



## Vision, Mission, Values and Guiding Principles

Since 1947, the Atlanta Regional Commission (ARC) and its predecessor agencies have developed a framework of plans and programs that have fostered the Atlanta region's positive development and ensured a high quality of life. It is the national leader in regional programs to improve the quality of life of communities by making them more livable and walkable through transportation planning and infrastructure investment, workforce development, water conservation and serving our region's older adults. As a part of serving as a regional convener, ARC has created the largest collaboratively funded, multi-county, regional attitudinal survey of residents in the region – *Metro Atlanta Speaks*. Through these efforts and more, we strive to make the Atlanta region a better place for all residents to live and thrive.

### MISSION STATEMENT

The Atlanta Regional Commission (ARC) advances the national and international standing of the region by leveraging the uniqueness of its evolving communities, anticipating and responding to current realities, and driving a data-driven planning process that provides a high quality of life, balancing social, economic and environmental needs of all our communities.

### VISION STATEMENT

The Atlanta Regional Commission (ARC) employs shared foresight, expert staff, the ability to convene diverse communities, and its reputation as a regional and national leader in order to support local governments, enhancing the lives of all our citizens by providing world-class infrastructure, building a competitive economy and shaping a regional ecosystem comprised of healthy and livable communities.

### EVOLUTION STRATEGY - GUIDING PRINCIPLES

The culture, beliefs, and characteristics of the Atlanta Regional Commission:

- *Interdisciplinary – ARC seeks to bring knowledge, insights, skills, and techniques from several disciplines to bear on regional challenges.*
- *Holistic – ARC aspires to look at systems as a whole, seeing how the various parts relate to one another, rather than how the components work in isolation.*
- *Actionable – Our plans will be practical and workable, resulting in positive change in the region.*
- *Outcome-based – We look at the overall impact of our work, not simply providing a deliverable.*
- *Ensuring Our Colleagues Success – Whether among the board, staff or regional partners, ARC recognizes that we are part of a team working for a stronger Atlanta region and that our success stems from positive relationships with others.*
- **Equity – Language TBD**