



Atlanta Regional Commission



## BOARD MEETING SUMMARY

**July 25, 2018**

### **ARC Board hears Progress Update on Learn4Life Regional Education Initiative**

Ken Zeff, Executive Director of Learn4Life, made a presentation that highlighted the progress made to date by the regional education initiative and discussed the next phase of the program. Learn4Life has been focusing on improving third-grade reading skills and has identified three successful programs they are scaling up and spreading through the region. The next phase will focus on post-secondary readiness and success.

More information:

- [Learn4Life website](#)

### **Center for Strategic Relations Launches “What’s Next ATL” Website**

Susan Chana, Director of the Center for Strategic Relations, provided the ARC Board with an overview of the new What’s Next ATL website, which provides a fresh, new way for the agency to talk about key regional issues and improve public engagement. The site includes engaging blog posts written by ARC staff, carefully curated links to local and national stories that help explain where we’re going as a region,

relevant news releases from around the region, and a focus on the top 10 challenges our region faces. In the fall, the agency will release a What's Next ATL podcast.

More information:

- [What's Next ATL website](#)

#### **Announcements and References**

- Applications for the [Development of Excellence Awards](#) are now being accepted. The deadline is **Friday, August 10, 2018**.
- ConnectATL: A Summit on the Future of Mobility is **Friday September 7, 2018** at the Georgia Tech Hotel & Conference Center at 8 a.m.
- ARC Annual State of the Region Breakfast is **Friday, November 2, 2018** at the Georgia World Congress Center, 7:30 a.m.
- Next Commission Meeting: **Wednesday, Aug 22, 2018** at 1 p.m.