



METRO ATLANTA COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

Project Partners

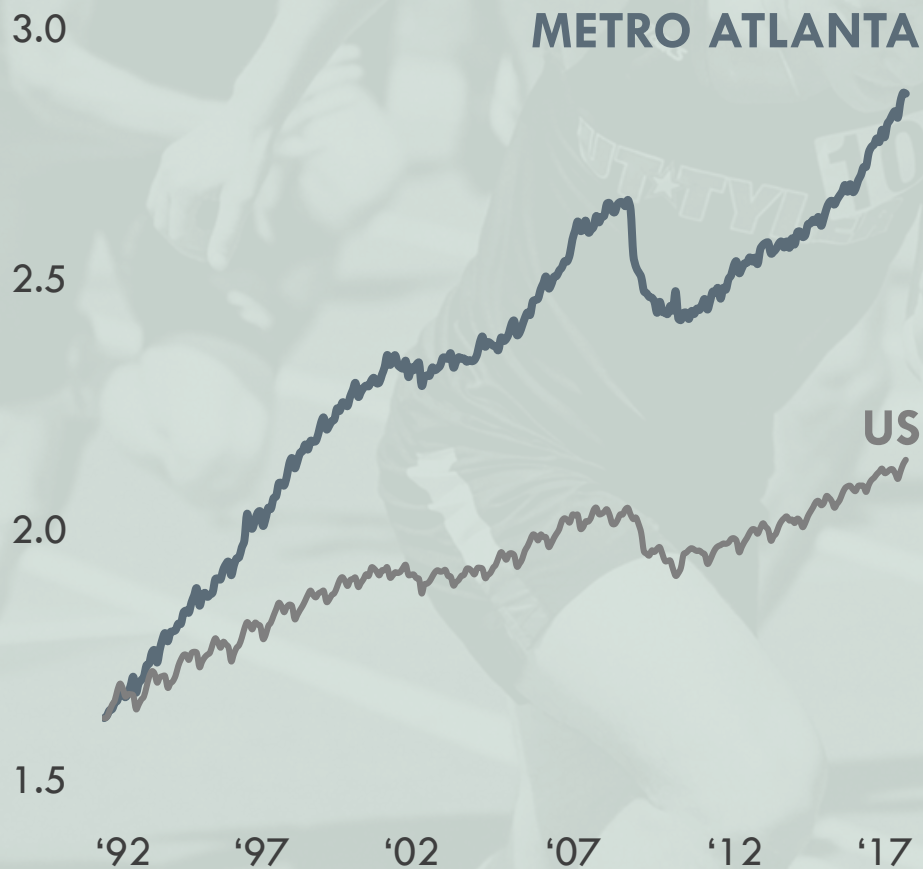


ATLANTA REGIONAL COMMISSION

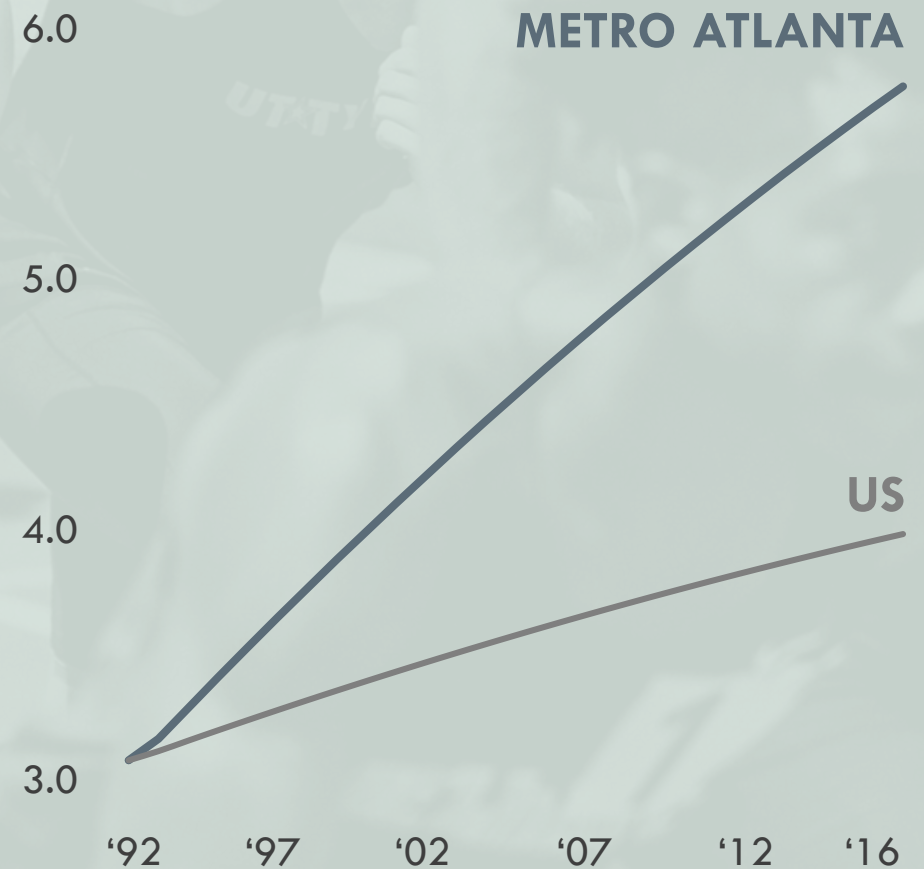


Historically, population and employment gains in Metro Atlanta far outperformed the US average.

EMPLOYMENT
(in millions)
1992 - 2017



POPULATION
(in millions)
1992 - 2016

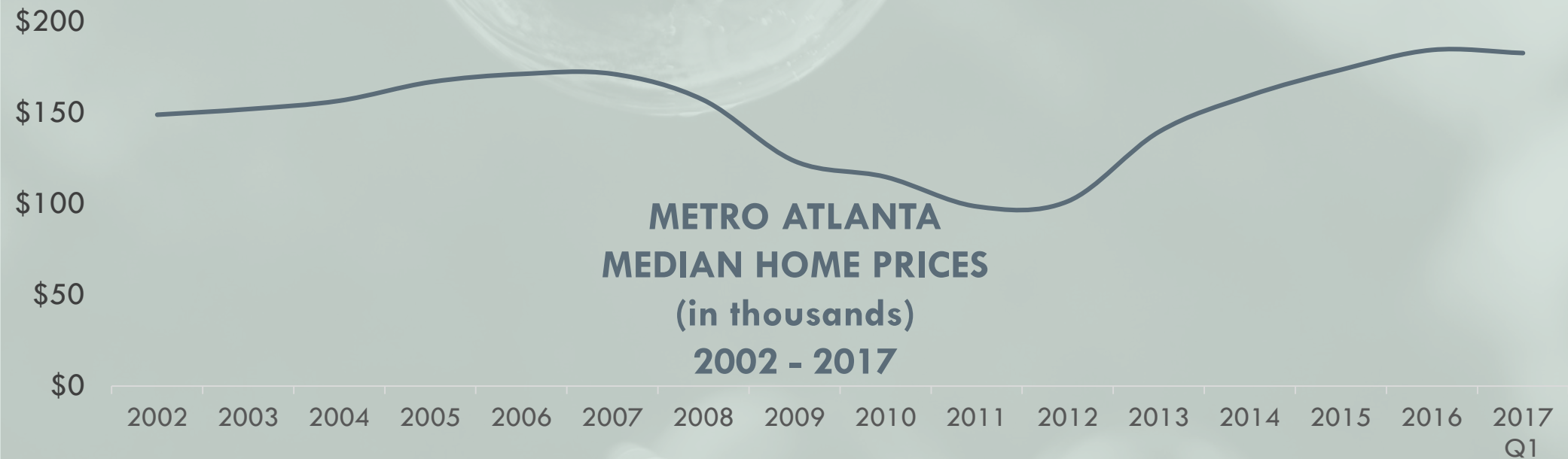


The housing collapse caused significant loss of jobs in Metro Atlanta.

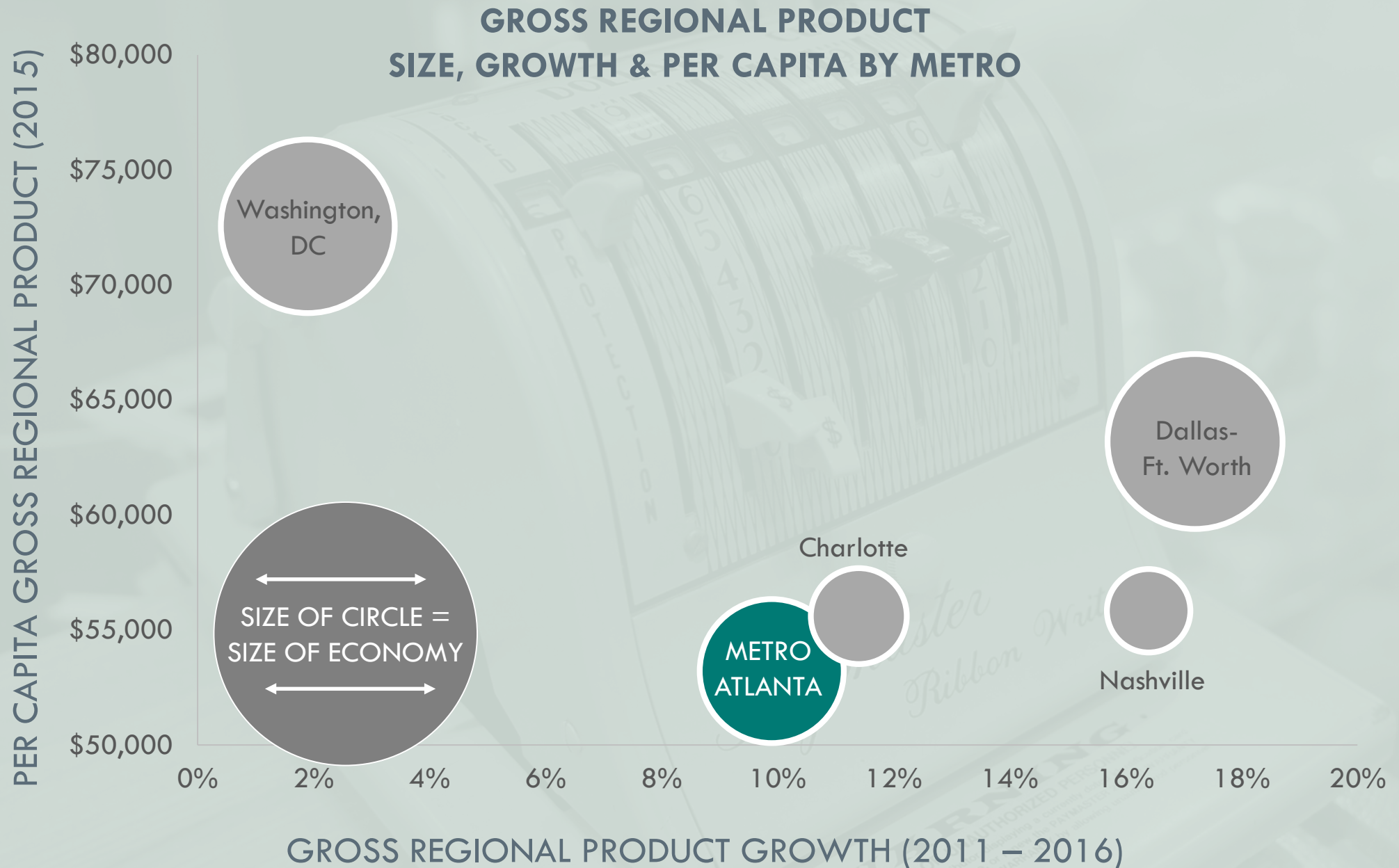
EMPLOYMENT GROWTH



METRO ATLANTA MEDIAN HOME PRICES (in thousands) 2002 - 2017

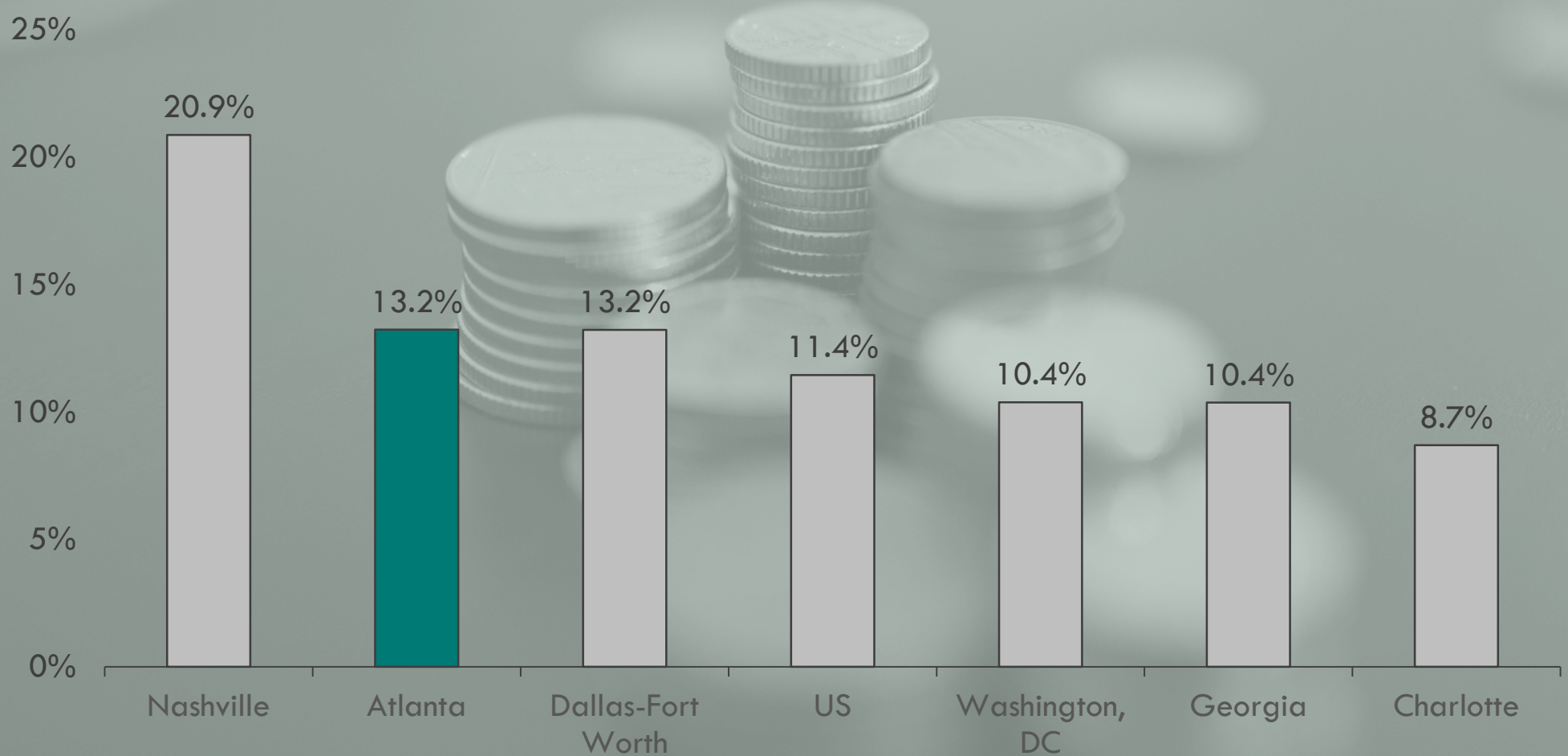


Metro Atlanta's gross regional product has increased only modestly since 2010.



Median household income gains have been comparatively strong.

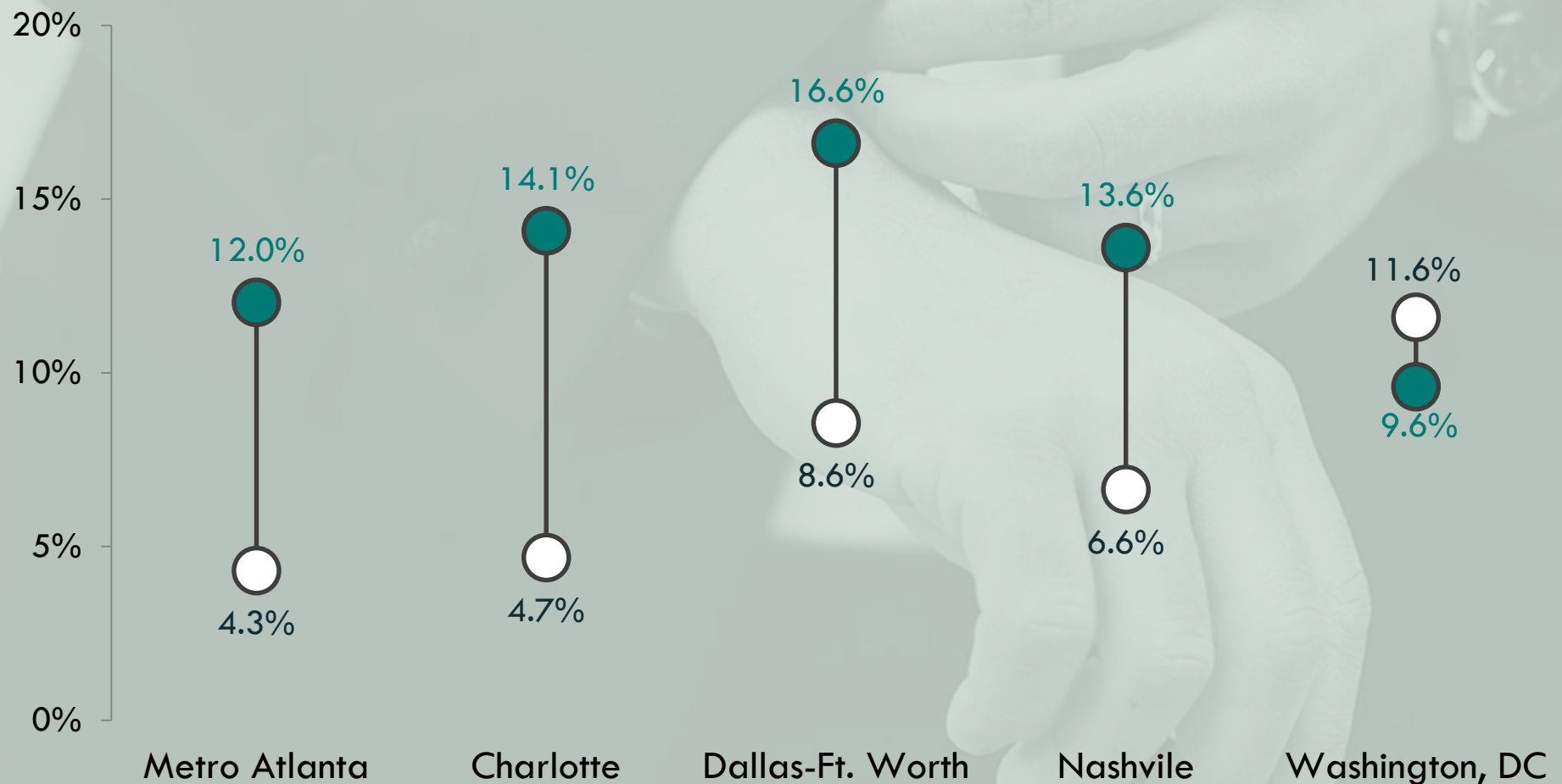
CHANGE IN MEDIAN HOUSEHOLD INCOME 2010 – 2015 (NOT ADJUSTED FOR INFLATION)



Wage gains in Metro Atlanta lag its peers and are disproportionately enjoyed by high income individuals

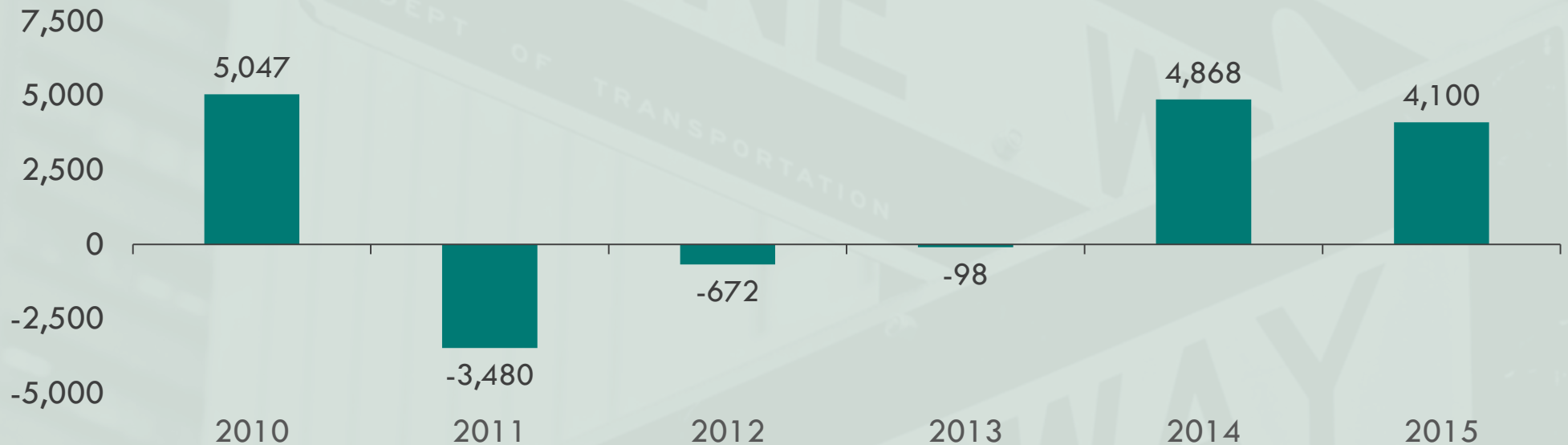
CHANGE IN
AVERAGE ANNUAL WAGE, 2010 - 2016
(NOT ADJUSTED FOR INFLATION)

● TOP 10% OF WAGE EARNERS
○ BOTTOM 10% OF WAGE EARNERS



Talent attraction in Metro Atlanta, however, has been uneven in recent years and trails its peers.

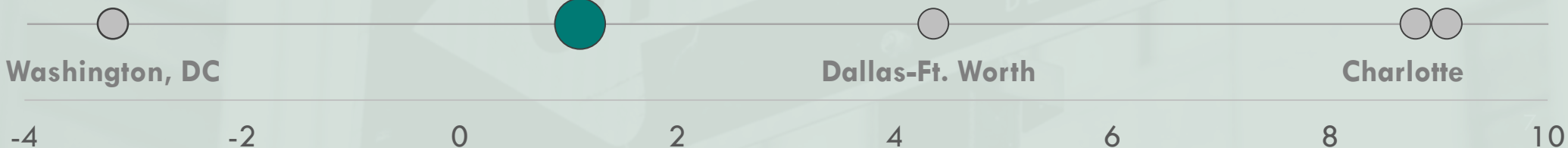
NET INFLUX OF COLLEGE EDUCATED MIGRANTS INTO METRO ATLANTA



NET INFLUX OF COLLEGE EDUCATED DOMESTIC MIGRANTS INTO REGION (PER 1,000 RESIDENTS) 2015

METRO ATLANTA

Nashville



Metro Atlanta suffers wide disparities among poverty rates for racial and ethnic groups.

METRO ATLANTA POVERTY RATE, 2015

Hispanic


25.7%

Black/African-American

19.2%

White

7.9%

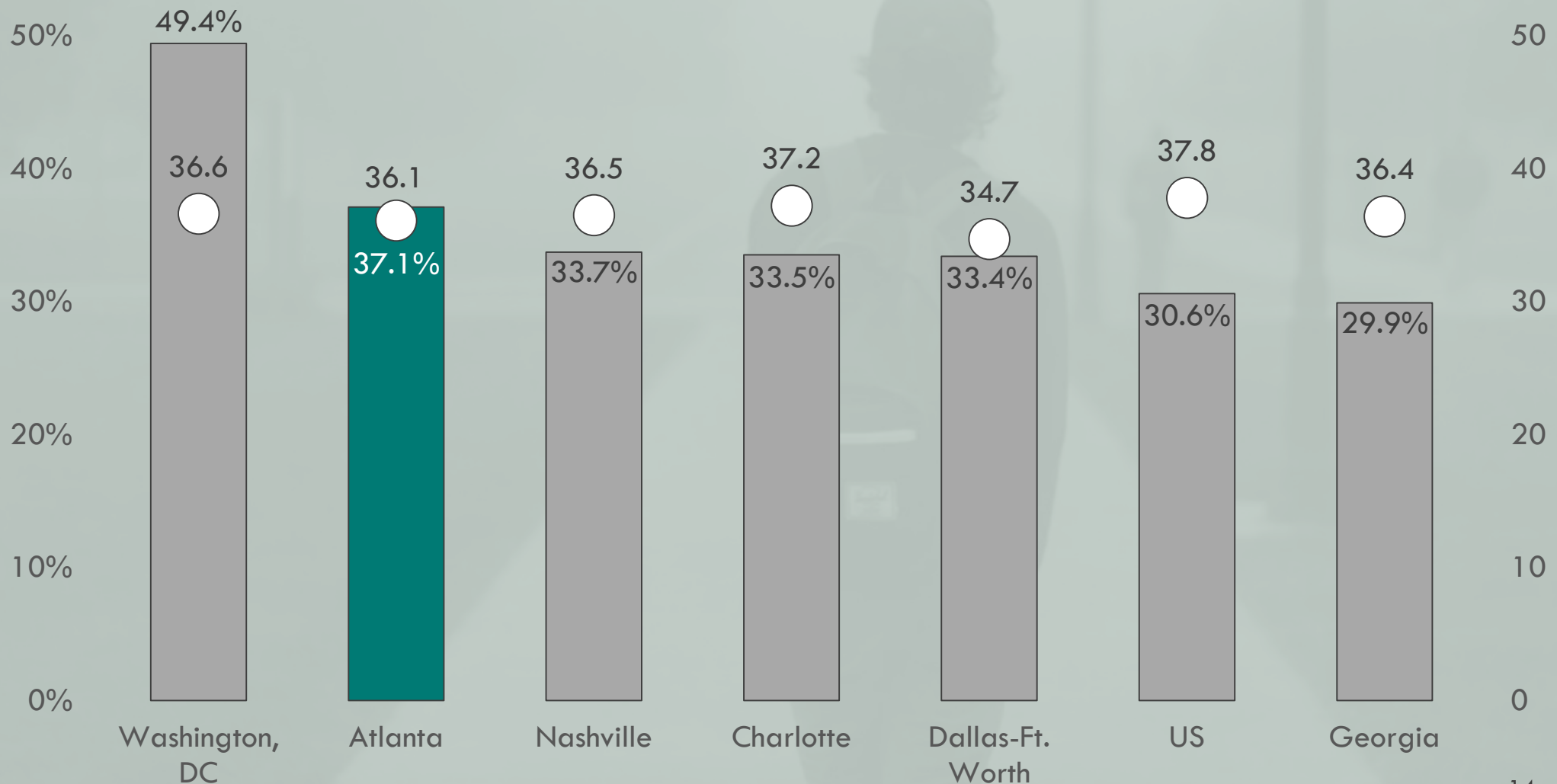


Despite these
challenges, Metro
Atlanta continues to
provide an environment
rich in opportunities for
both individuals and
businesses.

Metro Atlanta is young and well-educated.

■ SHARE OF 25 YEARS+ POPULATION W/ A BACHELOR'S DEGREE OR HIGHER, 2015

○ MEDIAN AGE, 2015



Metro Atlanta is very entrepreneurial.

NON-EMPLOYERS PER 100 RESIDENTS, 2015

Atlanta

9.7

Nashville

8.8

Dallas-Ft. Worth

8.6

Washington, DC

8.5

Georgia

8.4

Charlotte

7.6

US

7.5

Metro Atlanta is a significant R&D hub.

ACADEMIC R&D EXPENDITURES PER LOCAL JOB, 2015

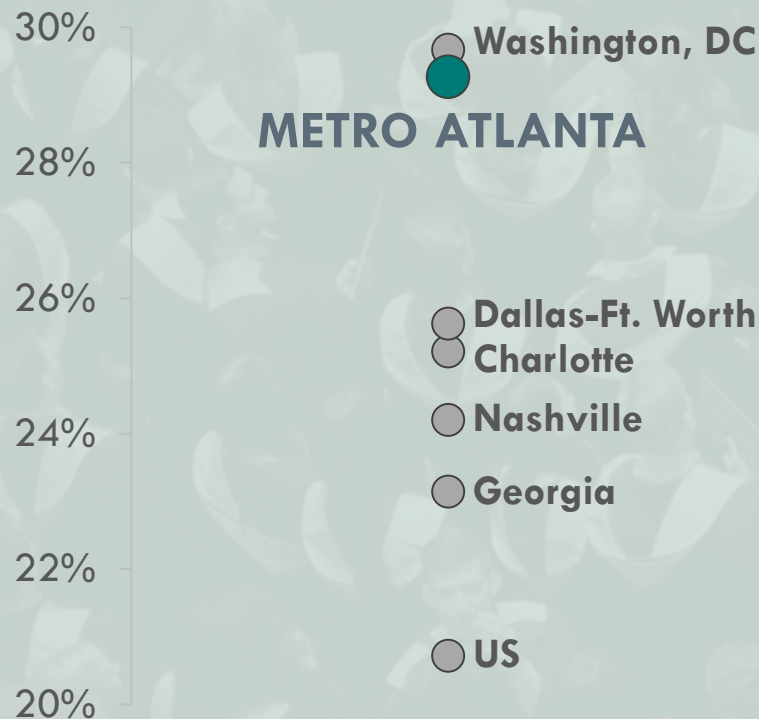


VENTURE CAPITAL FUNDING PER CAPITA, 2015

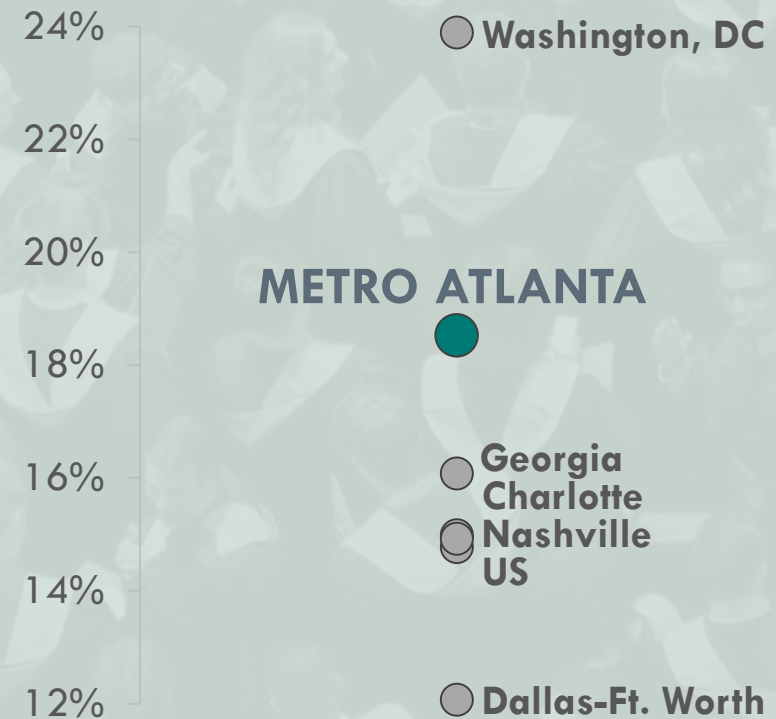


Minorities in Metro Atlanta possess greater levels of educational attainment than their peers in other regions.*

**% OF BLACK/AFRICAN-AMERICANS
W/ A BACHELOR'S DEGREE, 2015**



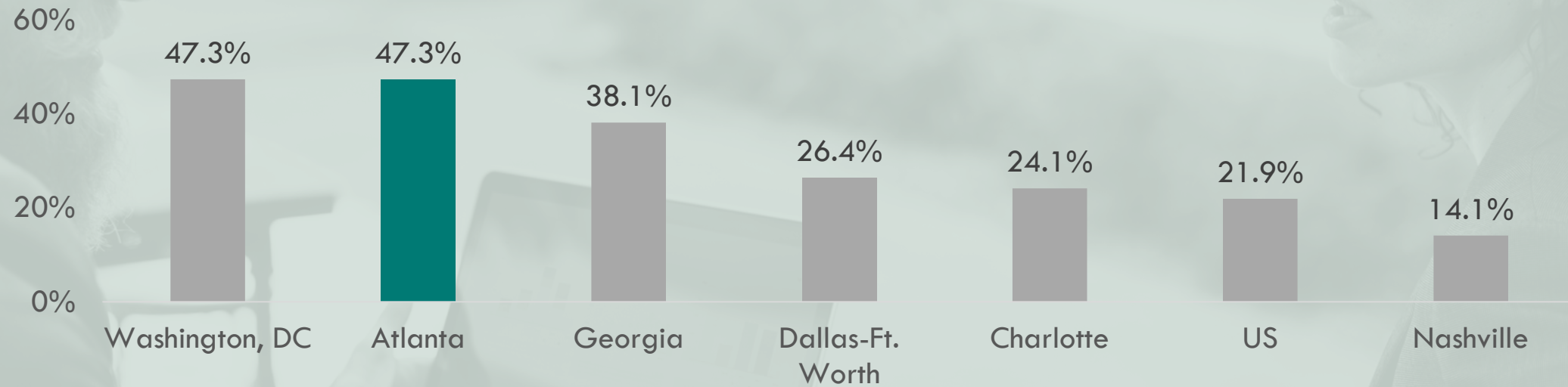
**% OF HISPANICS
W/ A BACHELOR'S DEGREE, 2015**



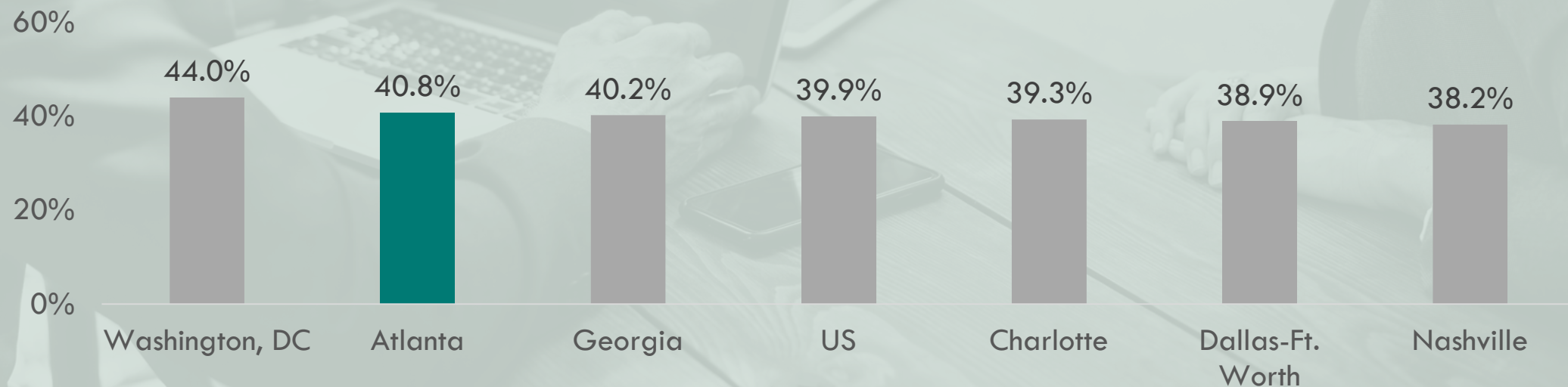
*although disparities in the educational attainment levels within racial and ethnic groups remain significant

Metro Atlanta provides greater leadership opportunities for women and minorities than other regions.

% OF NON-WHITE WORKERS IN MANAGEMENT OCCUPATIONS, 2015

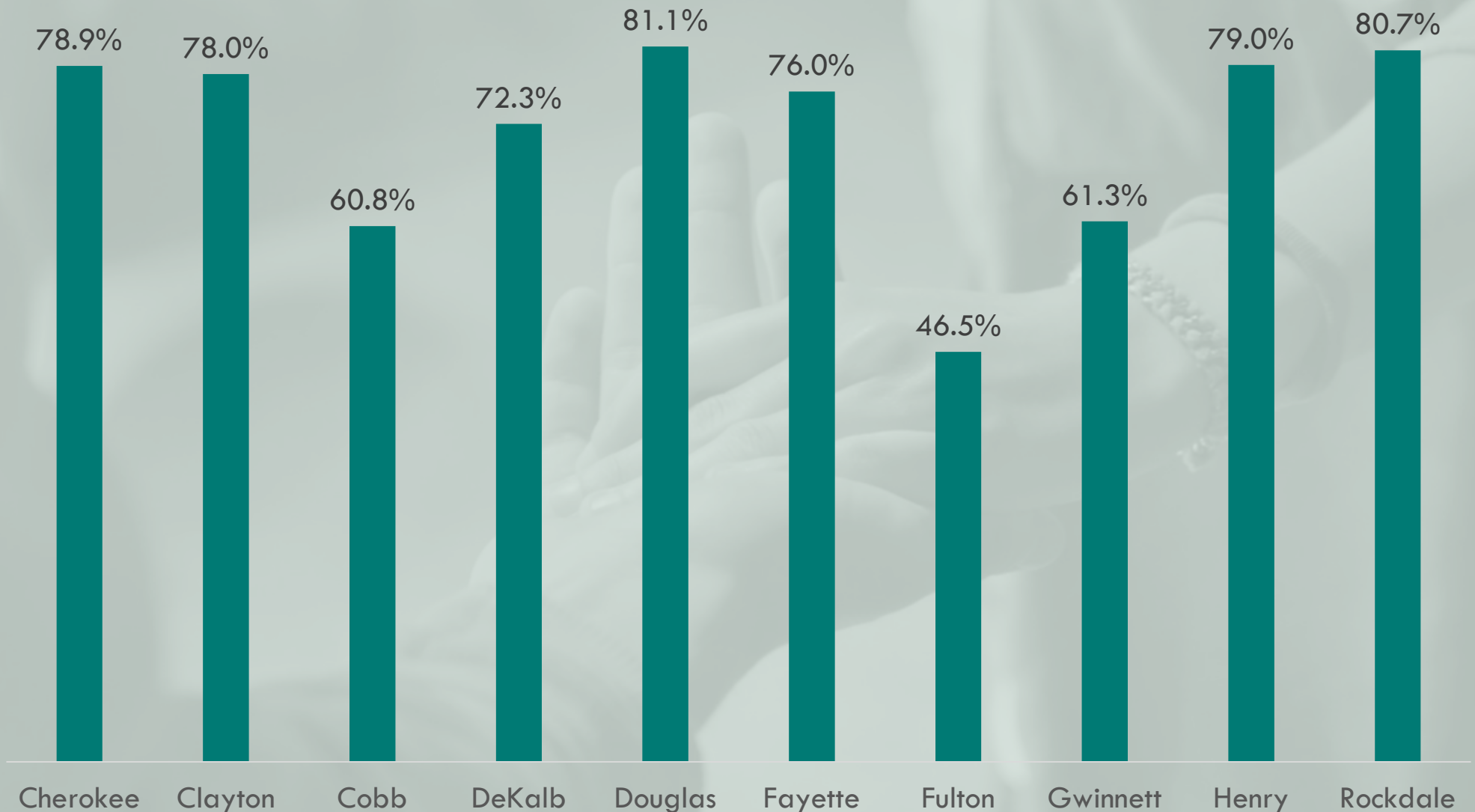


% OF WOMEN WORKERS IN MANAGEMENT OCCUPATIONS, 2015



Metro Atlanta is deeply interconnected. The region cannot succeed unless all counties succeed.

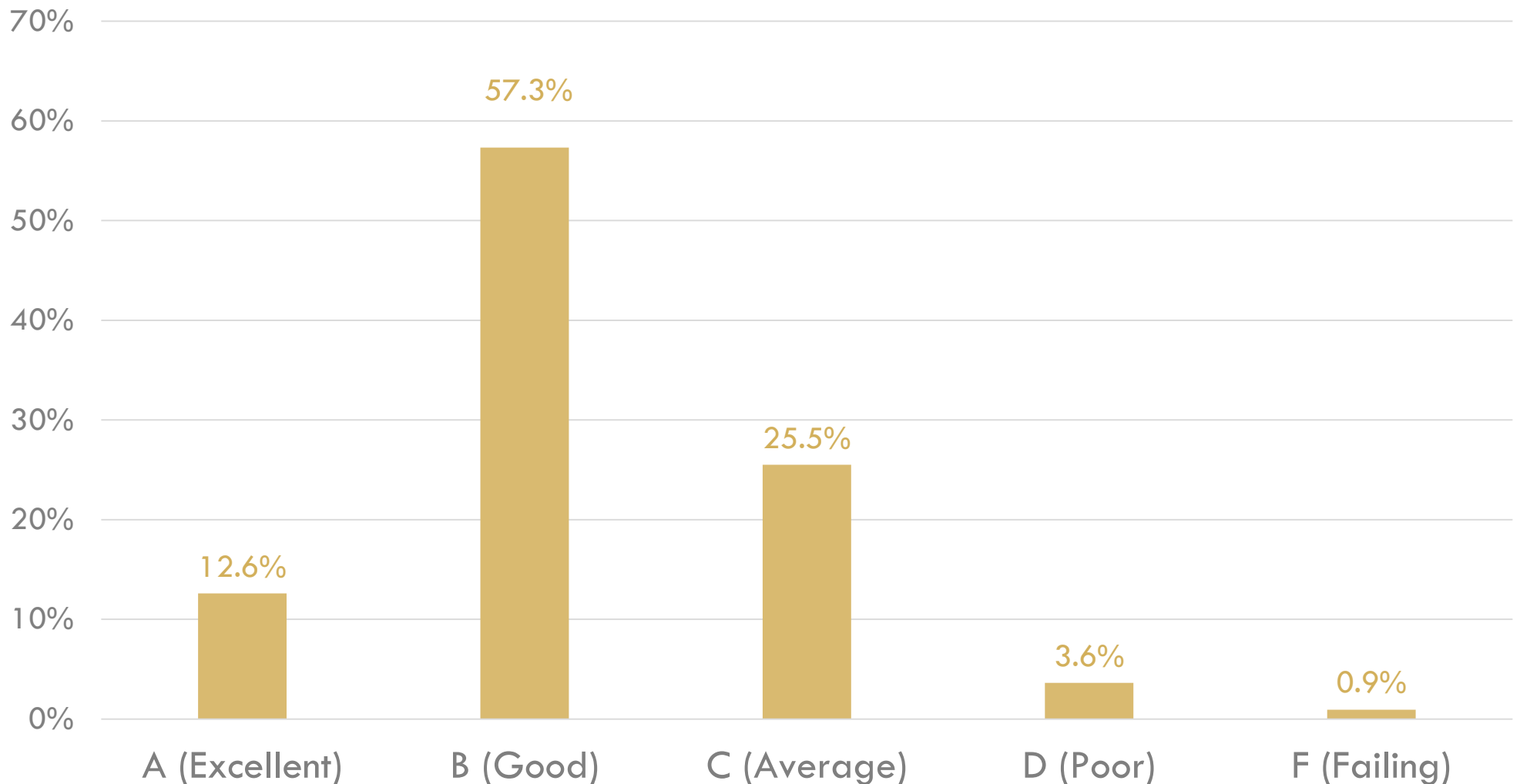
SHARE OF RESIDENTS WORKING OUTSIDE THEIR HOME COUNTY, 2014



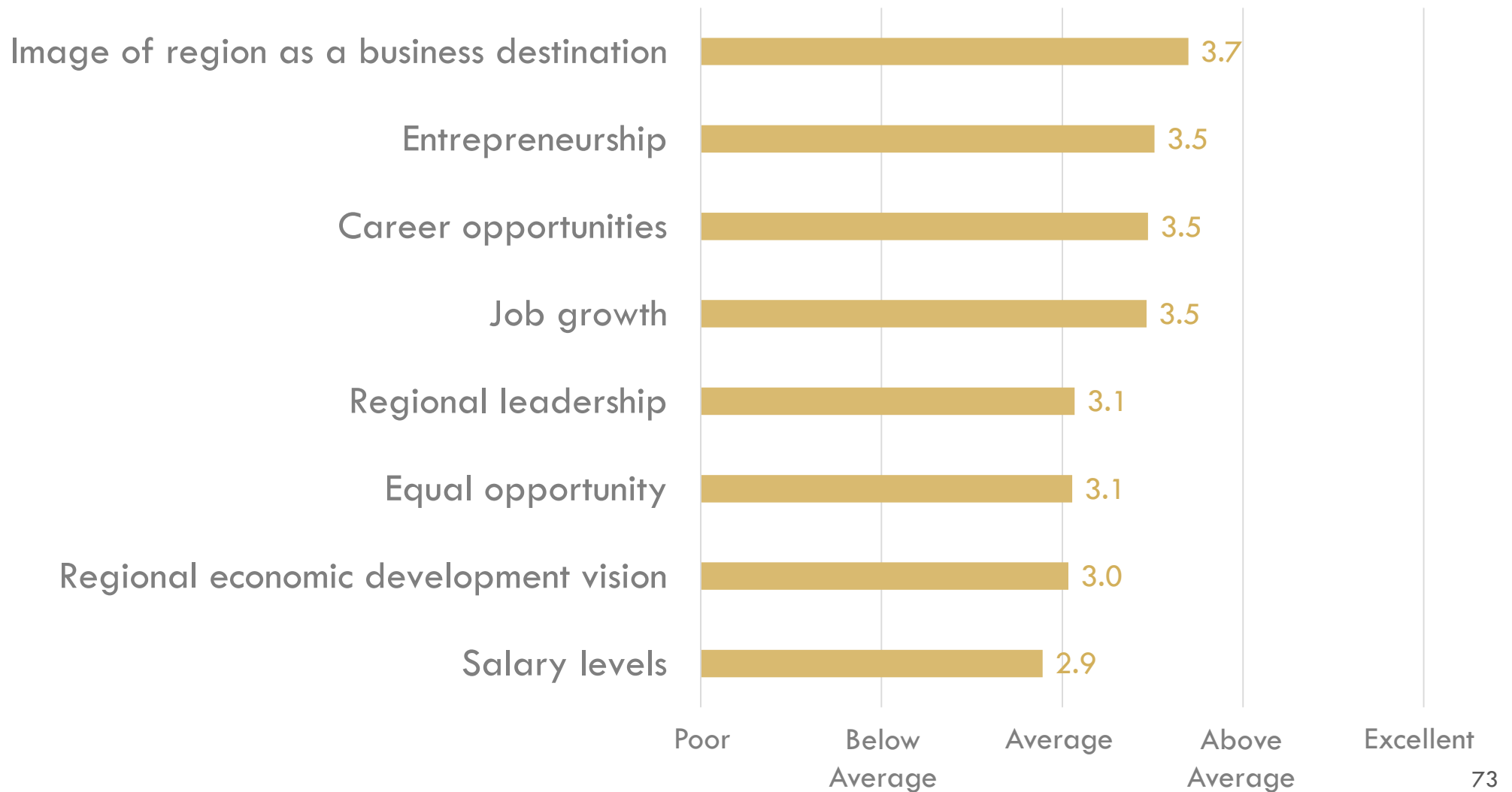
SURVEY RESULTS

As part of the strategic planning process, Avalanche Consulting surveyed nearly 2,100 residents.

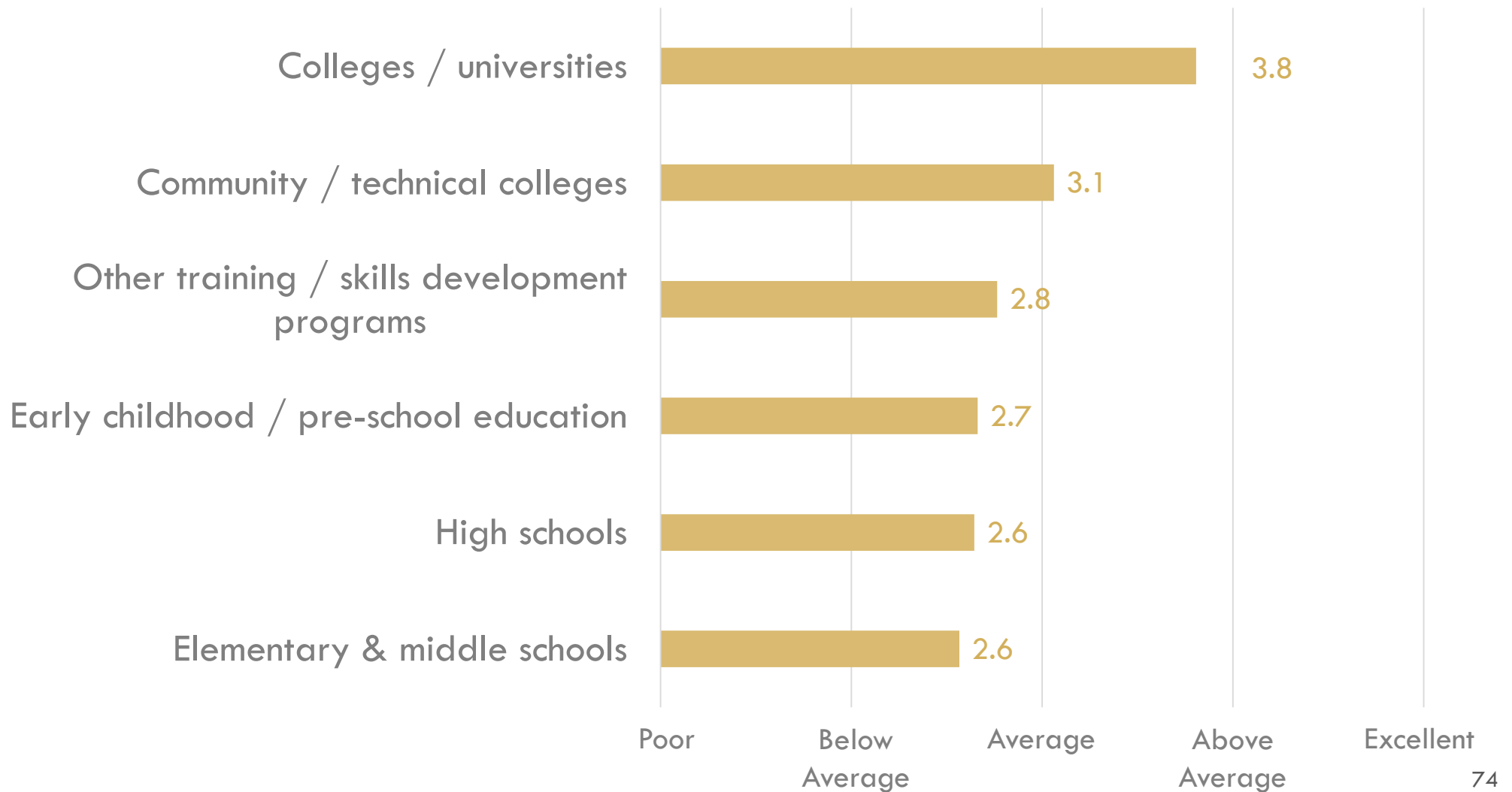
How would you grade the Atlanta region's economic performance over the past five years?



How would you grade the Atlanta region's general economy?



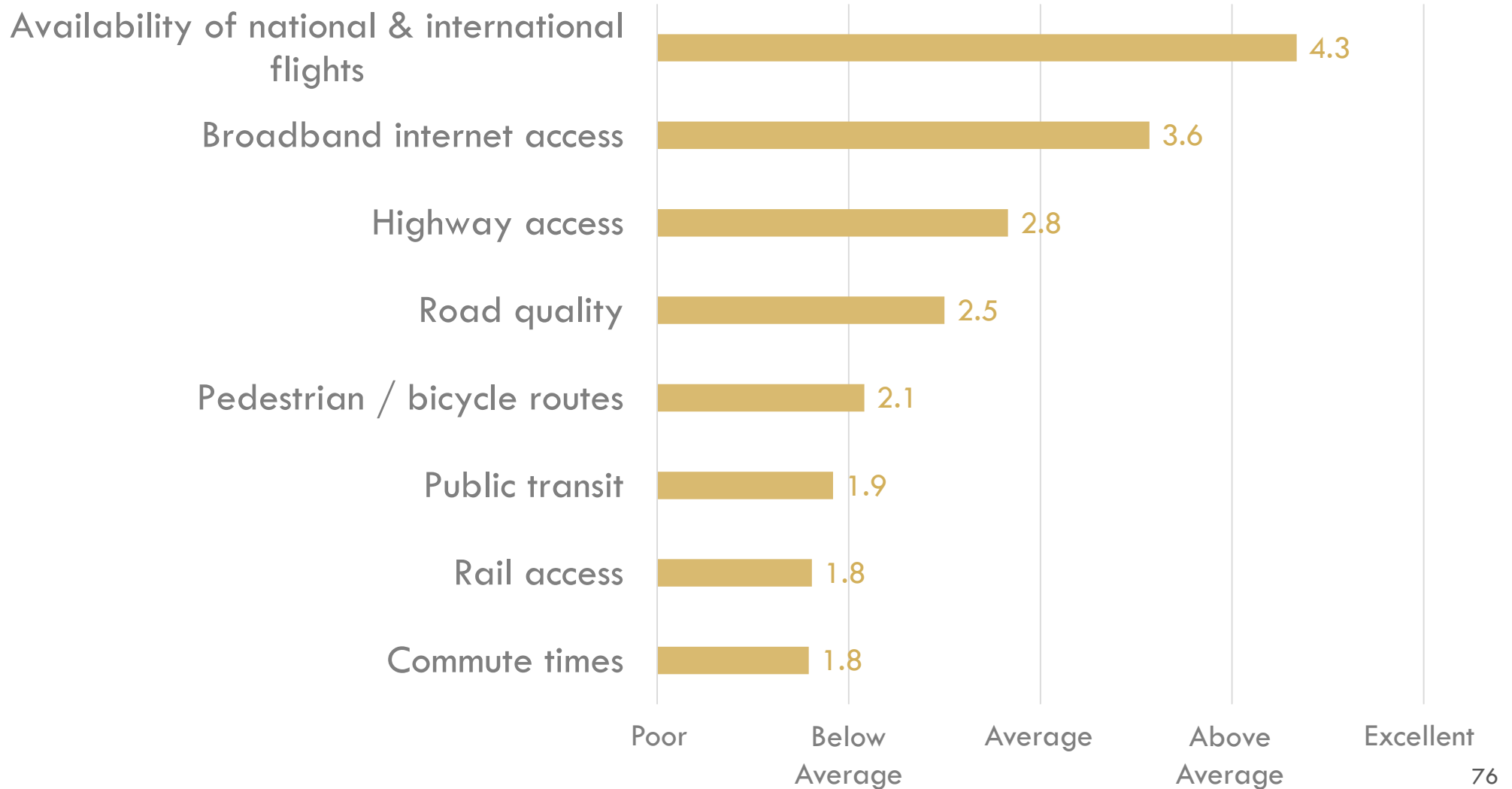
How would you grade the Atlanta region's education and workforce development?



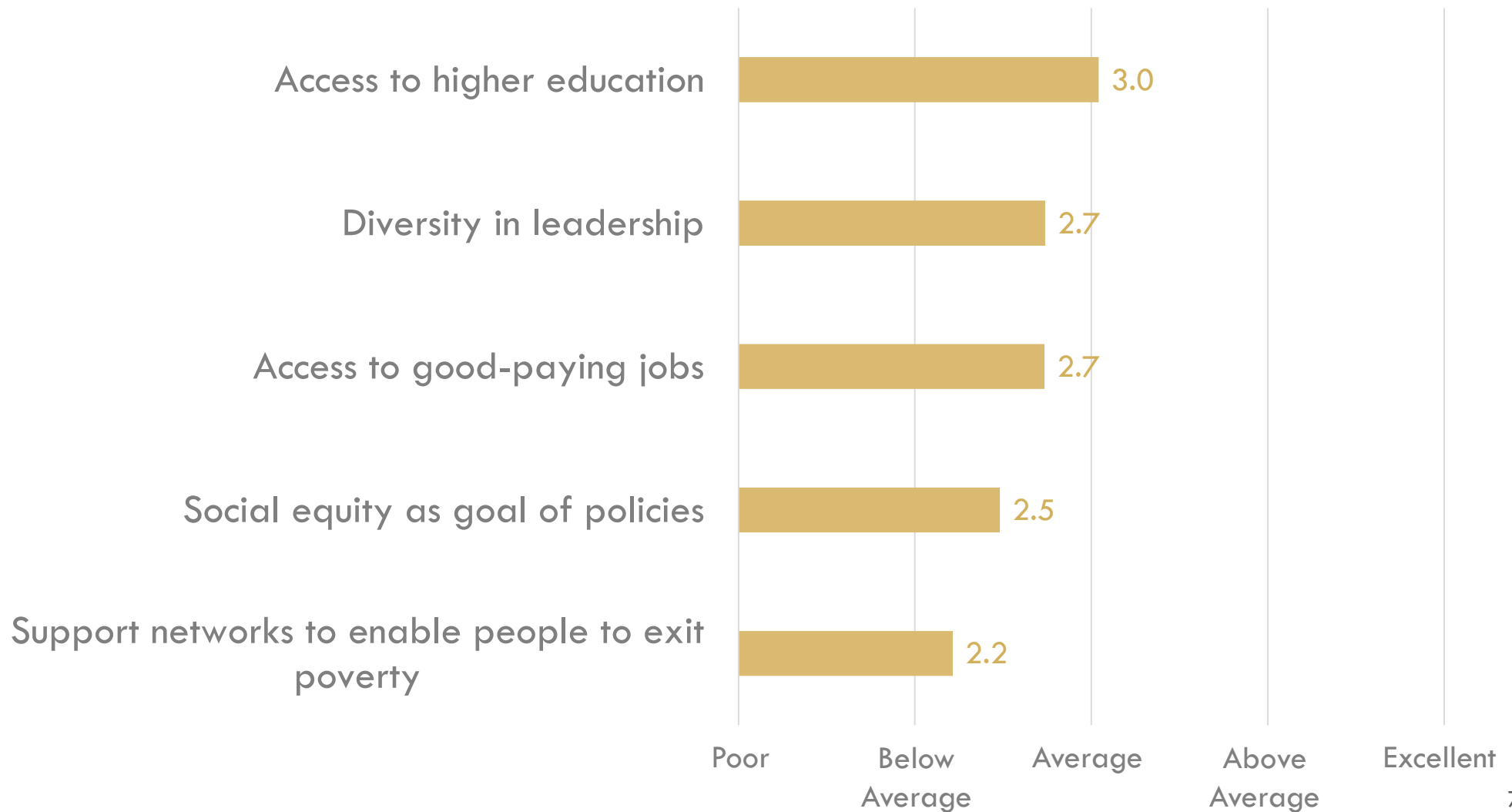
How would you grade the Atlanta region's business climate?



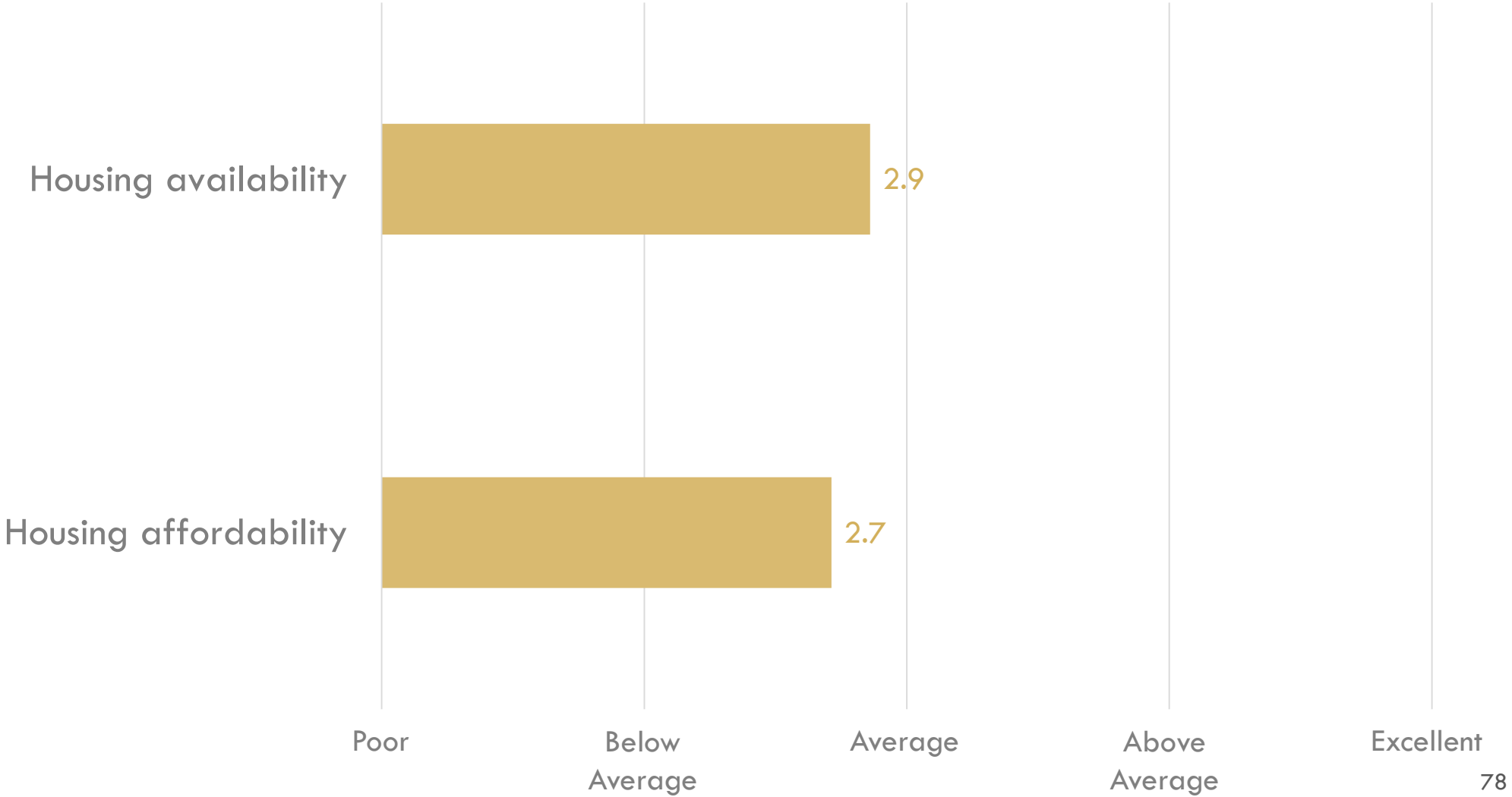
How would you grade the Atlanta region's transportation and infrastructure?



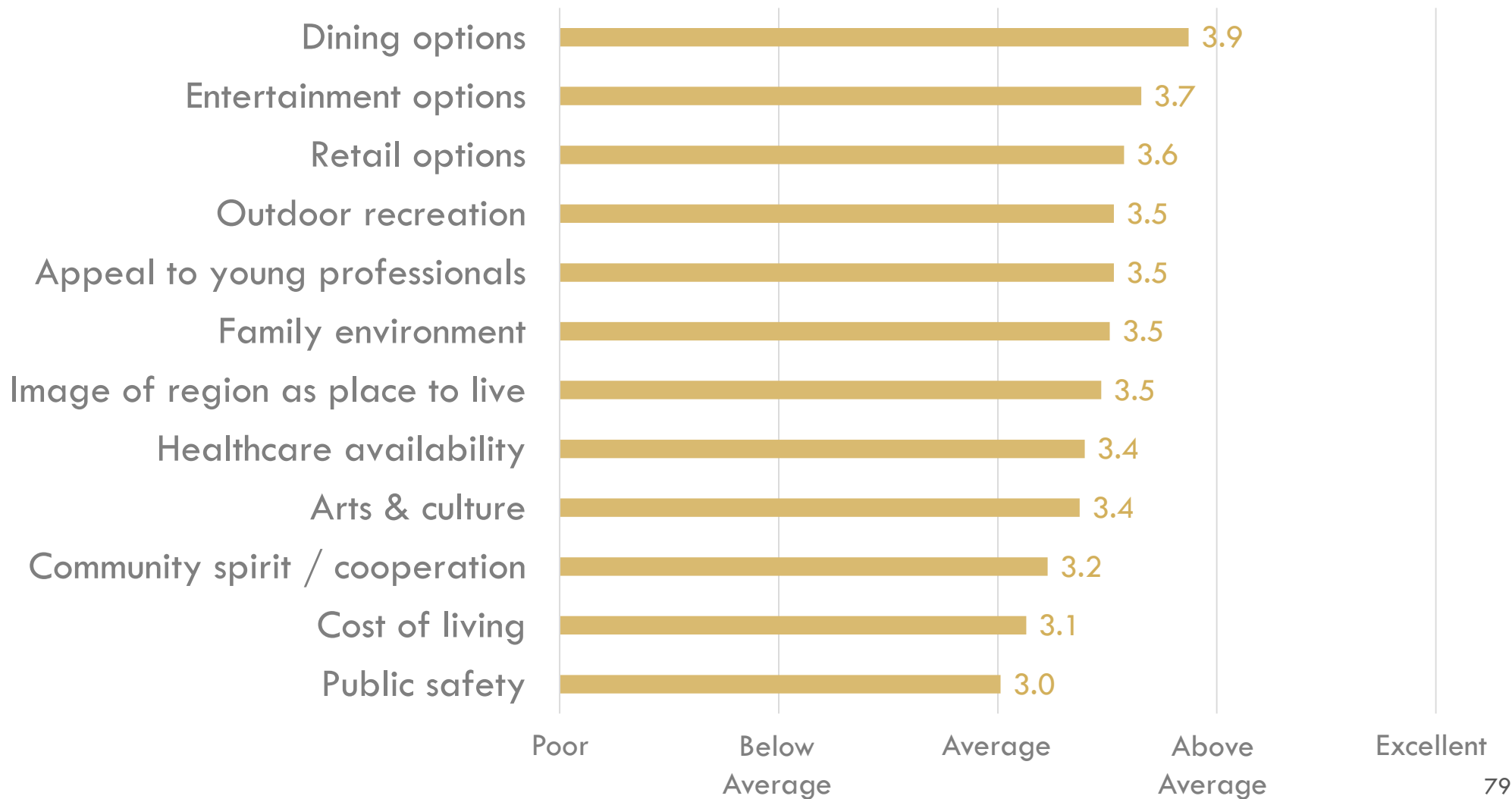
How would you grade the Atlanta region's economic mobility?



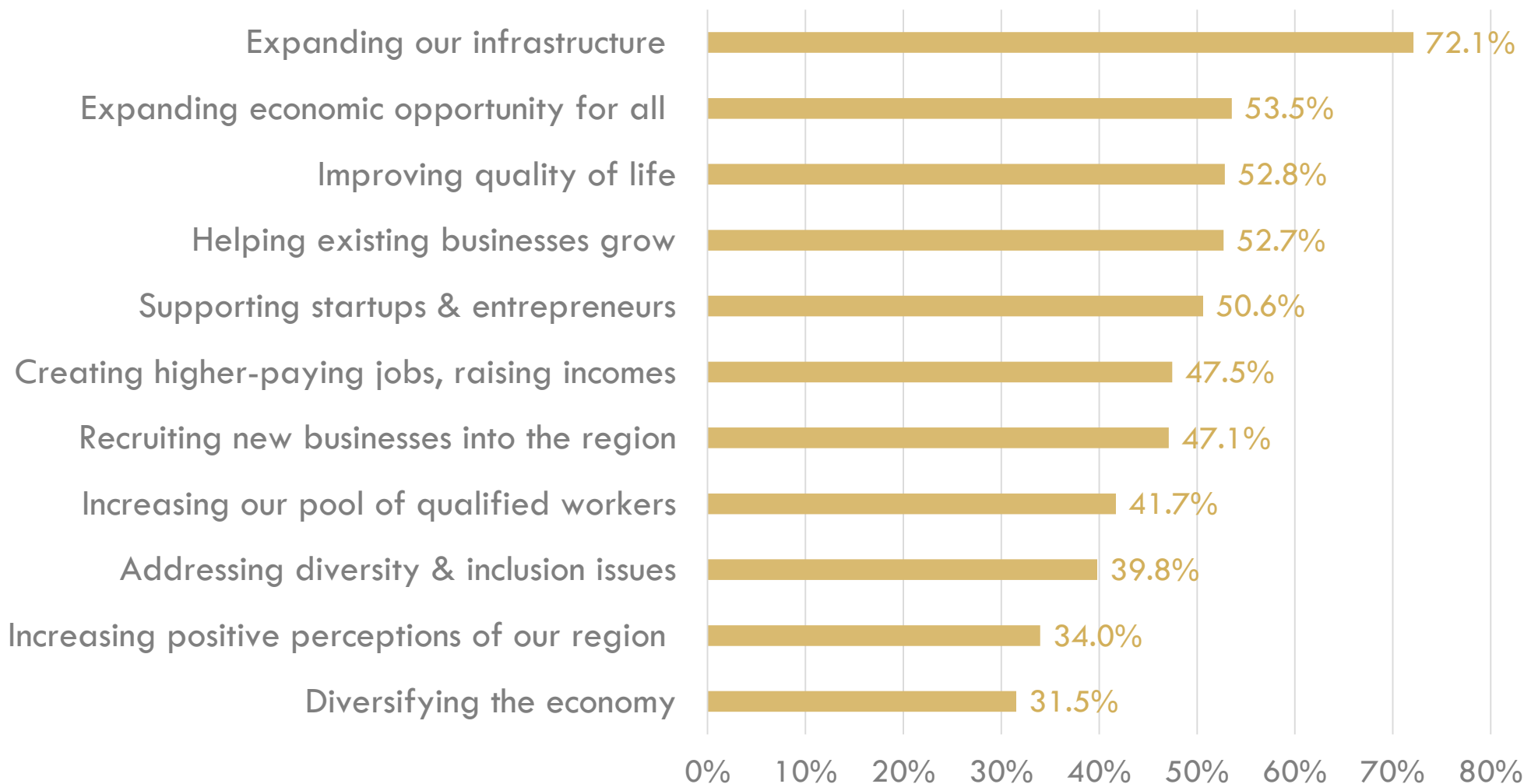
How would you grade the Atlanta region's housing?



How would you grade the Atlanta region's quality of place?



What should be the Atlanta region's top economic development priorities?



If you had a magic wand, what one change would you make that would most improve our future economy?

