Arts, Culture, and Creative Placemaking Strategic Plan
June 27, 2019
ARC’s Core Work

- Community Development
- Workforce Solutions
- Aging & Health
- Mobility Services
- Research & Analytics

- Natural Resources
- Transportation, Access & Mobility
- Homeland Security & Recovery
- Leadership Development
- Economic Competitiveness

And in 2012...

Until 2016, ARC was the only regional commission in the country with arts and culture staff.
Arts at Atlanta Regional Commission - 2012 to Present

- Arts Leaders of Metro Atlanta
- Cultural Forums
- Atlanta Regional Public Art Program
Our Vision

Metro Atlanta values arts and culture as essential for building a thriving, inclusive, and economically healthy region, and recognizes its transformative role in addressing broader civic issues.
Goals & Key Recommendations

- Support and impart the region’s diverse cultural practices and traditions as key elements of a regional identity.
- Advocate for artists, creatives, and arts and cultural organizations to have a seat at the table to enhance holistic thinking and innovative solutions.
- Promote and utilize arts, culture, and creative placemaking as a critical part of planning across disciplines and geographies in an integrated approach.
- Incorporate arts and culture into the ARC’s day-to-day operations and contribute to a greater understanding of its regional impacts.
- Encourage a collaborative and inclusive ecosystem of arts, culture, and creative placemaking in metro Atlanta.

Details:
- Revisit Regional Public Art Program
- Regional arts and culture leadership and training programs
- “Community of the Arts” Initiative
- Artist/Creative-in-Residence
- Case Study Catalogue
- “How-To” Kits
- Facilitate regional arts and culture connections
Recommendations

Provide transportation planners and policy makers with best practices in integrating arts and cultural planning into projects (4-10)

Alex Rodriguez: Swirling Colors
Recommendations

Develop an ALMA alumni program with learning and engagement opportunities (2-01)
Recommendations

Infuse an arts and cultural lens across all engagement activities (3-06)
Recommendations

Create a “Community of the Arts” Initiative (3-03)
Recommendations

Initiate an ARC Innovator/ Creative/ Artist-in-Residence Program (3-16)
Recommendations

Support an arts and cultural asset inventory of the region (5-07)
Implementation

• Gathering internal/external leaders to develop implementation teams

• Drawing from the steering committee, leadership alumni, and beyond
Already Underway...

- Fairburn Creative Placemaking Strategy
- Public Art Toolkit
- Public Art admins
- Increased Capacity
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Fairburn Creative Placemaking Strategy

Public Art Toolkit

Public Art admins

Increased Capacity
Flight Plans, Steve Waldeck
Hartsfield-Jackson International Airport

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Download the plan atlantaregional.org/arts