



Land Use Coordinating Committee (LUCC)

Meeting Summary

Thursday, May 28, 2020, 9:30-11:00 a.m.

1. Welcome & Announcements

Mollie Bogle provided a brief overview of the GoToWebinar functions. She reminded participants of ARC's weekly webinars (Tuesdays at 2:30 p.m.) as well as the resources available on [ARC Operations & Resources](#) webpage.

2. Planning with the Arts

Sam Shenbaga discussed how the arts are used in planning processes at three levels – as an enhancer, partner, and leader. He posited that, generally, communities have broadly adopted a one-dimensional interpretation of the arts within planning – as a visual enhancer. He finished by discussing the most impactful way a community may integrate arts into planning – as a leader. He differentiated the three levels by indicating the use of art as an enhancer and partner is often project specific, while the use of art as a leader involves an ongoing dialogue within a community for the purposes of introspection and provocation, among others.

3. Using the Arts in ARC Planning Programs

Jared Lombard discussed the role of arts in Livable Centers Initiative and Community Development Assistance Program projects, as well as local comprehensive planning. He indicated that the Community Development Group generally uses the arts to encourage alternate modes of transportation and create great places and provided examples of art within the aforementioned programs that is interpretive, interactive, and inspirational. He highlighted the *North Point Creative Placemaking Plan*, *Hampton's Tracks to Progress*, and *City of Fairburn Creative Placemaking Strategy*. He finished by describing the Central Atlanta Progress and Atlanta Downtown Improvement District's *Local Stories* project, which uses the "remnant time" on digital billboards to tell the story of downtown Atlanta through art.

4. Obstacles to Using the Arts in Planning

Michael Starling with the City of Dunwoody gave a brief overview of the use of arts by the City within its short history, indicated Dunwoody's belief in the process of development of the *Public Art Implementation Plan* being as important as the final plan, and highlighted "The Picnic Table Project" which was established as a way to support local businesses during the pandemic and evolved into a successful public art program. Julie Wilkerson with the Macon Arts Alliance discussed the robust community engagement that was involved in developing the Macon Cultural Plan 2020, which included a 50-person steering committee from a wide range of sectors, interviews with 45 community leaders, and 929 survey responses, reiterating Starling's assertion that "the process is as important as the plan." JR Olive with the Macon Arts Alliance provided an overview of the implementation of the Mill Hill East Macon Arts Village reiterating the importance of continued community engagement in fostering sustained support for a program. The panelists then answered questions from the audience including what obstacles or difficulties they faced when incorporating arts into planning.

Last Name	First Name	Organization
Abaray	Linda	
Alexander	Michelle	The Collaborative Firm
Alexander	Mike	Atlanta Regional Commission
Allen	Joe	Gwinnett Place Community Improvement District (CID)
Baggett	Anna	ARC
Bernstein-Goldman	Vanessa	Forsyth County
Brock	Rebecca	Town of Tyrone
Bunn	Felita	Columbia Engineering
Garner	Sherry	City of Powder Springs
Ghani	Marisa	
Giles	Woody	TSW
Grennell	Zane	DCA
Gunter	Catherine	Southface
Harvey	LeeAnn	City of Decatur, Georgia
Hatton	Amanda	
Jeena	Zahra	
Jeffries	Jared	Ravik Foundation Inc
Knox	Junior	Atlanta Regional Commission
Lampkin	Tim	Tucker, GA
Lavandier	Jessica	City of Atlanta
Lippmann	Ann	Paulding County BOC
Lovingood	Nancy	Gwinnett county
McIntosh-Ross	Michele	Milton
McKown	April	City of Douglasville
Myers	Shaun	
Myers	Shaun	City of Powder Springs
Nichols	Ashley	
O'Connor	Katie	City of Woodstock, GA
Palmer	Brittney	Atlanta Regional Commission
Parekh	Sanjay	City of Duluth
Parekh	Sanjay	
Paris	Michael	Council For Quality Growth
Peeks	Tarika	City of Fairburn
Phillipson	Josh	ARC
Ray	Niwana	City of Woodstock
Rogers	Tiffany	City of Powder Springs
Rye	Tracy	City of Norcross
Schlom	Ryan	
Sloan	Cyndi	Gwinnett County Planning and Development
Smith	Alisha	Town Center CID
Stallings	Margaret	Cherokee County Planning & Zoning
Tuley	Jon	
Vine	Holly	ATLANTA REGIONAL COMMISSION
Whitman	Courtney	
Will	Rachel	
Woodman	Michael	City of Alpharetta

Wright	Michelle	City of Douglasville
Youmans	Ashley	City of Powder Springs
roberts	ron	
wismer	brian	City of Fayetteville - Main Street
Anderson	Lauren	
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Bickers	Allison	Cooper Carry Inc
Brookins	Denise	City of Fayetteville
Chambers	Colt	Georgia Council for the Arts
Durden	Alyssa	City of Suwanee
Gibbs	Daunte'	City of Locust Grove
Hogan	Jennifer	Town Center CID
LOGAN	LINDA	City of Stockbridge
Leitch	Jocelyn	
Linton	Sonia	
Luly	Chris	Cherokee County Planning and Zoning
Mafe	Rosie	City of Tucker
McGregor	Kristin	City of Duluth
McMillan	Antionette	City of Chamblee
McMillan	Antionette	
Mitchell	Winston	KHA
Moore	Wanda	City of Hampton
Moore	Katherine	
Murphy	Deanna	
Qin	Sharon	Cobb County Com. Dev.
Stevens	Keri	Atlanta Regional Commission
Verdier	Courtney	City of Marietta
Whaley	Caroline	GMCID
perry	michael	City of Sandy Springs