



COMMUNITY DEVELOPMENT ASSISTANCE PROGRAM

Atlanta Regional Commission's Community Development Group

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A NEW FRAMEWORK

for the Atlanta Regional Commission's Community Development Group.

This **new framework** helps the Community Development Group plan, prioritize, coordinate, and allocate staff and technical resources in a thoughtful manner.

- Proactive instead of reactive
- Solid understanding of applicant needs from the beginning
- Ability to allocate appropriate staff and resources accordingly
- Better alignment of work load with staff resources
- Greater opportunities for internal collaboration
- Provide a conduit to connect project applicants with partners



Community Development Assistance

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Call for Projects – Apply Now

ARC's Community Development Group strives to work with local jurisdictions to plan and implement programs and projects that improve the quality of life for their residents.

The group has issued its first annual call for projects, inviting cities, counties, CIDs, and non-profits to submit applications seeking technical assistance. In this pilot year, ARC will collaborate on a limited number of projects that will help you reach your community vision while also implementing critical parts of the Atlanta Region's Plan. Applications are due on or before March 9th.

[APPLY NOW](#)

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COMMUNITY DEVELOPMENT ASSISTANCE

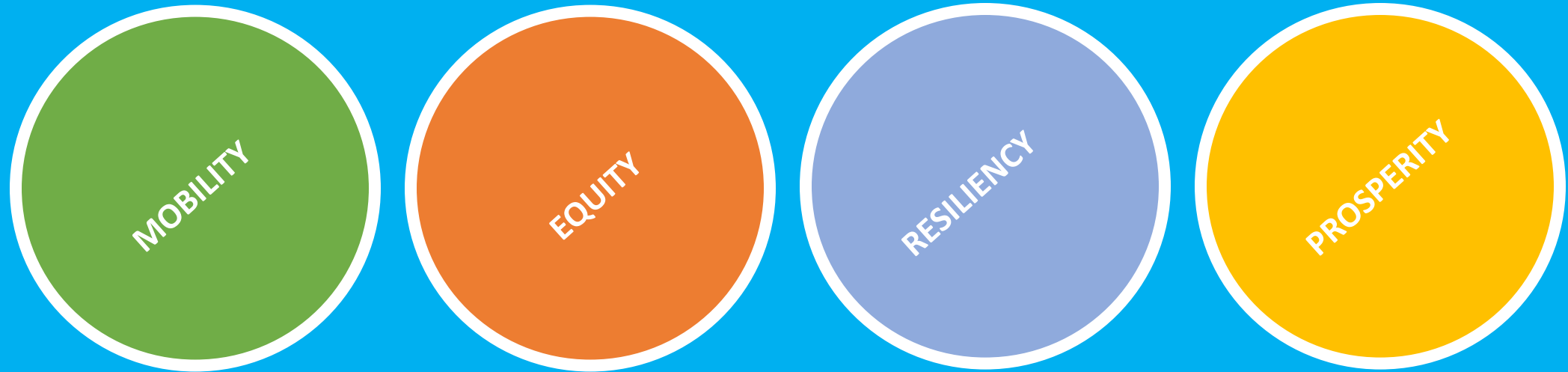
[APPLY NOW](#)

Planning Studies	Trainings
Implementation Assistance	Facilitation

A NEW FRAMEWORK. **WORK.** As part of this new framework, four types of technical assistance will be provided by the Community Development Group.

1. **PLANNING STUDIES** – community-driven planning assistance to guide local, sub-regional, and County level decision-making.
2. **IMPLEMENTATION ASSISTANCE** – technical assistance to implement high-priority action items identified in adopted plans.
3. **TRAININGS** – structured education and awareness programs to help a diversity of decision-makers make well-informed decisions.
4. **FACILITATION** – consensus building activities to help stakeholders achieve desired outcomes for a given program or project.

This new framework is built around four core values:



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MOBILITY

Examples of programs through this lens.

1. PLANNING STUDIES

- Bike/pedestrian plan
- Transit needs assessment
- Smart mobility plan

2. IMPLEMENTATION ASSISTANCE

- Detailed concept
- Demonstration project
- Toolkit

3. TRAININGS

- Road Diet 101
- Emerging trends training
- Safety training

4. FACILITATION

- Educational tour
- Multi-district consensus building
- Project prioritization

TIMELINE

- Call for Projects initiated on January 31st
- Open House/Information session held yesterday
- Applications due by March 9th
 - Online submission
 - Follow-up phone calls
- Projects initiated in early May

For additional information, please visit
www.atlantaregional.org/techassistance

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DRAFT

A NEW LCI.

CHANGING EXPECTATIONS. We're witnessing a growing desire for more compact, dense, walkable centers with transit and other mobility options.

CHANGING TECHNOLOGIES. We're looking for new ways to connect with other people and different ways to occupy and travel through streets and public space.

CHANGING ECONOMIC DRIVERS. We're experiencing not only continued outward expansion, but a powerful wave of growth in the region's core and other historic centers.

CHANGING GEOGRAPHIES. We're seeing how both the suburbanization of poverty and acceleration of urban displacement create new kinds of challenges for the region.

CHANGING DIALOGUE. We're hearing more urgency around equity and affordability.



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Parsons Alley, Duluth (photo: Kronberg Wall Architects/Planners)

FRAMING.

Setting new standards:

MOBILITY-ORIENTED. Projects remain focused on mobility, but **priority projects** highlight mobility as a strategy to also address equity, resiliency, and prosperity. *Example: A new trail bridge that connects an underserved community to an employment or retail center.*

ACTION-ORIENTED. Projects remain focused on implementation, but **priority projects** advance framework goals through a broad range of project types. *Example: A housing strategy to help mitigate traffic congestion in high-demand areas.*

OUTCOME-ORIENTED. Projects remain focused on moving the needle, but **priority projects** provide a more tailored approach to meet different communities where they are so that everyone has the chance to move forward. *Example: Some areas are ready for integrated last-mile technologies at transit stops, while others need to first implement basic complete-street standards.*

PROCESS.

Updating the path to delivery:

MORE COMPREHENSIVE. Project **support** will include expanded technical assistance from ARC on issues like existing conditions, demographics; formalized staff relationships in aging, workforce development.

Example: Expert review on specialized issues like economic displacement or market dynamics.

MORE ADAPTIVE. Project **scoping** will be tailored to better understand and respond to the needs and opportunities of each project area. *Example: A phased scoping process to allow for changes in project direction.*

MORE INVENTIVE. Project **selection** will include new types of projects with more targeted outcomes. *Example: Tactical and experimental projects will ensure LCI isn't planning for the sake of planning.*

TOOLS.

Translating the new standards into outcomes:

CATALYTIC LCI. A more traditional LCI in nature, but focused on moving the needle.

TACTICAL LCI. A smaller, more agile LCI focused on faster delivery and outcomes.

EXPERIMENTAL LCI. An innovation-oriented LCI that encourages experimentation.

TOOLS. CATALYTIC LCI

This is essentially a traditional LCI, (equivalent to today's major plan update), but it expands the criteria, scoping, and engagement process so that it delivers on all lenses.

A future project in this category:

- Could be a conventional LCI project if that's what the community needs to catalyze change.
- Could be a more robust, intentional, catalytic project that includes local attention and resources to fully address the four lenses.



TOOLS. TACTICAL LCI

This is a smaller, targeted, more agile LCI, (like a supplemental plan on housing or a zoning overlay) that, while grounded in the four lenses, targets fast project delivery and outcomes.

A future project in this category:

- Could be a mobility project recommendation from a previous LCI study area that is ready for targeted implementation.
- Could be a mobility project recommendation from a previous LCI study area that identifies/addresses mobility as the solution to a local equity/resiliency/prosperity challenge/opportunity.



TOOLS. EXPERIMENTAL LCI

This is an innovation-focused LCI intended to develop new solutions to our big challenges ahead; delivers on lenses; often technology-focused. Failure is part of experimentation.

A future project in this category:

- Could be a pilot initiative to deploy advanced technologies that collect data and prescribe action for future, more comprehensive transportation solutions.
- Could be a study or design for an innovative and/or untested approach to transit access or transportation system integration.



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THANKS & DISCUSSION.