

# Live Beyond Expectations Regional Strategic Plan Framework: Year 1 Implementation Process Evaluation September 23, 2020-September 30, 2021

The Atlanta Regional Commission (ARC) Board adopted the Live Beyond Expectations (LBE) Regional Strategic Plan Framework on September 23, 2020, with the goal of identifying and addressing the inequities that create disparities in life expectancy across metro Atlanta<sup>1</sup>. The five-year strategic plan framework supports ARC's longer-range vision that all residents of metro Atlanta lead long and healthy lives, no matter where they live.

During the first year of implementation through September 30, 2021, the LBE project team focused on establishing baselines and a strategic approach to improve the length and quality of life for all regardless of age, ability, or income. This document summarizes the process accomplishments over the course of the first year of plan implementation.

## Steering Committee

A steering committee was established to support and advise the project team on tasks and resources. See Appendix A for a complete list of current steering committee members and their affiliations.

- Established internal ARC steering committee comprised of committed members from groups around agency
  - Held six meetings
- Expanded steering committee to include external partners
  - Held first meeting with internal ARC staff and external partners in August 2021
- Established ongoing quarterly meeting schedule for Steering Committee throughout Year 2

## Data and Research

A large focus over the first year of implementation was establishing a better understanding of the factors that impact life expectancy and the social and economic characteristics within communities experiencing the lowest life expectancies around the metro Atlanta region.

- [Compiled inventory of 68 ARC programs](#) and how they intersect with Live Beyond Expectations' Place, Practice, and Policy interventions as well as the area of focus (e.g., transportation, workforce)
- [Created a "snapshot" of top point-in-time life expectancy related data for each of the 10 metro Atlanta counties](#)
- Created an outcomes data tracker (see Appendix B) to evaluate LBE Plan's yearly progress in the following four key metrics:
  - Life expectancy, measured in years
  - Quality of life, measured by percent of adults reporting good (or better) health

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<sup>1</sup> The metro Atlanta region for the purposes of the LBE Regional Strategic Plan Framework consists of the following 10 counties: Cherokee, Clayton, Cobb, DeKalb, Douglas, Fayette, Fulton, Gwinnett, Henry, and Rockdale.

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- Financial stability, measured by percent of adults unable to afford a \$400 emergency expense
- Healthcare access, measured by percent of people with health insurance
- See Appendix B for the Outcomes Tracker for the 10-county region
- Trackers for the region and each of the 10 metro Atlanta counties will be added to the [Live Beyond Expectations Strategic Plan webpage](#)

**Communications**

A variety of communications materials were created over the course of the first year to support plan-related outreach throughout the region to residents and organizations.

- [Press release](#) about board adoption of LBE framework
- [Empowerline blog post](#) about the LBE framework
- [Live Beyond Expectations Strategic Plan webpage](#) on ARC's website with a summary of the plan as well as links to associated documents:
  - Live Beyond Expectations Strategic Plan Framework
  - Snapshot for each of the 10 metro Atlanta counties
- Seven LBE presentations at national, state, and local meetings
- Presented to ARC's Advisory Committee on Aging for input on September 22, 2021



# Live Beyond Expectations Regional Strategic Plan Framework: Year 1 Accomplishments Summary

## Appendix A: Steering Committee Member List

### Live Beyond Expectations Steering Committee Member List

First Name	Last Name	Organization/Affiliation	Title
Abby	Cox	Department of Aging Services	Director, DAS
Aixa	Pascual	ARC, Strategic Relations	Communications and Marketing Analyst
Bonnie	Hardage	Jessie Parker Williams Foundation	Executive Director
Cindy	Newman	Wellstar Health System	Nurse Manager in Community Resources
Connie	White	ARC, Aging & Independence Services Group	Manager of HCBS Provider Network Unit,
Denise	Brown	MARTA	Equity Administrator   Office of Diversity and Inclusion
Elizabeth	Sanford	ARC, Center for Strategic Relations	Manager, Strategic Plans and Programs
Ginger	Ragans	ARC, Aging & Independence Services Group	ADRC, Consumer Information Services Manager
Jasmine	Simone	Mercy Care	Community Health Worker
Josh	Phillipson	ARC, Community Development Group	Principal, Arts, Culture, and Creative Placemaking
Katie	Mooney	Grady Memorial Hospital	Community Benefit Manager, Planning and Business Development
Kayla	Altland	Park Pride	Friends of the Park Associate
Kelsey	Waidhas	ARC, Natural Resources Group	Sustainability Coordinator
Kristi	Fuller	Georgia State University, Georgia Health Policy Center	Assistant Project Director, Georgia Health Policy Center
Kristie	Sharp	ARC, Aging & Independence Services Group	Manager, Program Development Unit
Lisa	Davis	ARC, Workforce Solutions Group	Project Administrator, Special Projects Manager
Maria	Roell	ARC, Transportation, Access, & Mobility Group	Community Engagement and Equity Manager
Marian	Liou	ARC, Community Development Group	Community Engagement and Arts Program Manager
Marisa	Ghani	ARC, Community Development Group	Principal Planner
Pamela	Stringfield	Focused Community Strategies	Neighborhood Engagement Coordinator
Robyn	Bussey	Partnership for Southern Equity	Just Health Director
Ryan	Schlom	ARC, Community Development Group	Planner/Researcher
Sabrina	Mallett	ARC, Mobility Services Group	Program/Project Administrator, Outreach Director-Georgia Commute Options
Sarah	Moore	Wholesome Wave Georgia	Georgia Food for Health Program Manager
Tia	McCoy	Habitat 4 Humanity Atlanta	Neighborhood Engagement Director
Tommy	Pearce	ARC, Neighborhood Nexus	Executive Director

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## Appendix B: Outcomes Tracker

### Tracker: 10 County Atlanta Region

