TSMO Goals

**Goals / Key Outcomes**

- **Optimizing Safety**
- **Reliable Travel Times**
- **Efficient, Seamless Travel**
- **Equitable Access**
- **Environmental Benefits**

**Foundational Elements**

- Collaboration
- Philosophy focused on moving people and goods
- Data sharing
- Culture of innovation
Supporting Resources

- Regional Inventory
- Data Governance
- ITS Architecture Update
  - http://itsarchitecture.atlantaregional.org/
- Pilot Project Screening Assessment
- Local Agency Deployment Guide
Creating a Regional TSMO Strategic Plan

Creating a plan to proactively advance the region’s vision for ITS/TSMO

Win the Future

Strategic Vision
- Goals and objectives
- Institutional drivers
- Guiding principles

5-Yr Action Plan 2025

10-Yr Action Plan 2030

Current Assessment 2020
- Compare to best practices and vision
- Assess gaps

2020
• Compare to best practices and vision
• Assess gaps
Strategic Initiatives

- Strengthen TSMO Planning & Institutions
- Enhance Data Sharing & Management
- Encourage TSMO Innovation
- Deploy Connected & Automated Vehicle Technologies
- Advance Regional Coordination & Network Communications
- Strengthen Work Zone & Event Management
- Enhance Transit Operations
- Advance Mobility as a Service
Format for Presenting Actions in the Plan

➤ Description and Benefits to the Atlanta Region

➤ Support for:
   ▪ Goals
   ▪ Foundational Elements

➤ Stakeholders

➤ Action Checklist

ACTION 1.1: ESTABLISH AND SUSTAIN A DIVERSE REGIONAL TSMO COMMITTEE

Description and Benefit to the Atlanta Region:
The Atlanta region has a wide array of organizations that are responsible for TSMO, yet the region does not currently have an established ongoing working group or committee focused on TSMO coordination and collaboration. Several other metropolitan planning organizations (MPOs) around the country have established focused committees that bring together diverse regional stakeholders to ensure coordination of activities, to advance information sharing, and advance deployment of ITS solutions. A regional TSMO steering/implementation committee with representatives from public agencies, as well as the private and academic sectors, will serve as forum for advancing the region’s TSMO vision by guiding the implementation of state initiatives, supporting funding decisions, enhancing collaboration and information sharing, and tracking progress. This committee can coordinate with existing organizations such as ITS Georgia and events such as ConnectATL to support information sharing on TSMO and technology innovations.

Goals:

Foundational Elements:

Stakeholders: ARC (Lead), GDOT, transit agencies, local agency stakeholders, academic institutions, and private service providers.

<table>
<thead>
<tr>
<th>TERM ID</th>
<th>ACTION</th>
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<tbody>
<tr>
<td>NEAR N1</td>
<td>Reach out to potential members of the Steering Committee and seek their participation</td>
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<tr>
<td>NEAR N2</td>
<td>Establish rules of practice and operating procedures for the committee; this may become a collaboration effort with existing Committees rather than a traditional standing committee</td>
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<tr>
<td>NEAR N3</td>
<td>Identify champions for each Initiative that will guide the implementation of the recommended actions</td>
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<td>M1</td>
<td>Hold meeting to assess impact of the committee and replace/add members if needed</td>
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<tr>
<td>LONG L1</td>
<td>Continue to evolve the committee to meet current TSMO needs</td>
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Strengthen TSMO Planning and Institutions

1. Establish and sustain a diverse regional TSMO committee.

2. Demonstrate the value and need for TSMO by making TSMO initiatives and projects more visible to the public and decision makers.

3. Develop tools and guidance for local agencies and partners to advance TSMO strategies.

4. Integrate TSMO into local and regional planning and development processes.

5. Incorporate freight into TSMO planning activities.


7. Incorporate more TSMO performance measures into ARC’s project selection processes.
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All documentation available at:
https://atlantaregional.org/TSMO/