



Land Use Coordinating Committee

October 28, 2021 | 9:00-10:30 a.m.

[REGISTER NOW!](#)

1. Welcome & Announcements

Sam Shenbaga
ARC

2. CEDS: Overview & Interactive Exercises

Keri Stevens will give a brief overview of the Comprehensive Economic Development Strategy (CEDS), conduct a series of interactive polls about our region's economic development needs, and host two breakout rooms:

Keri Stevens
ARC
Wade Carroll
Metro Analytics

- Mini-SWOT (Strengths, Weaknesses, Opportunities, Threats): Small groups will discuss the strengths and weaknesses of the Atlanta Region.
- Strategic Framework: After reviewing the current Strategic Framework, small groups discuss what is missing.

Wade Carroll from Metro Analytics, the CEDS consultant, will then introduce his team and discuss the scope of work, public engagement techniques, and next steps.

3. Climate Resources Series: EPD's MMP

Sarah Knapp will discuss the Georgia Environmental Protection Division's free Municipal Measurement Program (MMP). The MMP streamlines data in a centralized database and benchmarks local governments against national averages and reports out actionable recommendations to improve waste and recycling program performance.

Sarah Knapp
Georgia EPD