ARC Board Outreach Survey

Survey Participation · ARC Sentiment · Board Communication · Community Communications

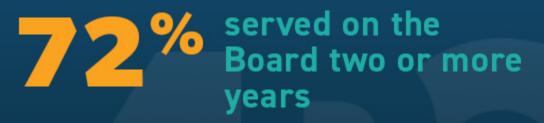
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SURVEY PARTICIPATION

The online Survey was emailed to the Board on September 24, and a printed version was handed out at the September 25th Board meeting. The survey closed on October 2nd.







ARC SENTIMENT & UNDERSTANDING

Community's **awareness and understanding** of ARC

Community's **perception** of ARC's reputation

ARC Board's **perception** of ARC reputation

Not Very well

said 74% of participants

Positive

18% claimed negative and 23% neutral

Positive

77% said "positive" or "very positive." One respondant said, "negative."

BOARD COMMUNICATION





36% prefer email newsletter, and 36% prefer briefings at meetings.



COMMUNITY COMMUNICATION



Public Meetings



Live Events



Newsletters



Social Media



Websites of Local **Governents & Partner Organizations**

Public Meetings and Social Media tied for first place in ways ARC could better engage the folks in their community by a slim margin. Newsletters ranked the lowest.