

ARC COMMITTEE MEETING FOLLOW-UP
Community Resources Committee (CRC)
November 10, 2016 Final Summary
Richard Oden, Chair

<i>Members Present</i>	<i>Members Absent</i>
Richard Oden, Chair	Brant Aden
Mark Mathews, Vice-chair	Natalyn Archibong
Kip Berry	Dennis Creech
Dennis Burnette	Vanessa Fleisch
Liz Hausmann	Joan Garner
Steve Hutchison	Lynette Howard
Mickey McGuire	Deborah Jackson
Charles Oddo	Larry Johnson
Narender Reddy	Ceasar Mitchell
Jeff Turner	John O'Callaghan
Doreen Williams	Jannquell Peters
	Rochelle Robinson
	Steve Tumlin
	Bob Weatherford
	Yvonne Williams

1. Welcome and Chair Comments

Richard Oden, Chair

2. Public Comment Period

3. 2016 Regional Leadership Institute Recap

Stephen Causby, ARC

Fifty-one leaders from various sectors and parts of the region took part in this year's Regional Leadership Institute (RLI) in September in Savannah. Over the course of the week, the group learned about issues like aging, community planning and equity. Joining more than 1200 alumni, the class developed a strong bond and network of relationships that continues to grow. Our own Chairman Armstrong and Mayor Rochelle Robinson of Douglasville were two class members. RLI is an annual leadership development program of ARC, and accepts applications each February.

4. South Fulton Parkway Corridor Update

Allison Duncan, ARC

ARC with the assistance of Jacobs Engineering Group, recently conducted a charrette to develop a vision for the South Fulton Parkway Corridor. With input from the 100 people+ that participated in the charrette, ARC and Jacobs developed a concept for the corridor. ARC will assist the local governments in refining and implementing this concept. Mayor Boddie commended Allison and the team for the work that they put into this effort. Landowners and developers have their own plans and ideas for uses of property. ARC was able to assist in creating a viable plan for the corridor.



5. 2016 Metro Atlanta Speaks Survey: Summary Findings and New Display Analysis Tool

Mike Carnathan, ARC

The ARC Research & Analytics division, with the assistance of the Burruss Institute at Kennesaw State University, conducted the fourth Metro Atlanta Speaks survey this past July and August. Most of you have heard the “headline” results-- either at late October’s State of the Region Breakfast or in the news media. Some of you have even taken a short version of this year’s survey, on Survey Monkey. This presentation will take a deeper dive into the regional and county-level “topline” results for selected questions, compared to Board results for those questions. The presentation will include demonstration of a new tool, hosted on the MAS webpage, that has been developed to make custom “crosstab” results more accessible than ever before. Doug Hooker of ARC commented that there were requests during TAQC for ARC staff to visit local governments and give presentations regarding Metro Atlanta Speaks. We will coordinate this and send out links for signup.

6. Adjourn

