



# **Infrastructure Investment and Jobs Act (IIJA)**

Strategic Relations Subcommittee Report

June 8, 2022

# ARC's role in the Infrastructure Investment and Jobs Act

- 3 Goals
- 4 Pillars
- 5 Engagement Strategies



Pillars of Support

**EDUCATE**  
**COMMUNICATE**  
**PREPARE**  
**ADVISE**

# Goals

1. Position ARC as the regional Infrastructure Act expert and a recognized national leader on IIJA regional coordination and mobilization
2. Engage the region, specifically local governments and stakeholders, on funding opportunities
3. Secure additional funding regionally to fully leverage the IIJA funding opportunities, which require local matches

# Equip Staff w/ Knowledge & Information on IIJA


- All-Hands IIJA Overview provided to relevant staff – Monday, April 18
- Weekly IIJA Communications Meetings
- Bi-Weekly IIJA Core Team Meetings
- Small group meetings as needed/ongoing
- Self-learning

# Educate & Inform ARC Board/Committees

- Leveraged ARC May 11 Board and Committee meetings to facilitate an information working session on IIJA
  - Launched Four Pillars
  - Launched IIJA Resource Webpage
  - National, State and Local Perspective
- Present at County Commission and City Government meetings starting in late June/July
  - General IIJA presentation to be developed
  - 1-2 slides tailored to that county

# Communications for All Audiences


× NEW: INFRASTRUCTURE INVESTMENT & JOBS ACT INFORMATION AND RESOURCE PAGE LEARN MORE


 ATLANTA REGIONAL COMMISSION BROWSE BY TOPIC BROWSE BY TYPE NEWS CENTER ABOUT US CONTACT ARC BOARD PORTAL Q


## Infrastructure Investment & Jobs Act


# BUILDING A BETTER FUTURE FOR THE ATLANTA REGION

ARC is committed to **educate, communicate, prepare, and advise** our community partners about the infrastructure law and help maximize the opportunities to bring IIJA investments to their communities. We must work together to seize this historic opportunity to invest in the Atlanta region and improve quality of life for all residents.

**Transportation**

**Climate, Energy,  
and Environment**

**Broadband &  
Cybersecurity**

**Additional  
Opportunities**

### Upcoming Webinar

#### IIJA 101: Navigating the Infrastructure Law and Transportation Funding Opportunities

Friday, June 10, 2022 | 10:30 - 12:00 P.M.

This webinar will provide an overview and foundational understanding of the \$1.2 trillion Infrastructure Investment and Jobs Act (IIJA) and how the legislation could help reshape the Atlanta region. The webinar, the first of a series on the IIJA, will focus on transportation funding opportunities and is

### Receive Email Updates

Sign up to receive our weekly email about funding opportunities and other IIJA updates.

Email Address\*

# Meet with Local Governments & Key Stakeholders

- Small Group Meetings begin in **July** (virtual)
- 1-on-1 local government meetings launched/ongoing
- Engage stakeholders in **July** (CIDs, Chambers, Private Sector, etc.) for two purposes:
  - Garner influence for project coordination and support
  - Secure funding for match and project costs.



# Engage Federal Administration for Regional Convening

- Leverage Connect ATL for IIJA Content and Engagement
  - Includes a full IIJA Conference Track – in development
  - Engage Polly Trottenberg, Deputy Secretary of Transportation for keynote (tentative)
  - Develop Regional Tour with Trottenberg prior to the event or after the event (tentative)
  - Visual appeal and attraction: electric bus/autonomous vehicle, etc.
- Next Steps:
  - Begin sponsor solicitation for CATL – May 9
  - Coordination and discussions with Transportation Agency Heads on strategy and framework (leverage monthly agency heads meeting)
  - Develop one-pager for CATL/IIJA Summit event for federal admin conversations