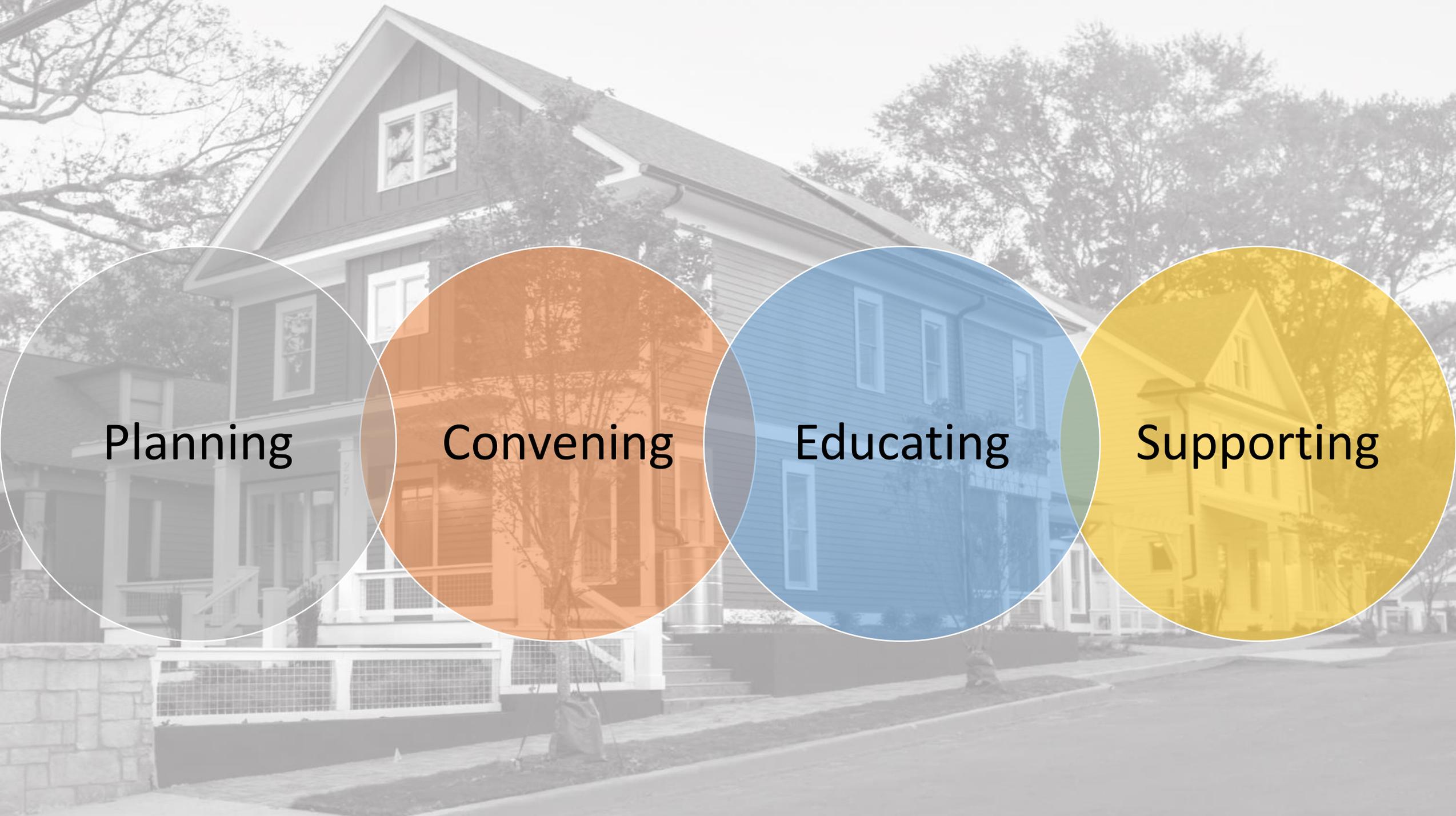


ARC 2019 Housing Work



**50%
SOLD!**



Planning

Convening

Educating

Supporting



Convening

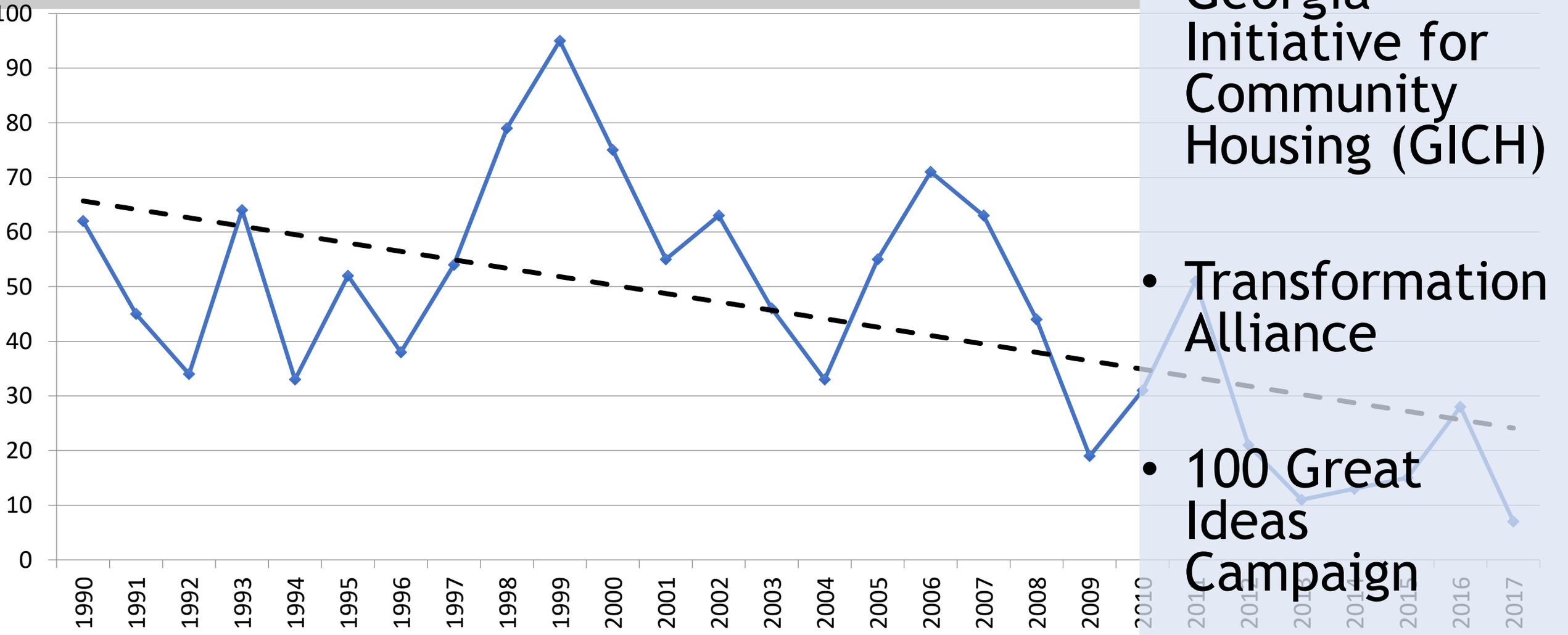
- Regional Housing Task Force
- Regional Housing Forum
- Regional Housing Advisory Council
- Internal cross divisional housing team

Educating



- Presentations across the region
- Leadership programs
- Community Planning Academy (CPA)

Supporting



Join the Conversation

- 100 Great Ideas Facebook Group
 - April 8th-12th
- Atlanta Regional Housing Forum



REGIONAL HOUSING STRATEGY

- **Educational:** serve as a source of information for policy makers and the general public to learn and communicate about the basics of housing affordability.
- **Analytical:** provide a data portal to help communities understand their housing characteristics, issues, and opportunities.
- **Actionable:** provide local governments with a tool that helps identify local housing challenges and solutions.





REGIONAL HOUSING STRATEGY

2018 Activities

- One-on-one meetings
- Small group discussions
- Housing charette with cities and counties
- CATLYST kick-off meeting
- Presentation at Regional Housing Forum
- Research initiative with Georgia Tech

2019 Activities

- Develop and test submarkets- now thru April
- Develop and test strategies- April thru September
 1. Funders Collaborative
 2. Development Community
 3. Elected officials
 4. Others
- Launch website- November