



# **ART and BRT Systems**

Summary of the Modes and  
Observations from the Pacific Northwest

# ART

## Arterial Rapid Transit

### Features

- Queue Jump Lanes at Select Intersections
- Transit Signal Priority
- Enhanced Stops with Next Bus Information
- Limited Off-Board Fare Collection
- Potential Level Boarding
- Frequent



(Top) Vancouver, WA; (Bottom) Seattle, WA

# BRT

## Bus Rapid Transit

### Features

- (Mostly) Dedicated Transitway
- Traffic Signal Preemption
- Defined Stations with Next Bus Information
- Off-Board Fare Collection
- Level Boarding
- Frequent



# Service

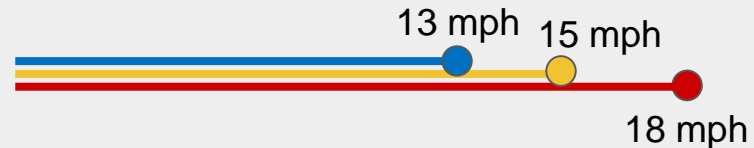
Our goal is to provide *fast*,  
*frequent*, and *reliable* service

How *fast* do you want to move?

**Local Bus** moves 1 mile every *5 min*

**ART** moves 1 mile about *every 4 min*

**BRT** moves 1 mile about *every 3 min*

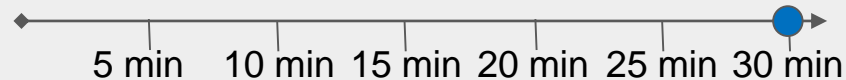


# Service

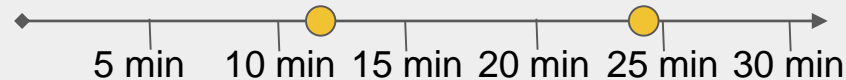
Our goal is to provide *fast*, *frequent*, and *reliable* service

How *long* are you willing to wait for a vehicle?

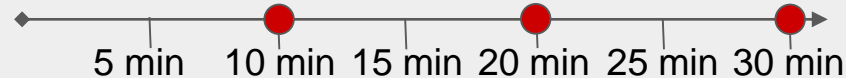
**Local Bus** runs *every 15-60 min*



**ART** runs about *every 12 min*



**BRT** runs about *every 10 min*



How *consistent* do you want your travel time to be?

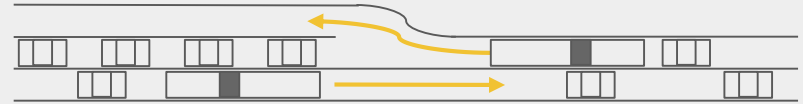
# Service

Our goal is to provide *fast*, *frequent*, and *reliable* service

**Local Bus** runs *in traffic*



**ART** runs with improvements at strategic intersections to *beat traffic*



**BRT** runs with corridor improvements to *keep out of traffic*



# Supply and Demand

## Capacity of Service

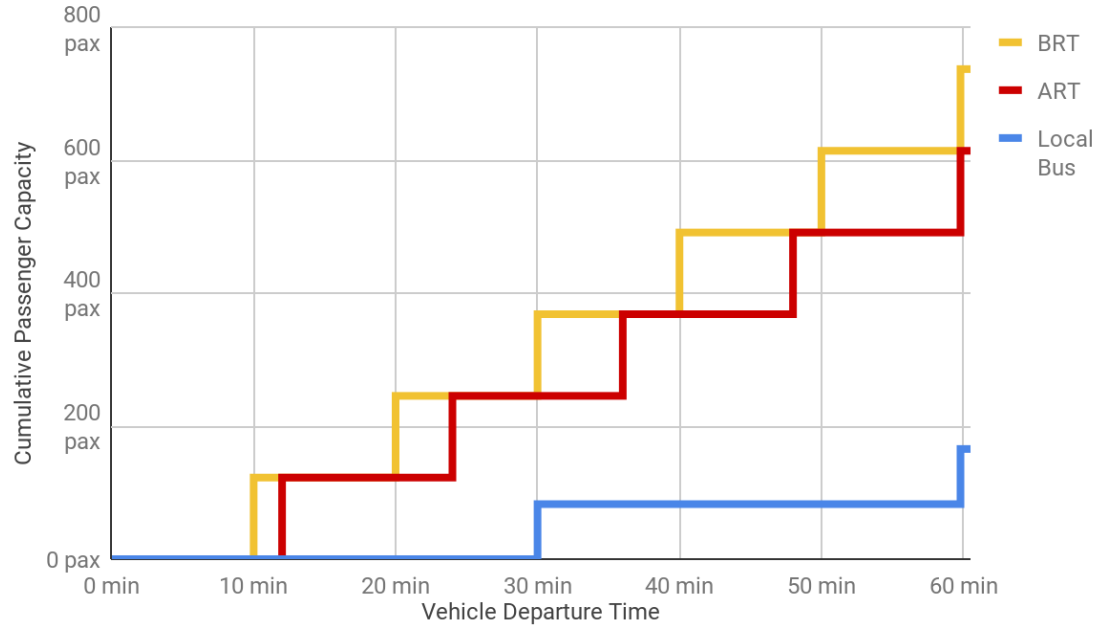
**Local Bus** = ~150 riders/hr →  
~2,700 riders/day

**ART** = ~600 riders/hr →  
~10,800 riders/day

**BRT** = ~750 riders/hr →  
~13,500 riders/day

For context, Route 39 on Buford Hwy,  
the busiest route in the system,  
serves ~6,000 riders/day

Capacity of Service Concept by Mode



# Mode Benefits Comparison

	Service			
	Speed	Frequency	Reliability	Capacity
Local Bus	1x	1x	1x	1x
ART	1.2x	2x	1.5x	1x
BRT	1.4x	3x	2x	1.5x

**Local Bus** = no service improvements

**ART** = low-med service improvements

**BRT** = high service improvements



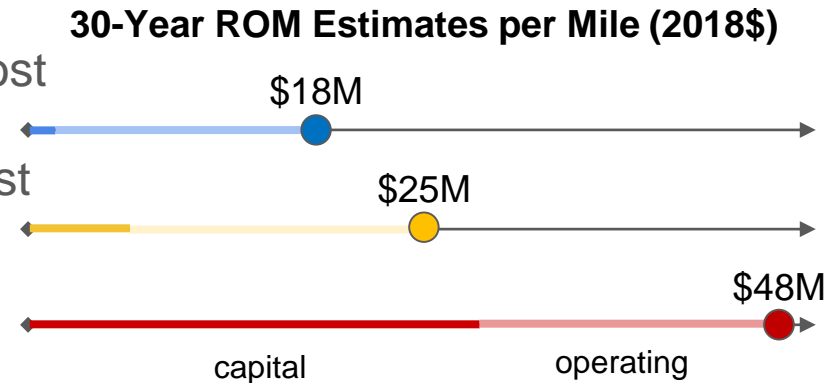
# Mode Cost Comparison

	Capital Cost			Operating Cost
	Route Cost	Vehicle Cost	Station Cost	O&M Cost
Local Bus	0x	1x	1x	1x
ART	2.5x	1.3x	10x	1.2x
BRT	25x	1.6x	20x	1.3x

**Local Bus** = low upfront cost, low on-going cost

**ART** = low-med upfront cost, low on-going cost

**BRT** = high upfront cost, low on-going cost



A blurred photograph of a red and white bus on a city street. The bus is moving from left to right. The background shows multi-story buildings and trees. The text "ART in the Pacific Northwest" is overlaid in the center of the image in a bold, black, sans-serif font.

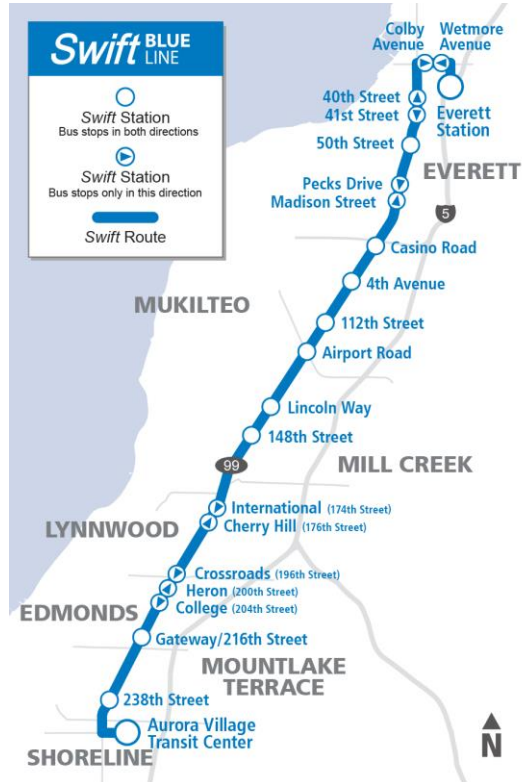
# ART in the Pacific Northwest



Everett, WA

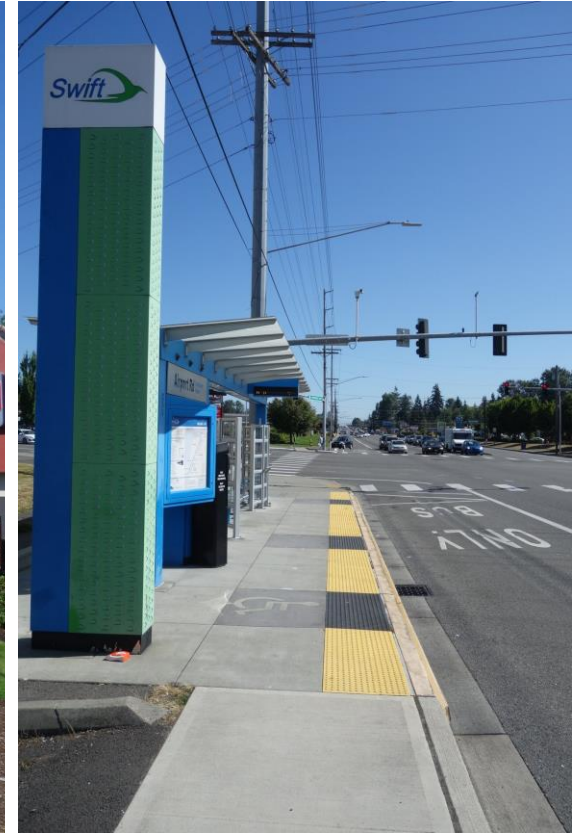


# The Swift



## Profile

- ▶ 17-mile corridor using curbside GP lane, partial BAT lane
- ▶ Limited Transit Signal Priority
- ▶ 33 defined stations, about 1 per mile in each direction
- ▶ No Level Boarding
- ▶ 12 min service on weekdays
- ▶ 20 min service on nights, weekends



Business Access and Transit (BAT) Lane





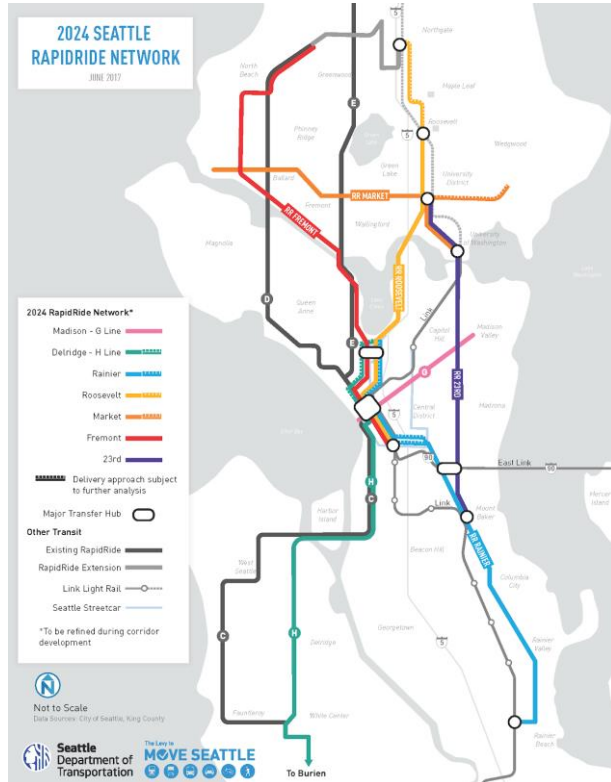
Transit Center

# RAPIDRIDE

Seattle, WA



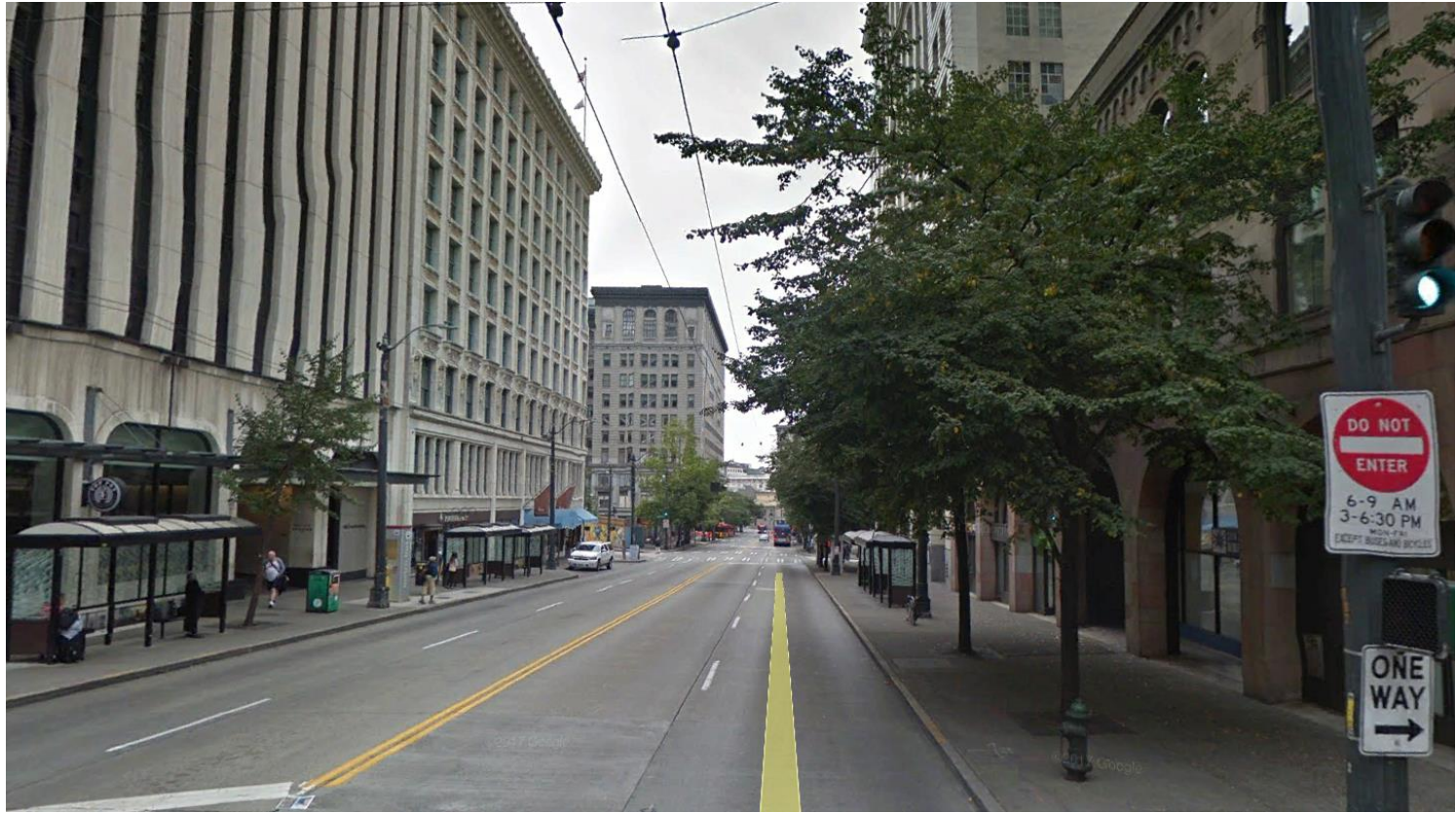
# RapidRide



## Profile

- ▶ Multiple corridors using curbside GP lanes, limited BAT and exclusive lanes downtown
- ▶ Limited Transit Signal Priority
- ▶ Stops have 3 levels of infrastructure
- ▶ No level boarding
- ▶ 10 min peak service
- ▶ 15 min off-peak service





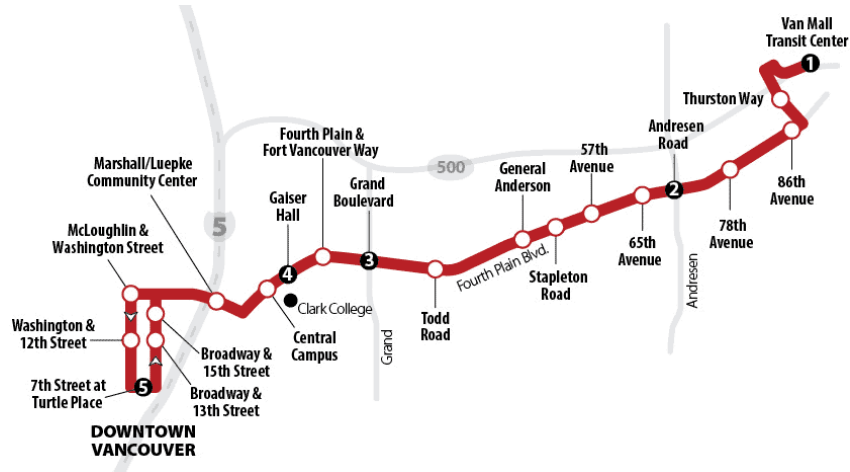
Downtown Peak Hour Bus Corridor



Transit Center



# The Vine



## Profile

- ▶ 12-mile corridor using curbside GP lane
- ▶ 2 Queue Jumps w/o TSP overlay
- ▶ 34 defined stations, inconsistent distances
- ▶ Level Boarding
- ▶ 10 min service on weekdays
- ▶ 15 min service on nights, weekends





Queue Jump



Downtown End of Line (EOL)



Level Boarding

A blue and green bus is shown at a station platform. The bus is facing the viewer, and its front door is open. The background shows a building and some trees. The text "BRT in the Pacific Northwest" is overlaid in the center of the image.

# **BRT in the Pacific Northwest**





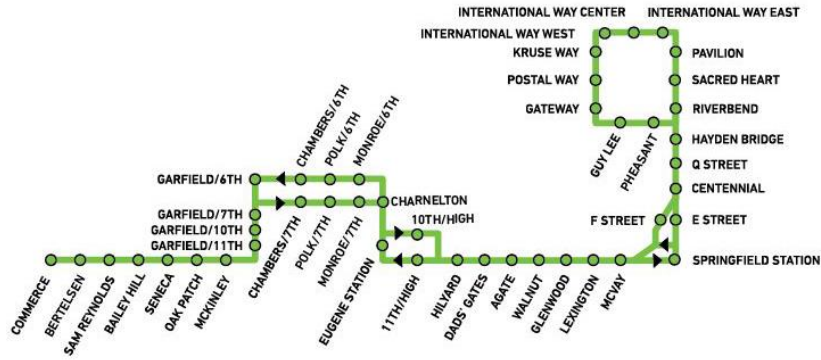
Eugene, OR



25/31



# Emerald Express (EmX)



## Profile

- ▶ 24-mile corridor using exclusive lane, BAT lane, GP lane
- ▶ Traffic Signal Preemption
- ▶ 52 defined stations, about 1 per ½ mile in each direction
- ▶ Level Boarding
- ▶ 12 min service on weekdays
- ▶ 20 min service on nights, weekends



Median, One-Way Lanes

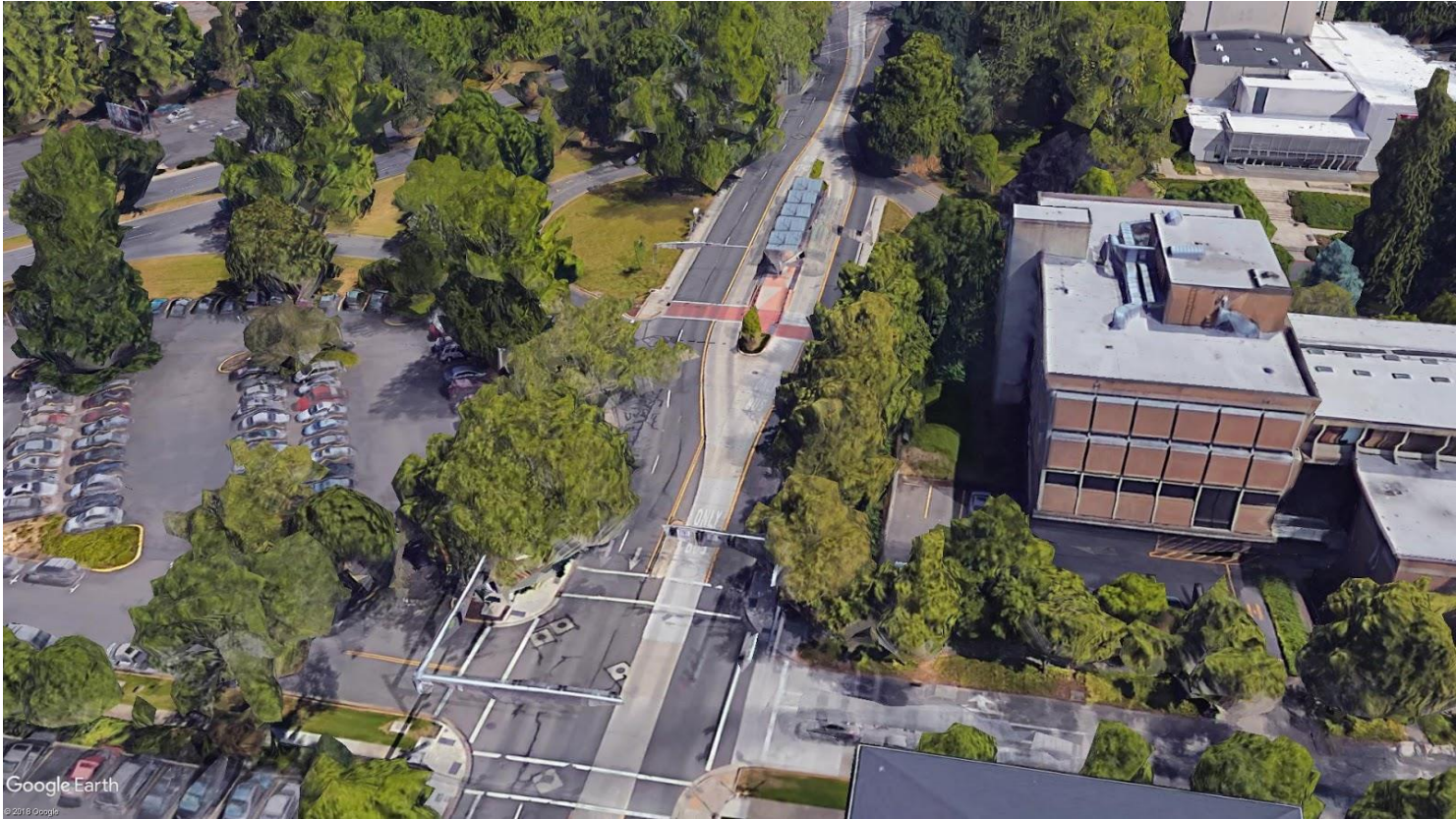




Google Earth  
© 2018 Google



Transition to Median, Bi-Directional Lane



Google Earth

© 2018 Google

Median, Bi-Directional Lane

# Big Lessons Learned

## **Avoid “BRT Creep” like it’s a festering disease**

- ▶ Call it what it is, of the three agencies with ART, only RapidRide was not branded as “BRT”

## **Understand expectations are for *fast, frequent, and reliable* service**

- ▶ Fast is a function of the infrastructure:
  - Bus-only lanes (minimize traffic conflict and congestion delay)
  - TSP systems (minimize intersection delay)
  - Station TVMs and level station platforms (minimize boarding delay)
- ▶ Frequent is a function of the schedule
- ▶ Reliable is an inter-related function of the infrastructure, the schedule, and the operator

## **Use station amenities to improve perceptions of service**

- ▶ Amenities reduce transfer and wait time penalties (makes waiting easier)



# Questions

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