

Agency-wide Policy Framework and Comprehensive Economic Development Strategy (CEDS)



Agency-Wide Policy Framework: Phase 1

Comprehensive Economic Development Strategy (CEDS):Phase 2



Agency-Wide Policy Framework

- Intent:
 - Overarching Policies Agency-Wide
 - Consistent Internal/External Messaging
 - Inform and Guide Technical Documents
 - Focus on Equity and Resiliency



Atlanta Regional Commission



What is the CEDS?

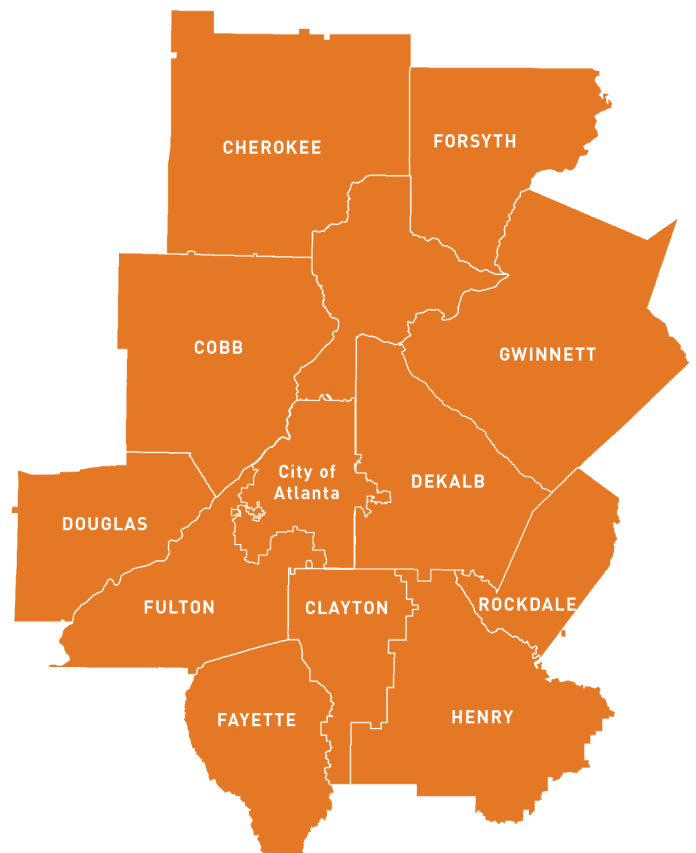


The Comprehensive Economic Development Strategy (CEDS) is a locally-based, regionally-driven economic development planning process and document that creates the space for your region to identify its strengths and weaknesses and brings together a diverse set of partners to generate good jobs, diversify the economy, and spur economic growth.



CEDS Facts

- Required for EDA designation as an Economic Development District
- Updated every five years
- Submitted to EDA regional office for approval
- Requirement for various EDA funding including EDA's Public Works and Economic Adjustment Assistance programs & CARES Act funding





What can the CEDS do?

- The **CEDS** helps to build on the **strengths** of your region, as well as identify **gaps in resources** or expertise that need to be addressed

- The **CEDS** planning process **can facilitate regional collaboration**, expand supply chains, and grow and support new industry clusters

- With a **CEDS** in place, regions are more likely to attract **federal funds and technical assistance** by demonstrating resources are used efficiently and effectively

- The **CEDS** process can make your region **more resilient** and better positioned to plan for, respond to, and recover from natural disasters and economic shocks

- The **CEDS** can be much more than just a static document, but rather an engaging platform that generates **region-wide discussions** and serves as a call to action for economic development






EDA Requirements

- Summary Background
- SWOT (Strengths, Weaknesses, Opportunities, Threats)
- Strategic Direction/Action Plan
- Evaluation Framework
- Economic Resilience





Regionalism is a committed effort to improve communities through increased coordination and collaboration, maximizing efficiency through united approaches while preserving individual aspirations.

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Next Steps:

Agency-wide Policy Framework: October-December 2021

CEDS Update: January-December 2022

The background image is a grayscale photograph of a city street scene. In the upper portion, there are historic brick buildings with various signs, including 'Roman Pig' and 'Go for'. A large tree is visible in front of the buildings. The lower portion of the image shows an outdoor cafe or patio area with several tables and chairs. People are seated at the tables, some eating and some talking. The scene is brightly lit, suggesting daytime.

Thank you!

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