

LUCC

2023 LCI & CDAP Call for Projects



TODAY'S AGENDA

1. Welcome & Introductions

2. Presentations

a. Livable Centers Initiative

b. Community Development Assistance Program

c. Downtown Lawrenceville Overview

3. Lawrenceville Arts Center Tour



2023 LCI CALL FOR PROJECTS



A woman and a young girl are walking through a crowded outdoor market. The woman, on the left, is wearing a light-colored blazer over a white top and a headwrap. She is holding a smartphone and keys. The young girl, on the right, is wearing a striped dress. The background is filled with various market stalls and people, creating a busy atmosphere. The entire image is overlaid with a semi-transparent blue filter.

LCI PROGRAM OVERVIEW

ARC

LCI By the Numbers



131
LCI
Communities



168
Follow up
Studies



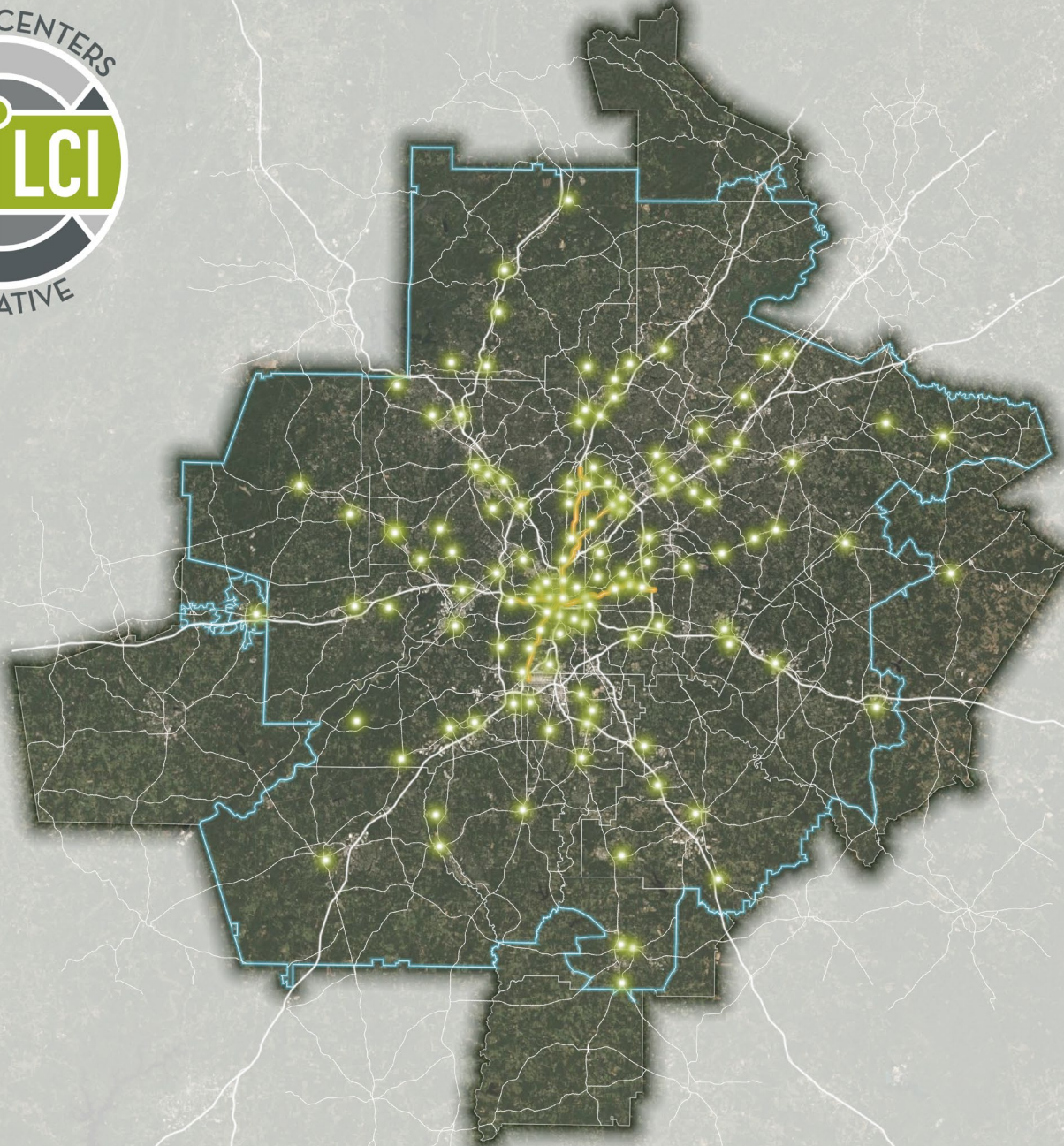
137
transportation
projects

\$21.4 M

in total study
funds

\$301 M

in transportation
funds



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STUDY CHARACTERISTICS

ARC

STUDY TYPES

CATALYTIC

FOCUS ON VISIONS

Study funds may be used to create long term master plans or visioning plans for an LCI area.

TACTICAL

FOCUS ON IMPLEMENTATION

Study funds may be used to prepare detailed studies that foster specific LCI plan implementation for an LCI area that has a completed catalytic plan.

What is a Catalytic LCI Study?



CATALYTIC

- **Creating a master plan for an existing or future planned transit node.**
- **Developing a vision for the growth of a community's downtown district.**
- **Envisioning a multimodal and multijurisdictional corridor with nodal development.**
- **Each Catalytic Study contains an implementation strategy, including a 100-day Action Plan, 5 Year Work Program, implementation partners, and funding sources.**



What is a Tactical LCI Study?



TACTICAL

- **Undertaking a detailed feasibility study for a trail proposed in a Catalytic LCI study.**
- **Revising development regulations to incorporate changes proposed in the Catalytic LCI study.**
- **Creating detailed right-of-way design and cost estimates for a streetscape concept proposed in the Catalytic LCI study.**
- **Providing specific site-level design and transportation recommendations.**



LCI AREA FOCUS AREAS*



MAIN STREETS & DOWNTOWNS



TRANSIT AREAS

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STUDY PRIORITIES

ARC

LCI PRIORITY ISSUES

How does the study advance the following in the LCI area?

Each application should state how the requested study will address one or more of the following critical issues:

- **Affordable/Diverse Housing**
- **Creative Placemaking**
- **Green Infrastructure**
- **Smart City Technology**






NEW IN 2023

ARC

TRANSIT CREATIVE PLACEMAKING



We will continue to incorporate Transit Creative Placemaking into 2023 Studies. Applicants will need a letter of support from the transit agency.

PILOT LCI COMMUNITY VEHICLE CHARGING

In 2022, we began accepting applications to pilot how to prepare LCI areas for community vehicle charging. Town Center CID received the first grant for this purpose.

2023 LCI Studies are expected to illustrate how Electric Vehicle Charging can be incorporated throughout the study area.



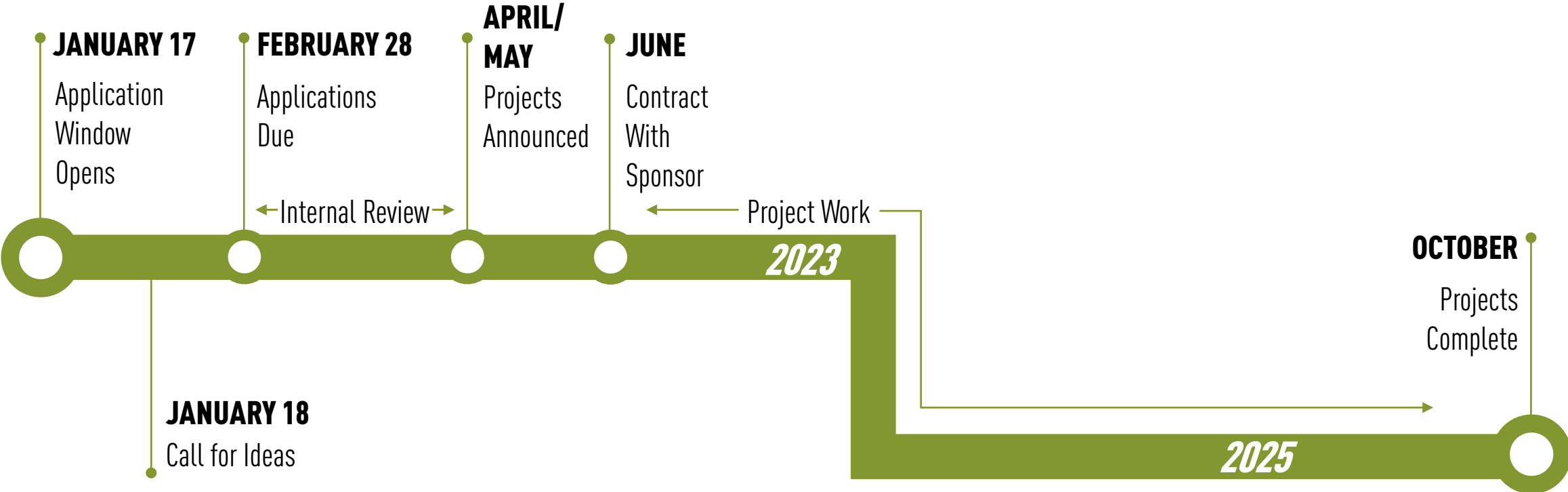
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SCHEDULE FOR SELECTION

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2023 SCHEDULE



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APPLICATION INFORMATION

ARC

BASIC APPLICATION INFORMATION

- **Reimbursable grant program**
 - **ARC pays up to 80% of the study amount**
- **Applicant must be a CID, local government, or transit agency**
- **ARC may award up to \$1.8 Million**
- **Must be able to complete work by October 2025**
- **Plans/studies must have a multi-modal transportation nexus**
- ***If a consultant assists in the application, they are precluded from competing for that study as a consultant***



APPLICATION TIPS

- **Limited to 1,400 characters per question**
- **Internal and external review committee**
- **Focus on what the need is within your community and how LCI assistance will help address that need**
- **Focus on what you expect to see as a deliverable out of this study, including specific outcomes and improvements**



APPLICATION CHECKLIST

- ☐ [Completed online application](#)
- ☐ Letter of Support from host local government, if applicable
- ☐ Funding Resolution or letter from Chief Elected Official or CID Board Chair/Director
- ☐ Letter(s) of Support from local businesses, stakeholder groups, impacted parties, etc.
- ☐ If entities other than the applicant are providing matching funds, please include letters of commitment to the matching amount from those funders which includes when those funds will be available





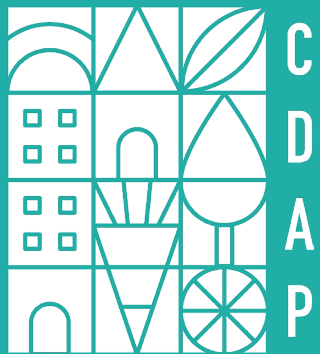
QUESTIONS?

Lauren Blaszyk, AICP
LBlaszyk@atlantaregional.org

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2023 LCI CALL FOR PROJECTS





COMMUNITY DEVELOPMENT ASSISTANCE PROGRAM

2023 CALL FOR PROJECTS | JANUARY 18, 2023

Image courtesy of Food Well Alliance

WHAT IS CDAP?



PROGRAM GOALS:

- Implement the Atlanta Region's Plan at the local level
- Advance socially equitable planning processes & outcomes
- Promote community resiliency to safeguard against future shocks & stressors
- Foster comprehensive, inclusive, & meaningful community engagement

WHAT'S NEW IN 2023?

COMMUNITY BASED ORGANIZATIONS:

A CBO is an organization with a mission to improve the environmental, economic, social, cultural &/or quality of life conditions of a common community of interest.

The term “organization” should be broadly interpreted & can encompass groups with formal legal status & unregistered groups, such as block clubs, or other groups that may not have a legal designation yet are still organized to work on collective efforts to benefit their community.¹

1. Definition taken from Metro (Los Angeles County Metropolitan Transportation Authority)

Image courtesy of Open Hand

PRIORITY ISSUE AREAS



TYPES OF ASSISTANCE



WHO ARE OUR PARTNERS?



Sustainable Growth Program



Graduate Capstone Projects



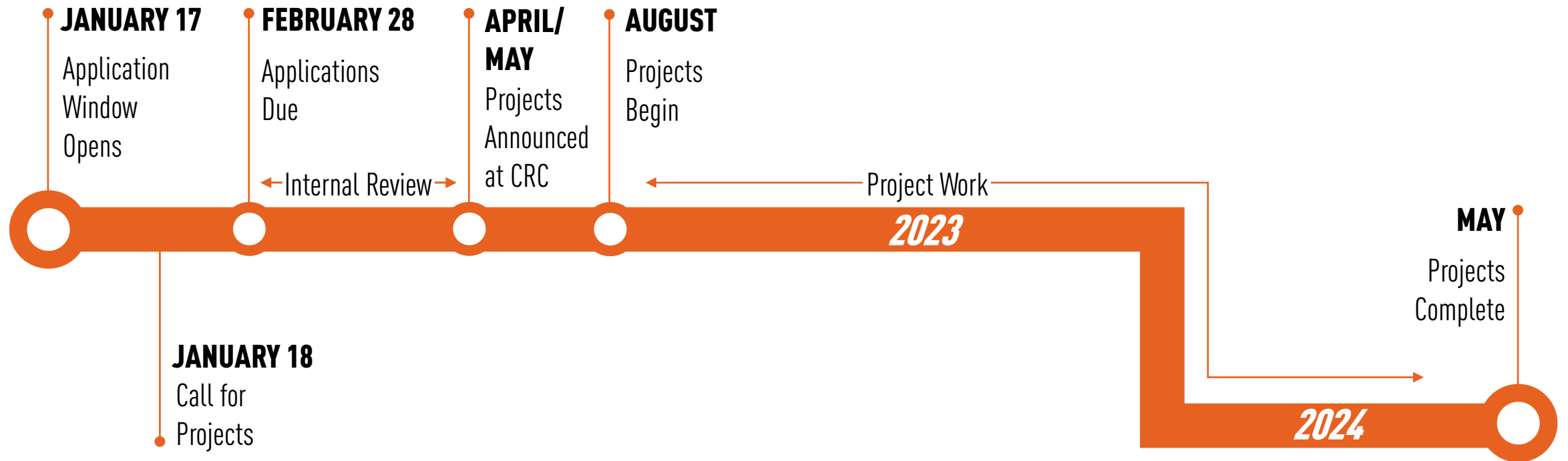
Graduate Studio Projects



Technical Assistance Panels (TAPs)



WHAT IS THE TIMELINE?



WHAT DOES YOUR APPLICATION NEED?

- ☑ A good idea that aligns with at least one (1) CDAP priority issue area
- ☑ Completed answers to application questions, including how your project advances social equity &/or community resiliency &/or engages with a Community Based Organization
- ☑ Applicant needs to be a representative from a local government, CID, or non-profit
- ☑ Signed letters of support from elected officials & relevant parties

HOW DO WE EVALUATE APPLICATIONS?

- ☑ How well the project addresses social equity and/or community resiliency as defined on page 5 & engages a Community Based Organization as defined on page 6
- ☑ How well the project addresses one or more of CDAP's 8 priority issue areas described on pages 7-15
- ☑ How well the project uses innovation to address community needs
- ☑ How well the project centers community engagement, if applicable
- ☑ Geographic diversity & support from elected leadership and relevant parties
- ☑ ARC & partner resources available



WHERE CAN I APPLY?

<https://atlantaregional.org/cdap>



ATLANTA REGIONAL COMMISSION

BROWSE BY TOPIC

BROWSE BY TYPE

NEWS CENTER

ABOUT US

CONTACT ARC

BOARD PORTAL



Community Development Assistance Program



PROGRAM
GUIDEBOOK



ONLINE
APPLICATION



PRINTABLE
APPLICATION



APPLICATION UPDATES

Type of Assistance

Select the type of assistance you are seeking. Keep in mind that grant funds are limited, and very few projects may be awarded grant assistance each year. Partner assistance may require scope and application changes upon review.*

- ☐ Technical Assistance (ARC)
- ☒ Technical Assistance (Partner)
- ☐ Grant Assistance
- ☐ I do not have a preference

Technical Assistance (Partner)

- ☐ Georgia Conservancy
- ☐ Georgia Institute of Technology
- ☐ Georgia State University
- ☐ ULI Atlanta

Submit

If you are seeking assistance from Georgia State University or ULI Atlanta, once you select either from the drop-down menu and hit “Submit,” you will be taken to their specific applications. All other assistance types will be taken to the general CDAP application.





Additional questions? Contact:

Mollie Bogle

mbogle@atlantaregional.org



LAWRENCEVILLE'S DOWNTOWN MASTER PLAN (LCI)

Adopted October 2021





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LAWRENCEVILLE **DOWNTOWN MASTER PLAN**



LIVABLE CENTERS INITIATIVE (LCI)
5-YEAR UPDATE

ADOPTED OCTOBER 2021



Original LCI 2005

for:

Lawrenceville Downtown
Development Authority,
Lawrenceville, Georgia

by:

Turnell-Spangler-Walsh &
Associates

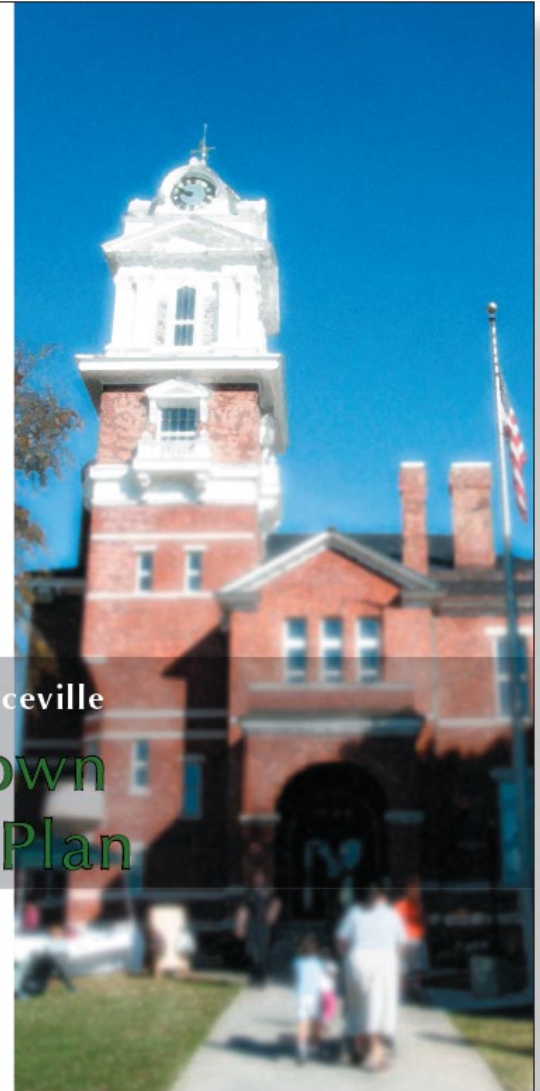
with

Morris & Fellows, Inc.

City of Lawrenceville

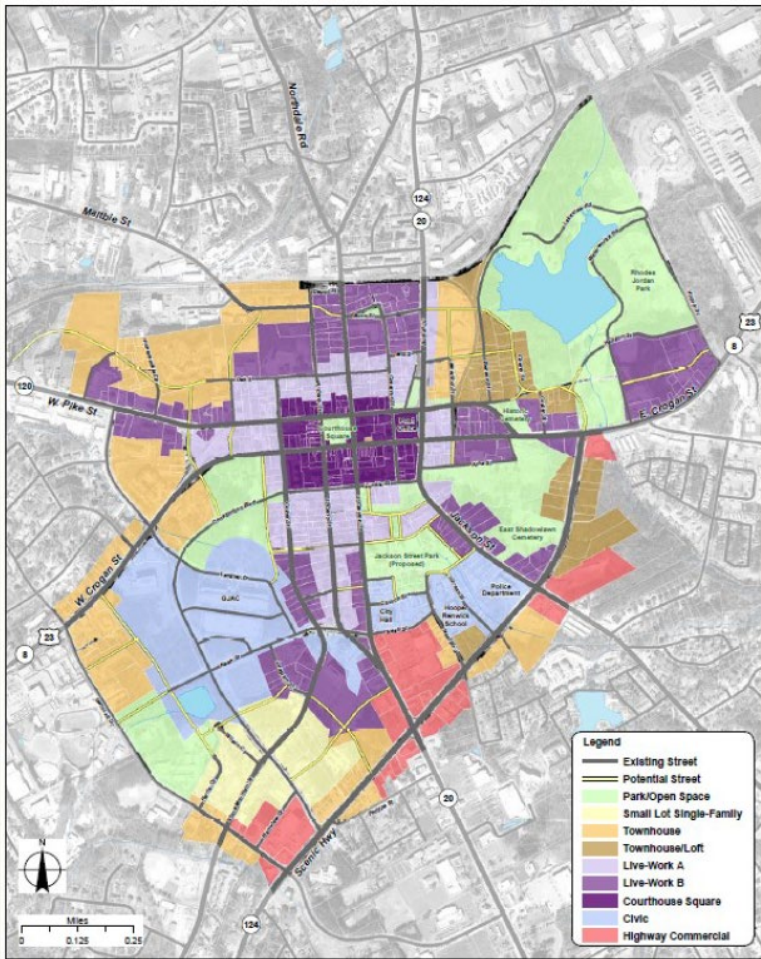
Downtown Master Plan

25 July 2005

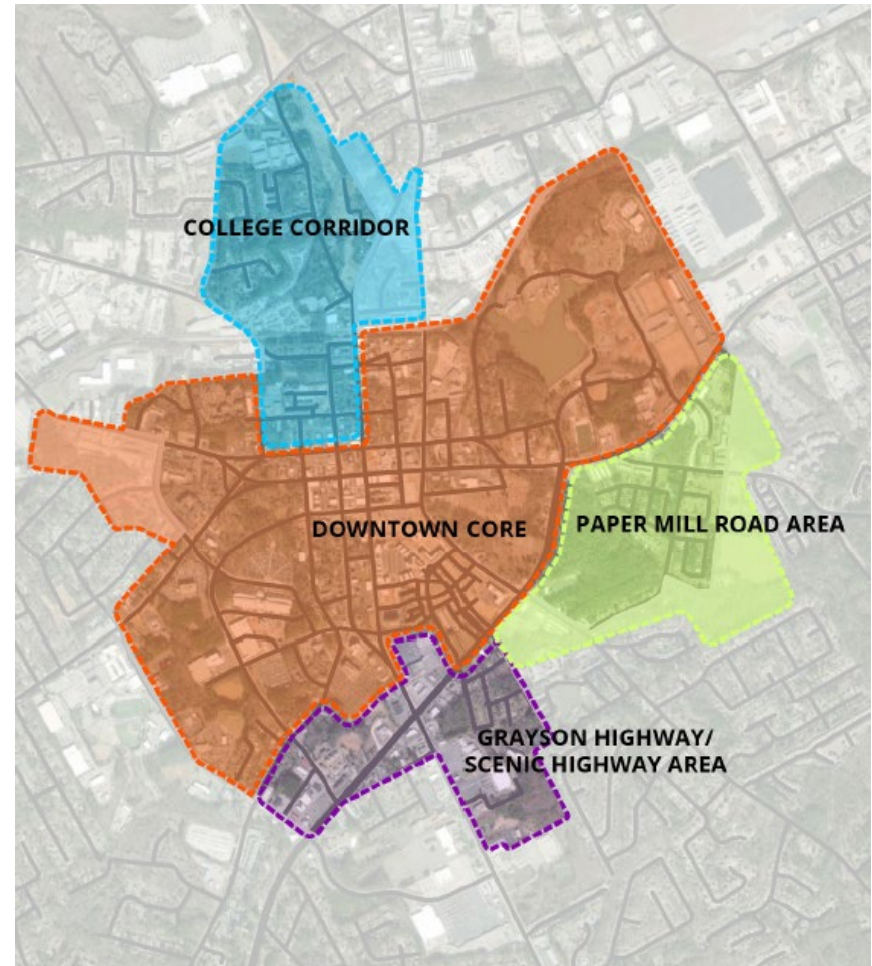




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2005



2021



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LCI Process & Implementation



Research & Discovery

The planning team reviewed past planning efforts, current conditions in the study area, and reviewed relevant transportation, demographic, and market data. The planning team also conducted the stakeholder listening sessions, Core Team meetings, and community meetings.



Vision

The planning team established the vision and planning principles for the LCI Plan Update. The vision and principles establish decision-making criteria for advancing the plan in a clear direction, as well as build additional support and momentum for the planning process.



Framework

This phase centered around a multi-day, virtual design workshop that was collaborative, informative, and engaging. A series of "big ideas" informed the workshop, resulting in potential catalyst projects and initial plan recommendations. This allowed the planning team and the City to gain a foundation to work from when vetting plan elements.



Inviting Success

This step was the culmination of the planning process, where the planning team created the Master Plan through alignment of multiple strategies, recommendations, and concepts in a cohesive document. This plan is created to be highly visual with supporting narrative, making it easy to navigate and understand for all users.



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Key Developments: Hearthside Apartments





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Park Place

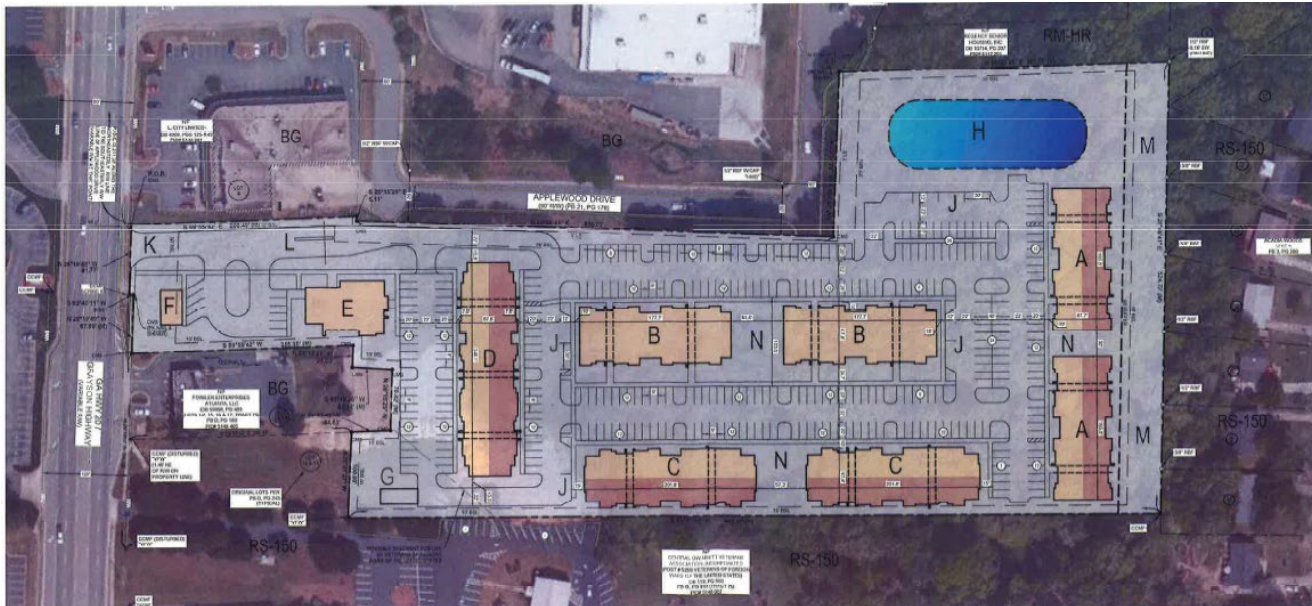




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Hearthside Apartments





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Central Block





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Lawrenceville Arts Center





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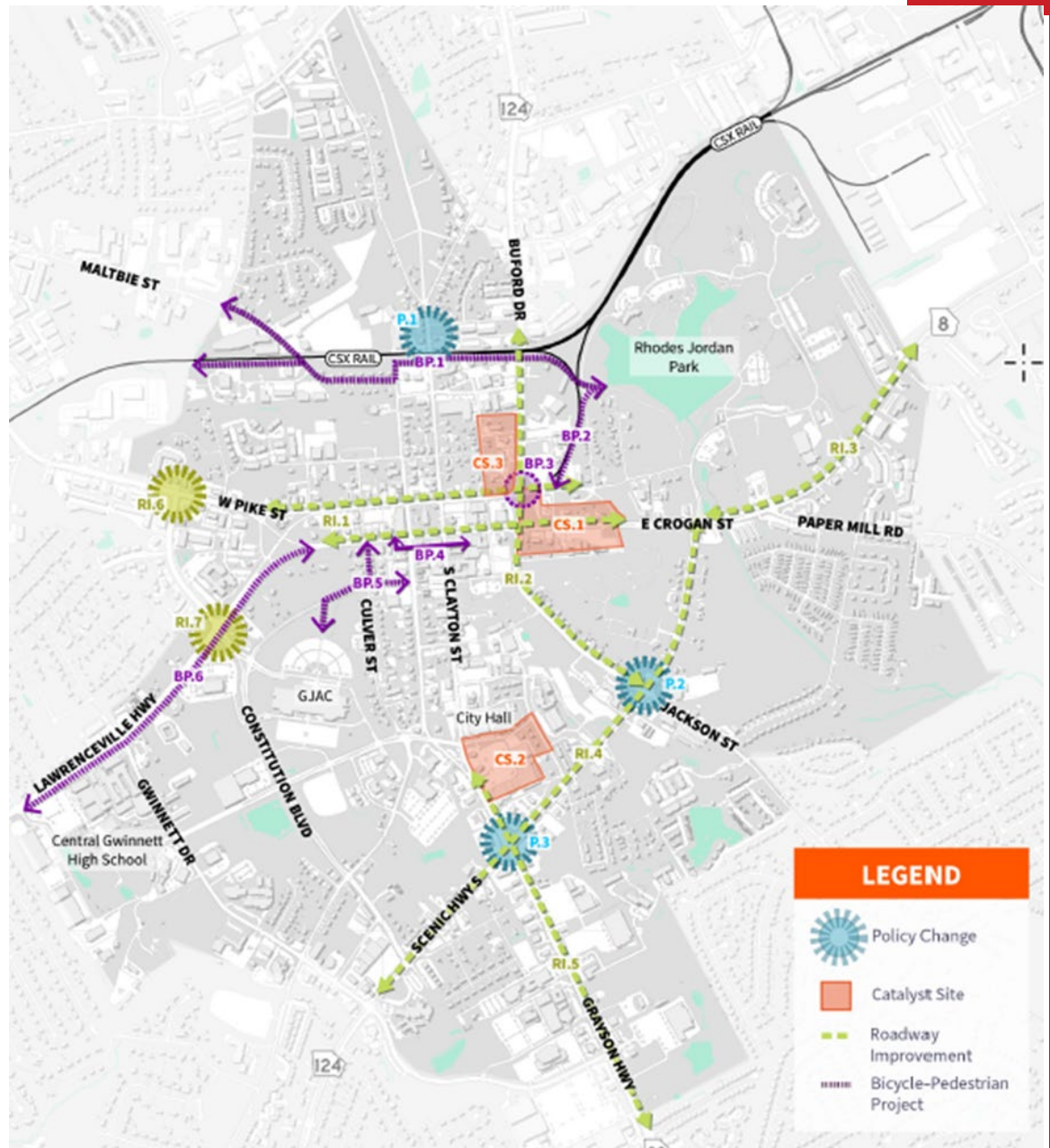
Highlights and Recommendations from LCI

Choosing the right
consultant

Community Outreach

Engaged stakeholders

Recommendations Map

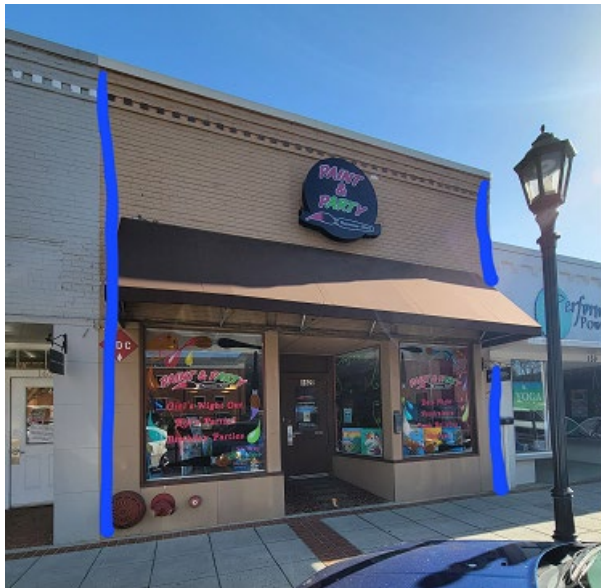




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PR.3. Fund and implement a façade grant program



Before



After



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BP.4. Alley Network extension as a pedestrian route as well as a placemaking feature.

Shoe Horn Alley Renovation





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RI.1. Convert E Pike Street and E Crogan Street to two-way operations





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Implementation Strategies

- Redevelopment Toolbox:
 - Master Plan
 - Tools for Planning, administration, and construction of land, buildings and physical infrastructure.
 - Tax Allocation Districts (TAD)
 - Bonds
 - Tax credits and abatements



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Thank you
