



International Tower 229 Peachtree St, NE | Suite 100 Atlanta, Georgia 30303

# Land Use Coordinating Committee Preventing Commercial Displacement and Preserving Cultural and Legacy Businesses

March 25, 2021 | 9:00-10:30 a.m.

## **REGISTER NOW!**

## 1. Welcome & Announcements

Sam Shenbaga

Lynn Patterson

Three Points Planning

ARC

## 2. Preventing Commercial Displacement

## Keeping Mom & Pop & Their Shop: Local and Small Business Displacement

Lynn Patterson will present the purpose and goals for this Community Development initiative and explore the issue of local and small business displacement, an overview of its causes and impacts, and types of proactive strategies used to address retention.

# Community Development

ARC

es-

Sizemore Group

# 3. What's Your Experience?

#### **Breakout Session**

Community Development and Sizemore Group will facilitate breakout room discussions where participants can share their community's experiences with local and small business displacement. Questions\* will include:

- What is your community's experiences with local and small business displacement (pre- and within the current pandemic environment)?
- What are your greatest challenges with retention?
- How can the toolkit help?

\*For consultants, we ask that you respond with trends you are aware of and/or experiences with the various communities you may work with.

# 4. Breakout Session Recap

### **Group Discussion**

ARC

Participants will share highlights from the breakout session discussions and outstanding questions will be addressed.

# 5. Sharing Local and Small Business Preservation Strategies

# Keri Stevens

Keri Stevens

# ARC

Questions will include:

Group Discussion

- How are you engaging with and determining the needs of these businesses?
- What strategies have you used in your communities?
- What have been the pros and cons of those strategies?
- What types of resources would you like to see in a toolkit?

As a subcommittee of the ARC <u>Community Resources Committee</u>, the <u>Land Use Coordinating Committee</u> (LUCC) convenes its members to give local insights to ARC's regional planning work, and to collaborate on local land use planning issues in the Atlanta region and their connections to economic development, the environment, transportation, historic preservation, and quality of life. This meeting agenda and all relevant attachments can be found online at <a href="http://www.atlantaregional.org/lucc">http://www.atlantaregional.org/lucc</a>.