

2024 Atlanta Regional Freight Mobility Plan

Atlanta Regional Commission / Transportation Coordinating Committee



Daniel Studdard, Atlanta Regional Commission
Cristina Pastore, Kimley-Horn

February 17, 2023

New Project Management Structure



Sunil Dhuri
Project
Manager
ICF



Cristina
Pastore
Deputy
Project
Manager,
Kimley Horn



Project Task Structure



Stakeholder Engagement

ATLANTA REGION ENGAGEMENT CHALLENGES



TIME

Freight partners are time-limited because they are operating at peak capacity, often understaffed

REACH



Communities and partners never-before involved in freight movement are now at the heart of freight operations because of COVID-19

ACCESS



Much of the private freight industry operates behind closed doors with a key contact required for access



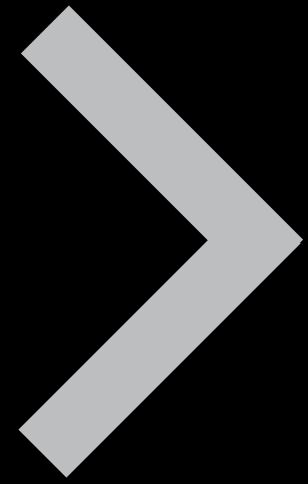
Metro Atlanta Industrial Development, Q4 2022

- Q4 Industrial Vacancy Rate: 3.3%
- “In 2022, nearly 31.1 million square feet (msf) of new construction delivered across Atlanta in 2022—the metro’s largest annual volume of new supply on record.”
- “Atlanta recorded 9.2 msf of absorption in Q4, more than any other market in the U.S.”
- “Despite ongoing economic volatility, Atlanta is expected to remain among the nation’s most active and competitive industrial markets during 2023, buoyed by strong tenant demand for W/D product.”



Marketbeat Atlanta, Industrial Q4 2022, Cushman & Wakefield

<https://www.cushmanwakefield.com/en/united-states/insights/us-marketbeats/atlanta-marketbeats>



Preliminary Findings – Industrial Development in the Region

Preliminary findings as of 2022

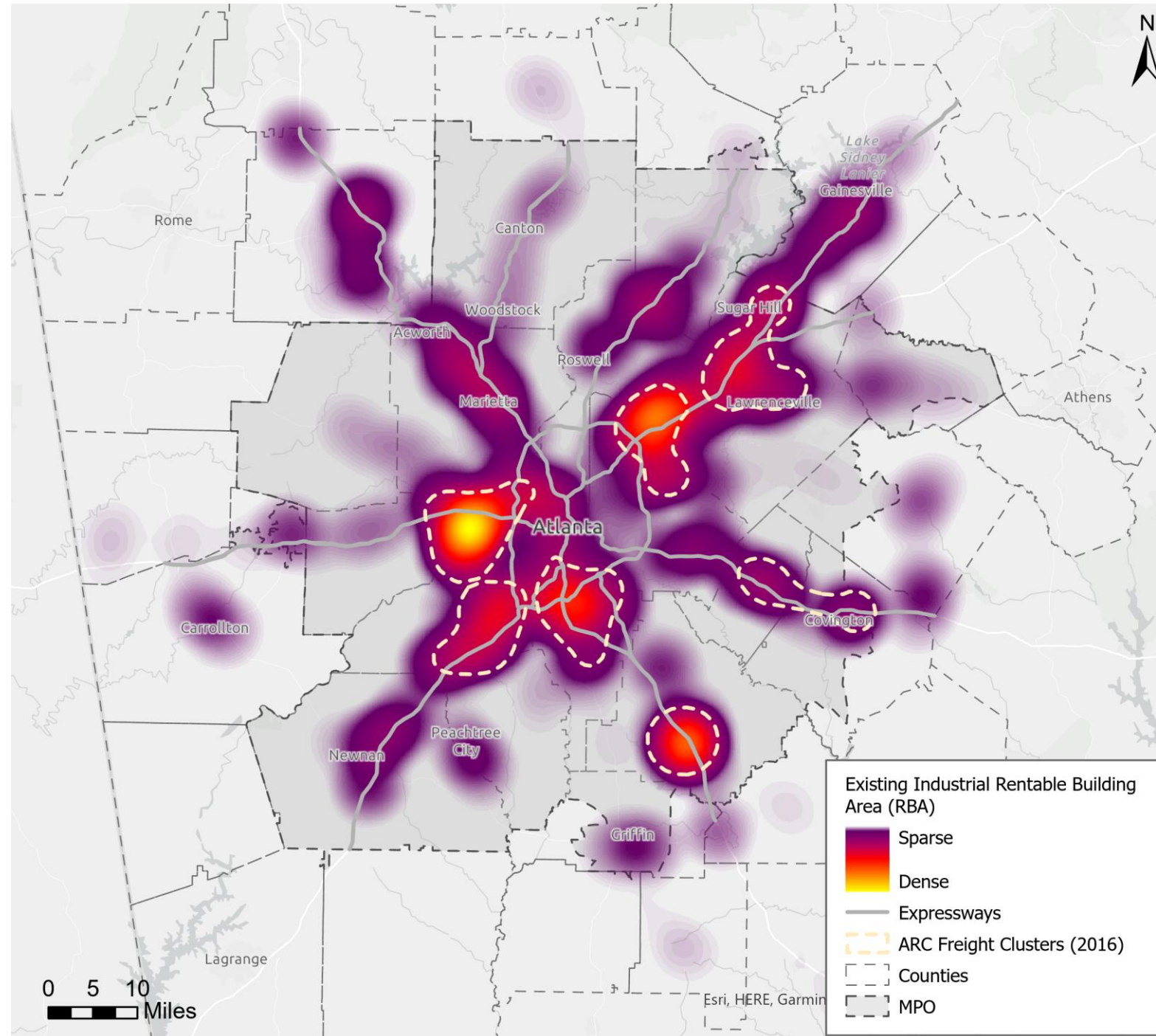
Existing Industrial

Properties: 18,114

Total Rentable Building
Area (RBA): 846.2M SF

Max RBA: 2.8M SF

Min RBA: 240 SF



Preliminary findings as of 2022

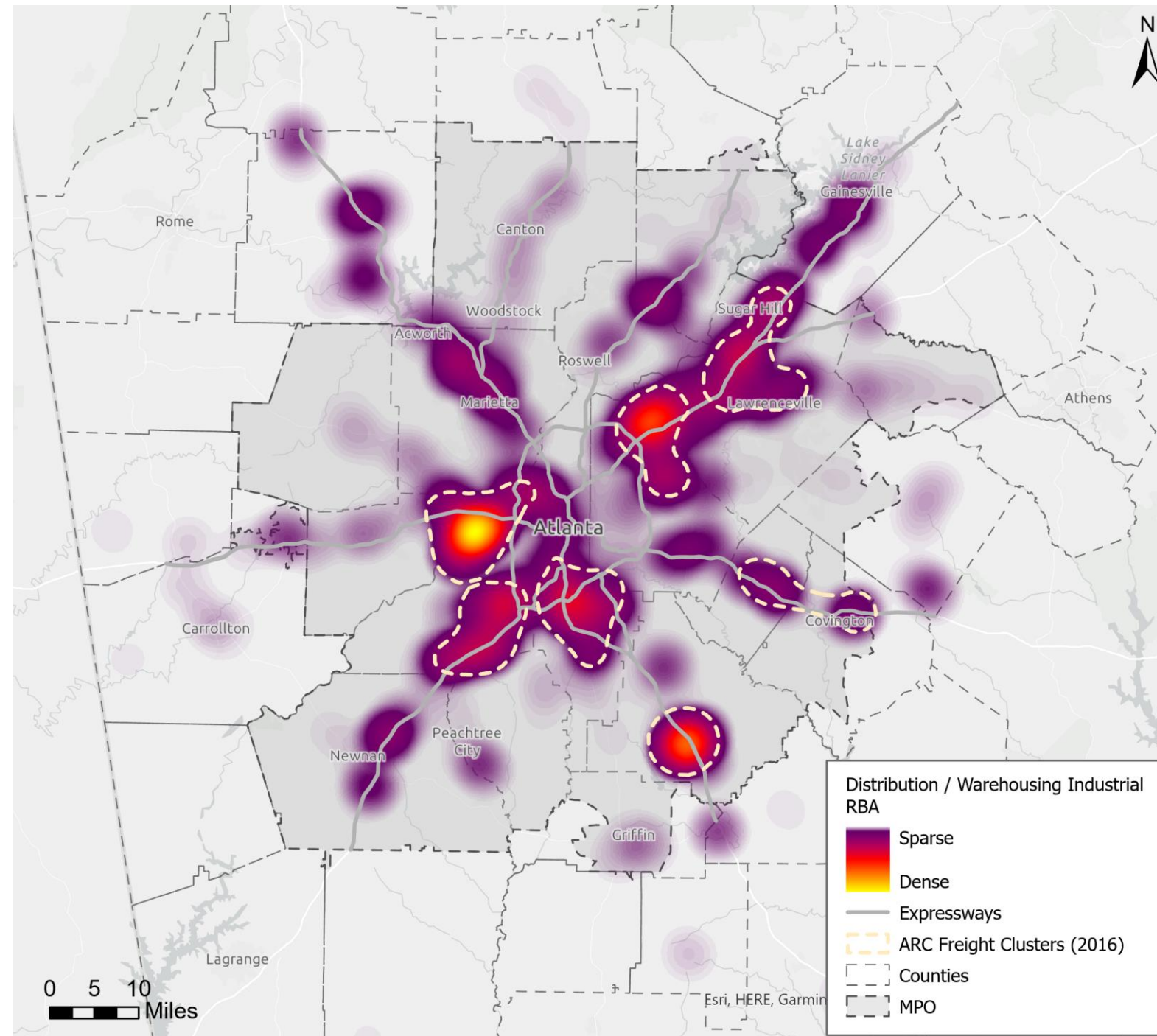
Distribution

Properties: 12,141

Total RBA: 660.7M SF

Max RBA: 2.8M SF

Min RBA: 300 SF



Preliminary findings as of 2022

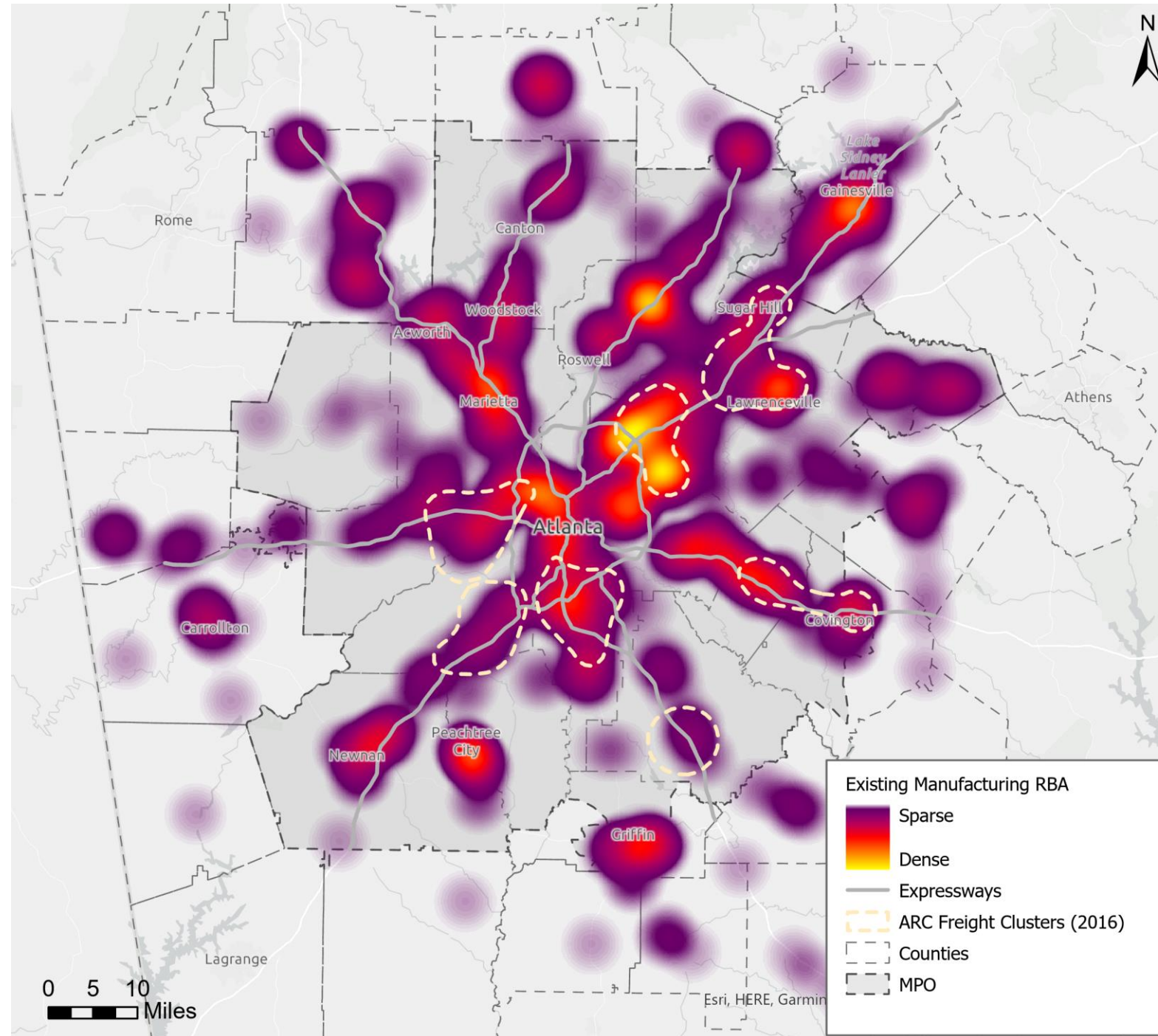
Manufacturing

Properties: 1,011

Total RBA: 89.12M SF

Max RBA: 2.2M SF

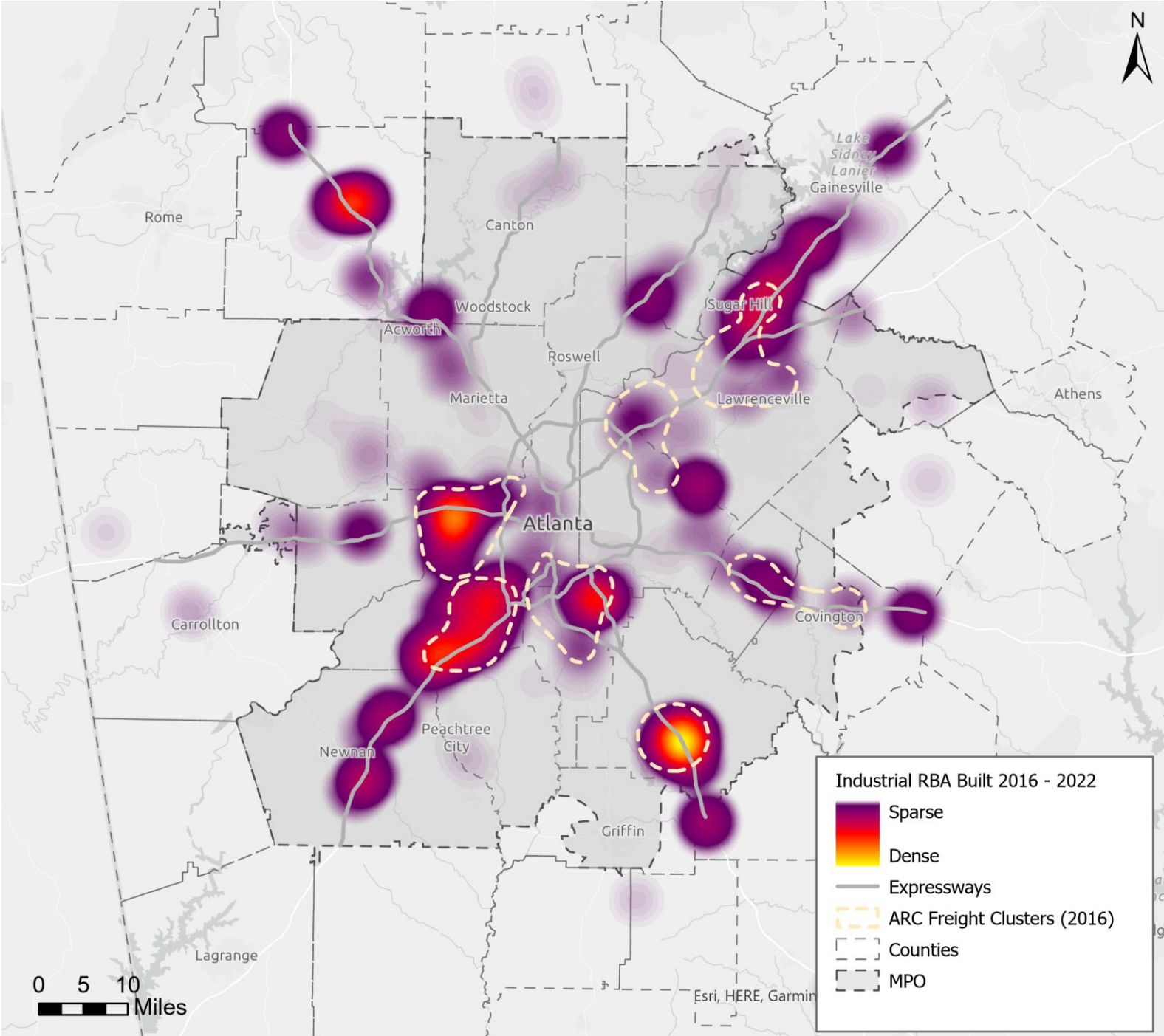
Min RBA: 627 SF



Preliminary findings as of 2022

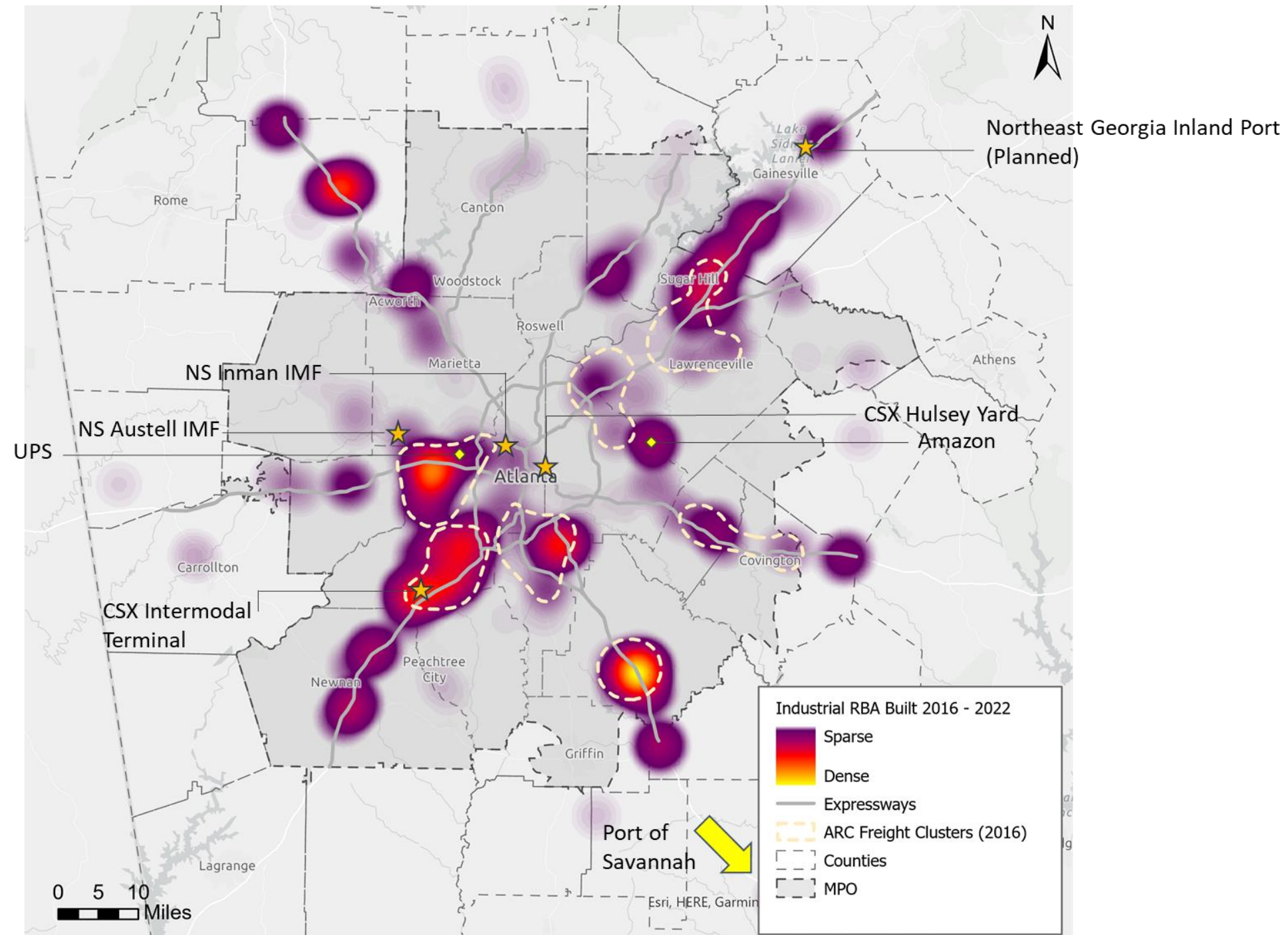
Industrial Properties Built from 2016 - 2022

Properties: 711
Total RBA: 146.9M SF
Max RBA: 2.8M SF
Min RBA: 470 SF



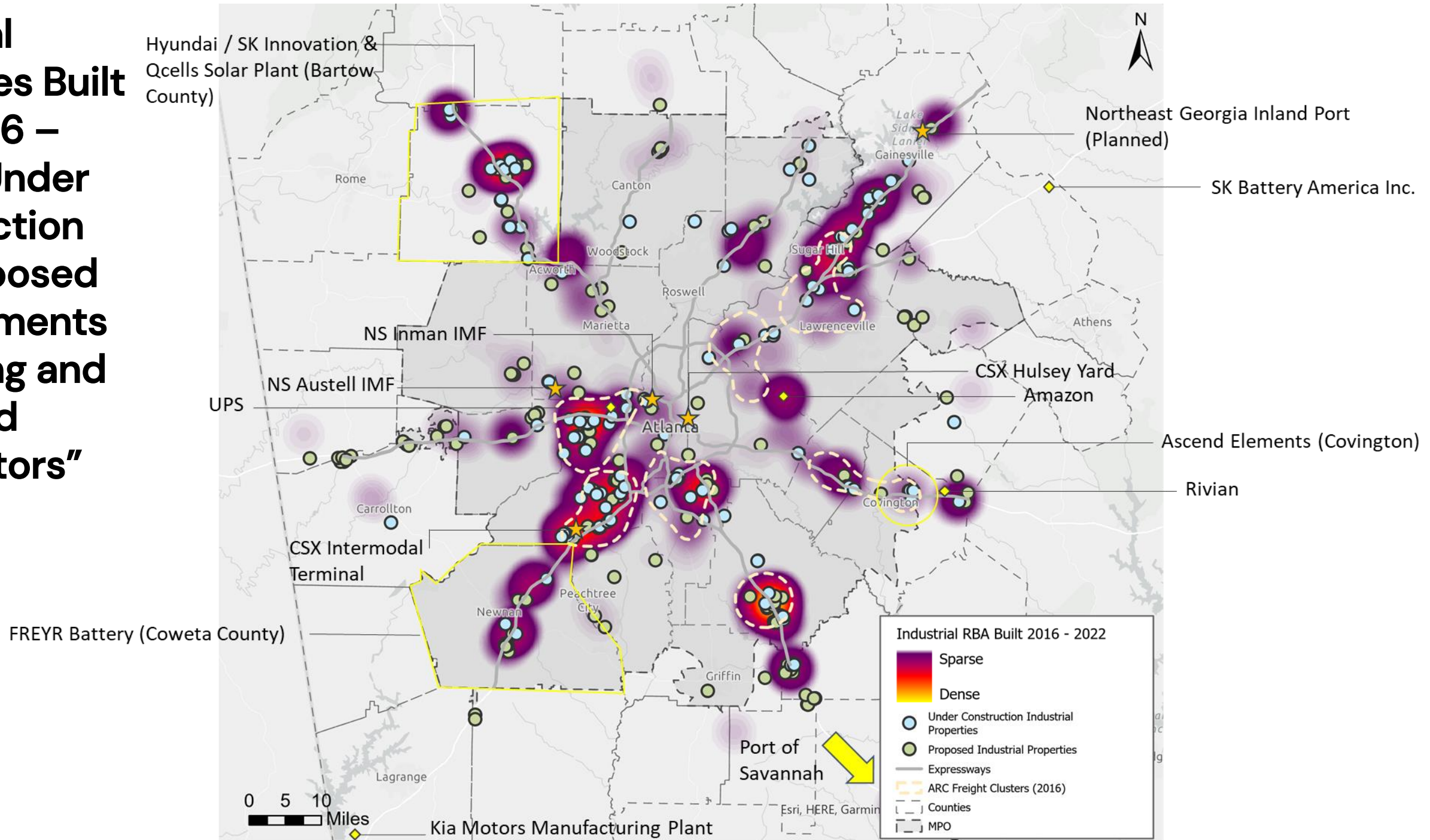
Preliminary findings as of 2022

Industrial Properties Built from 2016 – 2022 + Existing “Generators”



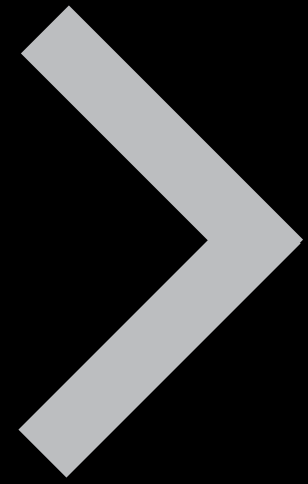
Preliminary findings as of 2022

Industrial Properties Built from 2016 – 2022 + Under Construction and Proposed developments + Existing and Proposed “Generators”



Preliminary Findings as of 2022

Industrial Type	Existing Properties	RBA - Square Feet
Distribution/Warehousing	12,141	660,752,027
Manufacturing	1,011	89,122,400
Food Processing	36	4,209,748
Loft/Creative Space	1	13,035
R&D	54	2,195,222
Refrigeration/Cold Storage	56	9,777,344
Service	880	8,328,065
Showroom	332	6,458,361
Telecom Hotel/Data Hosting	30	6,634,271
Truck Terminal	120	3,684,108
Undefined	3,453	55,087,116
Total Existing Industrial Properties	18,114	846,261,697



Vision, Goals and Objectives (Discussion)

Live Polling

Enter www.menti.com in your browser of choice

On the landing page, enter: 3155 2097

**Poll question will open automatically
Polling will close once "enough" attendees
have responded**

Vision, Goals, and Objectives

Leveraging relevant documents for development of vision, goals, objectives:

- 2016 ARC Freight Plan (goals directly from 2016 Regional Transportation Plan)
- 2008 ARC Freight Plan
- National Freight Policy Strategic Goals
- **2023 GDOT Statewide Freight Plan (pending adoption)*
- **2024 Regional Transportation Plan*



Vision, Goals, and Objectives – Overarching Themes

- Safety
- Operations
- Innovation
- Workforce Access
- Economy
- Quality of Life
- Integrated Planning
- Community Education
- Equity
- Sustainability/Resiliency



Any key themes
missing?



Any themes to
remove?

Vision, Goals, and Objectives – Overarching Themes

- Safety
- Operations
- Innovation
- Workforce Access
- Economy
- Quality of Life
- Integrated Planning
- Community Education
- Equity
- Sustainability/Resiliency

**Rank your Top 3 in order
of importance for this**

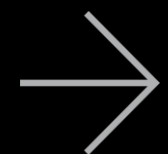
Enter **www.menti.com** in your browser of choice
On the landing page, enter: **3155 2097**

Project Next Steps and Timeline

Over the Next Six Months

- Implement Stakeholder Engagement Plan
- Develop Goals and Objectives
- Land Use Analysis
- Econ/E-commerce Analysis
- Truck Traffic Counts
- Existing Plan Review and Needs Assessment

Project to Conclude Fall 2024



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