

Disadvantaged Business Enterprise (DBE) 2019 Plan Update

Goal Setting Methodology and Consultation



Purpose of the DBE Program

- The Disadvantaged Business Enterprise program is a USDOT program established by 49 CFR Part 26.
- The program is designed to remedy the effects of discrimination by, among other things, leveling the playing field to allow disadvantaged individuals to fairly compete for DOT-assisted contracting opportunities.

DBE Certification

- DBE is a specific certification. It is related to MBE, WBE, and SBE, but it is a distinct certification.
- If an otherwise qualified business is not certified as a DBE in the State of Georgia, it cannot be counted towards ARC's participation goal, nor can it be included in the goal calculation.
- ARC participates in the Unified Certification Program for Georgia, where MARTA and GDOT are responsible for all DBE certifications.
- The general criteria to qualify are:
 - Individual personal net worth does not exceed \$1.32M
 - Business gross income does not exceed \$23.98M
 - Business is at least 51% owned by a minority (race and gender)

DBE Program and Goal

- ARC's proposed 2019-2021 goal is 17.6% participation rate.
- ARC is required to set an overall DBE Goal every three years.
- The goal must be set based upon Ready, Willing, and Able (RWA) DBEs, relative to all businesses that are RWA to participate on anticipated DOT-assisted contracts.
- The goal is included in every USDOT funded project solicitation to encourage participation.
- ARC does not utilize contract goals in its DBE program.

2019 Goal Calculation- Base Figure

Table 3: Baseline Availability Calculation (Fulton County)

NAICs Code	Project Description	Contract Total	% of Work	DBEs	County Business Patterns	DBE Availability	Weighted availability
541330	South Fulton CTP	\$ 625,000.00	19.06%	15	370	4.05%	0.77%
541614	Regional Transit Onboard Survey	\$1,750,000.00	53.38%	7	74	9.46%	5.05%
541330	Update SHRP2 Scenario Tool	\$ 4,528.02	0.14%	15	370	4.05%	0.01%
541330	HST Demand Response Coordination Study	\$ 400,000.00	12.20%	15	370	4.05%	0.49%
541330	Land Use Model	\$ 150,000.00	4.58%	15	370	4.05%	0.19%
541330	RTP Designer	\$ 11,000.00	0.34%	15	370	4.05%	0.01%
541330	CMAQ Calculator	\$ 50,000.00	1.53%	15	370	4.05%	0.06%
511210	Ridematching Software	\$ 288,000.00	8.78%	2	139	1.44%	0.13%
	Total Dollars	\$3,278,528.02	100.00%				6.71%

2019 Goal Calculation- Adjustment

- With the Base Figure determination, ARC reviewed past participation to determine if the base figure should be adjusted.
- ARC's 2016-2018 goal was 15.64%, and it was exceeded each year.
- The disparity between the Base Figure and the Past Participation resulted in a determination that an adjustment was necessary.
- Therefore, the 2019-2021 proposed DBE goal as adjusted is 17.6%.

Public Consultation

- DBE regulations require consultation with DBE stakeholders including community groups with DBE knowledge.
- By reviewing with TAQC, TCC, and the ARC Transportation Equity Advisory Group, ARC will be consulting with a variety of DBE stakeholders.
- Optional public comment will be open for 30 days ending in Board adoption at the July ARC Board meeting.

Questions:

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