



ARC Media Report

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ATLANTA REGIONAL COMMISSION

regional impact + local relevance

ARC Releases 2016 Population Estimates



Job growth pushes metro Atlanta population to 4,401,800

Aug 11, 2016, 1:08pm EDT Updated: Aug 11, 2016, 1:57pm EDT

Metro Atlanta growth is gaining momentum as the Great Recession recedes further into the rear-view mirror.

The 10-county region added 69,200 new residents between April of last year and this April, with Atlanta accounting for a major share of that increase, according to the latest population estimates from the **Atlanta Regional Commission**.

The region's population grew at a faster rate than at any time since the recession, increasing by 1.6 percent, compared to 1.4 percent (60,300) a year earlier and 1.2 percent (52,700) in 2014. The Atlanta region is now home to 4,401,800 people, more than 24 states.

The population increase is being fueled by strong employment growth. The 29-county Atlanta Metropolitan Statistical Area (MSA) added nearly 77,000 jobs between May 2015 and May 2016, the fourth-highest total among the largest metros in the nation.

"As always, more jobs means more people," said **Mike Carnathan**, manager of ARC's Research & Analytics Division. "Newcomers are increasingly attracted to our region as our economy picks up steam, post-recession."



JACQUES COURTET
Job growth pushes metro Atlanta population to 4,401,800

Atlanta's Population Gets Boost From Job Growth

By JOHN LORINC • AUGUST 11, 2016

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The metro Atlanta population is more than the number of people who live in 24 states
SOURCE: ATLANTA REGIONAL COMMISSION

Metro Atlanta is growing, according to a new report.

The 10 core counties that are partnered with the Atlanta Regional Commission added 69,200 people from April 2015 through April of this year.

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David Ibatá
For the AJC



Strong jobs growth boosts metro Atlanta's population

12:37 p.m. Monday, Aug. 15, 2016 | Filed in: Local News

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EXPLORE

The population of the 10-county Atlanta metro region grew by 69,200 from April 2015 to April 2016, the fastest rate of growth any time since the Great Recession, the Atlanta Regional Commission reported.

The growth rate over the past year was 1.6 percent, compared with 1.4 percent a year earlier and 1.2 percent from April 2013 to April 2014, ARC said. The region is home to 4.4 million people, "more than that of 24 states."

ARC attributes the increase to strong jobs growth – nearly 77,000 added between May 2015 and May 2016 in the 29-county Atlanta Metropolitan Statistical Area, the third-highest figure among the nation's largest metros. It's also shown more jobs mean

Atlanta Regional Commission



ARC Plans Move to Peachtree Center

ATLANTA
BUSINESS
CHRONICLE

EXCLUSIVE: Atlanta Regional Commission plans move to Peachtree Center

Aug 2, 2016, 11:48am EDT

The **Atlanta Regional Commission** plans to move its offices to Peachtree Center from its current home at the Loudermilk Center.

"We are moving to the heart of downtown," said **Kerry Armstrong**, chairman of the Atlanta Regional Commission, who is also an executive with Pope & Land.

Peachtree Center and ARC have signed a letter of intent for the regional planning agency to occupy 9,000 square feet for its conference facilities on Peachtree Center's Plaza level. The agency also will lease about 41,000 square feet of office space in Peachtree Center's International Tower for its 200 employees.

ARC has been considering its options for new space since it learned of the United Way of Greater Atlanta's interest in selling some or all of its property on the block.

"Without the United Way's change of strategy, this would not have happened," Armstrong said. "We had an opportunity to collegially solve multiple challenges."

The agency worked with **John Izard** and **Cathy Sheehan** of Cushman Wakefield to identify office property in downtown Atlanta accessible to transit and where ARC can control its own meeting space.

ARC Executive Director **Doug Hooker** said the agency has been at the Loudermilk



Peachtree Center.

Way. But much of the space in the center - book that space like an outside entity.

ajc The Atlanta Journal-Constitution

ARC in talks to move offices to Atlanta's Peachtree Center

3:05 p.m. Tuesday, Aug. 2, 2016 | Filed in: Local News

J. Scott Trubey
The Atlanta Journal-Constitution



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Bulldozers take aim at an Atlanta icon

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EXPLORE

The Atlanta Regional Commission said Tuesday it is in negotiations to move from one prominent downtown site to another.

The regional planning agency for the 10-county metro area said it has signed a letter of intent to lease new offices at Peachtree Center. The ARC and its 200 employees are currently based downtown at the United Way of Greater Atlanta headquarters campus on Edgewood Avenue.

The relocation is being spurred by United Way's plan to market the office

AUGUST 9-11, 2016

ATLANTA BUSINESS CHRONICLE

NEWS

Musical chairs underway downtown as ARC, United Way plan moves

BY MARIA SAFPORA
maria@sapora.com

A game of musical chairs is underway in downtown Atlanta as the **United Way of Greater Atlanta** is getting closer to selling its office tower. United Way said it is "extremely likely" that it will move its offices next door to the Loudermilk Center in the space that will be vacated by the **Atlanta Regional Commission**.

Atlanta Business Chronicle reported on its website Aug. 2 that the ARC is planning to move its offices to Peachtree Center's International Tower and have its public conference facility located in a visible location on the center's plaza on Peachtree Street.

The shuffling of office spaces was spurred by United Way's decision earlier this year to market its entire 4-acre property by **Georgia State University** to the development community. That included the Robert W. Woodruff Volunteer Service building along Edgewood Avenue, the Loudermilk Center, a surface parking lot and a multi-level garage on the block. United Way received seven formal offers from developers interested in acquiring the property - especially the Volunteer Service tower - which originally was the Hartford Insurance Tower, built in 1962.

Tim Pakenham, United Way's chief operating officer, said the organization has narrowed the field to three finalists, who have notable real estate experience and development credentials.

"All three solutions and offers that



Atlanta Regional Commission



ARC Adopts Regional Freight Plan



Atlanta Aerotropolis Alliance Develops Blueprint

ajc The Atlanta
Journal-Constitution

SOUTHSIDE DEVELOPMENT

'Aerotropolis' could transform airport area

Blueprint outlines
long-range vision
for business district.

By Kelly Yamanouchi
kyamanouchi@ajc.com

A new blueprint aims to lay out a vision to transform the region surrounding Hartsfield-Jackson International Airport into an "aerotropolis" with a corporate crescent, an "airport city" and a green corridor of trails.

The idea is to attract more businesses to the airport area, to create

more jobs on the Southside and to eventually make the aerotropolis into a thriving business district.

The 114-page document lays out the type of development the Aerotropolis Atlanta Alliance would like to see. It targets catalyst areas that could drive more development within 10 miles of the airport in coming years and decades.

"Our airport is a central business district," like downtown, Midtown and Buckhead, said Aerotropolis Atlanta vice-chair Kevin Johnson.

Aerotropolis continued on A6

ARC Offers Health Course for Older Adults



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Sex Ed Course For Atlanta Seniors Soars In Popularity

By KATESWEENEY • AUG 12, 2016

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A photograph showing the backs of two older adults, a woman in a patterned shirt and a man in a dark shirt, walking away from the camera on a path outdoors.

The most requested Atlanta Regional Commission course is one that started last year called "Healthy Sexuality as We Age."

WPHO SANCHEZ / ASSOCIATED PRESS

What Makes an Age-Friendly Community?



46:32



Designing Communities For An Aging America

August 02, 2016

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With guest host [Sacha Pfeiffer](#).

In an aging nation, what makes an age-friendly community? We look at what U.S. cities can do to help seniors live better.



ARC Receives Grant to Help Older Adults



HEALTHY AGING

Tech labs can help seniors find right tools

Area Agencies on Aging assists seniors with their daily living needs.

By Laura Berrios
For the AJC

Having the right tools to assist with daily living means continued independence for older adults, and that can make a difference for those wanting to age in their own homes.

Through the state's Area Agencies on Aging, seniors can discover what they need, what's available and – more importantly – what will work.

Four regions, including metro Atlanta, each have been awarded a \$10,000 grant to create assistive technology labs to help older adults continue to live safely and independently. Each lab will house equipment that helps with daily activities such as eating, maintaining a household, grooming and bathing.

ARC Named 'Groundbreaker' Finalist

Atlanta MAGAZINE

