



**Land Use Coordinating Committee**  
***Preventing Commercial Displacement and Preserving Cultural and Legacy Businesses***

March 25, 2021 | 9:00-10:30 a.m.

**[REGISTER NOW!](#)**

**1. Welcome & Announcements**

**Sam Shenbaga**  
ARC

**2. Preventing Commercial Displacement**

**Lynn Patterson**  
Three Points Planning

***Keeping Mom & Pop & Their Shop: Local and Small Business Displacement***

*Lynn Patterson will present the purpose and goals for this Community Development initiative and explore the issue of local and small business displacement, an overview of its causes and impacts, and types of proactive strategies used to address retention.*

**3. What's Your Experience?**

**Community Development**  
ARC

***Breakout Session***

*Community Development and Sizemore Group will facilitate breakout room discussions where participants can share their community's experiences with local and small business displacement. Questions\* will include:*

**Sizemore Group**

- *What is your community's experiences with local and small business displacement (pre- and within the current pandemic environment)?*
- *What are your greatest challenges with retention?*
- *How can the toolkit help?*

*\*For consultants, we ask that you respond with trends you are aware of and/or experiences with the various communities you may work with.*

**4. Breakout Session Recap**

**Keri Stevens**  
ARC

***Group Discussion***

*Participants will share highlights from the breakout session discussions and outstanding questions will be addressed.*

**5. Sharing Local and Small Business Preservation Strategies**

**Keri Stevens**  
ARC

***Group Discussion***

*Questions will include:*

- *How are you engaging with and determining the needs of these businesses?*
- *What strategies have you used in your communities?*
- *What have been the pros and cons of those strategies?*
- *What types of resources would you like to see in a toolkit?*