



CATLYST

Regional Economic Competitiveness Strategy

December 6, 2017

Atlanta Regional Commission Board



ATLANTA REGIONAL COMMISSION

Regional Economic Competitiveness and the Role of the ARC Board

CATLYST – A Next Level Strategy

Broad Engagement Across the Region

CATLYST





CATLYST is about building a strong, sustainable regional economy.

To do so, we need to build our region's workforce.

To build our workforce, we need to ensure our residents are:

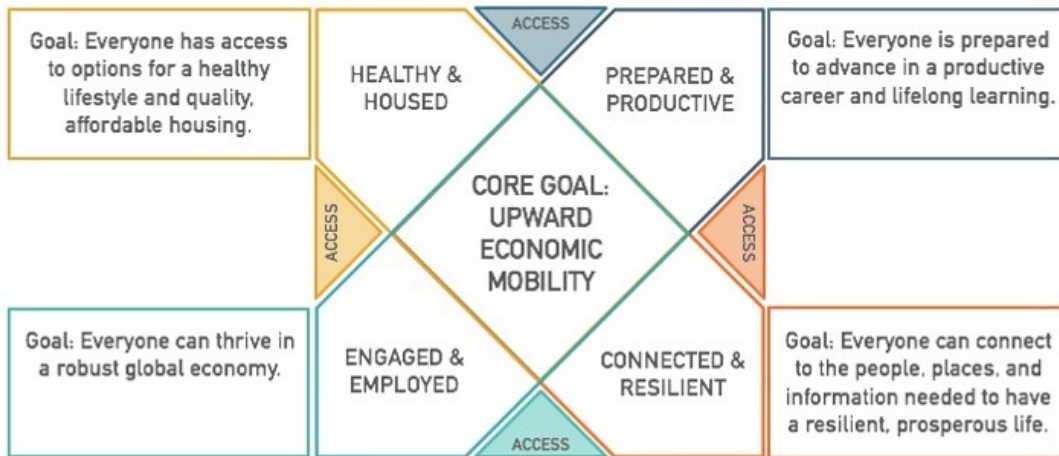
Healthy & Housed
Prepared & Productive
Connected & Resilient
Engaged & Employed

Because we want to be a region that works for everyone.

And we know that this cannot happen without collaborative leadership.



VISION:
A REGION THAT WORKS FOR EVERYONE



BEDROCK:
COLLABORATIVE LEADERSHIP, CULTURE OF TRUST



The Teams

Healthy & Housed



Regional
Housing
Affordability
Strategy

Connected & Resilient



Poverty
Task Force

Prepared & Productive



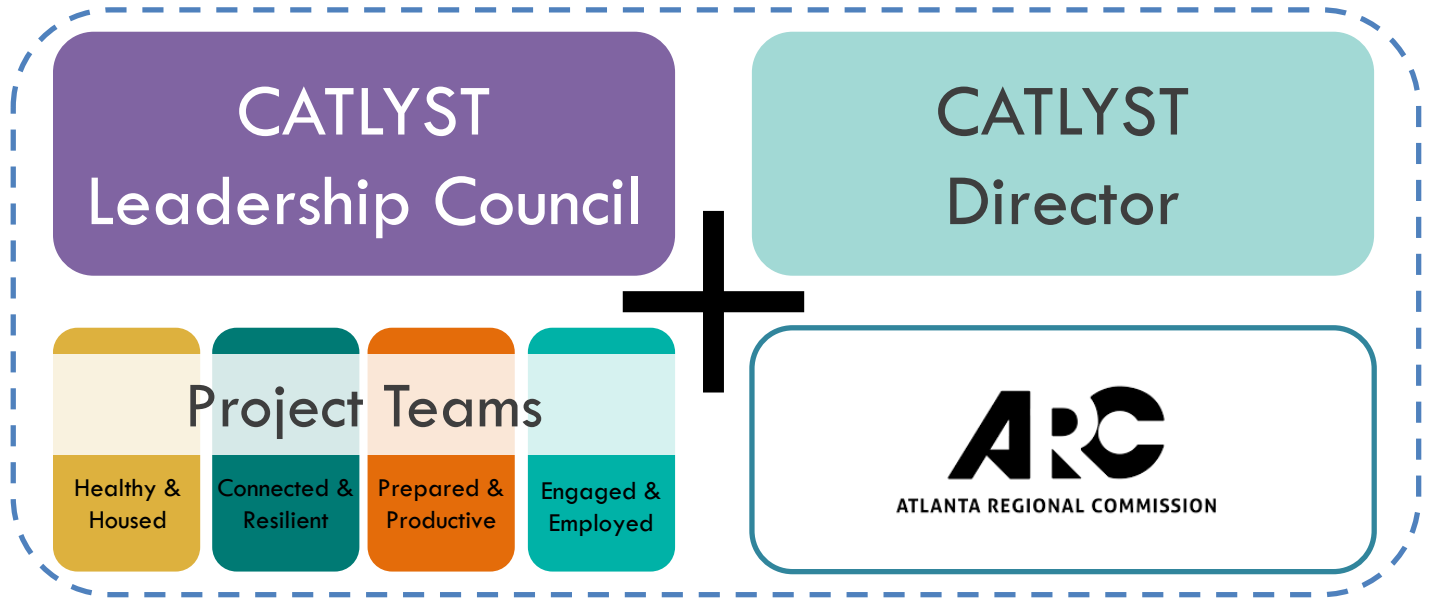
Map
Discouraged
Workers/
Services

Engaged & Employed



Marketing
Alliance 2.0

Taking Action



Making It Happen

2018-2019

- Work with Regional Partners to Fund CATLYST Director Position
- Identify and Recruit Project Team Chairs + Leadership Council
- Open House event, 5-7pm on January 31 at ARC
- Project Teams Launch

Contact Us

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CATLYST

