



**DATE:** January 11, 2023

**ISSUE SUMMARY:      ARC Strategic Framework**

**FROM:**      Dr. Malika Reed Wilkins, Chief Strategy and External Affairs Officer

**IMPORTANCE:**

ARC's last strategic framework was adopted by the Board in 2016 and expired in 2021. Additionally, ARC had several frameworks for different types of work and the agency had a disconnect on a single vision, mission, or unified goals. Because of this, the Executive Director initiated a process to develop a new Strategic Framework encompassing all ARC work. This comprehensive process began at the executive leadership level in April 2022 and was developed with senior management and staff input. The draft framework was reviewed with external stakeholders and presented to the ARC Board for discussion and engagement at the November 2022 Board Work Session. The new framework establishes a unified mission, vision, and goals for the agency, as well as the values which dictate how staff carry out that work.

**ACTION REQUIRED:** Adoption



ATLANTA REGIONAL COMMISSION

**A RESOLUTION TO ADOPT THE  
ARC STRATEGIC FRAMEWORK**

**WHEREAS**, the Atlanta Regional Commission is a Regional Commission created pursuant to O.C.G.A. § 50-8-30, et seq.; and

**WHEREAS**, O.C.G.A. § 50-8-34 authorizes to the council of each regional commission to establish policy and direction for the regional commission; and

**WHEREAS**, the Atlanta Regional Commission is a Metropolitan Area Planning and Development Commission created pursuant to O.C.G.A. § 50-8-80, et seq.; and

**WHEREAS**, O.C.G.A. § 50-8-98 authorizes such a commission to adopt bylaws and rules and regulations concerning all aspects of its functions and operations; and

**WHEREAS**, the Commission adopted a Strategic Framework for the period of 2016 to 2021; and

**WHEREAS**, that framework should be updated to provide agency guidance and direction on policy decisions.

**NOW, THEREFORE, BE IT RESOLVED** that the Atlanta Regional Commission hereby adopts the 2022-2026 ARC Strategic Framework, as attached; and

**BE IT FURTHER RESOLVED** that the Atlanta Regional Commission directs staff to begin efforts immediately to implement the provisions of said Framework.

I do hereby certify that the foregoing resolution was adopted by the Atlanta Regional Commission on January 11, 2023.

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Charissa White-Fulks, ARC Executive Assistant/Board Secretary