



Culture and Community Design



Information Session for Individual Applicants | October 27, 2022



Atlanta Regional Commission

ARC Team



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Program

Agenda

- Program overview
- Conversation with 2022 Program Alumni
- Culture and Community Design in 2023
- Connection to ARC funding programs
- Application Timeline
- Questions

By the end of today's session, you will:

- Understand the background, purpose, and desired outcomes for ARC's Culture and Community Design program
- Have learned about the program experience from previous participants
- Understand the program structure and content
- Be clear about the program application, process, timeline & deadlines
- Know who to contact at ARC with questions about the program
- Have a pretty good idea about what you will do next!

Program Background

2021

- Emphasize participants' diversity of contribution and lived experience in local and regional planning
- Prioritize artist and creative involvement and leadership
- Foster cross-sector collaboration (artists, planners, policymakers)

2022

Partner with community-based organizations on arts and culture-focused community planning and engagement that advance priorities of underrepresented communities

Program Purpose

The ARC Culture and Community Design advances arts and culture as an essential part of inclusive and equitable planning in communities across metro Atlanta.

Desired Outcomes

- Artists, culture bearers, planners, designers, and local government officials collaborate effectively on planning and community engagement projects; and
- Community-based organizations are prepared to participate in and lead local and regional planning processes, with ARC as a collaborator and as a conduit to funding and execution; and
- Establishing lessons learned on inclusive and equitable planning that we can share as best practices for future implementation.

Why Should I Apply?

- **Artists and culture bearers**
 - Broadened reach and impact of artistic practice
 - Education and networking in the fields of planning, community and economic growth and development, transportation
- **Planners/architects/designers**
 - Enhanced professional skills and experience
 - Inside look at direction of ARC's vision for planning & engagement
- **People working in local government**
 - New opportunities for more effective civic engagement and creative partnerships

2022 Project Teams



Alif Institute



**Ballethnic
Dance Company**



**We Love
Buford Highway**

BRIDGE

PREP  FOOD JUNCTION



REST SPOTS

PERFORMANCE
& CAFE SPACE

ARTIST
MARKET

alif
institute

Alif Institute

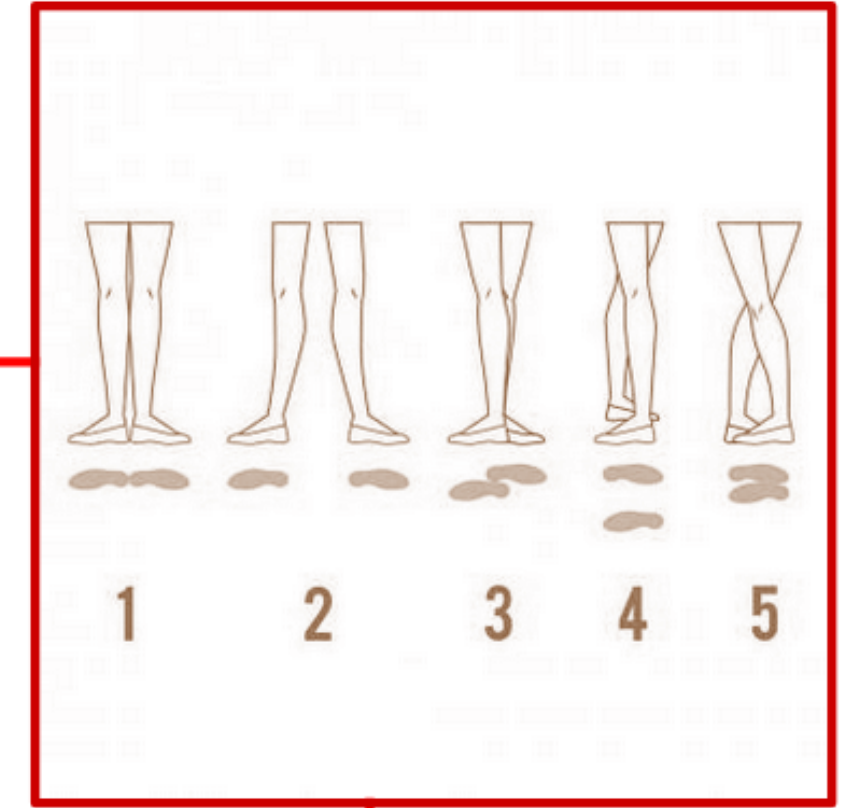
ART INTERACTIVE
PLAYGROUND

ART
INSTALLATIONS

COMMUNITY
GARDEN



Aerial view of potential community activations

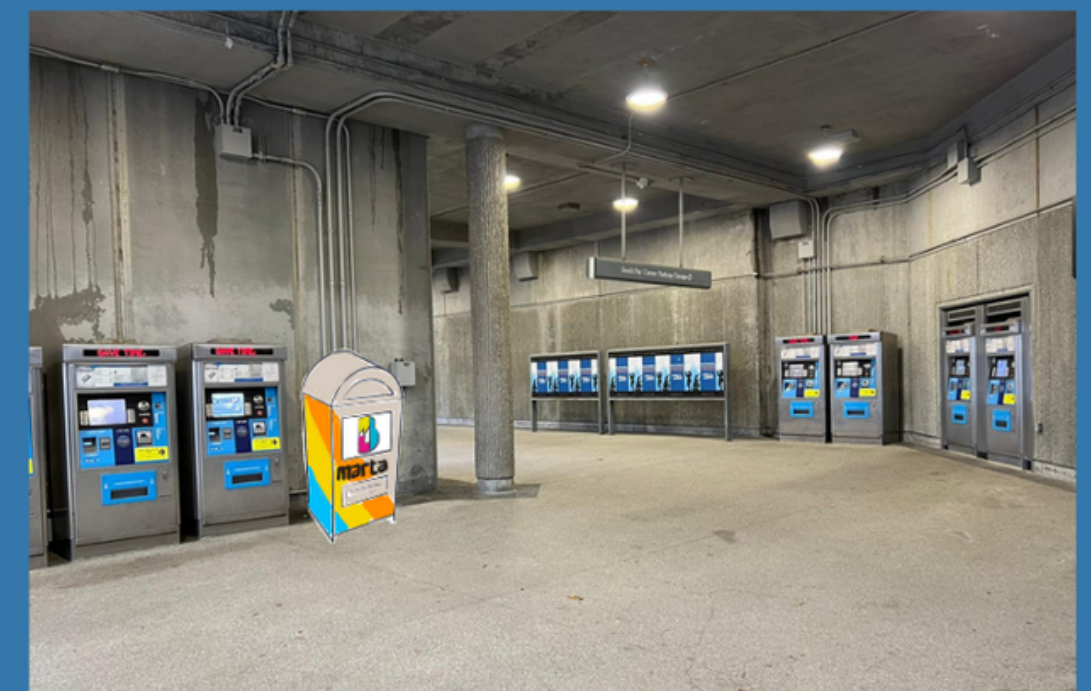


Sidewalk Art Project with Community

VERSION 3: THE NEWSPAPER STANDS ARE HOME



- ☆ PERMANENT PRESENCE FOR WE LOVE BUFORD HIGHWAY
- ☆ COMMUNITY-SPECIFIC DESIGNS OF THE STAND
- ☆ BIPOC ARTISTS SELECTED FOR THE DESIGNS



2022 Program Alumni



E L Chisolm

Fine Artist/Muralist/Designer
E L Creative, LLC



Rita Kompelmakher

Director of Community
Partnerships and Engagement
Alliance Theatre



Rosemary Watts

Business and Cultural
Development Manager
City of Dunwoody

Culture and Community Design **Program Content**

Learning



From local and national experts in arts and culture in planning, creative placemaking

Group Discussions



On local and regional arts in planning topics and issues

Project-Based



Address community needs and opportunities through collaborative arts and culture-focused planning and engagement initiatives

Culture and Community Design Program Timeline

Welcome Breakfast	February 14
Program Days (9am–3pm)	March 7 March 28 (virtual) May 9 July 18 (virtual) August 15 September 12

Site Visits	During April 17–21
Community Co-Design Sessions	During June 4–10 and/or During June 18–24

Participant Commitment

- 1. Attend All Sessions
 - 2. Out-of-Class Time
- Outside of program days and other sessions, participants will be asked to contribute an additional five hours monthly for group project work and community engagement.



Culture and Community Design **Program Fee**

Payment

The cost of the program is \$1,000 for each individual participant.



***Culture and Community Design** Program Fee*

Artists/Arts and Culture Nonprofits

Subject to very limited availability, working, self-employed artists and employees of arts and culture-based nonprofits, if selected for the program, may be eligible to participate in the program at no cost.

Five Selected Artists/Culture Bearers

Five (5) selected working artists or culture bearers with a civic, social, or community practice will be paid \$1,500 for their unique skillset and expertise.



Culture and Community Design **CDAP Support**

*How can we
bring what's
in a plan to
life...*

Community Development Assistance Program (CDAP)

Provides planning and technical assistance to local governments, community improvement districts, and non-profits across the metro Atlanta region to undertake local planning activities that advance the goals of the Atlanta Region's Plan.

Livable Centers Initiative (LCI)

Incentivizes local jurisdictions to re-envision their communities as vibrant, walkable places that offer increased mobility options, encourage healthy lifestyles and provide improved access to jobs and services.

Transportation Improvement Program

Allocates federal funds for use in the construction of the highest-priority projects in the Regional Transportation Plan, the long-term transportation vision for the 20-county region.

Culture and Community Design Selection Process

ARC Staff Available

Contact us to ask follow-up questions

Deadline

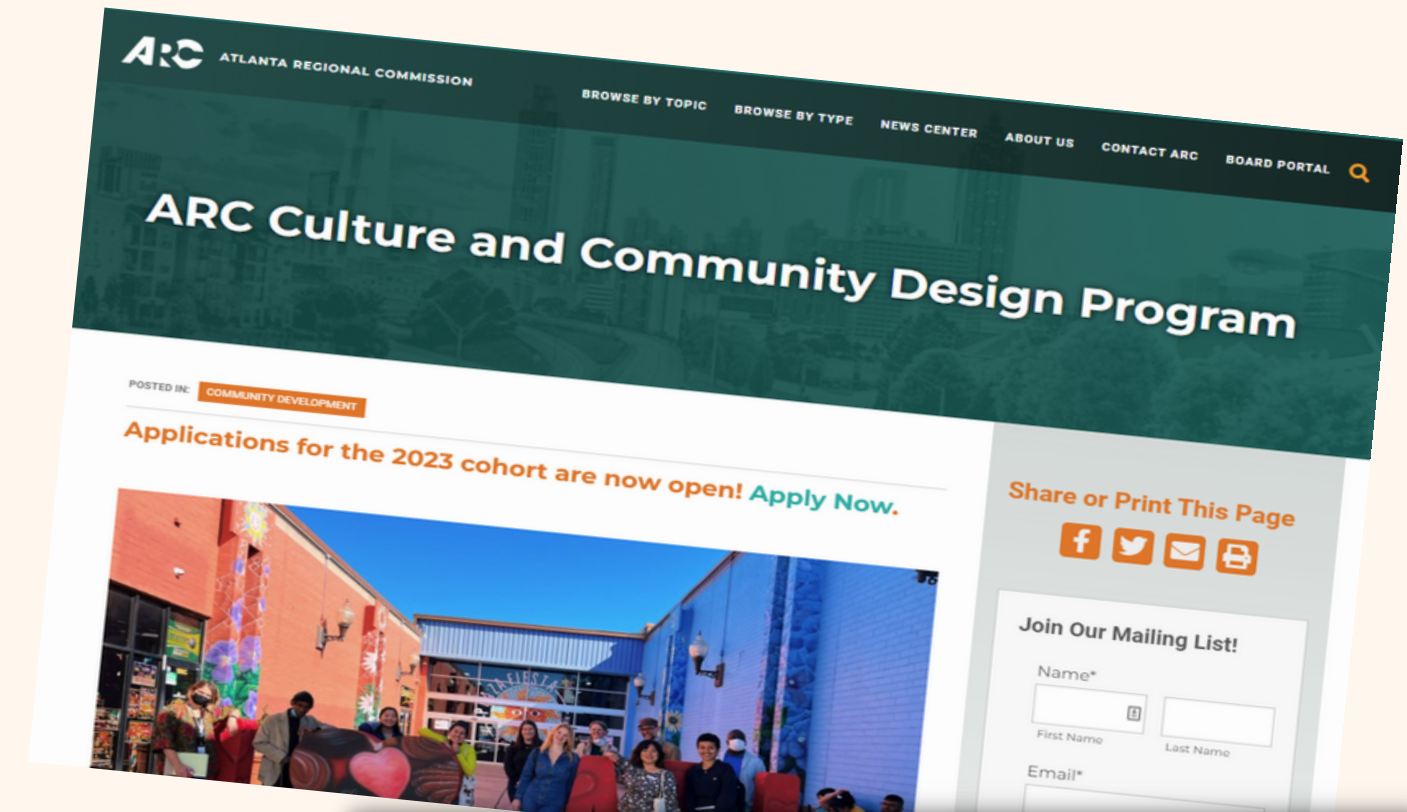
Applications are due by November 18, 2022

Review Period

Mid November through mid December

Decision

Applicants will be notified in late December



For Individuals

Deadline: Friday, November 18, 2022

SUBMIT APPLICATION

<https://atlantaregional.org/ccd>

Culture and Community Design **Applying**



Questions – Your Role

What best describes you professionally?

A working artist or culture bearer with a civic, social, or community practice

An architecture, planning, or design professional with a community-based practice

An elected official or person working in local government interested in civic design and community engagement

A community member with experience in community-based work

Culture and Community Design **Applying**

What we mean when we say, "A working artist or culture bearer with a civic, social, or community practice."

- **Community members are co-creators with artist and the art reflects values and vision of community**
- **Creative process is used to address community needs, to create equitable, livable communities**
- **Practice of artform creates space for and centers stories of a community**
- **Center the leadership of traditionally marginalized or excluded communities**
- **Foster creative and adaptable approaches to community issues and opportunities**

Culture and Community Design **Applying**



Questions – Work as Artist

*(Only those whose chose Working Artist/
Culture Bearer will answer this question)*

Describe your artistic or cultural practice. Include examples of projects that strongly or substantially demonstrate the civic, social, or community nature of your practice.

Questions – Working with Artists

(All other applicants answer this question)

Please describe how your work has directly supported or included artists or culture bearers as collaborators or co-designers. If working with artists or culture-bearers has not previously been part of your work, please indicate that and tell us why you are interested in expanding your work to include this approach.

Culture and Community Design **Applying**



Questions – Experience

How have your personal or professional efforts, whether paid or volunteer, influenced or resulted in positive community change in the Atlanta region that have centered the needs of and shift power to communities that have been historically and systematically excluded or underserved?

Based on your understanding of the program description, why are you interested in ARC Culture and Community Design 2023 and what do you hope to gain from your experience?

Feel free to provide any other comments or additional information you would like the ARC to know.

Culture and Community Design **Applying**



Questions – Artist Supplement

Images

Optional: Please submit samples of your work. All image files should be JPG, PNG, or PDF files and zipped. Instructions for zipping files for Windows and Mac. The max zipped file size is 3MB.

Upload up to three images of your work in one zipped file not larger than 3MB

Video/Website Links

Optional: If you would like to submit videos of your work, please provide up to three links below. All links must be publicly accessible.

This is optional for artists!

***Culture and Community Design** Selection Criteria*

Criteria for...

Working Artists or Culture Bearers

with a Civic, Social, or Community Practice

- ➔ **Experience, expertise, excellence, impact in their community-engaged artistic practice**
- ➔ **Clear commitment to equity**
- ➔ **Commitment to program and clear understanding of program and how it will contribute to the artist's practice/community impact**

***Culture and Community Design** Selection Criteria*

Criteria for...

Architects, Planners, Designers

Elected Officials and People in Local Government

Community Members with Experience in Community Based Work

- ➔ **Commitment to integration of arts and culture in their primary occupation, support of artists/culture bearers**
- ➔ **Clear commitment to equity**
- ➔ **Commitment to program and clear understanding of program and how it will contribute to the person's work/profession/community impact**

Share With Organizations

ARC is specifically seeking to include...

organizations that represent communities traditionally marginalized or excluded in local and regional planning processes, including but not limited to, Asian American, Arab American, Black, Latino, immigrants, LGBTQ+ people, Native American, Pacific Islander, people with disabilities, people experiencing homelessness, residents with low-income, older adults, and young people.

Deadline for Organizations is November 10 <https://atlantaregional.org/ccd>

Questions?

Marian Liou

Director, Community Engagement and the Arts

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