



ARC State of the Region 2026

Wednesday, November 4, 2026

Host Sponsor \$40,000

1 AVAILABLE

- 2 tables (20 seats) to the State of the Region
- 1 seat at an Atlanta Regional Commission special guest table
- Individual recognition from podium as Host Sponsor.
- Opportunity to provide promotional video of up to 2 minutes to be played during the event.
- Logo recognition, with hyperlink to your website, in ARC's State of the Region special edition newsletter
- On screen logo recognition during the event
- Top level logo recognition on the ARC event page, signage, print materials and social media channels (Facebook, Instagram, X, and LinkedIn) with hyperlink, where possible
- Invitation to Data Directions, a sponsor-only opportunity for your leadership to preview regional survey results and ARC's data visualization and analysis tools and resources

Signature Sponsor \$20,000

2 AVAILABLE

- 2 tables (20 seats) to the State of the Region
- 1 seat at an Atlanta Regional Commission special guest table
- Individual recognition from podium as Signature Sponsor.
- Opportunity to provide promotional video of up to 2 minutes to be shown during the event.
- Logo recognition, with hyperlink to your website, in ARC's State of the Region special edition newsletter
- On screen logo recognition during the event
- Top level logo recognition on the ARC event page, signage, print materials and social media channels (Facebook, Instagram, X, and LinkedIn) with hyperlink, where possible
- Invitation to Data Directions, a sponsor-only opportunity for your leadership to preview regional survey results and ARC's data visualization and analysis tools and resources

Presenting Sponsor \$15,000

- 1 Table + 5 Seats to the State of the Region
- 1 seat at an Atlanta Regional Commission special guest table
- Individual Recognition from the podium as a Presenting sponsor
- Logo recognition, with hyperlink to your website, in ARC's State of the Region special edition newsletter
- On screen logo recognition during the event
- Top level logo recognition on the ARC event page, signage, print materials and social media channels (Facebook, Instagram, X, and LinkedIn) with hyperlink, where possible
- Invitation to Data Directions, a sponsor-only opportunity for your leadership to preview regional survey results and ARC's data visualization and analysis tools and resources

Premier Sponsor \$10,000

- 1 Table + 5 Seats to the State of the Region
- Individual recognition from the podium as a Premier sponsor
- Logo recognition, with hyperlink to your website, in ARC's State of the Region special edition newsletter
- On screen logo recognition during the event
- High level logo recognition on the ARC event page, signage, print materials and social media channels (Facebook, Instagram, X, and LinkedIn) with hyperlink, where possible
- Invitation to Data Directions, a sponsor-only opportunity for your leadership to preview regional survey results and ARC's data visualization and analysis tools and resources



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Champion Sponsor \$7,500

- 1 Table (10 seats) at the State of the Region
- Recognition from the podium as Champion sponsor
- Company recognition, with hyperlink to your website, in ARC's State of the Region special edition newsletter
- On screen logo recognition during the event
- High level logo recognition on the ARC event page, signage, print materials and social media channels (Facebook, Instagram, X, and LinkedIn), with hyperlink, where possible
- Invitation to Data Directions, an exclusive opportunity for your leadership to preview Metro Atlanta Speaks survey results, as well as a look at ARC's data visualization and analysis tools and resources

Connecting Sponsor \$5,000

- 1 Table (10 seats) to the State of the Region
- Recognition from the podium as Connecting sponsor
- Company recognition, with hyperlink to your website, in ARC's State of the Region special edition newsletter
- On screen logo recognition during the event
- Recognition on the ARC event page, signage, print materials and social media channels (Facebook, Instagram, X, and LinkedIn), with hyperlink, where possible
- Invitation to Data Directions, a sponsor-only opportunity for your leadership to preview regional survey results and ARC's data visualization and analysis tools and resources

Supporting Sponsor \$3,000

- 5 seats to the State of the Region
- Recognition from the podium as Supporting sponsor
- Company recognition, with hyperlink to your website, in ARC's State of the Region special edition newsletter
- On screen logo recognition during the event
- Recognition on the ARC event page, signage, print materials and social media channels (Facebook, Instagram, X, and LinkedIn), with hyperlink, where possible
- Invitation to Data Directions, a sponsor-only opportunity for your leadership to preview regional survey results and ARC's data visualization and analysis tools and resources

ARC Office of Legal and External Affairs

For information contact:

Jim Jaquish, *External Relations*, jjaquish@atlantaregional.org or 404.323.5634