone with a different number that people can use to contact you at home?

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Cell phone only</td>
<td></td>
</tr>
<tr>
<td>2. Has a landline telephone with different number</td>
<td></td>
</tr>
<tr>
<td>3. (You discover/Respondent offers) Respondent is under 18 years of age</td>
<td></td>
</tr>
</tbody>
</table>

(all respondents from here on out)
**BIGPROB (1 response coded)**

Of the following, which issue is the biggest problem facing residents in the Metro Atlanta area today? Is it...

*(Programming note: The first 8 items below should be randomly ordered for each respondent)*

- Transportation
- Race Relations
- The economy
- Crime
- Public Health
- Public Education
- Human Services for People in Need
- Taxes

*(Do not read)* Other (specify)

DK

**FIXTRAF**

Which of the following would be the best long-term solution to the traffic problems in the Metro Atlanta area? Would the best solution be...

*(Programming note: the first three items below should be randomly ordered for each respondent)*

1. Expand public transit...
2. Improve roads and highways...
3. Develop communities in which people can live very close to where they work, or…
4. do nothing?
5. DK

**TRANSIT**

How important for Metro Atlanta's future is an improved public transit system, including buses and trains? Would you say an improved public transit system is...

1. Very important...
2. Somewhat important, or...
3. Not important at all...for Atlanta's future?
4. DK
85CHANGE

Did the I-85 Collapse change the way you got around during the time that the bridge was out of service?

(If respondent says “yes”, ask what changes they made and check any items below they mention. If they said they made no changes, check # 5 below and continue with survey.)

1. Yes, I took transit
2. Yes, I telecommuted
3. Yes, I changed my travel or work schedule
4. Yes, other (specify)
5. No, I did not change the way I got around.

If 85CHANGE = 5, skip to EDUCHOME

85STICK

Since the road has been fixed, did you stick with any of the changes you made?

1. Yes
2. No

EDUCHOME

How would you rate public education in the school district in which you live? Would you say it is...

1. Excellent...
2. Good...
3. Fair, or...
4. Poor?
5. DK

RATEJOBS

How would you rate job opportunities in the Metro Atlanta area? Would you say they are....

1. Excellent...
2. Good...
3. Fair, or...
4. Poor?
5. DK/NA
**MOVE**
If you could, would you move to a different neighborhood in the Metro Atlanta area, stay where you are now, or move away from metro Atlanta?

1. Move to a different neighborhood in metro Atlanta?
2. Stay where you are now
3. Move away from metro Atlanta
4. DK

**ARTS**
How satisfied are you with the availability of arts and cultural opportunities in your community? Would you say you are…

1. Very satisfied…
2. Satisfied…
3. Unsatisfied, or…
4. Very unsatisfied…with these opportunities in your community?
5. DK/NA

**EDUCATL**
Thinking about the Metro Atlanta region, how would you rate public education in the area as a whole? Is it...

1. Excellent...
2. Good...
3. Fair, or...
4. Poor?
5. DK

**TRANSPORT**
Please tell me if you strongly agree, agree, disagree, or strongly disagree with the following statement:
“I frequently lack the transportation I need to get to places I need to go”

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. DK
FOOD
In the last 12 months, did you or members of your household ever cut the size of your meals or skip meals because there wasn’t enough money for food?

1. Yes
2. No
3. DK

INVOLVE
Thinking about your community, how involved would you say you are? Are you…

1. Very involved
2. Somewhat involved, or…
3. Not at all involved?
4. DK

ACTIVITIES
Over the past year, have you attended or participated in any of the following community activities?

(Interviewers will read each item below and check if R says “yes”)
   PTA meeting
   Neighborhood association meeting
   Religious service/event
   Public meeting held by a county or city government
   Volunteered to work at a community event

TRANSPFUND
Please tell me if you strongly agree, agree, disagree, or strongly disagree with the following statement:

“I am willing to pay more in taxes to fund expanded regional public transit that includes buses and rail.” Do you…

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. DK
LKAHEAD
As you look ahead to the next 3 or 4 years, do you think living conditions in the Metro Atlanta area THEN will be better, worse, or about the same as today?

1. Better in 3-4 years
2. Worse in 3-4 years
3. About the same as today
4. DK/NA

EMERGENCY
Some people have a hard time dealing with financial emergencies, while others are better able to handle these situations….

We’d like to get a feel for how people would deal with an unexpected financial emergency. Suppose you had to come up with $400 for such an emergency. Which of the following best describes how you would handle such a situation?

1. You would pay for it with cash, check or debit card…
2. You would put it on a credit card…
3. You would borrow money from someone…
4. You would sell or pawn something to get the money, or…
5. You would not be able to get the money right now?
6. DK/NA

Note to supervisors/interviewers: If respondents express hesitation or suspicion on EMERGENCY, reassure them that you are NOT asking for money or any kind of payment in any way. This is strictly a theoretical question being used for research purposes only.

RATINGS
Next, I would like you to rate some aspects of life here in Metro Atlanta. For each of the following, please tell me if it is excellent, good, fair or poor. What about…

(Randomly order the following items)
   The responsiveness of local governments to the needs of their citizens?
   The safety of residents in your community?
   The affordability of the metro area as a place to live?
   The availability of programs to help low-income residents?
   Support for elderly citizens?
   Metro Atlanta as a place to raise children?)
AMENITIES
Please tell me whether you strongly disagree, disagree, agree or strongly agree with each of the following statements.…

(Randomly order each of the following statements.)
“There are shopping opportunities within easy walking distance of my home.”
“There are sidewalks and crosswalks on most of streets in my neighborhood.”
“There is access in my neighborhood to recreation and cultural facilities.”
“People are willing to help their neighbors.”

DEMOGS
We have almost completed the survey. The last few questions are used for statistical purposes only.

In what year were you born?

(INTERVIEWERS: Record year of birth. DK/NA = 2000)

EDUC
What is the highest level of education you completed? Was it...

1. 11th grade or less (without graduating)...
2. high school graduate or GED...
3. Some college (associate's degree, tech or vocational)...
4. College graduate (BA, BS)...
5. Graduate or Professional Degree (MA, MS, PHD, MD, Law etc)
6. DK/NA

LATINO
Do you consider yourself to be Latino or Hispanic?

1. Yes
2. No
3. DK/NA
RACE
What is your race? Are you...

1. African American/Black...
2. Caucasian/White...
3. Asian/Pacific Islander...
4. Native American/American, or...
5. Multi-racial?
6. (DO NOT READ) Other (specify)
7. DK/NA

KIDS
Do any children under the age of 18 live at your current residence?

1. Yes
2. No
3. DK

INCOME
I am going to read a number of income ranges; please stop me at the one that best describes your family's household income in 2016….

1. Less than $15,000
2. $15,000 - 24,999
3. $25,000 - 34,999
4. $35,000 - 49,999
5. $50,000 - 74,999
6. $75,000 - $99,999
7. $100,000 - $149,999
8. $150,000 - $300,000
9. $300,000 and above
10. DK/NA
11. REFUSED
TENURE
How long have you lived in the Metro Atlanta area?

(Code number of years. Code 0-11 months as "1" year. Code DK=999.)

EMPLOY
Which of the following best describes your employment status? Are you...

1. Working full time
2. Working part time
3. Unemployed & looking for work
4. Unemployed & not looking for work, or...
5. Retired?
6. (RESPONDENT OFFERS) Disabled
7. DK/NA

If “EMPLOY” > 2, SKIP TO ZIPCODE

COMMUTE
How do you typically get to work? (Read options only if R is unable to easily offer a response.)

1. Drive Alone
2. Carpool
3. Public Transit
4. Bike or Walk
5. Telecommute
6. Home-based business/(work from home)
7. Other
8. DK

ZIPCODE
What is your zipcode?

THANKS
These are all the questions I have for you. Thank you for taking the time to help us with this survey!

Code Gender by voice: 1 = Male  2 = Female