# ARC.

## Infrastructure Investment and Jobs Act (IIJA)

Strategic Relations Subcommittee Report

June 8, 2022

# ARC's role in the Infrastructure Investment and Jobs Act

- 3 Goals
- 4 Pillars
- 5 Engagement Strategies



Pillars of Support

## EDUCATE COMMUNICATE PREPARE ADVISE

#### Goals

- 1. Position ARC as the regional Infrastructure Act expert and a recognized national leader on IIJA regional coordination and mobilization
- 2. Engage the region, specifically local governments and stakeholders, on funding opportunities
- 3. Secure additional funding regionally to fully leverage the IIJA funding opportunities, which require local matches

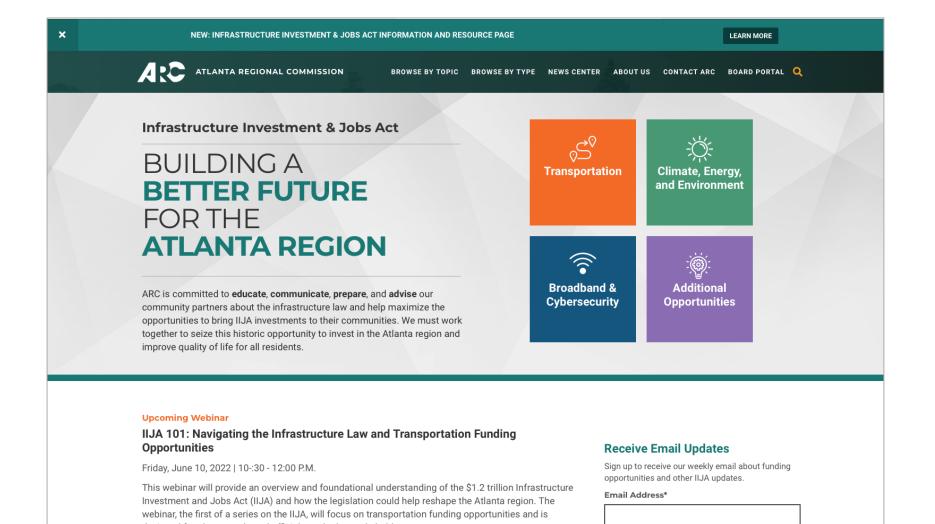
## Equip Staff w/ Knowledge & Information on IIJA

- All-Hands IIJA Overview provided to relevant staff Monday, April 18
- Weekly IIJA Communications Meetings
- Bi-Weekly IIJA Core Team Meetings
- Small group meetings as needed/ongoing
- Self-learning

### **Educate & Inform ARC Board/Committees**

- Leveraged ARC May 11 Board and Committee meetings to facilitate an information working session on IIJA
  - Launched Four Pillars
  - Launched IIJA Resource Webpage
  - National, State and Local Perspective
- Present at County Commission and City Government meetings starting in late June/July
  - General IIJA presentation to be developed
  - 1-2 slides tailored to that county

#### Communications for All Audiences



## Meet with Local Governments & Key Stakeholders

Small Group Meetings begin in July (virtual)

1-on-1 local government meetings launched/ongoing

Engage stakeholders in July (CIDs, Chambers, Private Sector, etc.) for two purposes:

 Garner influence for project coordination and support

Secure funding for match and project costs.



# **Engage Federal Administration for Regional Convening**

- Leverage Connect ATL for IIJA Content and Engagement
  - Includes a full IIJA Conference Track in development
  - Engage Polly Trottenberg, Deputy Secretary of Transportation for keynote (tentative)
  - Develop Regional Tour with Trottenberg prior to the event or after the event (tentative)
  - Visual appeal and attraction: electric bus/autonomous vehicle, etc.

#### Next Steps:

- Begin sponsor solicitation for CATL May 9
- Coordination and discussions with Transportation Agency Heads on strategy and framework (leverage monthly agency heads meeting
- Develop one-pager for CATL/IIJA Summit event for federal admin conversations