

Jill Arrington, Reg ED, MADD Georgia/Alabama

## GA STRATEGIC HIGHWAY SAFETY PLAN

The Georgia Strategic Highway Safety Plan (SHSP) is a datadriven, comprehensive, multidisciplinary plan that integrates the "4 Safety E's"- Engineering, Education, Enforcement, and Emergency Medical Services.

The 2022-2024 Strategic Highway Safety Plan (SHSP) establishes statewide traffic safety performance goals and emphasis areas where substantial progress can be made to improve traffic safety for all road users. The successful development and implementation of the SHSP require leaders, champions, and safety partners from multi-disciplinary agencies to work together to bring different perspectives and solutions that address traffic safety concerns. No death or serious injury is acceptable.

# GEORGIA IMPAIRED DRIVING TASK FORCE

What it is: A group of people representing agencies or organizations who deal with impaired driving, brought together to conduct the Strategic Planning Process for the State's Georgia Strategic Highway Safety Plan (GSHSP).

Who's in the group: GOHS, GA Public Safety Training Center, ARC, GA DOT, Memorial University Health Center, Pooler County PD, Prosecuting Attorneys' Council of GA, GA DDS, MADD Georgia, retiree NHTSA as an advisor.

GA STRATEGIC HIGHWAY SAFETY PLAN
CURRENT STRATEGIC PLAN 2022-2024

# STRATEGIC PLAN 2022-2024 EMPHASIS AREAS

PEDESTRIA N
Decrease Number of Serious Injuries Dec 2024

#### MOTORCYC LE

Decrease Number of Fatalities and Serious Injuries Dec 2024

### IMPAIRED DRIVERS

Decrease Number of Serious Injuries Dec 2024 due to Impaired Driving

### DISTRACT DRIVERS

Decrease Number of Serious Injuries due to confirmed or suspected distracted drivers by Dec 2024

#### BICYCLE

Decrease
Number of
bicyclist
Serious
Injuries or
Fatalities by
Dec 2024

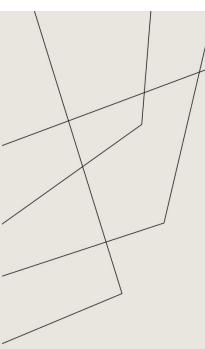




GEORGIA STRATEGIC
HIGHWAY SAFETY PLAN







#### STRATEGIC PLAN: IMPAIRED DRIVING

#### Mid-Range Status

Currently, GA is a low-range state – average impaired driving fatality rate is .30 or lower

Mid-Range – average impaired driving fatality rate is between .30 to .60

Mid-Range states required to develop a plan to address the problem of impaired driving

Fatality Rate: ratio of the number of fatalities to the number of vehicle miles traveled in a calendar year

## Impaired Driving Countermeasures Grant

Addresses those factors of impaired driving

Governor's Office of Highway Safety

May include larger Task Force Coalition to ensure stakeholder engagement and participation as well as different perspectives in order to address impaired driving

#### AREAS OF FOCUS

PROG MGMT/ STGC PLAN

**PREVENTION** 

CRIMINAL JUSTICE

COMMUNICA TION ALCOHOL/ DRUG MISUSE/ PREVENT

PROGRAM EVAL & DATA

Strong Management Data Driven Monitored for

Effectiveness

Programs:
Promote
responsible
alcohol service
Promote
Transportation
Alternatives
Community
Based
approaches

Laws

Enforcement
Publicize High
Visibility
Enforcement
Prosecution

Adjudication
Admin
Sanctions and
Driv License
Progs

Comprehensive & year-round

Use traffic related data
Culturally

multi-lingual where appropriate

relevant and

Screening/ Assessment

Treatment/ Rehab

Monitor Impaired Drivers Reliable Data

Mechanism to Monitor

Progress

Record Retention

#### **TIMELINE**

Dec 2023 - Mar 2024

Core Group meetings, division of responsibilities on the plan

Sub-groups meet to flesh out parts of the plan

Bring in additional people, agencies and organizations

Mar 2024 - Jun 2024

NHTSA issues range designation

Completion of plan

Outline parameters to address impaired driving for the grant

Stakeholders/ agencies/ coalition

Jul 2024 -onward

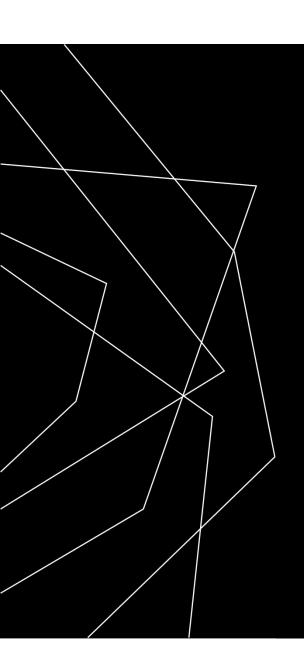
Submit plan

Grant submission/deadline

### OUR REQUEST

As we go through this strategic planning process, we ask

- Engagement and Feedback
- Data & Information
- Promote & Inform



## THANK YOU

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