

**Atlanta Regional Commission
Strategic Relations Committee – Two-day Summary
Eric Dial, Chair
Thursday, March 3, 2017**

The Strategic Relations Committee (SRC) of the Atlanta Regional Commission met on Thursday, March 9, 2017 at 1:30 p.m. in the Executive Conference room.

Members Present

Mayor Eric Dial, Chair
Julie Arnold
Bob Reeves

Members NOT Present

C.J. Bland
Tony Cooper
Mike Houchard
Clair Muller
Amol Naik
Betty Willis

Chair, Eric Dial brought the meeting to order. There were no public comments. The items presented for discussion were as follows:

1. Welcome and Public Comment Eric Dial, Chair
2. Legislative Update Scott Haggard, ARC

The Landscape After Crossover Day

3. Regional Snapshot Mike Carnathan, ARC

Today's Job Market – the Types of Talent Employers are Seeking

4. Workforce Branding Rob LeBeau, ARC

Workforce Solutions Division Rebrands to Better Serve Customers

5. New Voices Global Advisory Panel Elizabeth Sanford, ARC

Update on Advisory Panel Members and Kick-Off Event

6. ARC New Offices Branding Paul Donsky, ARC

Video Messaging and Naming Conference Rooms

7. MARC Resolutions Cheryl Mayerik, ARC

8. Other

The meeting adjourned at 2:47 p.m.

